

INTERNATIONAL PHARMA CONGRESS
INDUSTRY AND CORPORATE STANDARDS
Consolidation, Harmonization and Practical Implementation of Codes

International Congresses

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The Third International Pharmaceutical Regulatory and
Compliance Congress and Best Practices Forum : Rome, May 28-29, 2009

INTRODUCTION

- ▶ **1991** Adoption of the Spanish Code on the basis of EFPIA Code (Adapted in 1.992)
- ▶ **2002** Approved a much more stringent and precise new version
- ▶ **2004** New version with additional measures to reinforce this self-regulation system.
- ▶ **2005** New adaptation in order to incorporate some of the elements of the new EFPIA Code (Nov 04) and to continue the improvement of the self regulation system making it more effective.
- ▶ **2.008** New version of the Code and birth of the Patients Organization Code (July 08)

DOCUMENTS

www.farmaindustria.es

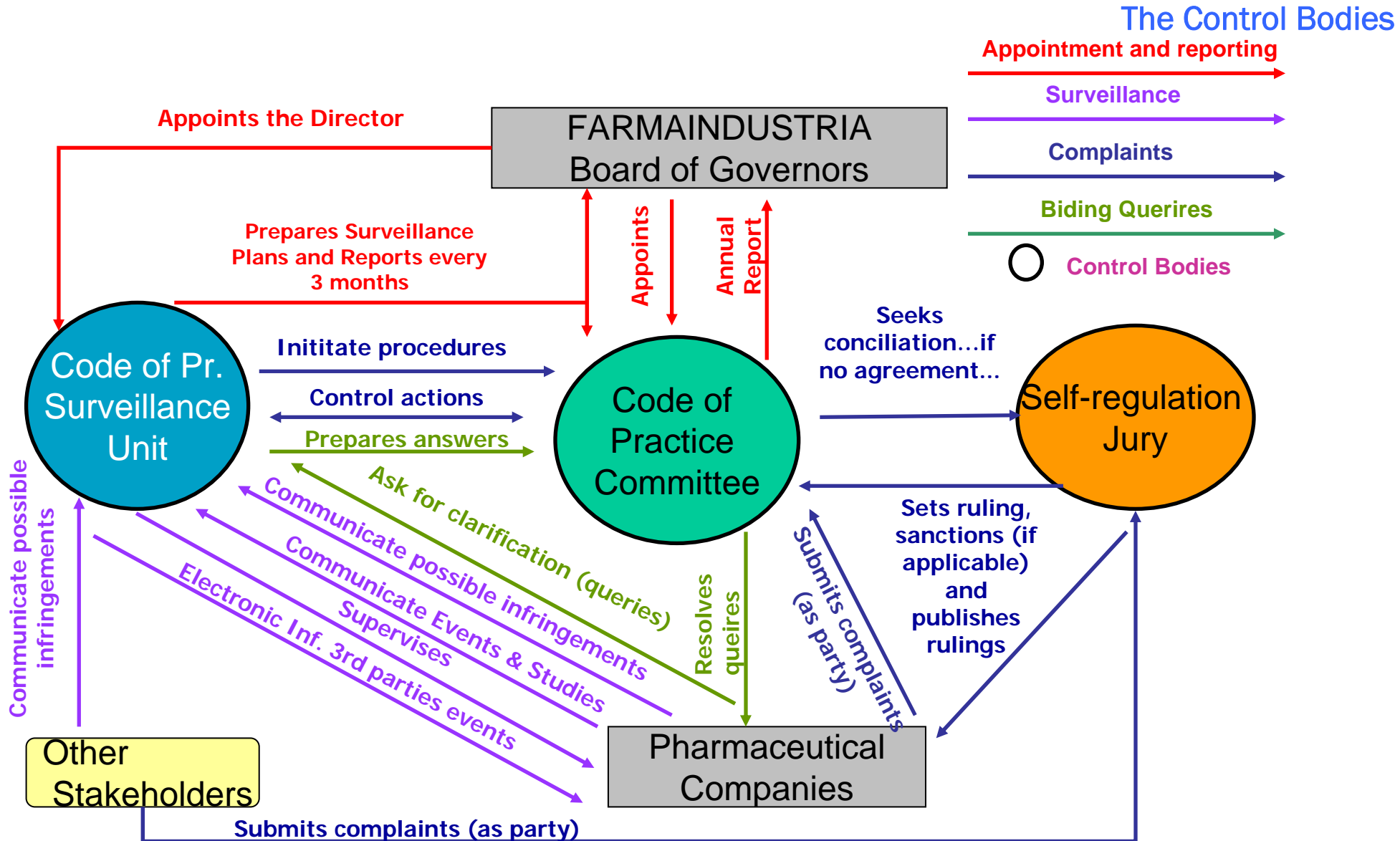
- ▶ SPANISH CODE OF PRACTICE
- ▶ RULES OF PROCEDURE FOR THE CONTROL BODIES
- ▶ IMPLEMENTATION GUIDE
- ▶ QUERIES (QUESTIONS AND ANSWERS) ON THE INTERPRETATION OF THE CODE

