



MINI-SUMMIT I: Medical Homes and the Primary Care Workforce

Building a Vision, Creating a Pipeline

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Health Career Academy

The Health Career Academy- Why are we here?

- **First step in pipeline to the workforce**



Outreach:

Annenberg Science Symposia

5th Annual
Annenberg High School Science Symposium
Thursday, March 12, 2009, 7:00 - 9:00 pm • Bryn Mawr Hospital

Losartan: A New Treatment
for Marfan's Syndrome
Friends' Central School

Advancements in Prosthetics
Jack M. Barrack Hebrew Academy


Autism: Putting the
Pieces Together
Marple Newtown High School


Deep Brain Stimulation:
Shocking Developments
Rodnor High School

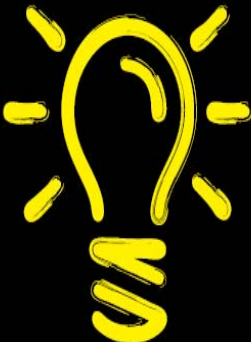
Bryn Mawr Hospital
Pennypacker Auditorium
130 S. Bryn Mawr Avenue
Bryn Mawr, PA 19010

Admission is free.
For more information
call 610-645-3409.

THE WALTER AND LEONORE
ANNENBERG CONFERENCE CENTER
FOR MEDICAL EDUCATION
AT LANCKENAU HOSPITAL

 **MERCK**

 Main Line Health



A Decade of Discovery

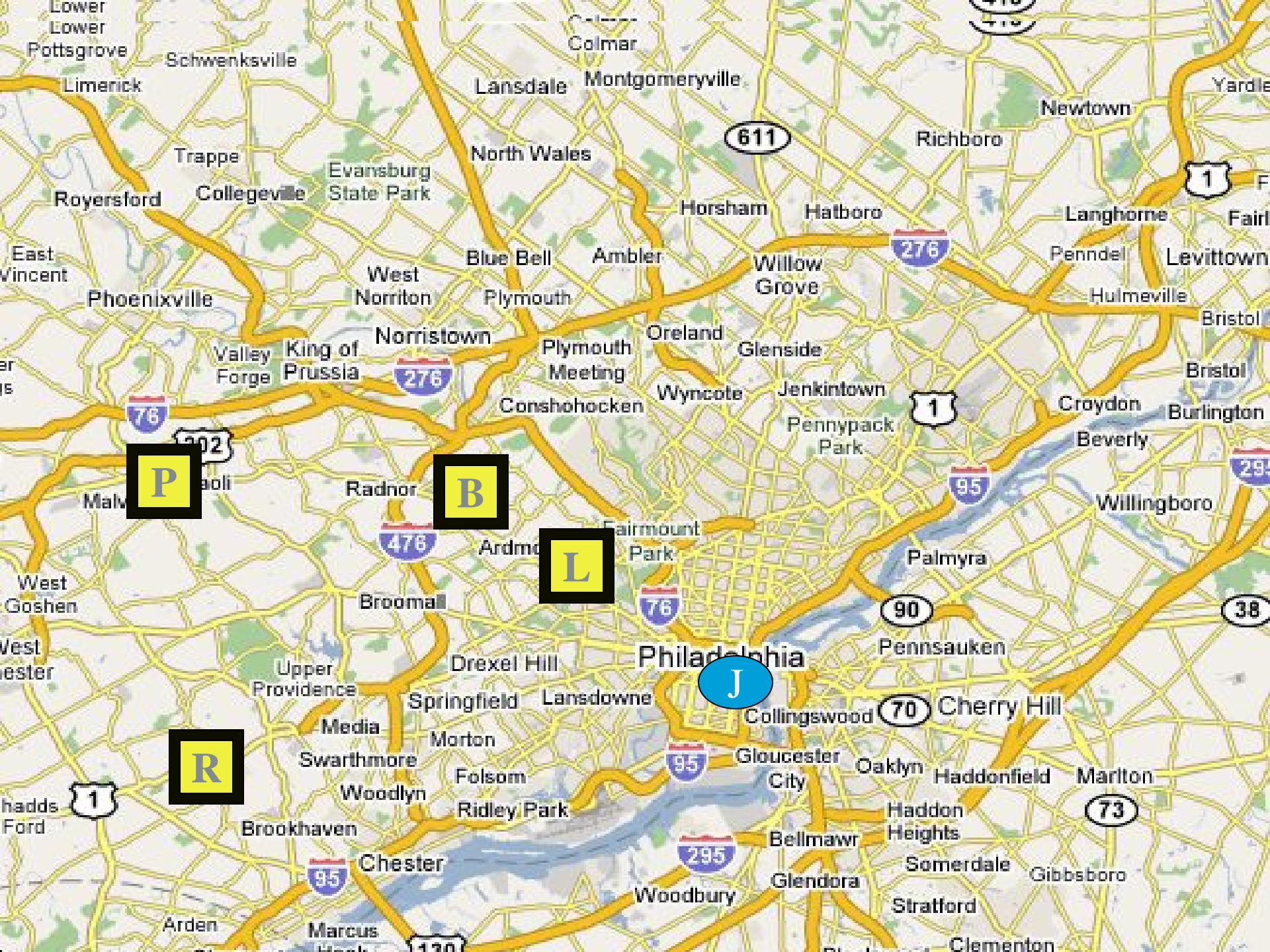
**THE TENTH ANNUAL ANNENBERG
HIGH SCHOOL SCIENCE SYMPOSIUM**

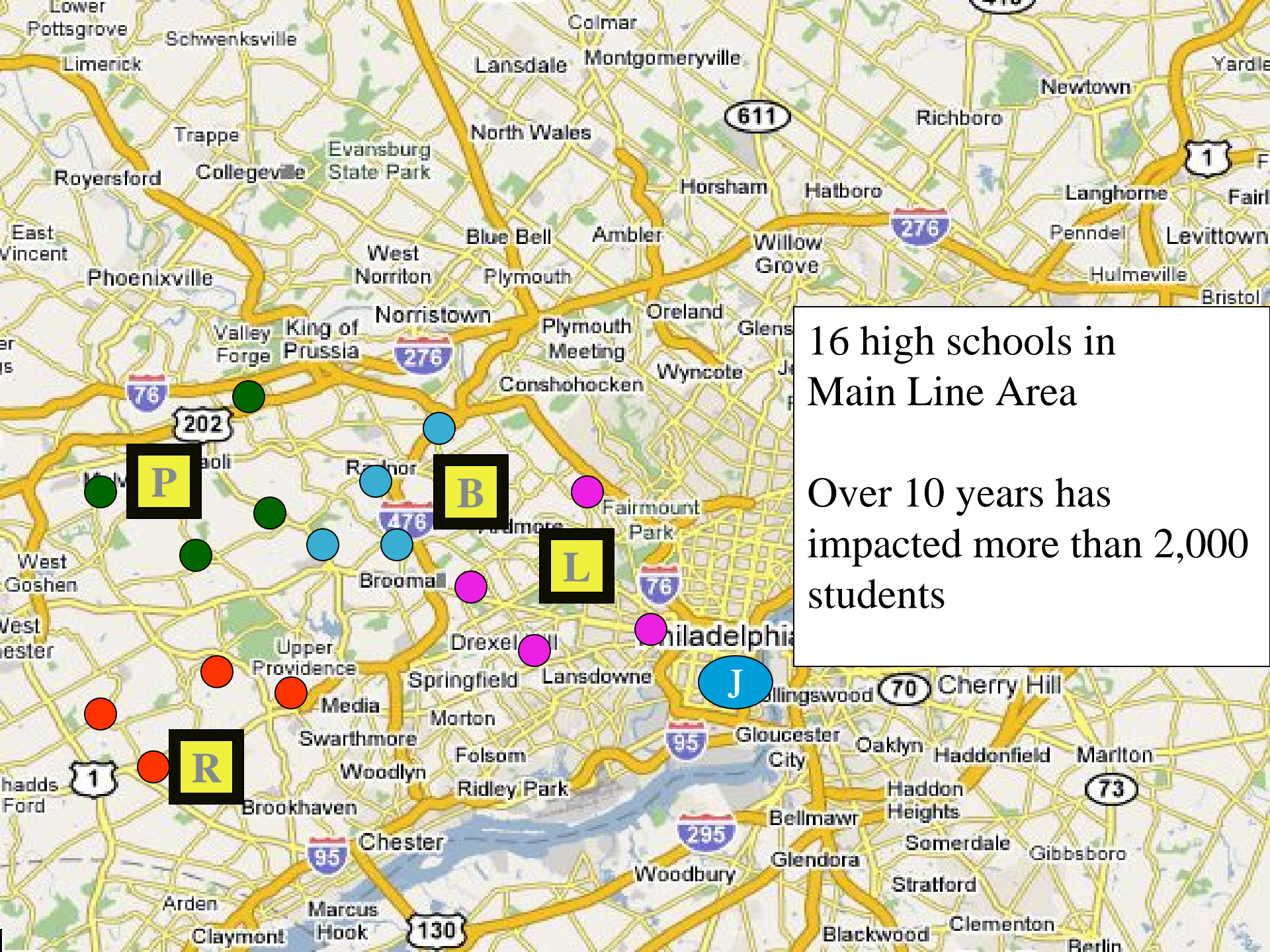
Symposium Elements

- Research a Topic
- Link with Hospital Liaison
- Present
 - Didactic
 - Creative Arts
 - Ethical

Principles

Collaboration (as opposed to individual achievement)





16 high schools in
Main Line Area

Over 10 years has
impacted more than 2,000
students

Need for a “different” type of Science Symposium

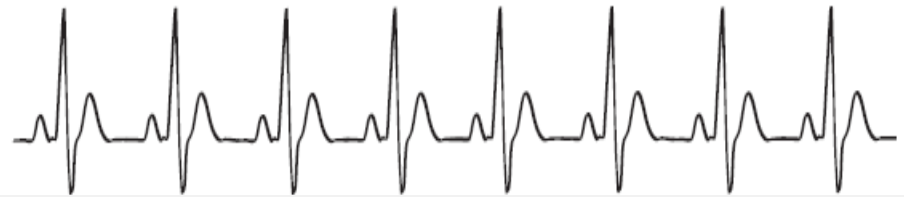
- We are Main Line Health
- We are situated in Philadelphia’s “Main Line”
- We have tax dollars for good schools
- We tried to link to City Schools
- We realized after 2 years of city school participation that public school kids in the city had different needs.





Health Career Academy:

