Second Generation P4P

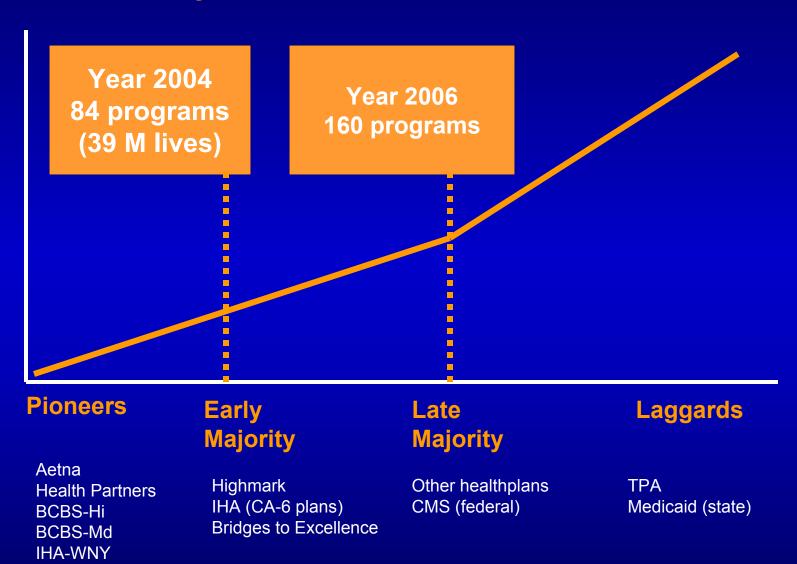
Community-Wide Diabetes and Asthma Care



Agenda

- 1. General comments P4P
- 2. Second generation Independent Health model
- 3. Results of asthma and diabetes program

Growth of Pay-for-Performance



First Generation

Second Generation

PCP

SCP & PCP

HMO

PPO, HSA, non-gatekeeper

Component (Uni-dimensional)

Composite (Multi-dimensional)

Secondary Source (Claims)

Primary source (Medical record)

Second Generation

Focus on Simple Utilization & Satisfaction

Satisfaction, Clinical "Process" (early HEDIS)

Clinical "Outcome" (late HEDIS)

Hybrid with Efficiency Index

First Generation

Second Generation

"Social Darwinism"

"Social Democrats"

- learning objectives
- improvement literacy
- member-specific profiling

"Improvement Equation"

Physician Profiles
+
Incentives
+
Improvement Literacy



Practice Excellence Program



400,000 members

30% market share

2,100 physicians

Chronic Conditions

Family Practice / Internal Medicine
Diabetes
Cardiovascular risk

Pediatric Asthma

"Improvement Equation"

Physician Profiles
+
Incentives
+
Improvement Literacy

Unique features: Profiles

Self-directed chart review

Physician-specific

Sampling, not registry

Target "active" patients

Composite scoring methodology

Asthma

Process Measures

Four components history
Severity Assessment
Office PFT
Review of PFT history
Influenza vaccine
Action Plan

Clinical Decision

Correct Severity Right med for severity

Maximum patient score = 10

Diabetes

Process Measures

Outcome Measures

A1C test #1 and #2
LDL test
BP test
DRE
Lower extremity exam
Nephropathy
GFR

Maximum patient score = 10

CV Risk

Process Measures

Outcome Measures

Family history
Smoke history
Exercise history
BMI
Established goals
Waist circ (NC)

LDL at goal HDL at goal BP at goal

Maximum patient score = 10

Independent Health

Def populations Random sampling



93-97% participation

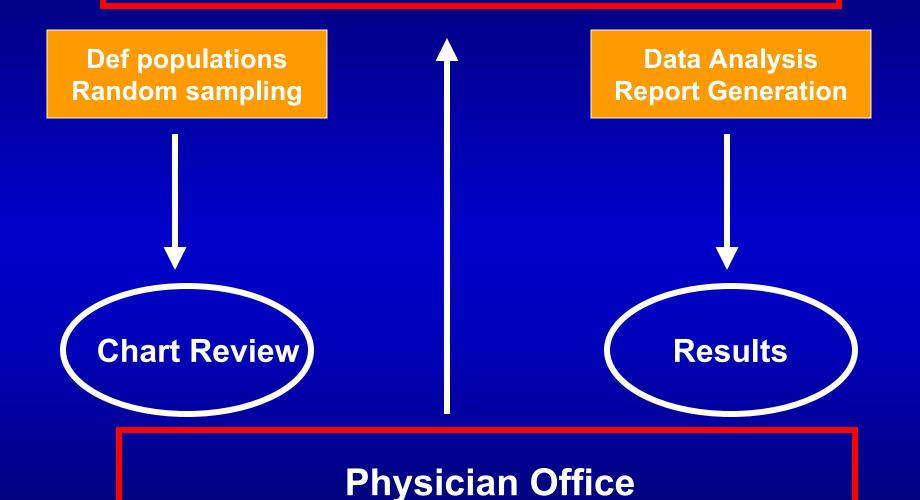
Independent Health

Def populations Random sampling **Chart Review**

Data Analysis
Report Generation

Physician Office

Independent Health



"Improvement Equation"