Applicable to members of Farmaindustria and to the pharmaceutical companies adhered to the Code

The Code covers all promotional actions addressed at Spanish healthcare professionals wherever they may take place



SPANISH SELF-REGULATION SYSTEM



SPANISH SELF-REGULATION SYSTEM

Spanish Code of Practice Surveillance Unit 2004-2009

	2004 apr. - dec.	2005 jan. - dec.	2006 jan. - dec.	2007 jan. - dec.	2008 jan. - dec.	2009 jan. - mar.	Acumulated apr. '04 - mar. '09
Verified and Analyzed EVENTS	945	1.747	2.199	2.926	3.388	1.354	12.559
		+84,86%	+25,87%	+33,06%	+15,79%		
EVENTS without incidents	718	1.390	1.909	2.616	3.087	1.192	10.912
		+93,60%	+37,34%	+37,03%	+18%		
PREVENTIVE ACTIONS	814	1.801	1.376	2.092	2.440	756	9.279
		+121,25%	-23,60%	+52,03%	+16,63%		
CLAIMS	18	11	9	18	8	1	65*

* 11 Resolutions of the Self-Regulation Jury in favour of USD

* 50 resolved in the presence of the Code of Practice Committee by agreement with correction and infringement recognition

* 2 Filed by petition of USD

* 1 pending of resolution by the Code of Practice Committee

* 1 No considered by the Self-Regulation Jury

10. GIFTS AND INDUCEMENTS**YES**

- Provision of products such as items for professional use in the practice of medicines or pharmacy valued of no more than 30€
- Provision of technological material or medical tools to health institutions

NO

- Gifts of value higher than 30€
- Good or services for private benefit with no link to clinical practice
- Bonuses in the form of free product units
- Discounts (except for early payment and volume discounts on total sales)

11. HOSPITALITY AND MEETINGS

- **HOSPITALITY** Reasonable and secondary; For healthcare professionals exclusively
- **VENUE** Conducive to an appropriate image
- **TRIP PLANIFICATION** Subordinated to the scientific purpose of the meeting
- **SCIENTIFIC CONTENT** takes at least the 60% of the working day
- **SOCIAL PROGRAM** secondary and not interfering with the scientific program

11. HOSPITALITY AND MEETINGS

CONGRESSES AND SCIENTIFIC EVENTS FUNDED BY THE INDUSTRY

The behaviour of the pharmaceutical companies must be guided by these principles:

- The scientific goals must represent the main focus in the organization of such meetings
- Hospitality should be reasonable at all times, and must always be secondary to the main purpose of the meeting

A useful criterion

WOULD THE COMPANY LIKE THAT ALL DETAILS OF THE ORGANIZATION OF THE EVENT TO BE WIDELY DISSEMINATED?

