

MEDICAL HOME SUMMIT: WELCOME AND OVERVIEW

**Marci Nielsen, PhD, MPH; President & CEO
Patient-Centered Primary Care Collaborative**



@Marci_PCPCC

PATIENT-CENTERED PRIMARY CARE COLLABORATIVE

Unifying for a better health system --- by better investing in *team-based* patient-centered primary care

PUBLIC:

Patients,
Families,
Caregivers,
Communities



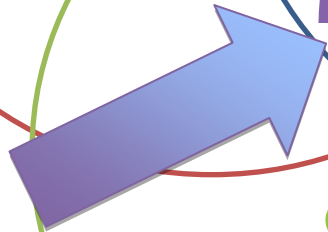
PAYERS:

Employers,
Government,
Health plans,
Consumers



Collaborative:

- Convene
- Communicate
- Advocate



HEALTH CARE PROVIDERS: People who take care of patients/families

PATIENT-Centered “MEDICAL HOME”?



MARCI'S TOP TEN CHALLENGES

1. Skepticism





SKEPTICAL

Calmly, patiently listening to what others have to say,
and recognizing when they're feeding you a line of s**t.

Milestones in PCMH Development

1967-2006

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

Medical Home
Term in *Standards
of Child Health
Care* by Council on
. Ped. Practice



Medical Home
and Hawaii
Child Health
Plan
(Calvin Sia, MD)



Future of
Family
Medicine

ACP
AMERICAN COLLEGE OF PHYSICIANS
INTERNAL MEDICINE | Doctors for Adults®

ACP &
Advanced
Medical Home

1967

1978

1979

1989

2002

2004

2006

Alma Alta
Declaration



World Health
Organization

Surgeon
General Koop's
Conf. Report:
MH for CSHCN



AAFP &
TransforMED

TransforMEDSM
TRANSFORMING MEDICAL PRACTICES

PCPCC
Founded

Patient-Centered
Primary Care
COLLABORATIVE

Milestones in PCMH Development

2006-Present



National Business Group on Health (NBGH) Award



Commonwealth Fund PCMH Programs



Recognition or accreditation of NCQA PCMH begins

Various multi-payer initiatives tested (CPC, MAPCP, IAH, SIM)



2007

2008

2010

2015

2016

Joint Principles of PCMH

State & Local PCMH Pilots

Affordable Care Act (ACA) passed

Medicare Access & CHIP Reauthorization Act (MACRA) Passes

"CPC Plus" Announced



INSTITUTE OF MEDICINE
OF THE NATIONAL ACADEMIES



MARCI'S TOP TEN CHALLENGES



1. Skepticism
2. Nomenclature (PATIENT, MEDICAL, & HOME)

TERMINOLOGY PREFERRED BY PATIENTS AND CONSUMERS



A word cloud of patient-preferred terminology. The words are arranged in a horizontal, slightly curved shape, with larger words in the center and smaller words around the edges. The colors of the words range from light green to dark green. The words include:

- Trust my doctor
- not just treating the problem
- Health care where they know about my condition and history so I don't have to repeat it to everyone I see
- Available when I need them
- Ease of communicating with your providers
- Takes time to explain things
- Holistic approach to care
- Whole person care
- Keeping the whole person well
- Strong Doctor/Patient Relationship
- Accessible and continuous care
- Preventive Care
- Coordinated care
- Helpful and efficient
- One-stop healthcare where they truly know you
- Health care where they respect me and my opinions
- Continuity of Care
- Cares about me and my family
- Patient-centered
- Patient-focused

Amanda Holt (2014). Communicating health care concepts: Finding language to help consumers understand the PCMH. Masters Thesis.