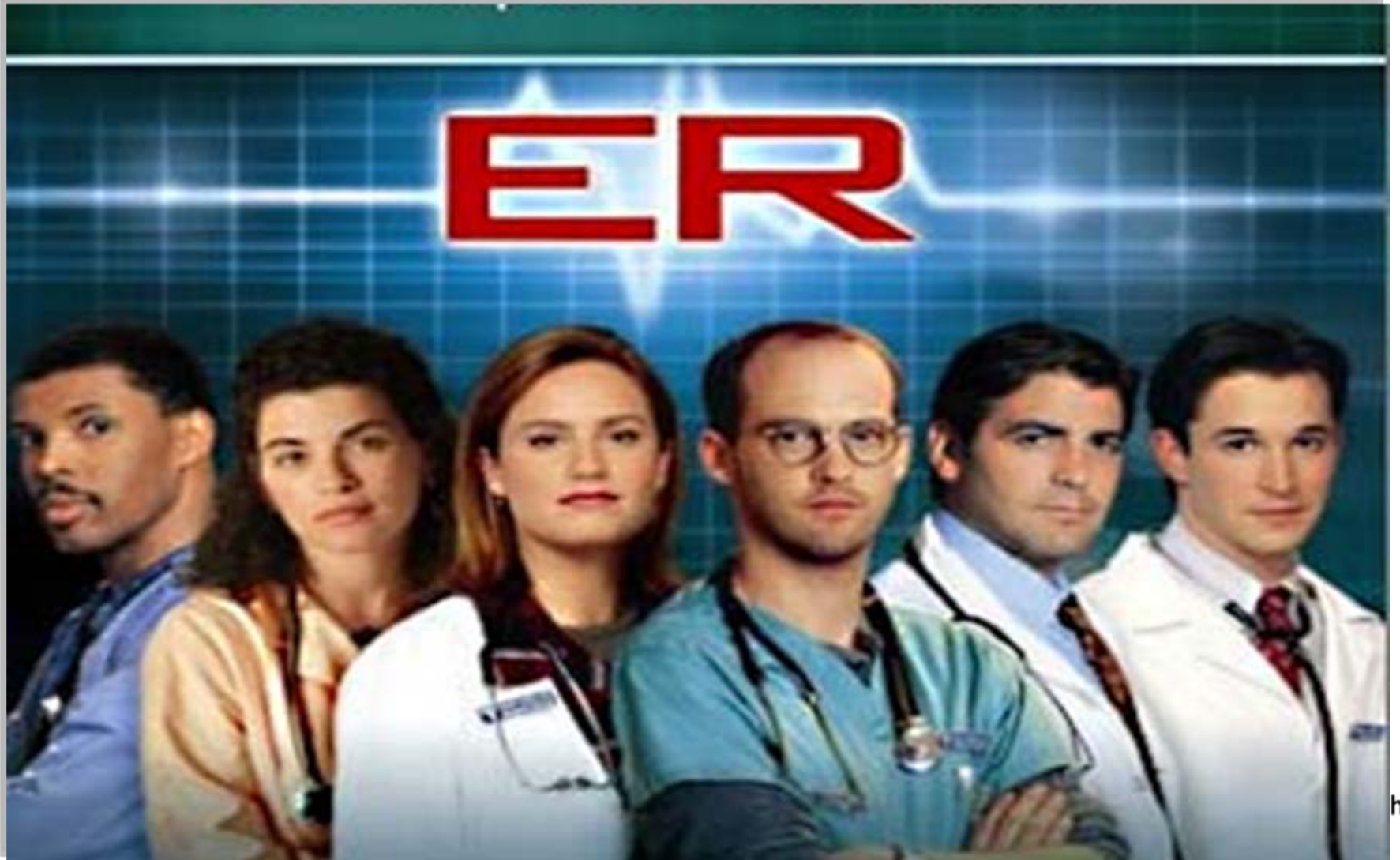
Building a Vision, Creating a Pipeline



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COMMUNICATION • COLLABORATION • CRITICAL THINKING

The hook



Health Career Academy

- **Health Career Academy — Background (ER @myhealthacademy video)**
- <http://link.videoplatform.limelight.com/media/?mediaId=52ccb9180095442082eaeca0d26a218d&width=480&height=321&playerForm=Player>
- <https://vimeo.com/88027502>



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A Vision and a Pipeline



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A Vision and a Pipeline

- Connections established:

- Lankenau Medical Center/PCOM – Overbrook High School
- Temple Univ. School Of Medicine - Lincoln High School
- Jefferson Medical College – Chester High School
- Drexel Univ. School of Medicine – M. L. King High School



