

Chronic Illness Care and the future of Primary Care

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Improving Chronic Illness Care

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Chronic Illness in America

- **More than 125 million Americans suffer from one or more chronic illnesses and 40 million limited by them.**
- **Despite annual spending of more than \$ 1 trillion and significant advances in care, one-half or more of patients still don't receive appropriate clinical care.**
- **A much larger percentage receive little useful assistance in their self-management**
- **Patients and families increasingly recognize the defects in their care.**

Chronic Illness and Medical Care

- **Primary care dominated by chronic illness care**
- **Clinical and behavioral management increasingly effective and increasingly complex**
- **Inadequate reimbursement and greater demand forcing primary care to increase throughput—the hamster wheel**
- **Unhappy primary care clinicians leaving practice; trainees choosing other specialties**
- **But, there is a growing interest in changing physician payment to encourage and reward quality**

Proportion of Office Visits for Chronic Illness Care by Age - 2005

	Chronic Problem, Routine	Chronic Problem, Flare-up
All patients	30%	9%
Age 25-44	26%	9%
Age 45-64	37%	10%
Age 65+	42%	11%

NAMCS, Advance Data No. 387, 2007



What Patients with Chronic Illnesses Need

- A “continuous healing relationship” with a care team and practice system organized to meet their needs for:
 - 📄 Effective Treatment (clinical, behavioral, supportive),
 - 📄 Information and support for their self-management,
 - 📄 Systematic follow-up and assessment tailored to clinical severity,
 - 📄 More intensive management during high risk periods, and
 - 📄 Coordination of care across settings and professionals

Greater care complexity and efficacy, but with lower self-efficacy?

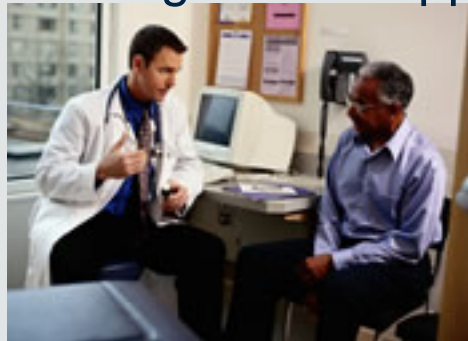
Multiple Medications



Complex Guidelines

Scheduled services	16-49 years care plan (guideline)		50+ years care plan (guideline)	
	Frequency yearly	Remarks	Frequency yearly	Remarks
Weight	√		√	
BMI	√		√	
Waist circumference	√		√	
BSL	√		√	
Urine	√		√	
Blood pressure	√		√	
Family history	√	Update records		
Exercise	√	Ask and advise	√	Ask and advise
Smoking	√	Ask and talk	√	Ask and talk
Alcohol	√	Ask and advise	√	Ask and advise
Pap smear	Every 2 years	From 18 years	Every 2 years	To age 70
Clinical breast exam	√	From 40 years	√	Only if no mammography
Pneumococcal vaccine	Every 5 years		Every 5 years	
Tetanus/Diphtheria vac			Every 10 years	
Home accidents			√	
Influenza vaccine			√	From 59 years
Physical function			√	
Nutrition			√	
Deafness			√	
Vision			√	
Mammography			Every 2 years	To age 69