- UNDER STUDY BY THE SURVEILLANCE UNIT
- POSSIBLE PARTICIPATION
- POSSIBLE PARTICIPATION WITH COMMENTS
- EXCLUSIVELY SPEAKERS
- NON PERMITTED PARTICIPATION

www.farmaindustria.es

The screenshot shows the farmaindustria.es website interface. At the top, there are navigation tabs for 'Farmaindustria', 'Pacientes', and 'Agenda'. A sidebar on the left contains a menu with items like 'CC.AA.', 'Códigos', 'Internacional', 'Noticias', and 'Publicaciones'. The main content area features a 'Zona de Prensa' section with an article titled 'El último Boletín de Coyuntura del Mercado del Medicamento...' and a bar chart showing market shares for SPR-subject drugs. The chart data is as follows:

Categoría	Porcentaje
Unidades	38%
Medicamentos	96%

Choose Language:

- Spanish
- English

Private Site:

- Username
- Password



www.farmaindustria.es

ONLY REGISTERED USERS

- Username
- Password

The screenshot shows the Farmaindustria website interface. At the top, there are navigation tabs for 'Farmaindustria', 'Pacientes', and 'Agenda'. Below this is a search bar with the text 'Nombre / Name | Fecha / Date | País / Country |'. The main content area is titled 'CÓDIGO DE BUENAS PRÁCTICAS - Nombre' and contains a login form for 'Zona reservada'. The form includes a message: 'Sólo usuarios registrados / Only register users' and 'Para acceder a esta Zona del portal, necesita autorización. / An authorization is required to access this web site.' Below this, there are input fields for 'Nombre de usuario / Username' and 'Contraseña / Password', a checkbox for 'Recordar mi usuario y contraseña en este ordenador / Remind my username and password in this computer', and 'Enviar' and 'Volver' buttons. The right sidebar features a 'Zona reservada' login box, a 'PREMIOS SERVICIO AL PACIENTE' banner, and 'Lo más leído' and 'Lo último' sections with various news items. The bottom of the page has a footer with logos for 'Unidad de Supervisión Deontológica', 'SIGRE', and 'UNIDAD DE...'

www.farmaindustria.es

Events sorted out by:

- Name
- Date
- Country

The screenshot shows the website interface with a navigation menu (Farmaindustria, Pacientes, Agenda) and a main content area displaying a list of events. A red dashed box highlights the table header: **Nombre / Name | Fecha / Date | Pais / Country |**. The list contains various international congresses and conferences, such as the 10th Congress of the Catalan Association of Diabetes and the 11th Meeting of the Mediterranean Group for the Study of Diabetes.

www.farmaindustria.es

Surveillance Unit Comments

- Accompanying Persons
- Social Events
- N° of nights paid
- Please watch over the attendance of health professionals to planned scientific sessions.
- Hospitality offered exclusively in accordance with the length of the event

The screenshot shows the Farmaindustria website interface. The main content area displays event information for '10 TH ANNUAL CURRENT CONCEPTS IN JOINT REPLACEMENT' organized by 'CURRENT CONCEPTS INSTITUTE' at 'RIO SUITE HOTEL LAS VEGAS'. The event dates are from 17/05/2009 to 20/05/2009. A section titled 'POSIBLE PARTICIPACION CON OBSERVACIONES / POSSIBLE PARTICIPATION WITH COMMENTS' contains the text: 'Acompañantes / Accompanying Persons Actos Sociales / Social Events Pernotación adicional / Nº of nights paid Rogamos velen por la asistencia de los profesionales sanitarios a las sesiones científicas programadas / Please watch over the attendance of health professionals to planned scientific sessions. Hospitality ofrecida ajustada exclusivamente a la duración del evento / Hospitality offered exclusively in accordance with the length of the event'. A red dashed box highlights this text, with the label 'Surveillance Unit comments' pointing to it. The website also features a navigation menu, a search bar, and various news and event listings on the right side.

Preventive messages

EVENTO NO AUTORIZADO/NON PERMITTED EVENT - Mensaje (HTML)

Archivo Edición Ver Insertar Formato Herramientas Acciones ?

Responder Responder a todos Reenviar

De: USD General Enviado el: jueves 05/03/2009 15:30

Para:

CC:

Asunto: EVENTO NO AUTORIZADO/NON PERMITTED EVENT

Le informamos que el evento GALAPAGOS CME CRUISE, que tendrá lugar entre las fechas **22/05/2009** y **01/06/2009**, en ISLAS GALAPAGOS, ECUADOR figura registrado en nuestra base de datos de eventos organizados por terceros.