Physician Profiles
+
Incentives
+
Improvement Literacy

Unique features: Incentives

Participation (not Performance) based

CME (20 hrs)

Board re-certification

Overall \$2.40 pmpm

Diabetes / asthma CV risk

\$0.70 pmpm \$0.80 pmpm

500 members = \$4,200 per component

"Improvement Equation"

Physician Profiles
+
Incentives
+
Improvement Literacy

Unique features: Improvement Literacy

Actionable reporting

Interactive web site for data submission

Physician account executive (PAE) outreach

QMIA-Asthma Chart Review Summary

Medic≤i Record Review For Time Period : July 2002 thru June 2003



Physician Name:

Prov. ID: Vend.ID:

The table below provides a summary of your office's medical record review with comparison data to your Western New York peers and a WNY "highest scoring medical group". If your office data is blank or displayed as a "zero", we did not receive QMIA medical record information from your office.

Office Management, Clinical History and Severity Rat	ina			
Best practice guidelines recommend that patients with active asthmatic conditions be seen by their physicians at least once annually for		Your Score	Avg Score	WNY Top 10 Performers
management of their disease. At all asthma-related office visits, curre disease severity should be rated as either "intermittent" or one of three categories of "persistent" (mild-moderate-severe).		48%	46%	86%
Severity ratings are made based upon symptomology in the previous month in four key clinical areas: (1) frequency of wheeze, cough, sob during the daytime (2) during the night time, (3) associated with activity and exercise and (4) the frequency of use of quick-reliever (beta-agoni or RESCUE) medications. By applying "the rules of two", a patient expenencing symptoms or using RESCUE drugs more frequently than twice a week in any one of the categories would be rated in the "persistent" severity class.	st	Your Score 33%	Avg Score 39%	WNY Top 10 Performers 64%
Assessment of Lung Function		Your	Avq	WAN T 40
Best practice guidelines recommend at least one spirometry measurement annually and at each asthma related office visit,	Score	Score	WNY Top 10 Performers	
spirometry or peak flow meter (PFM) measurement. PFM's are	22%	29%	67%	
recommended for home use in all patients with asthma and physicians should obtain and record recent PFM measurements (as a percentage of the patient's "personal best") at asthmarelated office visits.	PCP Reviewed PF Diary	4%	19%	63%
Immunization and Treatment		Your	Avq	WNY Top 10
Best practice clinical guidelines suggest all patients with asthma receive influenza vaccine annually.		Score	Score	Performers
Guidelines recommend RESCUE medications be available	Flu vaccine	26%	28%	29%
for all asthmatics and that CONTROLLER medications be prescribed for all patients with an asthma severity rating of "persistent"	Right medication for severity based on history	52%	50%	87%
Asthma Action Plan		Your	Avg	WNY Top 10
Best practice clinical guidelines recommend that a written asthma action plan be provided to families, and that it be	Authora Antion Diag	Score	Score	Performers
reviewed and updated at each asthma-related office visit.	Asthma Action Plan	7%	28%	78%
Adherence Score		V		
For this QMIA survey, point values were assigned to each measureme parameter reported (see methods page for details). Points for each pat	Your Score	Avg Score	WNY Top 10 Performers	

QMIA-Asthma Chart Review Detail

Medical Record Review For Time Period: January 2003 thru December 2003 (Cycle 3)

Physician Name : Prov. ID : 1 Vend.ID : 1





Patient Name	MD Verified Asthma	Daytime Symptoms >2x/wk	Nightime Symptoms >2x/wk	Activity Symptoms Yes/No	Quick Relievers >2x/wk	Calculated Asthma Severity	PCP Assigned Severity	Medication	Office PFT/PFR	PCP Reviewed PF Diary	Flu Shot in time frame	Asthma Action Plan in time frame	Score (10 Point)
	Yes	Yes	Yes	Yes	Yes	Persistent	Persistent	Both	Yes	Yes	No	Yes	9
	Yes	No	No	No	No	Intermittent	Persistent	Both			No	Yes	7
	Yes	←		D —	→						No	No	0
	Yes	No	No	No	No	Intermittent	Intermittent	Rescue			No	Yes	7
	Yes	Yes	Yes	Yes		Persistent		Both			No	No	2.5
	Yes				Yes	Persisten 3	Intermittent	Rescue	(4)	1	No	Yes	2.5
	Yes	No	No	No	•	Unknown	Intermittent	Rescue	×		No	Yes	3.5
	Yes				No	Unknown	Intermittent	Both			No	Yes	2.5
	Yes	No	No	No	No	Intermittent	Intermittent	Rescue			No	Yes	7
	Yes	Yes		Yes	Yes	Persistent	Persistent	Both			No	Yes	6.5
	Yes						2	Both	Yes		No	Yes	3
	Yes	No	No	No	No	Intermittent	Intermittent	Both			No	Yes	7
	Yes			No		Unknown		Both			No	Yes	2.5
	No										No	No	
	Yes								(5))	No	No	0

