The Spirit of the Code: Our values & principles

Tamara Music, Manager, Code Compliance, IFPMA
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Our Role and Commitment

Focused on serving the best interests of patients, we have a moral obligation to communicate and participate in all relationships with integrity, accuracy and clarity. The IFPMA Code of Practice is a tangible example of the research-based pharmaceutical industry’s commitment to making a strong contribution to global public health while adhering to the highest standard of practice.

Eduardo Pisani
Director General
International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)

Although self-regulatory, the IFPMA Code is not voluntary, it is a condition of membership to the IFPMA for both member companies and national associations.
IFPMA Code: Guiding Principles

1. Patients are a priority.

2. High standards of quality, safety and efficacy.

3. Interactions must at all times be ethical, appropriate and professional.

4. Accurate, balanced, and scientifically valid data on products.

5. Promotion must be ethical, accurate, balanced and must not be misleading.

6. Respect privacy and personal information of patients.

7. Clinical and scientific research conducted with the intent to develop knowledge that will benefit patients and advance science and medicine.

8. Adhere to both the spirit and the letter of applicable industry codes – employees to be appropriately trained.
IFPMA Code – Global Standard

IFPMA Codes sets the global standard for research-based multinational pharmaceutical companies’ activities on medicines communication & interactions.

IFPMA Codes applies to member companies and associations (direct members) and is a condition of membership; the Code also applies to companies belonging to national member associations (indirect members).
Code Operating Procedure

- Complaint to IFPMA Secretariat
  - Complaint Validation
    - Within 5 working days from its receipt by IFPMA
  - Referral to the Adjudication Panel
    - 30 calendar days for company to respond
  - IFPMA Adjudication Panel
    - 30 calendar days from receipt of company response
  - Complainant Advised of Ruling
    - Accepted
    - Appealed
  - Respondent Advised of Ruling
    - Appealed
    - Accepted
  - IFPMA Appeal Panel
    - Appeal request within 30 days of original ruling
  - Final Decision
    - Breach
    - No Breach
  - Public Reporting
    - Without complainant, responded company or product details.

Working with Partners

Stakeholder engagement

IFPMA
International Federation of Pharmaceutical Manufacturers & Associations

fip
International Pharmaceutical Federation

ICN
International Council of Nurses

WMA
World Medical Association

IAPO
International Alliance of Patients' Organizations

World Health Organization
Collective Action

Launched in January 2014

Consensus Framework for Ethical Collaboration

Four Overarching Principles

• Put patients first
• Support for Ethical Research and Innovation
• Ensure Independence and Ethical Conduct
• Promote Transparency and Accountability

*Implementation, monitoring and Reporting Mechanisms

Putting patients first

Five global healthcare organizations sign Consensus Framework for Ethical Collaboration
Welcome to this e-learning module about the 2012 IFPMA Code

You can go straight to any of the signposted sections but we suggest that you work through each in turn to get full benefit.

This learning programme is not the definitive word on what is acceptable practice for any particular company in any particular country because additional, stricter company and/or national code rules may apply.

The rules set out here do however provide a basis onto which you can add national or individual company requirements.

1. Welcome And Introduction
2. Overview of the IFPMA Code
3. Key Topics
4. Case Scenarios
5. Test Your Knowledge


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