



# Outreach and Enrollment

Challenges for 2014

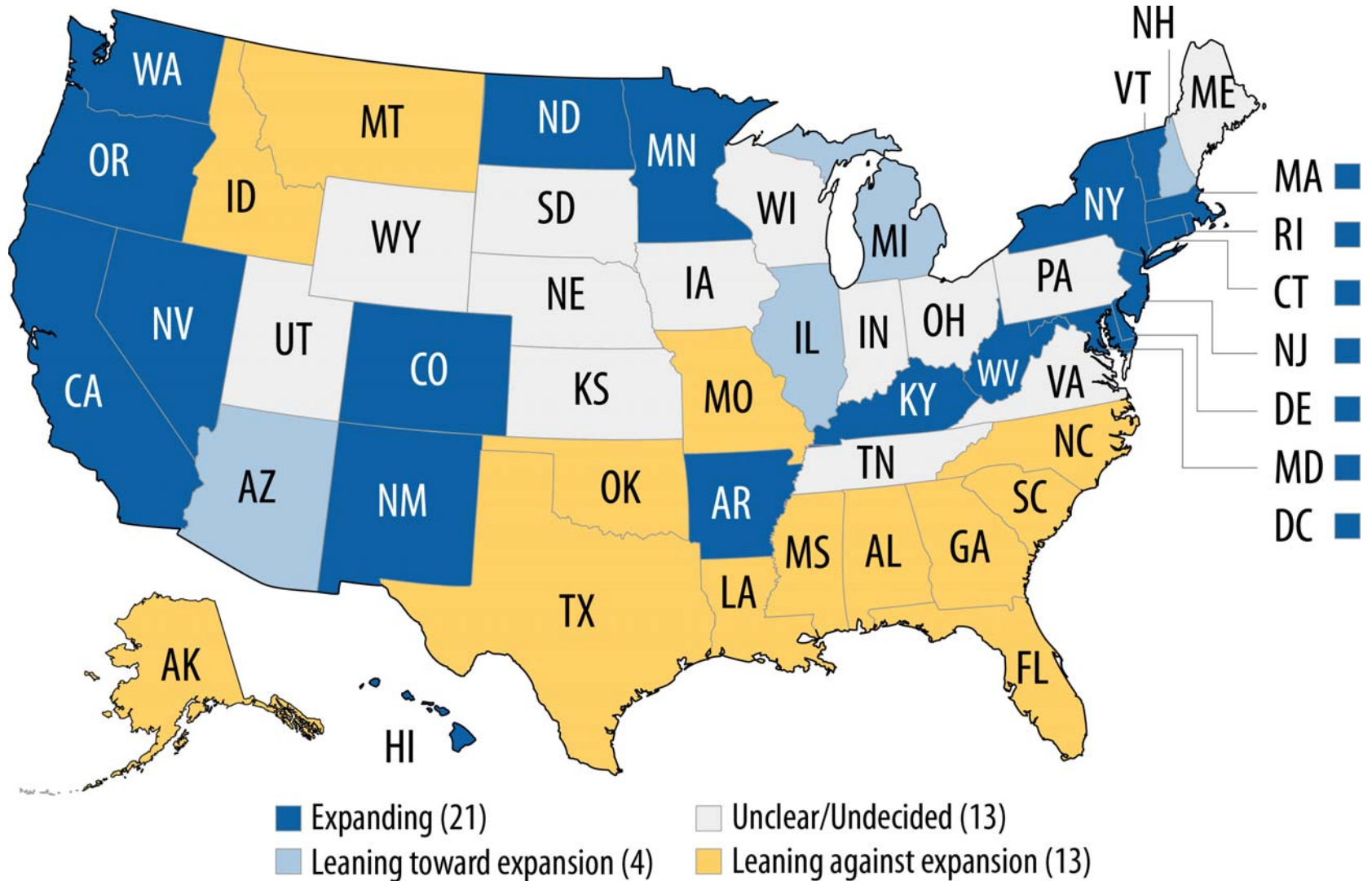
Judith Solomon

Center on Budget and  
