

# The Innovator's Prescription:

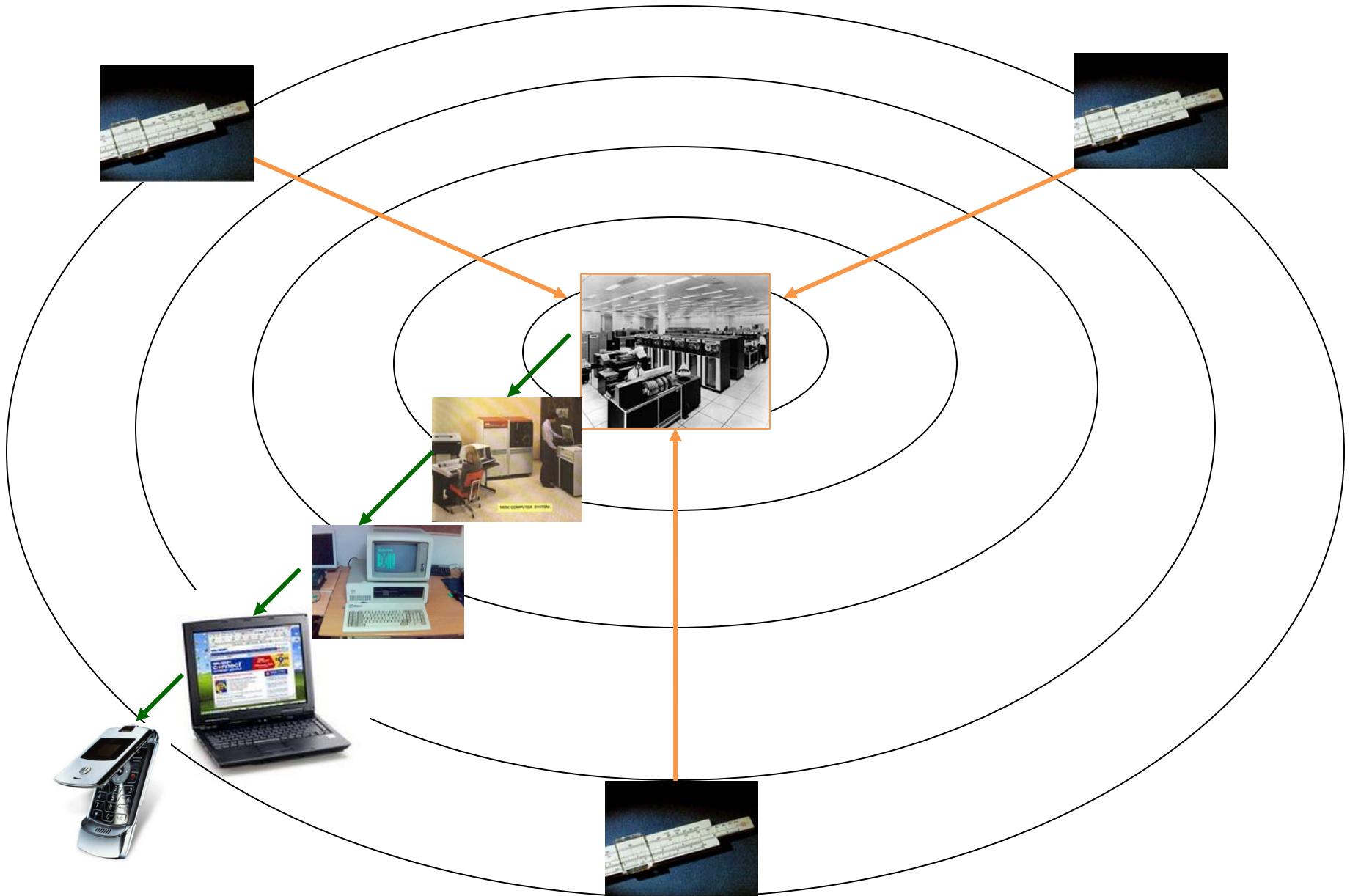
## How Disruptive Innovation Can Fix Health Care: Implications for the Medical