Le confirmamos que la Unidad de Supervisión Deontológica lo ha calificado como evento **NO AUTORIZADO**, señalando las siguientes observaciones:

CRUCERO

Para mayor información rogamos contacten con la Unidad de Supervisión Deontológica.

Un cordial saludo.

USD

We inform you regarding the event GALAPAGOS CME CRUISE that will take place between 22/05/2009 and 01/06/2009. In GALAPAGOS ISLANDS, EQUATOR is registered in our third parties events database. We confirm you that the Spanish Code of Practice Surveillance Unit has evaluated it as a **NON PERMITTED** event, pointing the following observations:

CRUISE

For further information please review the event or contact the Surveillance Unit.

Kind regards

USD

Preventive messages





Unidad de Supervisión
Deontológica

farmaindustria

Eventos y reuniones científicas organizados por Terceros

Información:

Título: I JORNADA SOBRE CLASIFICACION DE LAS FRACTURAS PROXIMALES DE HUMERO
PIS37/09

Organizador:

Laboratorio:

Comunica asistencia:

Lugar: HOTEL RULL

Provincia: Tarragona

Pais: ESPAÑA
SPAIN

Fecha de inicio: 15/05/2009 16

Fecha de fin: 17/05/2009 16

Web:

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones: 

Ausencia de programa científico disponible



Eventos y reuniones científicas organizados por Terceros

Información:

Título: III CONGRESO NACIONAL DE TÉCNICOS EN CUIDADOS AUXILIARES DE ENFERMERÍA
GGW15/09

Organizador: ASOCIACIÓN DE TÉCNICOS EN CUIDADOS AUXILIARES DE ENFERMERÍA

Laboratorio:

Comunica asistencia:

Lugar: Teatro Auditorio de El Ejido

Provincia: Almería

Pais: ESPAÑA
SPAIN

Fecha de inicio: 17/06/2009 16

Fecha de fin: 19/06/2009 16

Web: <http://www.congresotcaealmeria.es/avisolegal.aspx>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones:

ACTOS LUDICOS:

Visita al Castillo de Los Baños. Cóctel y espectáculo

Visita a Mini Hollywood y espectáculos.

Cervezada. Degustación de las tapas típicas.



Eventos y reuniones científicas organizados por Terceros

Información:

Título: XII CONGRESO LA SEGURIDAD DEL PACIENTE Y LA GESTIÓN DE RIESGOS SANITARIOS
KRB77/09

Organizador:

Laboratorio:

Comunica asistencia:

Lugar: Cartagena

Provincia: Murcia

Pais: ESPAÑA
SPAIN

Fecha de inicio: 28/05/2009 16

Fecha de fin: 30/05/2009 16

Web: http://www.aegris.org/PDFS/PROGRAMA_AEGRIS_2009.pdf

Estado: Pendiente Autorizado No autorizado Con reservas Sólo por

Evento Internacional: SI

Fecha envío correo:

Observaciones:

Actos Sociales: Comida y excursión en barco por el Mar Menor que concluye con impactante atardecer en el mismo.



Eventos y reuniones científicas organizados por Terceros

Información:

Título: XXVI CONGRESO ABCOT
YTH61/09

Organizador: ASOCIACIÓN BALEAR DE CIRUGIA ORTOPÉDICA Y TRAUMATOLOGÍA

Laboratorio:

Comunica asistencia:

Lugar: IBIZA GRAN HOTEL

Provincia: Illes Balears

Pais: ESPAÑA
SPAIN

Fecha de inicio: 08/05/2009 16

Fecha de fin: 09/05/2009 16

Web: <http://www.abcot.es/>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones: 

SEDE IBIZA GRAN HOTEL 5* - VER CIRCULAR USD/2/07



GRAN LUJO



Preventive messages



Eventos y reuniones científicas organizados por Terceros

Información:

Título: 15th ANNUAL MEETING SOCIETY FOR RESEARCH ON NICOTINE AND TOBACCO (SRNT) OIS94/09

Organizador: SOCIETY FOR RESEARCH ON NICOTINE AND TOBACCO (SRNT)

Laboratorio:

Comunica asistencia:

Lugar: Citywest Hotel, Conference, Leisure and Golf Resort Saggart, Co. Dublin, IrelandDUBLIN

