



JENNIE MORTON
INTEGRATIVE HEALTH

SUMMIT ON HEALTH CARE COVERAGE AND ACCESS FOR MUSICIANS

Washington DC, March 2020

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Clinical Advisory Board Member, Backline

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Board Member: The Performing Arts Medicine Association & Dance Resource Center (LA)

backline

■ www.backline.care

- MISSION - To connect music industry professionals and their family members with a trusted network of mental health & wellness providers
 - Clinical case management team will schedule a call with those who reach out & connect them with appropriate resources
 - Provides online resources and outreach at event venues, festivals etc.
 - Creating a certification/ training program for mental health practitioners to work with the musician population
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EDUCATION



- Embedded health education in training programs/ music schools:
 - NASM
 - Building a network of educational workshops for professional musicians:
 - MusiCares & other organizations
 - Backline
 - Local 47
 - Local practitioners
 - Referral network of practitioners
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HURDLES



Creating a culture of openness in the industry

Engaging with industry executives

Connecting geographically disparate organizations

Reaching independent/freelance artists



COLLABORATION



- Build a network of organizations as referral hubs - share common programming
 - Create a network of specialist mental health professionals
 - Create local groups for education outreach to freelance population
 - Connect with music managers, record labels, event organizers, etc. to promote healthy practice for artists and staff
 - Provide education & training for managers in spotting early warning signs, using appropriate language for vulnerable artists, & developing referral pathways
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