

Revision of IFPMA Code of Practice **(pending Council approval May 17)**



- **Not solely rules-based** → **creation of new set of values and principles (Ethos)**
- **Global ban on Gifts (incl. social customary gifts)**
- **Global ban on Promotional Aids**
- **Updated or new Notes for Guidance on**
 - **Sponsorship of Events and Meetings**
 - **Fees for Services**
 - **To come soon: Industry involvement in Medical Education**
- **Complaint procedure: inclusion of appeal group in validation of complaints**

Effective date
January 1, 2019