Provincia: Otras

Pais: IRLANDA IRELAND

Fecha de inicio: 27/04/2009 16

Fecha de fin: 30/04/2009 16

Web: <http://www.srnt.org/meeting/2009/index.html>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones: 

SEDE HOTEL Citywest Hotel, Conference, Leisure and Golf Resort Saggart- GOLF RESORT

VENUE: Citywest Hotel, Conference, Leisure and Golf Resort Saggart - GOLF RESORT



Eventos y reuniones científicas organizados por Terceros

Información:

Título: 27th POLITZER SOCIETY MEETING
VNR33/09

Organizador: THE INTERNATIONAL SOCIETY OF OTOLOGIC SURGERY AND SCIENCE

Laboratorio:

Comunica asistencia:

Lugar: The Queen Elizabeth II Conference Centre, Westminster, LONDRES

Provincia: Otras

Pais: REINO UNIDO
UNITED KINGDOM

Fecha de inicio: 03/09/2009 16

Fecha de fin: 05/09/2009 16

Web: <http://www.politzerlondon.com/>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:



Observaciones:

Torneo de golf / Golf tournament

Eventos y reuniones científicas organizados por Terceros

Información:

Título: 9th EVRS - EUROPEAN VITREORETINAL SOCIETY Meeting
ZJU54/09

Organizador: EVRS, EUROPEAN VITREORETINAL SOCIETY

Laboratorio:

Comunica asistencia:

Lugar: The Palmeraie Golf Hotel & Spa, 5* Luxe Resort

Provincia: Otras

Pais: MARRUECOS
MOROCCO

Fecha de inicio: 05/09/2009 16

Fecha de fin: 08/09/2009 16

Web: <http://www.evrs.org/pages/meetings.htm>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:



Observaciones:

SEDE: GOLF/ VENUE: GOLF

Torneo de GOLF / GOLF tournament
Torneo Tennis /Tennis tournament

Prevalecen los aspectos lúdicos y de entretenimiento sobre los científicos / Ludic and entertainment aspects prevail against scientific

Eventos y reuniones científicas organizados por Terceros

Información:

Título: WIRING THE BRAIN: FROM GENETIC TO NEURONAL NETWORKS FRJ18/09

Organizador:

Laboratorio:

Comunica asistencia:

Lugar: ADARE MANOR HOTEL & GOLF RESORT, Limerick, Ireland

Provincia: Otras

Pais: IRLANDA IRELAND

Fecha de inicio: 21/04/2009 16

Fecha de fin: 24/04/2009 16

Web: http://www.wiringthebrain.com/programme.html

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones:

Torneo de golf / Golf tournament

Sede Golf/ Venue: Golf





Eventos y reuniones científicas organizados por Terceros

Información:

Título: XI INTERNATIONAL FACIAL NERVE SYMPOSIUM
MUJ77/09

Organizador:

Laboratorio:

Comunica asistencia:

Lugar: SPAZIO ETOILE, ROMA

Provincia: Otras

Pais: ITALIA
ITALY

Fecha de inicio: 25/04/2009 16

Fecha de fin: 28/04/2009 16

Web: www.facialnerve2009.org

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:



Observaciones:

Torneo de golf / Golf tournament



Eventos y reuniones científicas organizados por Terceros

Información:

Título: SYMPOSIUM AND WORKSHOP ON NEUROIMAGING OF DEVELOPMENT DISORDERS
STF51/08

Organizador: CROATIAN SOCIETY OF NEUROSCIENCE

Laboratorio:

Comunica asistencia:

Lugar: HOTEL HILTON (DUBROVNIK)
CENTRE OF ADVANCED ACADEMIC STUDIES (DUBROVNIK)

Provincia: Otras

Pais: CROACIA
CROATIA

Fecha de inicio: 12/09/2008 16

Fecha de fin: 16/09/2008 16

Web: <http://www.depol.org/neuro08/index.php?siteID=program#>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones: ▼

Acompañantes / Accompanying Persons

Actos Sociales: Excursión a la Isla Mljet durante el día 14 / Social Events: Trip to the Island of Mljet during the 14th