MARCI'S TOP TEN CHALLENGES



1. Skepticism
2. Nomenclature (PATIENT, MEDICAL, & HOME)
3. Buy-in (leadership & culture change)

800 LB GORILLA IN THE ROOM

THE MEDICAL INDUSTRIAL COMPLEX

Profit + Power + Control + Exploitation + Ableism + Oppression + Violence + Trauma



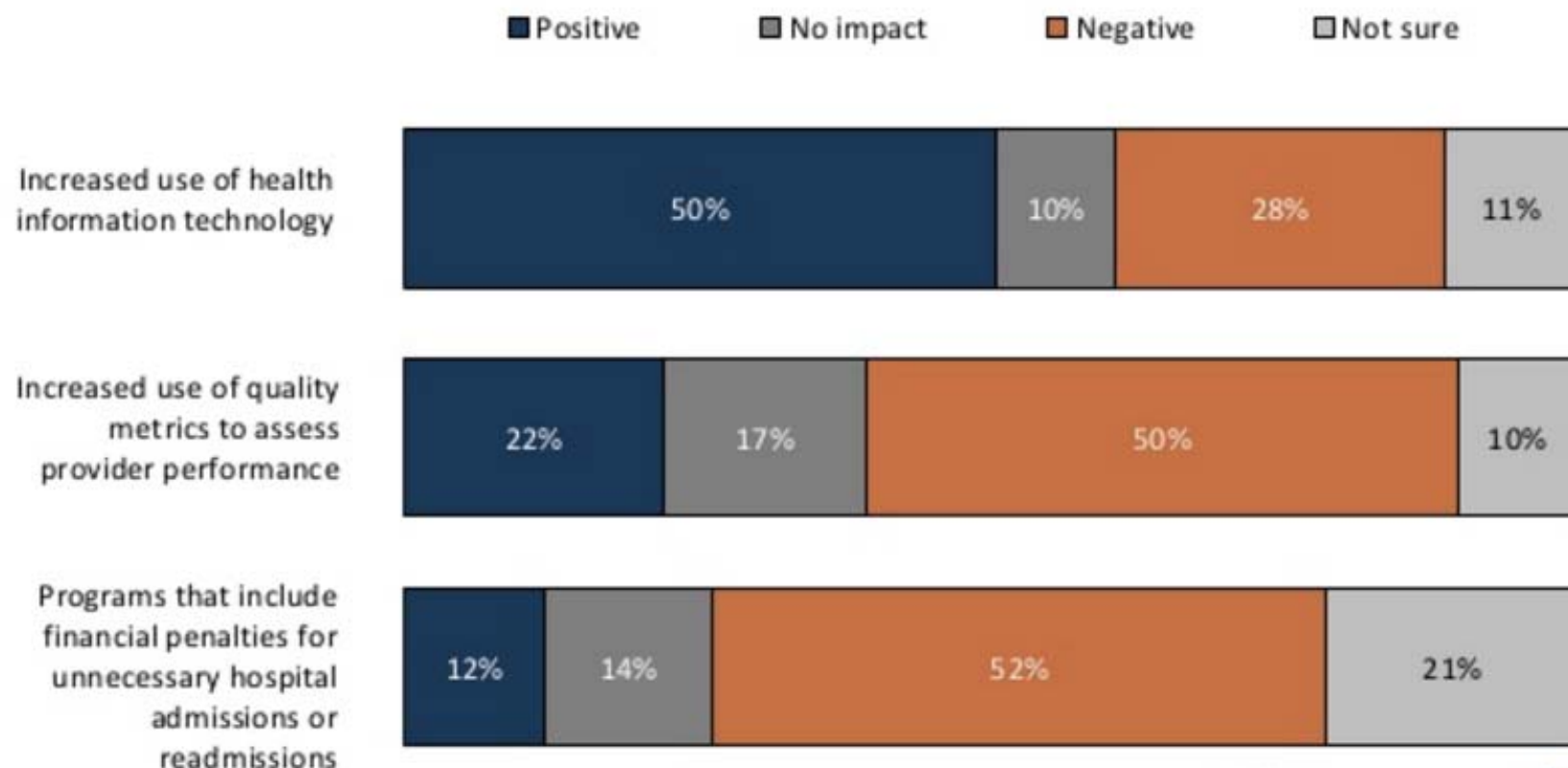
MARCI'S TOP TEN CHALLENGES



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3. Buy-in (leadership & culture change)
4. Measurement fatigue (process vs outcome)

Physicians See Effect Of Health IT As Positive, Quality Metrics and Financial Penalties As Negative, For Overall Quality Of Care

AMONG PRIMARY CARE PHYSICIANS: Do you think each of the following is having a positive, negative, or no impact on primary care providers' ability to provide quality care to their patients?