Home



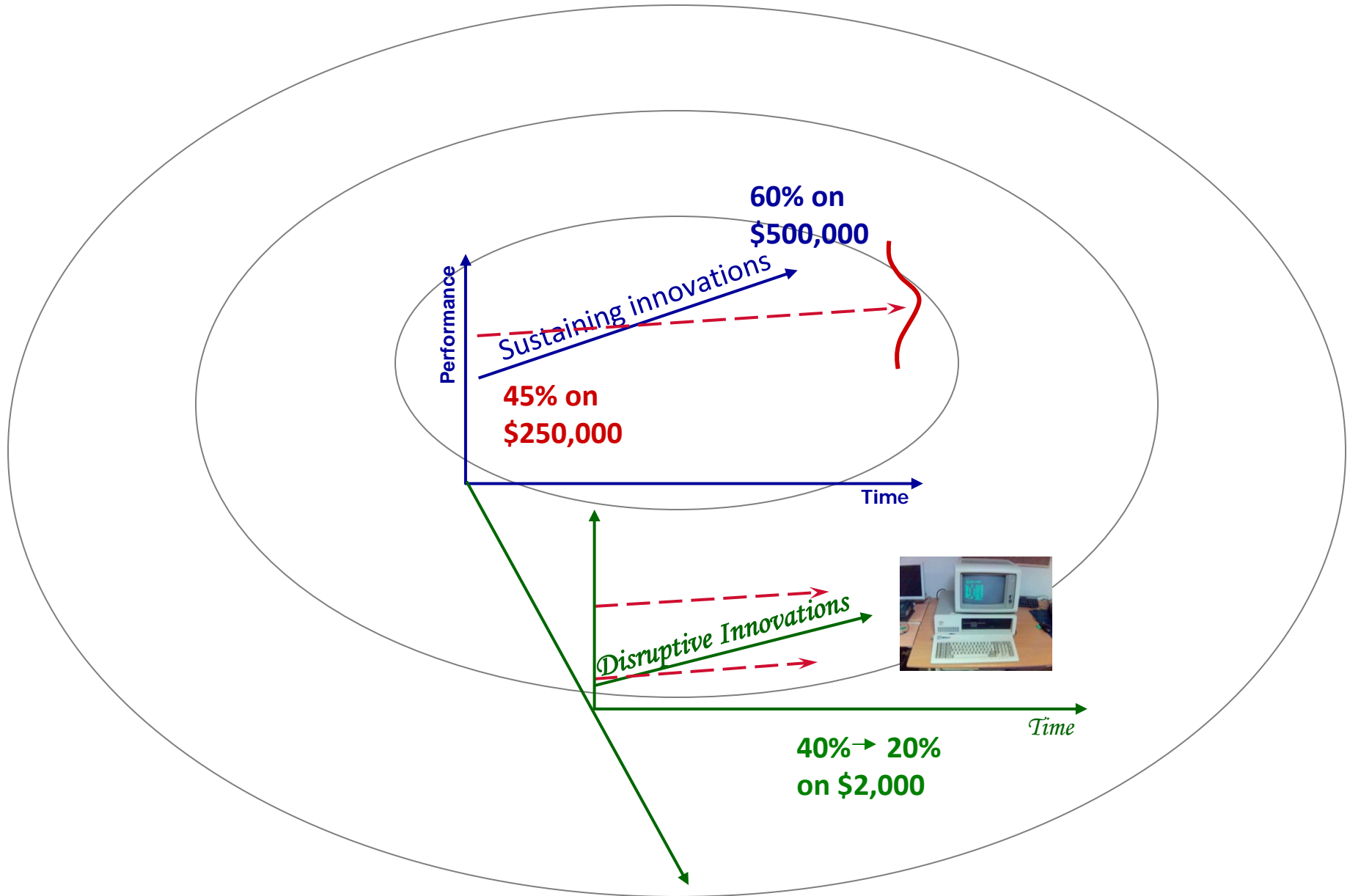
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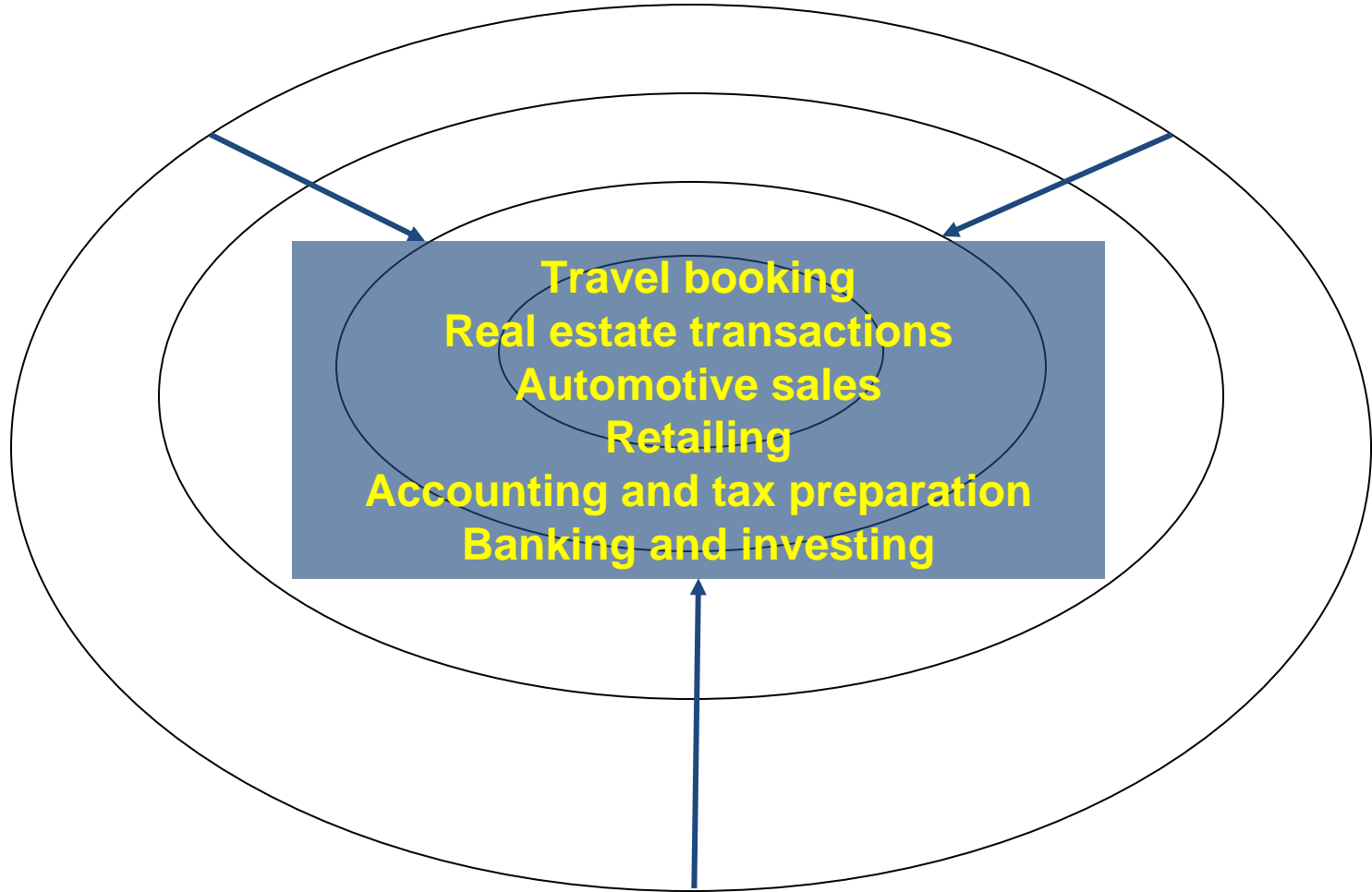