Policy Priorities

May 29, 2013



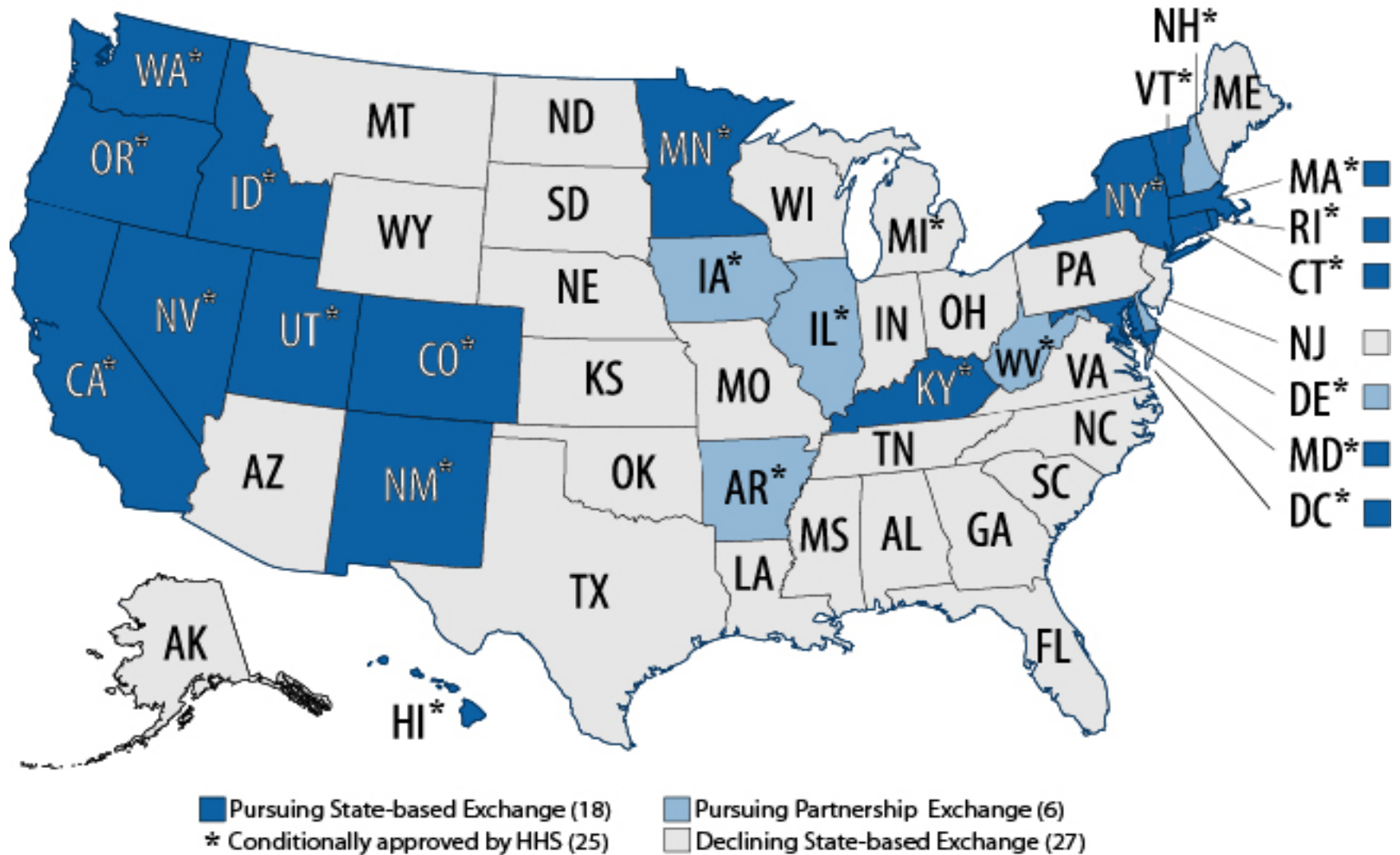
# Status of State Medicaid Expansion in 2014