The
COMMONWEALTH
FUND



SOURCE: The Kaiser Family Foundation/Commonwealth Fund 2015 National Survey of Primary Care Providers (conducted January 5 – March 30, 2015)

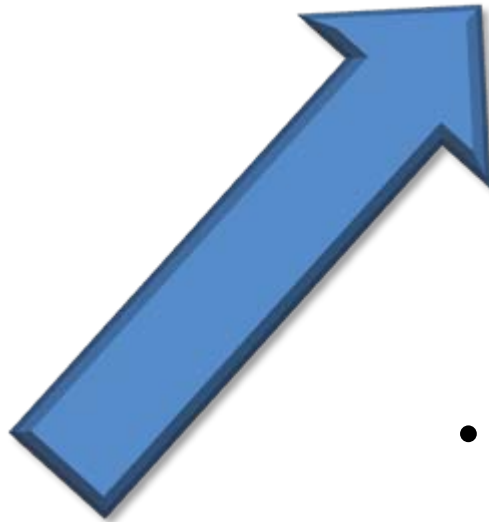
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5. Administrative burden (in PCMH recognition/certification programs)

PCMH as a “certification”

- External validation
- “Short term” view of model
- Focused more on process measures
- Role in practice transformation & increased reimbursement
- Role in assessing value by payers



PCMH as ideal of practice transformation

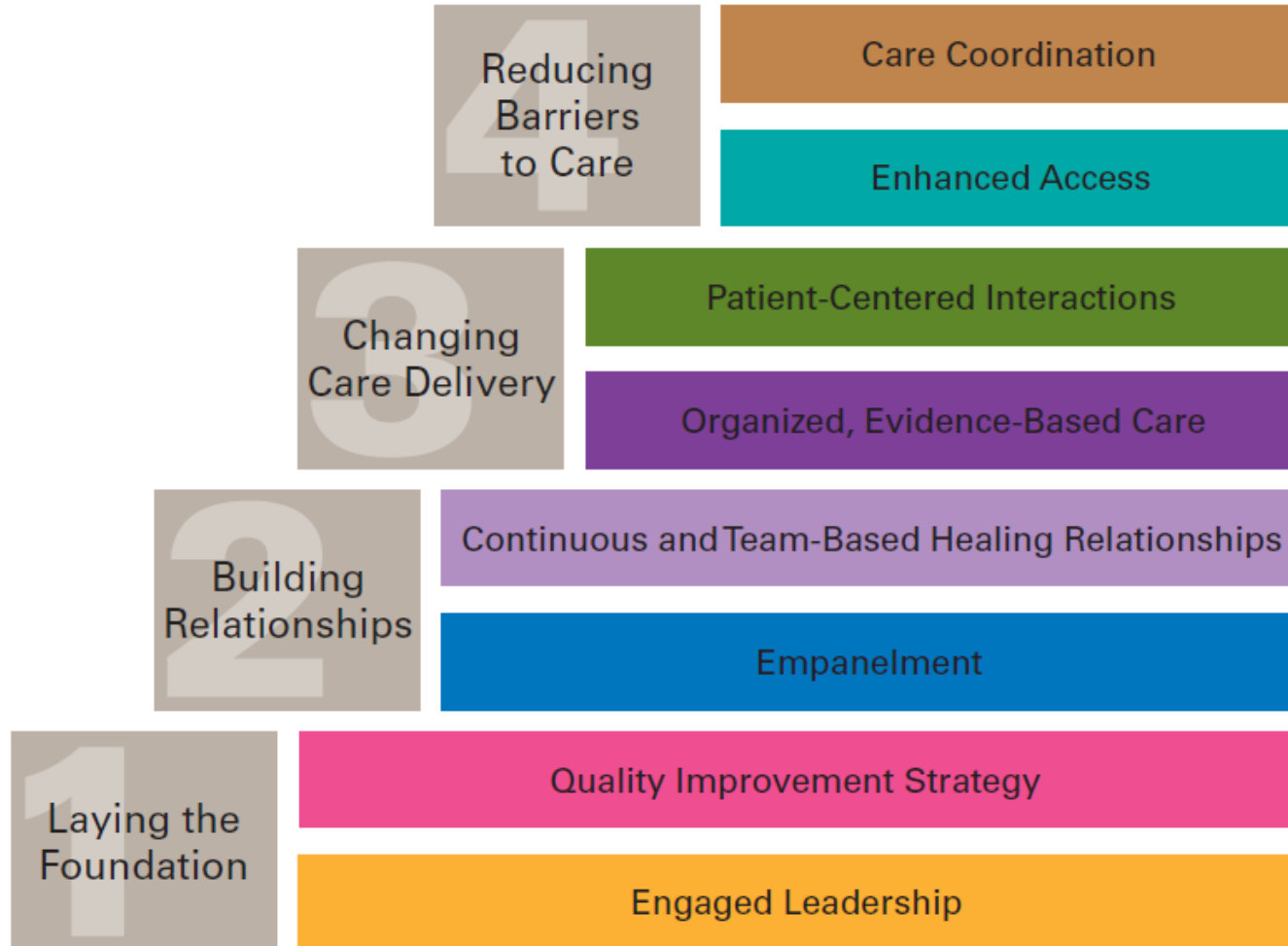
- “North star” – aspirational guide
- “Long term” view of model
- Focused more on outcomes
- What’s most important to patients, families, caregivers & consumers?