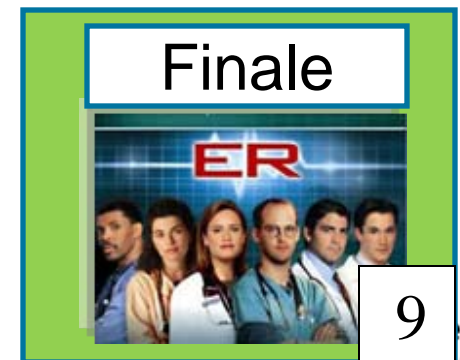
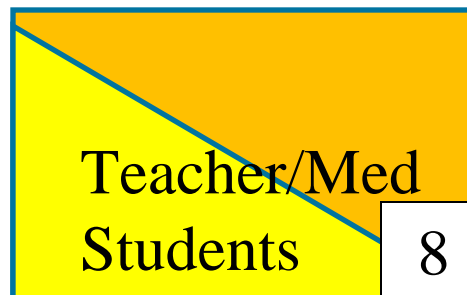
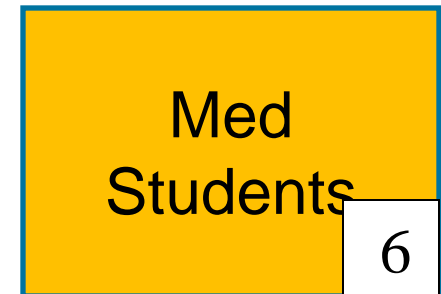
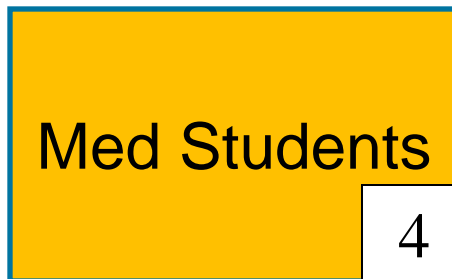
Health Career Academy

10th Grade

- Challenges
 - Dropout rate ~ 40%
 - Lack of material resources
- Goals
 - Engage and motivate
 - Connect human and material resources
 - Relationships
- Educational Principles
 - Experiential Learning
 - Modeling and Mentoring



10th grade curriculum





10th Grade Examples

- **10th grade activity at Overbrook**
- <http://link.videoplatform.limelight.com/media/?mediaId=ec65a7c9ef534996966ba3963b66d6cb&width=480&height=321&playerForm=Player>
- <https://vimeo.com/88028938>
- **Health Career Academy — Choices (10 grade discussions)**
- <http://link.videoplatform.limelight.com/media/?mediaId=576a0475b5b94c5fa10b82f3e3d1060b&width=480&height=321&playerForm=Player>
-
- <https://vimeo.com/88027430>



Health Career Academy

11th Grade

- Nutrition/Obesity/Diabetes
- Hypertension/Heart Disease
- HIV/STIs
- Cancer Screening
- Trauma and Violence Prevention