Eventos y reuniones científicas organizados por Terceros

Información:

Título: 39th INTERNATIONAL WORKSHOP AN FUNTIONAL AND ENDOSCOPIC SINUES TECHNIQUES WITH ADVANCED SI
CYI61/08

Organizador:

Laboratorio:

Comunica asistencia:

Lugar: GRAZ

Provincia: Otras

Pais: AUSTRIA
AUSTRIA

Fecha de inicio: 01/09/2008 16

Fecha de fin: 30/09/2008 16

Web: <http://www.rhinologyjournal.com/meeting-calendar/index.html>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones: 

Ausencia de programa científico disponible / Absence of Scientific program available



Eventos y reuniones científicas organizados por Terceros

Información:

Título: THIRTEENTH BIENNIAL WINTER WORKSHOP ON SCHIZOPHRENIA HEX56/05

Organizador: Schizophrenia International Research Society (SIRS)

Laboratorio:

Comunica asistencia:

Lugar: Davos

Provincia:

Pais: SUIZA SWITZERLAND

Fecha de inicio: 04/02/2006 16

Fecha de fin: 10/02/2006 16

Web: <http://www.winterworkshop.org/>

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones:

Fechas
 Lugar (estación de ski)
 Facilidades práctica ski: horario sesiones, precios especiales
 Actos Sociales





Eventos y reuniones científicas organizados por Terceros

Información:

Título: 16th European Meeting of the Paleopathology Association
DYY47/06

Organizador: Paleopathology Association

Laboratorio:

Comunica asistencia:

Lugar: The Petros Nomikos Conference Center, Santorini

Provincia: Otras

Pais: GRECIA
GREECE

Fecha de inicio: 28/08/2006 16

Fecha de fin: 01/09/2006 16

Web: www.16thpaleopathology.org

Estado: Pendiente Autorizado No autorizado Con reservas Sólo ponentes Cancelado

Evento Internacional: SI

Fecha envío correo:

Observaciones:

Programa científico
Jornada de excursiones sin contenido científico
Destino Turístico y Fechas de celebración
Acompañantes
Actos Sociales



The screenshot shows a Windows Internet Explorer browser window with the address bar at <http://www.internationalpharmacongress.com/>. The page content includes:

- Header:** *The International* **Pharmaceutical Regulatory and Compliance Congress** *and Best Practices Forum*
- Navigation:** [Brochure](#) | [Overview](#) | [Promotional Opportunities](#) | [Registration](#) | [Travel/Accommodations](#) | [Speaking Proposals](#) | [Order CDs](#) | [Past Conferences](#) | [Administration](#) | [Contact Us](#) | [Home](#)
- Main Content:**
 - Image:** A scale of justice with a caduceus symbol, representing regulatory and compliance.
 - Title:** **THE THIRD INTERNATIONAL PHARMACEUTICAL REGULATORY AND COMPLIANCE CONGRESS AND BEST PRACTICES FORUM**
 - Tagline:** *Getting to a High Integrity Future Sustainably*
 - Dates:** **May 28 - 29, 2009**
 - Venue:** **Melia Roma Aurelia Antica Hotel Rome, Italy**
- Right Column:**
 - BROCHURE AVAILABLE:** [Click here](#) to view the brochure.
 - EUROPEAN CHAMPION CLUBS' CUP FINAL:** Wednesday, May 27, 2009, Stadio Olimpico, Rome, Italy. Includes the UEFA Champions League logo.
 - SPONSORED BY:** THE PHARMACEUTICAL COMPLIANCE FORUM (PCF). Includes the PCF logo.
 - Description:** The Pharmaceutical Compliance Forum (PCF) is a coalition of senior compliance professionals and legal counsel from more than 50 of the largest research-based pharmaceutical manufacturers. The PCF was founded in early-1999 by compliance professionals from the pharmaceutical industry to promote effective
- Footer Images:** Three small images showing the Colosseum in Rome, the Melia Roma Aurelia Antica Hotel, and a view of the city.

The browser's taskbar at the bottom shows the Start button, several open applications (iTunes, Bandeja de entrada, Re: International Ph..., International Pharm...), and the system clock at 10:13.