# Centralization followed by decentralization in computing



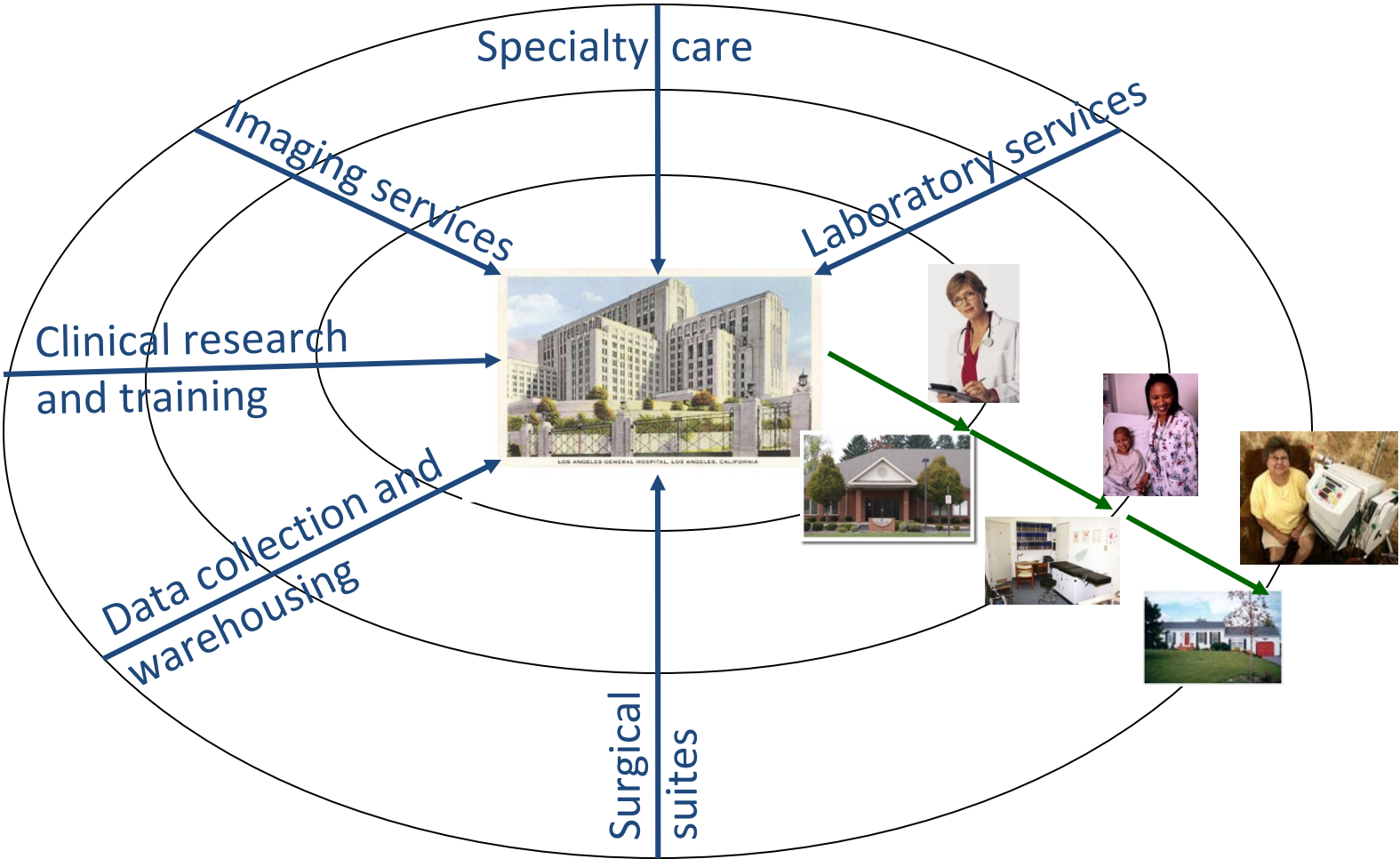
# Decentralization through disruption leads to accessibility