Self-management Support

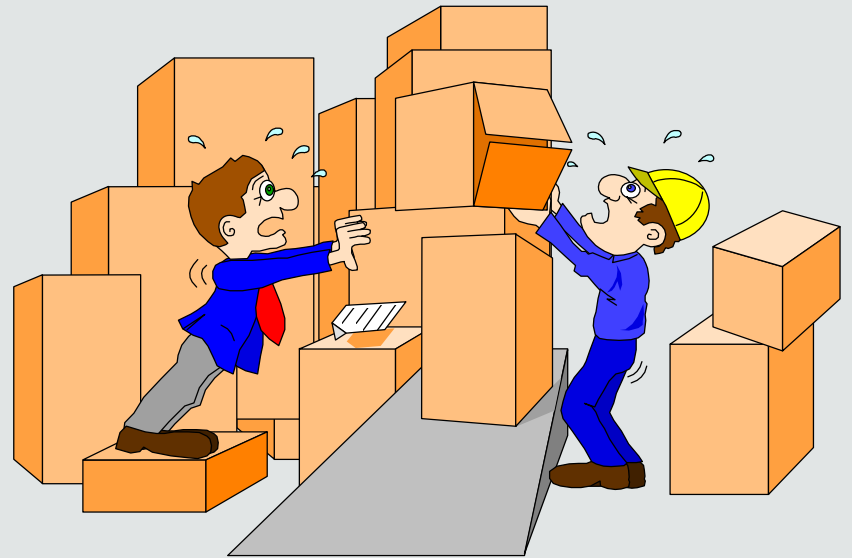


Greater care complexity and ? lower self-efficacy

- Ostbye et al.* estimate that it would take 10.6 hrs/working day to deliver all evidence-based care for panel members with chronic conditions
- Residents and students report that a lack of confidence in one's ability to manage complex, chronically ill patients is driving career choice away from primary care.

What's Responsible for the Quality Chasm?

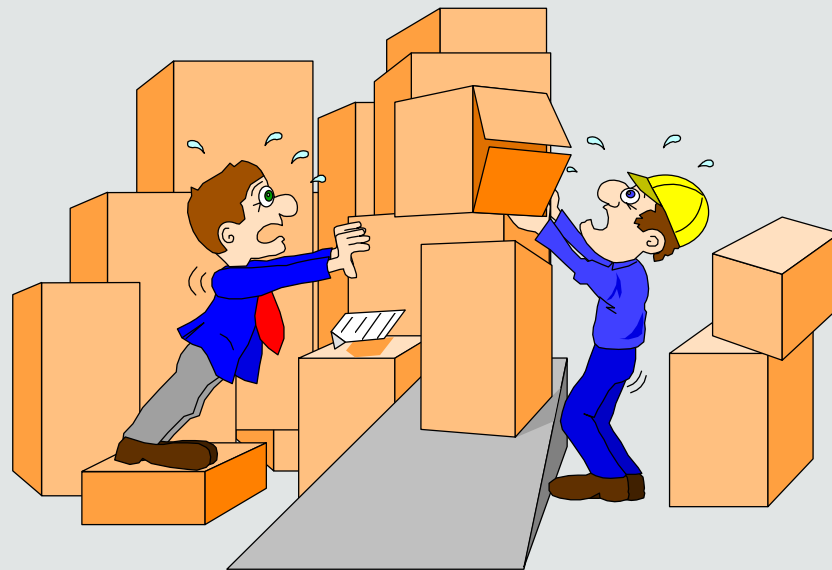
- A system oriented to acute disease that isn't working for patients or professionals



What to do?

- **The future of primary care (and our healthcare system) depends upon its ability to improve the quality and efficiency of its care for the chronically ill**
- **It will also require a recommitment of primary care to meet the needs of patients for timely, patient-centered, continuous and coordinated care**
- **That will require a major transformation or redesign of practice, not just better reimbursement**
- **But such transformations will be difficult to motivate or sustain without payment reform.**

What kind of transformation or changes to practice systems improve care?