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6. Transformation costs (\$ & opportunity costs)

Primary Care Practice “Journey”



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7. **Workforce: roles, training & effectiveness of teams**

COMMON ELEMENTS OF SUCCESSFUL TEAM-BASED INITIATIVES

PROGRESS AND PROMISE:

Profiles in Interprofessional Health
Training to Deliver Patient-Centered Primary Care



- Focus on patient-centered care
- Cultural sensitivity and community focus
- Continuous quality improvement
- Development of effective team practice
- Dispersed team leadership
- Integration of behavioral health

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7. Workforce: roles, training & effectiveness of teams
8. **Payment sufficiency & sustainability**

PRIMARY CARE UNDERVALUED

55% of all medical office visits are for primary care



55%

but only 4 to 7% of health care dollars are spent on primary care



4%

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8. Payment sufficiency & sustainability
9. **Shifting from fee-for-service (FFS) to Alternative Payment Models (APM)**

PAYMENT REFORM AND MEDICARE

Health & Human Services

- Shift 30% of Medicare FFS payments to value through APMs by 2016, 50% by 2018
- Created of Health Care Payment Learning & Action Network
- Investment in Multi-payer Efforts: MAPCP, CPC, CPC+



<https://hcp-lan.org/>

Congress

- Medicare Access and CHIP Reauthorization Act (MACRA)
 - Merit-based Incentive Payment System (MIPS)
 - Alternative Payment Models (APMs)



[http://doctorwhostories.wikia.com/wiki/The_Macra_Terror_\(TS\)](http://doctorwhostories.wikia.com/wiki/The_Macra_Terror_(TS))²³

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7. Workforce: roles, training & effectiveness of teams
8. Payment sufficiency & sustainability
9. Shifting from fee-for-service (FFS) to Alternative Payment Models (APM)
- 10. Public awareness & support**

MORE HEALTH CARE IS NOT THE GOAL

What **Makes**
Us Healthy



What We **Spend**
On Being Healthy



WELCOME!

WWW.PCPCC.ORG



@Marci_PCPCC