Health Career Academy

11th Grade

- Logistical Ease
 - for Medical Students
- Flexibility
 - for School and Class



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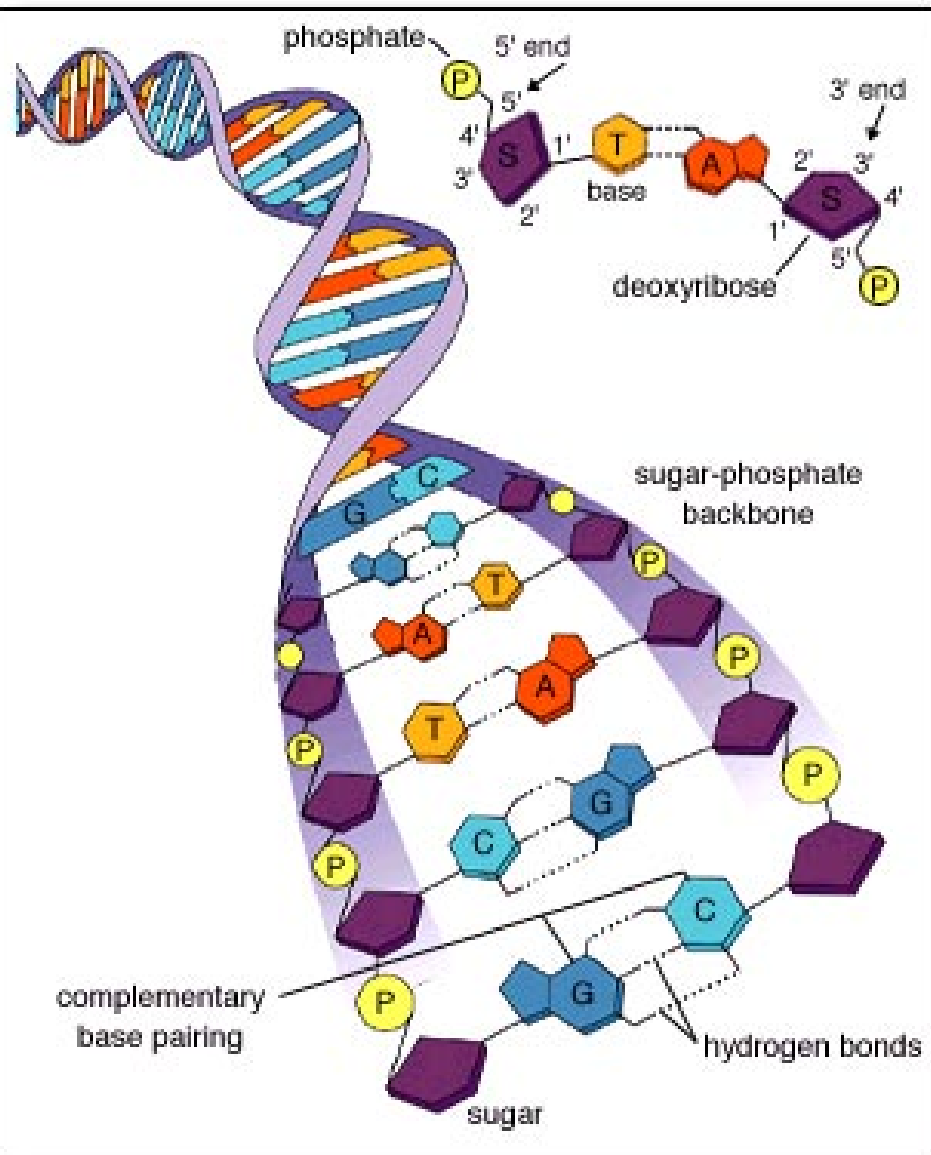


11th Grade

- Goals
 - Sophisticated medical science and public health concepts
 - Demonstrate excitement of student presenters
- **Challenges**
 - **Minimal Science Background and Language**
- Educational Principles
 - Engagement



DNA



- DNA = alphabet
 - 4 “letters”
- **nucleotide bases**
 - **A = adenine**
 - **C = cytosine**
 - **G = guanine**
 - **T = thymine**