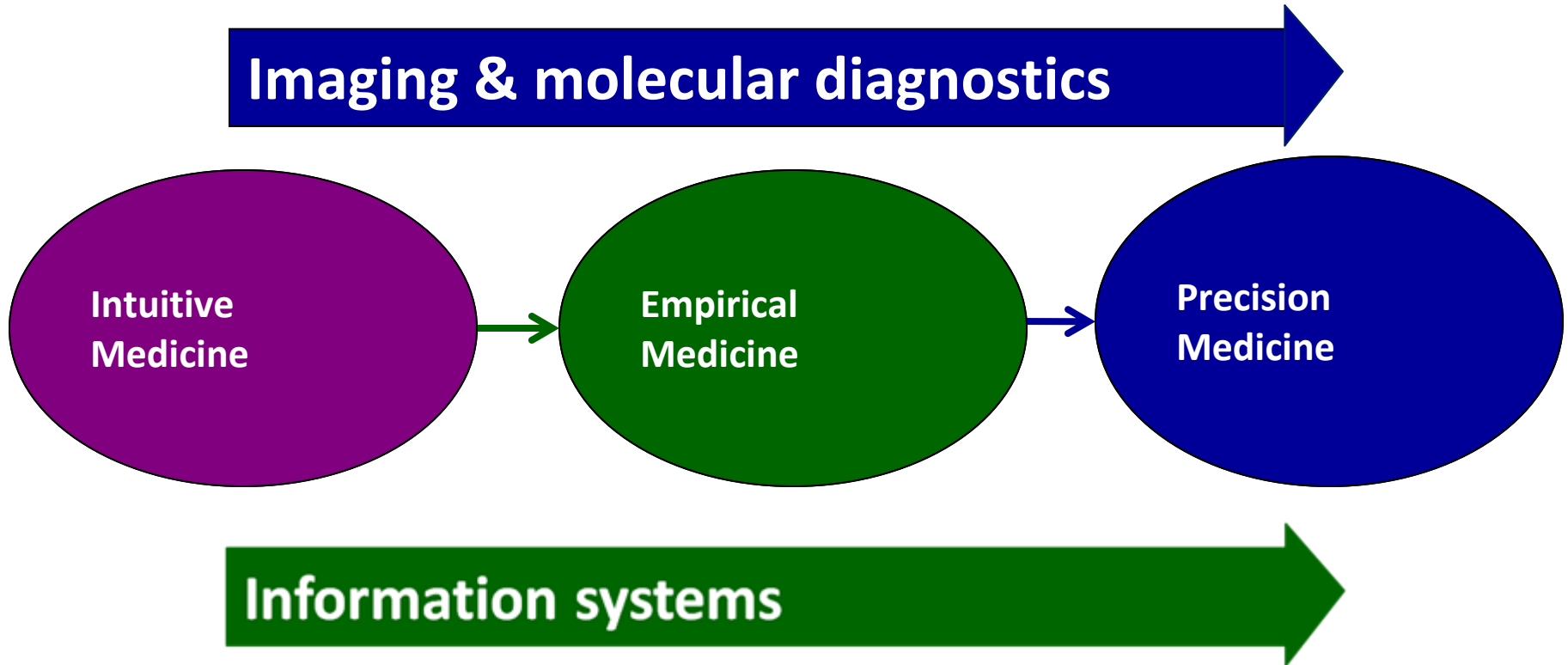
# Decentralization is common in service industries



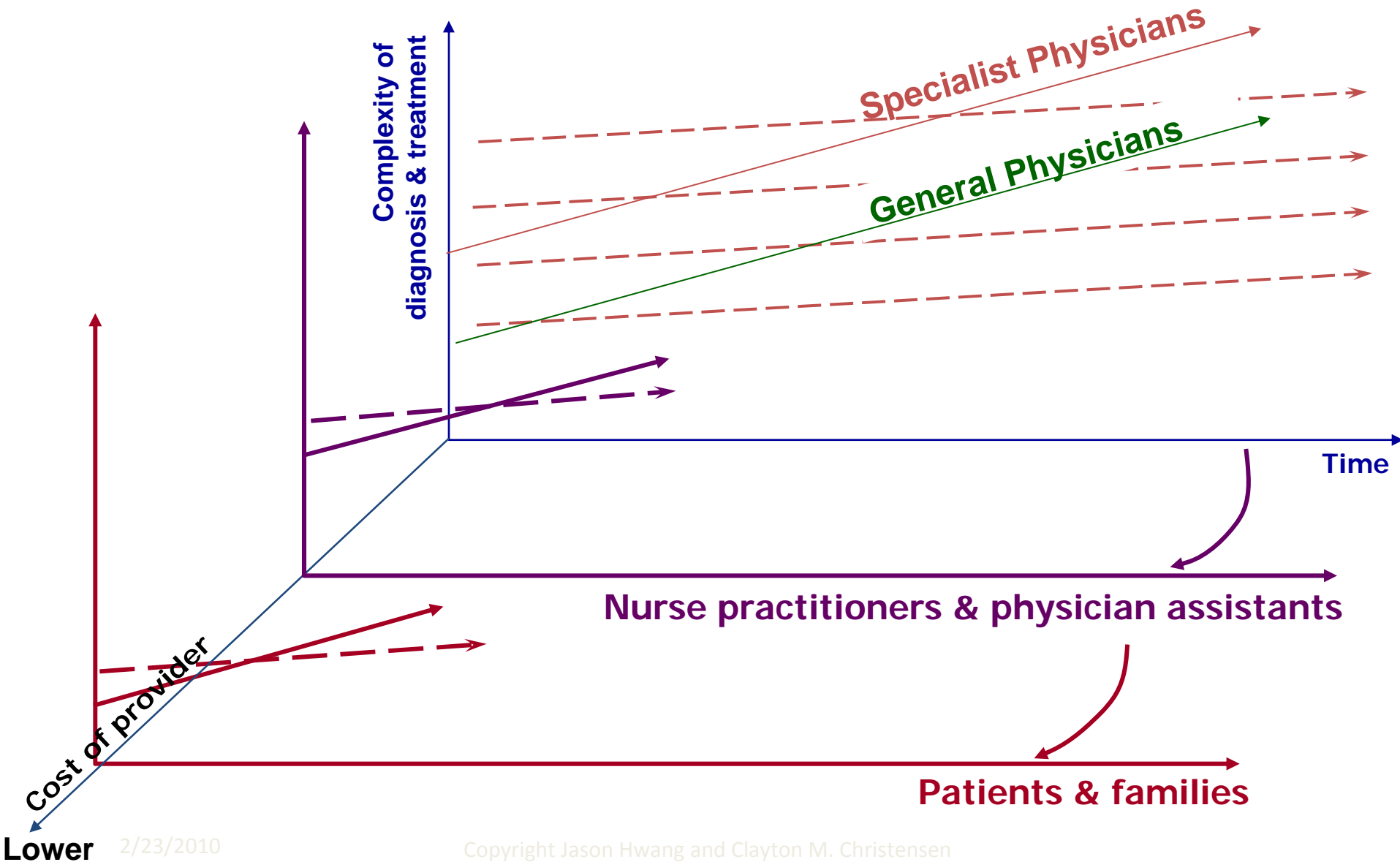