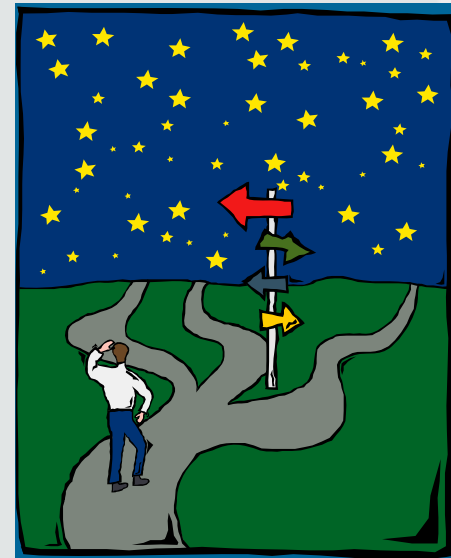


Toward a chronic care oriented system

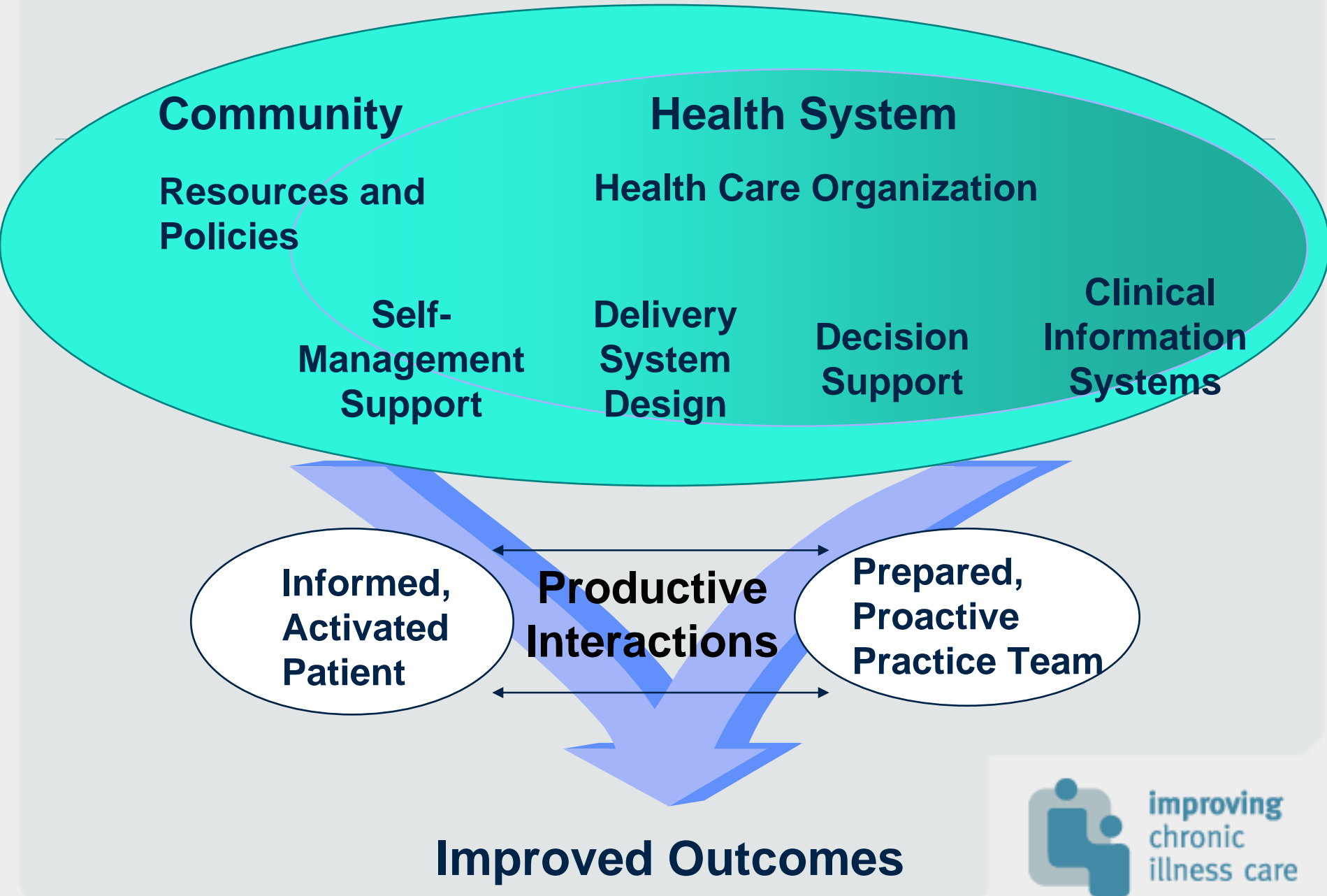
Reviews of interventions across conditions show that practice changes are similar across conditions

Integrated changes including greater use of:

- non-physician team members in clinical roles
- planned encounters,
- modern self-management support,
- More intensive management of those at high risk
- guidelines integrated into decision-making
- registries



Chronic Care Model



Essential Elements of Good Chronic Illness Care



What is a productive interaction?