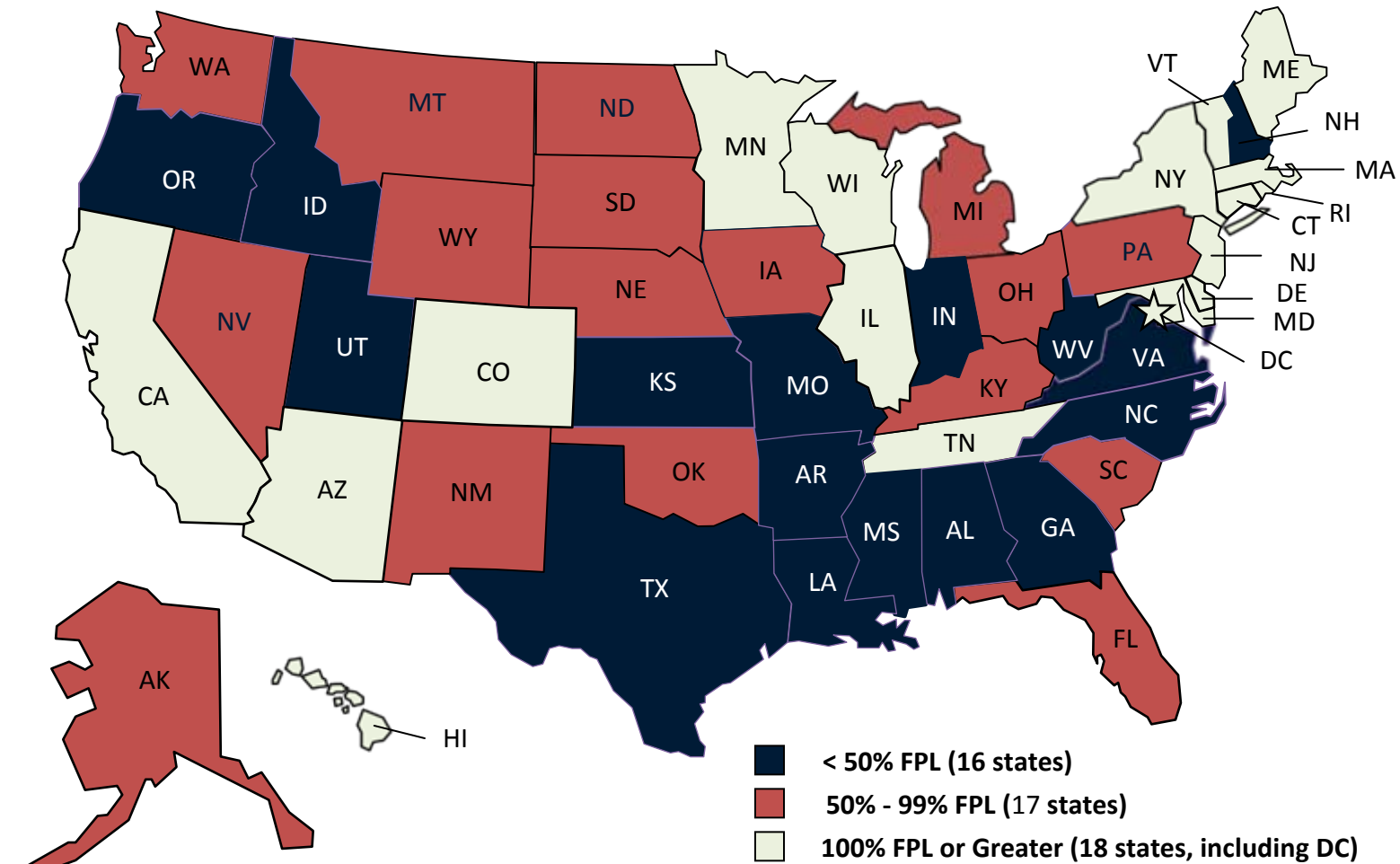
as of May 9, 2013



## Status of Exchanges in 2014

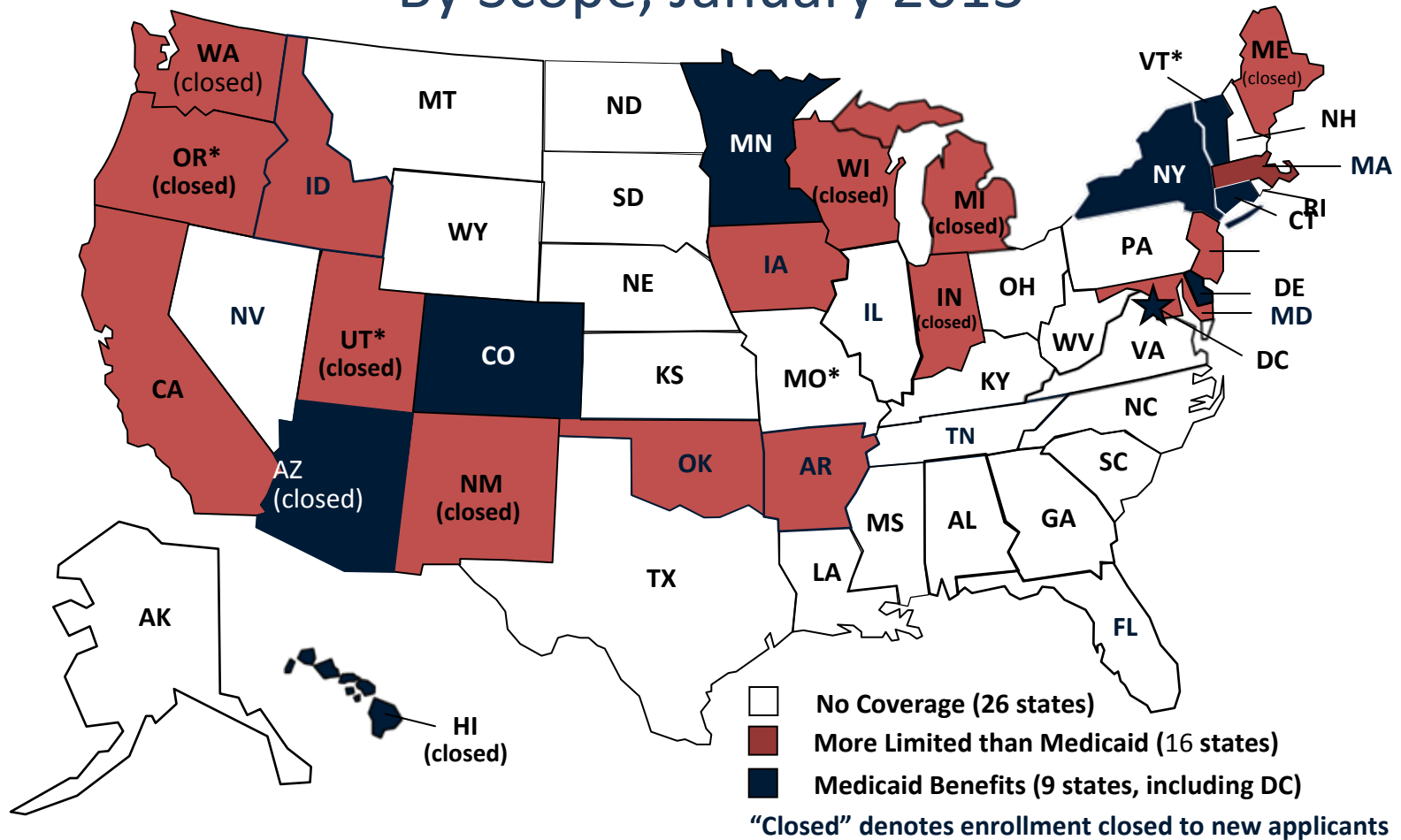


# Medicaid Eligibility for Working Parents By Income, January 2013



NOTE: The federal poverty line (FPL) for a family of three in 2012 is \$19,090 per year. Several states also offer coverage with a benefit package that is more limited than Medicaid to parents at higher income levels through waiver or state-funded coverage. SOURCE: Based on the results of a national survey conducted by the Kaiser Commission on Medicaid and the Uninsured and the Georgetown University Center for Children and Families, 2013.

# Coverage of Low-Income Adults By Scope, January 2013



NOTE: Map identifies the broadest scope of coverage in the state. MN and VT also offer waiver coverage that is more limited than Medicaid. OR and UT also offer "premium assistance" with open enrollment. MO offers coverage limited to adults residing in the St. Louis area. SOURCE: Based on the results of a national survey conducted by the Kaiser Commission on Medicaid and the Uninsured and the Georgetown University Center for Children and Families, 2012.



# Challenges for 2014

- Large number of states not expanding Medicaid
