



# Gaining Ground in Seattle Music

Seattle Musicians Access to Sustainable Healthcare

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## **SMASH Mission**

Our mission is to keep local musicians healthy by providing access to health care, services and information.

## **SMASH Vision**

Our vision is that all musicians have access to health care, supporting the freedom to create and enabling the music community to thrive.

# SMASH Coordinates

- Subsidized Doctor Visits
- Subsidized Naturopath Visits
- Preventive Health Screenings and Lab Bloodwork
- Dental Services
- Hearing Screenings
- Audiology Consultations
- Custom Molded Earplugs
- Acupuncture

# SMASH is Researching

- Mental Health Services
- Substance Use Disorder Treatment
- Telehealth + E-health
- Health Insurance Premium Assistance



## Future Advocacy Potential

- Musicians prioritize taking care of their own health
- Musicians become advocates of self-care by sharing SMASH experience with peer musicians
- Number of musicians served increases



## Challenges to Achieving SMASH Goals

- Fundraising capacity
- Government and civic leader education: vibrant music culture supports regional economic health and life quality
- Successful outreach to diverse musician demographics and genres

# National Non-Profit Collaboration Benefits

- Gather SWOT data to build on common experiences, strengthening our organization
- Share policies and procedures
- Avoid common pitfalls
- Tap into successes identified by other organizations: programs, funding sources
- Discuss replicable healthcare model on a national level