Patient needs are met!

What characterizes an “informed, activated patient”?

**Informed,
Activated
Patient**

**They have the motivation, information, skills,
and confidence necessary to
effectively make decisions about
their health and manage it**

Self-Management Support

- **Have someone in the practice trained in effective self-management counseling.**
- **AND/OR develop a link with trained patient educator(s) in the community.**
- **Repeatedly emphasize the patient's central role.**
- **Organize practice team and resources to provide some self-management support AT EVERY ENCOUNTER.**

Community Resources and Policies

- Identify critical patient services in your community.
- Discuss your needs (e.g., access, information) with the relevant community organizations.
- Encourage patients to participate in effective programs.

What characterizes a “prepared” practice team?

**Prepared
Practice
Team**

Practice organizes and plans care to make optimal care routine/the default.

Delivery System Design

- Define roles and distribute tasks among team members.
- Use planned interactions routinely to support evidence-based care.
- Intensify treatment if goals not reached—stepped care and care management
- Ensure regular follow-up.
- Give care that patients understand and that fits their culture.

Team Care

Define roles and tasks and distribute them among team members.



Team Care: What roles and tasks?

Roles

- **Population manager**
reviews registry, calls patients, performance measurement
- **Care manager**
provides more intensive management/follow-up for high risk patients
- **Self-management Coach**
provides SM assistance

Tasks

- **Determined by guidelines**

Diabetic foot exam
Peak flow measurement
Administering the PHQ-9
Follow-up phone calls

Planned Visits

- **Team plans and organizes their visits or other contacts with chronically ill patients**
 - a) Prior to visit (session), team huddles to review registry to identify needed services**
 - b) Team organizes to provide those services**
 - c) After visit (session), team huddles to review follow-up**



Care Management

- **Definition: More intensive management of high risk patients.**
- **Consists of:**
 - More intensive self-management support
 - Closer monitoring of medications and medication adherence, medication adjustment
 - Closer follow-up
 - Coordination of care
- **Who Does it? Can be done by an individual or a team.**

Clinical Information System: Registry

- A database of clinically useful and timely information on all patients provides reminders and feedback and facilitates care planning for individuals or populations, and proactive care
- Many commercially available EHRs do not have these capabilities
- Data **MUST** be entered once and only once—most efficient is to use registry summary as visit record **AND** data form



Why is registry functionality so critical?

- Population management
- Encounter planning and reminders
- Performance measurement

Does the CCM Work?



The Evidence Base

Coleman et al., Health Affairs, Jan. 2009

Medical home – Chronic Care Model

Duplicative, Complementary or Antagonistic?

- Both emphasize and support patient role in decision-making
- MH redefines primary care responsibility
- CCM redesigns care delivery for planned care
- CCM and MH integrated into the Patient-centered Medical Home endorsed by ACP, AAFP, AAP, AOA



The Chronic Care Model and the PPC-PCMH

PPC-PCMH Element	CCM Element
PPC 1 Access & Communication	Translation services
PPC 2 Patient Tracking & Registry Functions	Registry, Population management
PPC3 Care management	Use of guidelines, clinician reminders, team care, planned visits, follow-up
PPC4 Patient Self-management Support	Self-management support
PPC 5 Electronic Prescribing	
PPC 6 Test Tracking	
PPC 7 Referral Tracking	Community resources
PPC 8 Performance reporting and improvement	Performance measurement and reporting, QI
PPC 9 Advanced Electronic Communication	

How do we get primary care off the hamster wheel?

- Eliminate FFS reimbursement for primary care
- Create high functioning practice teams
- Longer, better organized visits for chronically ill patients



Contact us:

•www.improvingchroniccare.org

thanks