- Large number of states relying on the federal exchange
- Coordinating coverage programs across agencies
- Limited resources for consumer assistance



# Consumer Experience Will Vary

- Expansion states v. non-expansion states
- Federal, state or partnership exchange
- Status of system upgrades
- Capacity for consumer assistance



# Some Challenges Transcend State Choices

- Change to MAGI
  - Differences between premium tax credits and Medicaid/CHIP
- Reconciliation of Advance Premium Tax Credits
- Income Volatility
- Complexity





# What Can Help

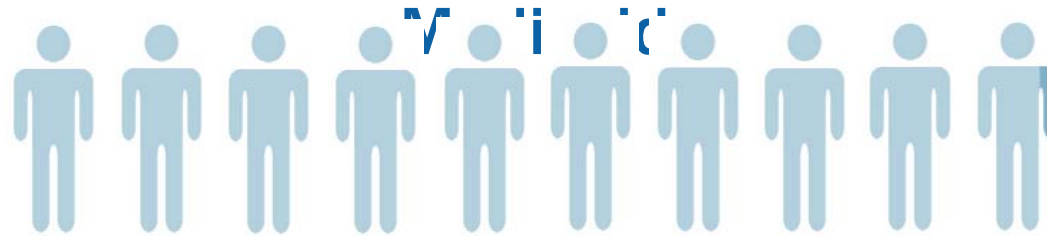
- All hands on deck
  - Maximize resources for consumer assistance
- Build early warning systems that can lead to mid-course corrections
- Leverage information already available to states to enroll newly eligible beneficiaries
- Patience!



# Overlap Between SNAP and Medicaid

(in states that elect the Medicaid expansion)

## 98% Of People Eligible For SNAP Will Be Eligible For Medicaid



## 63% Of People Eligible For Medicaid Will Be Eligible For SNAP



(dark blue) = eligible only for one program

Source: CBPP analysis of the Current Population Survey, 2010.



# Questions?

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