Base Pairing

T

A

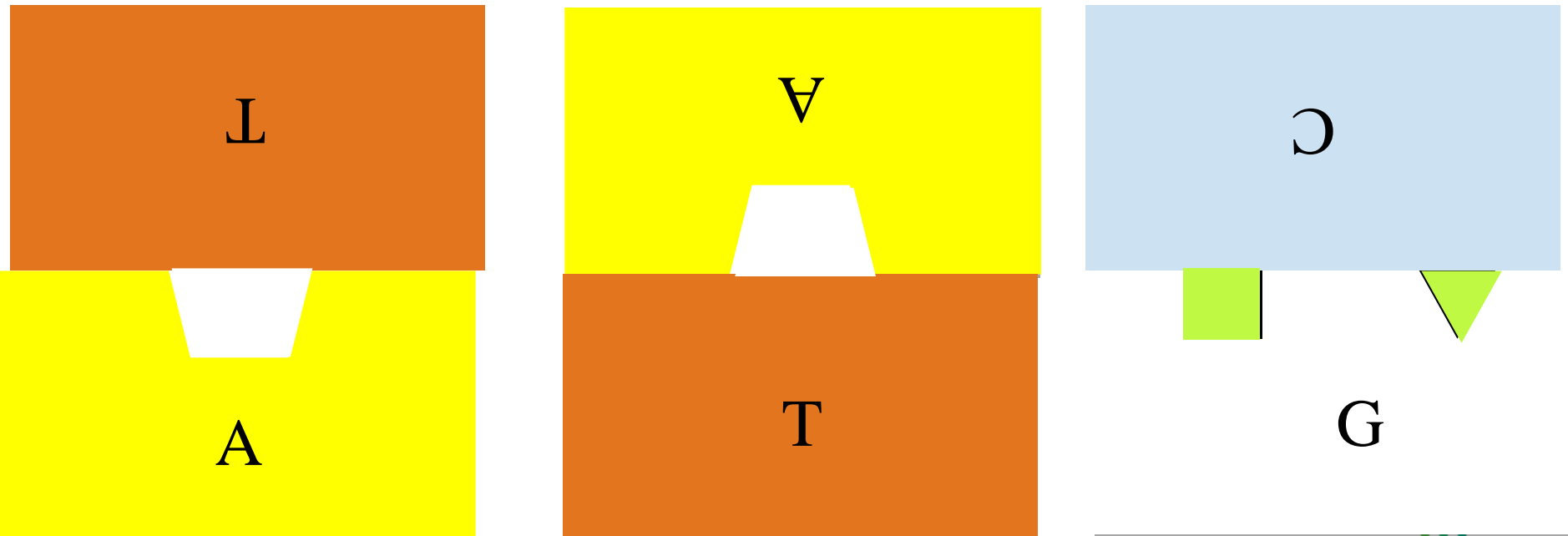
C

A

T

G

Replication (Separation)