# The decentralization that follows centralization is only beginning in healthcare



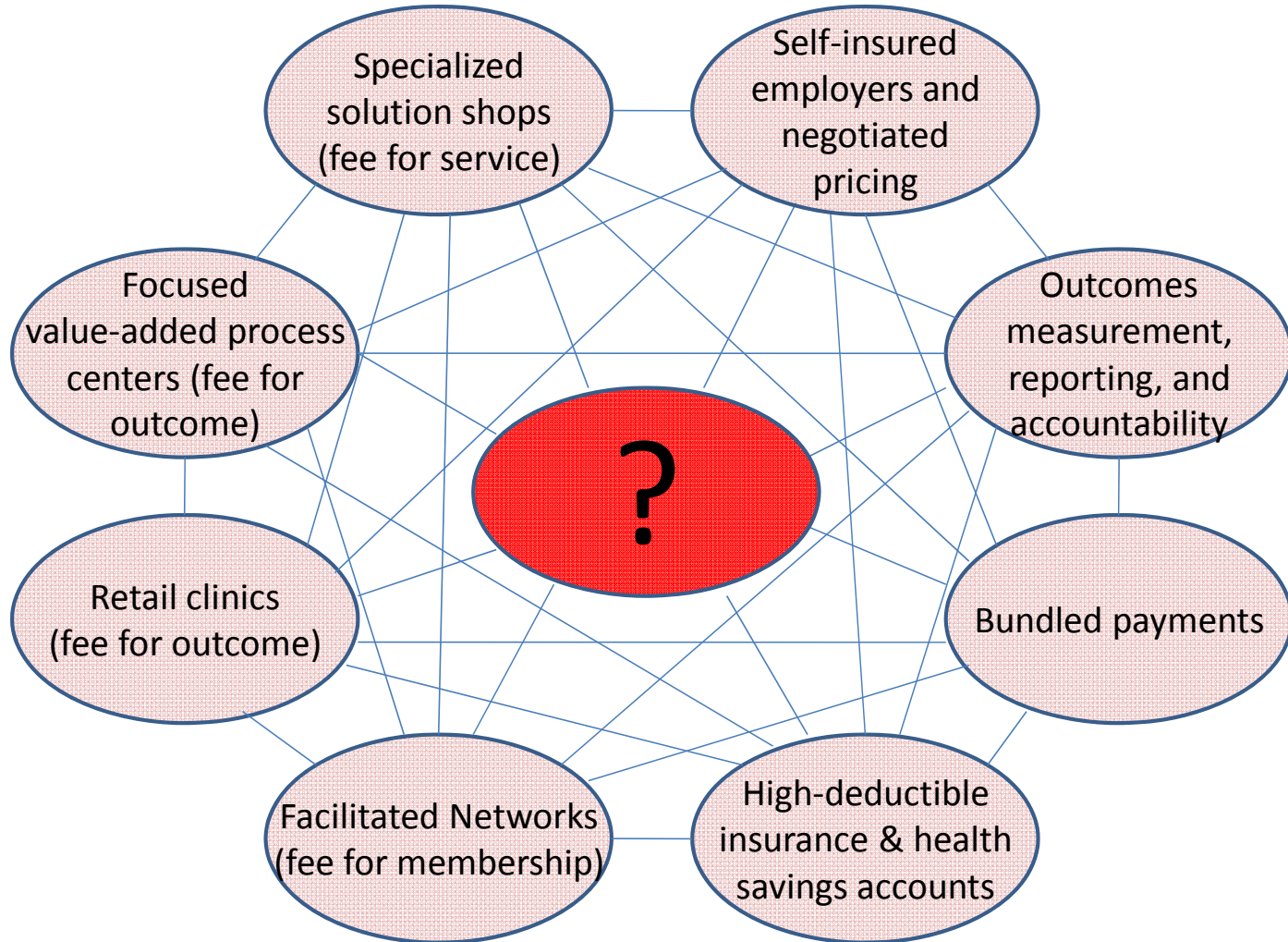
**Disruption is facilitated when historically valuable (and expensive) expertise becomes commoditized**



# Technologies enable disruption by commoditizing expertise



# The Role of the Medical Home



# The Innovator's Prescription: How Disruptive Innovation Can Fix Health Care



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