THE FIRST LATIN AMERICAN PHARMACEUTICAL AND MEDICAL DEVICE COMPLIANCE CONGRESS

Global Compliance Codes Roundtable
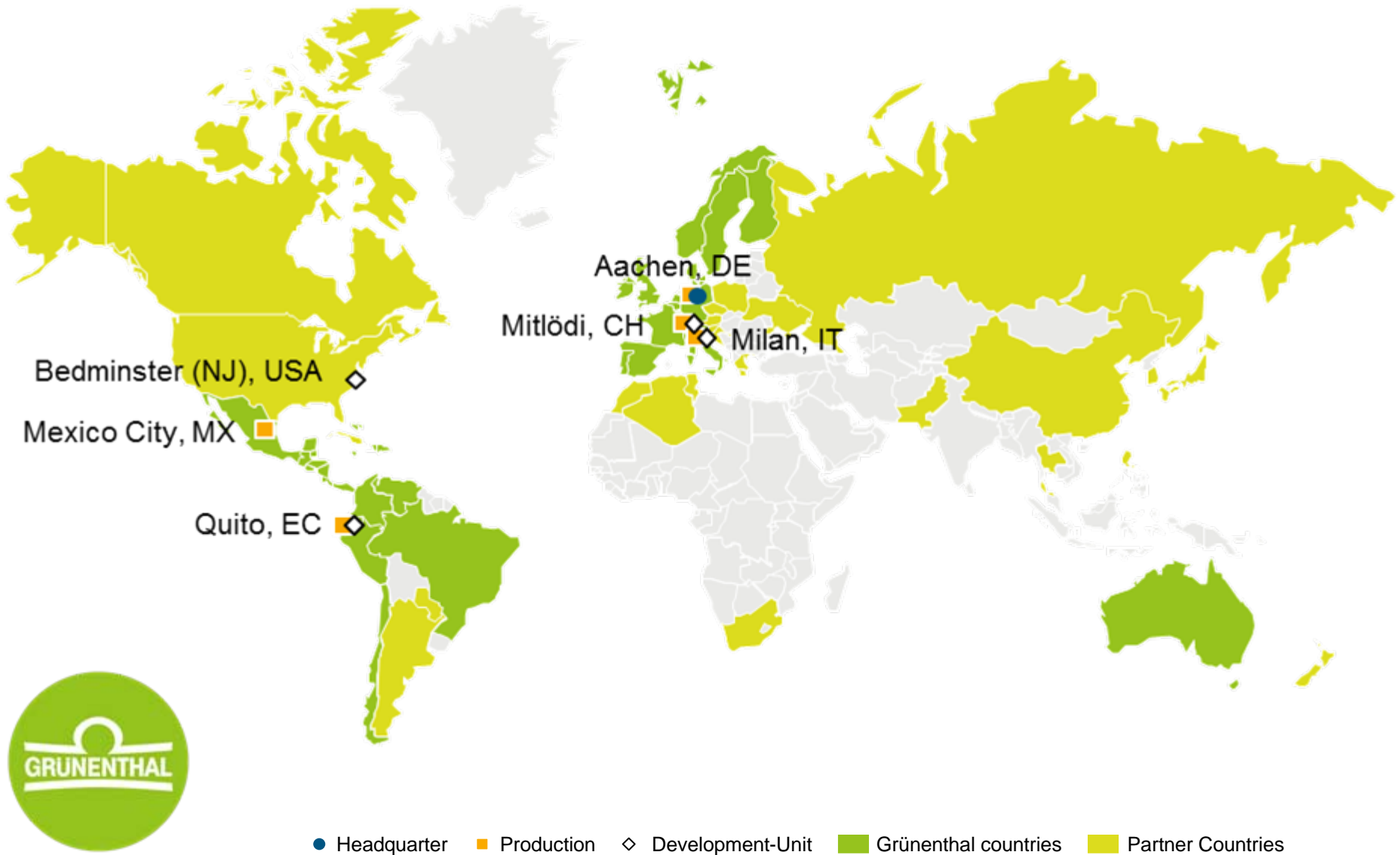
European Codes

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VP Global Sustainability & Chief Compliance Officer

The Latin American
Pharmaceutical Regulatory and Compliance Congress
— *and Best Practices Forum*

Global Presence requires compliance with Global, Regional and Local Codes

Aachen, DE

Mitlödi, CH

Milan, IT

Bedminster (NJ), USA

Mexico City, MX

Quito, EC

● Headquarter ■ Production ◇ Development-Unit ■ Grünenthal countries ■ Partner Countries

European Codes

EFPIA **(The European Federation of Pharmaceutical Industries and Associations)**

Brings together:

-33 European national pharmaceutical industry associations as well as

-35 leading companies undertaking research, development and the

manufacture in Europe of medicinal products for human use.

Pharma related Codes for their members with European coverage

Country specific Pharma Industry Associations

Responsible for their local and localized pharma code

Close alignment with the EFPIA codes

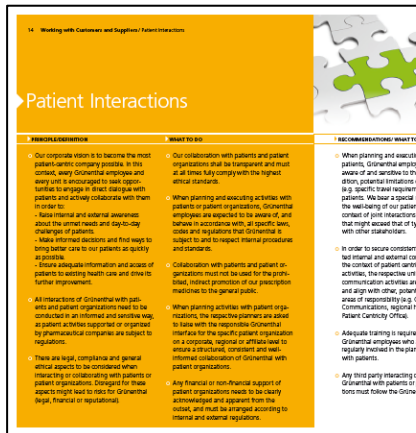### Content coverage of most EU codes

- Code covering the **Promotion of Medicines**

- Code covering **Interactions with Healthcare Professionals**

- Codes covering relationships between the pharmaceutical industry and

  Patient Organizations (with reporting requirements)

- **Sample** management guidance (4x2)

From a company view

Advantage to come to similar standards in the industry and/or between trade associations members

Bringing guidance to industry members and driving initiatives towards improvement of pharma image

As a company, we saw an important need to update and complete our Company Code of Conduct and compliance processes following pharma trade codes (Set global company standards)