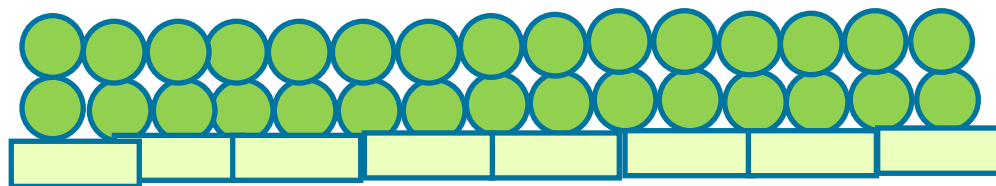


Matching base-pairs: $A \leftrightarrow T$, $C \leftrightarrow G$

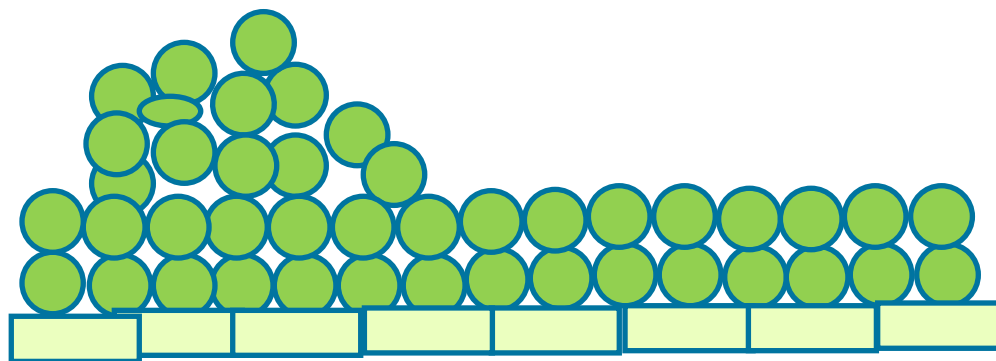


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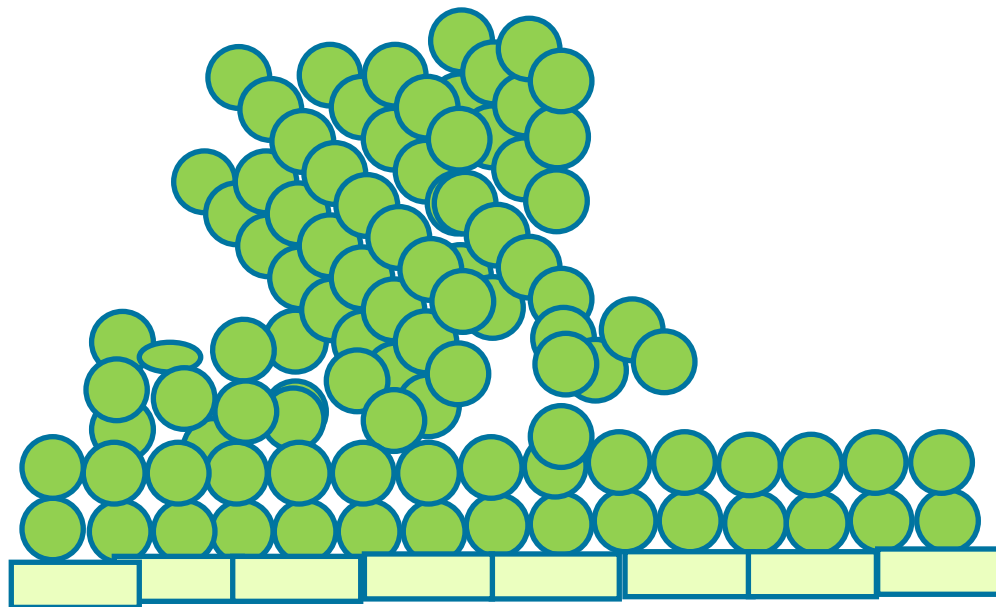
NORMAL LINING



Beginnings of Overgrowth

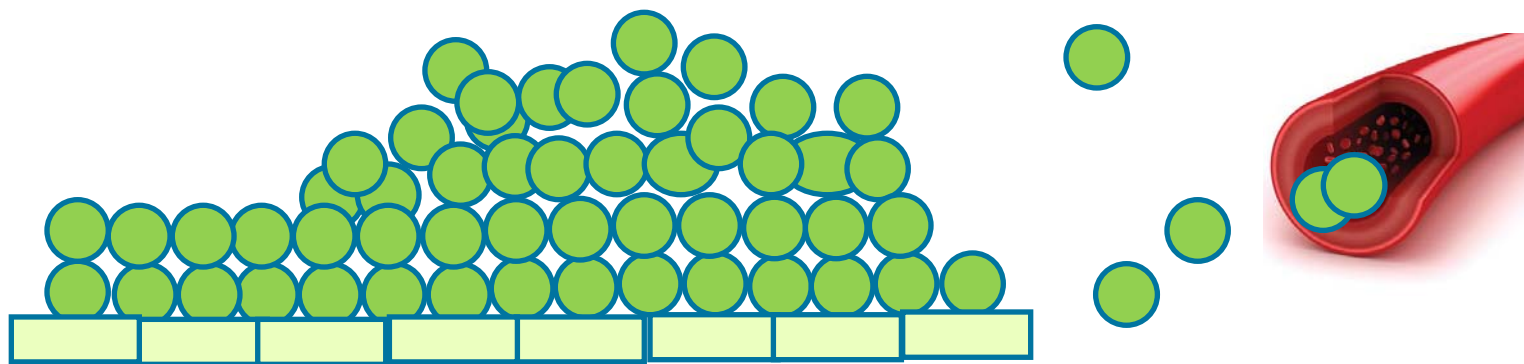


More Overgrowth = Tumor



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How Metastasis Happens



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11th grade examples

- **11th grade modules: cancer and nutrition**
- <http://link.videoplatform.limelight.com/media/?mediaId=99d41e2622ac4de48925019919fe1cd6&width=480&height=321&playerForm=Player>
-
- <https://vimeo.com/88029043>



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12th Grade

- Challenges
 - Are they there?
 - Post-high school envisioning – developing the pipeline
- Goals
 - **“Ambassadorship to community”**
- Educational Principles
 - **Community Based Participatory Research**



**Community Health
Needs Assessment**



Health Fair



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Begin with a school health SWOT analysis



Research health fair ‘how-to’ and conduct community health SWOT analysis.



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What are the community resources?

Opportunity to interact with adults



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The Health Fair!



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The Health Career Academy's valuable attributes:

- **Significance**
- **Scalability**
- **Sustainability**





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Thank you!