International Pharma Congress: Home - Windows Internet Explorer

http://www.internationalpharmacongress.com/

Archivo Edición Ver Favoritos Herramientas Ayuda

International Pharma Congress: Home

The International Pharmaceutical Regulatory and Compliance Congress and Best Practices Forum

[Overview](#) | [Agenda](#) | [Promotional Opportunities](#) | [Registration](#) | [Travel/Accommodations](#) | [Brochure](#)
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**THE THIRD INTERNATIONAL
PHARMACEUTICAL
REGULATORY AND
COMPLIANCE CONGRESS
AND BEST PRACTICES
FORUM**

*Getting to a High Integrity Future
Sustainably*

May 28 - 29, 2009
Melia Roma Aurelia Antica Hotel
Rome, Italy





International Pharma Congress Held in Rome, Italy

BROCHURE AVAILABLE

[Click here](#) to view the brochure.

SPONSORED BY:



**THE
PHARMACEUTICAL
COMPLIANCE
FORUM**

The Pharmaceutical Compliance Forum (PCF) is a coalition of senior compliance professionals and legal counsel from more than 50 of the largest research-based pharmaceutical manufacturers. The PCF was founded in early-1999 by compliance professionals from the pharmaceutical industry to promote effective corporate compliance programs. The members meet twice a year, for two days, focusing on open and informal sharing of compliance information, best practices, and current developments in the field, and sponsors a two-day international compliance congress in the Spring and a three-day US compliance congress each Fall.

GRANTORS:

DIAMOND

(Queda 13 elementos) Esperando a http://www.internationalpharmacongress.com/...

Inicio Bandeja de entrada -... Área de trabajo - Lot... International Pharma ...

Internet 100% 18:33

IFPMA CODE: ARTICLE 7 INTERACTIONS WITH HEALTHCARE PROFESSIONALS

- **Events:** The purpose should be to inform healthcare professionals about products and/or to provide scientific or educational information
- Companies should not pay any costs associated with individuals accompanying invited healthcare professional
- Should be held in an “appropriate” venue that is conducive to the scientific or educational objectives and the purpose of the event or meeting. Companies should avoid using renowned or extravagant venues

IFPMA CODE: ARTICLE 7 INTERACTIONS WITH HEALTHCARE PROFESSIONALS

- Hospitality should be **limited to refreshments and/or meals incidental to the main purpose**
- Hospitality should **only be provided to participants** of the Event and not their guests
- Hospitality should be **moderate and reasonable** as judged by local standards
- **No stand-alone entertainment or other leisure or social activities should be provided or paid for by member companies**
- **At events, entertainment of modest nature which is secondary to refreshments and/or meals is allowed.**

EFPIA CODE: ARTICLE 9 EVENTS AND HOSPITALITY

- Must be held in an “appropriate” venue that is conducive to the main purpose of the event and companies should avoid using venues that are “renowned” for their entertainment facilities or are “extravagant
- Hospitality must be appropriate and shall be limited to travel, meals, accommodation and genuine registration fees.
- Hospitality may only be extended to persons who qualify as participants in their own right.
- All forms of hospitality offered to healthcare professionals shall be “reasonable” in level and strictly limited to the main purpose of the event.
- Hospitality shall not include sponsoring or organising entertainment (e.g., sporting or leisure) events.
- Member associations shall provide guidance on the meaning of the term “reasonable”, appropriate”, “renowned” and “extravagant”

Harmonization is necessary in order to set a common criteria for all the agents involved (Scientific Associations, Events organizers, Pharmaceutical companies, Healthcare Professionals...)

To have a common rule is on the side of the Industry Image

 **Código Español de Buenas Prácticas**
de Promoción de Medicamentos
y de Interrelación de la Industria
Farmacéutica con los Profesionales
Sanitarios

NEW VERSION
2008



SPANISH CODE OF PRACTICE SURVEILLANCE UNIT

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www.farmaindustria.es

CÓDIGO ESPAÑOL
DE **BUENAS PRÁCTICAS**
DE INTERRELACIÓN
DE LA **INDUSTRIA**
FARMACÉUTICA CON
LAS ORGANIZACIONES
DE **PACIENTES**