- ① Incomplete history?
- ② Did you assign a severity rating?
- 3 Does your assigned severity match the patient's clinical history (calculated severity)?
- ④ Do all available medications match the patient's disease severity?
- ⑤ Did the patient receive needed services?
- Patients with lowest adherence scores have the greatest need for services and management.

What is Improvement Literacy?

Identify system flaws "bad systems, not bad doctors"

Motivation / engagement of physicians and staff

Create a culture of mutual learning and discovery

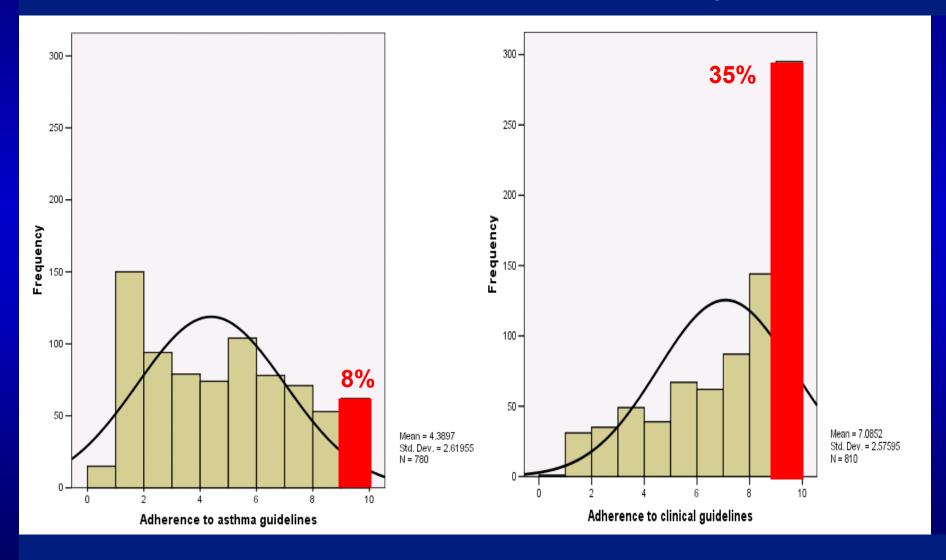
Foster idea diffusion / consensus building

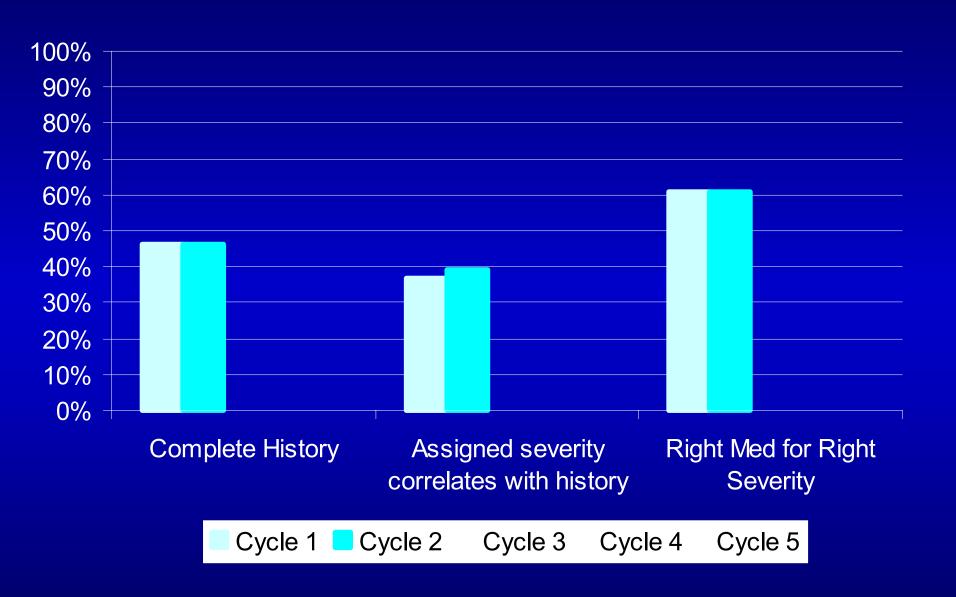
Data Analysis and Trends Asthma

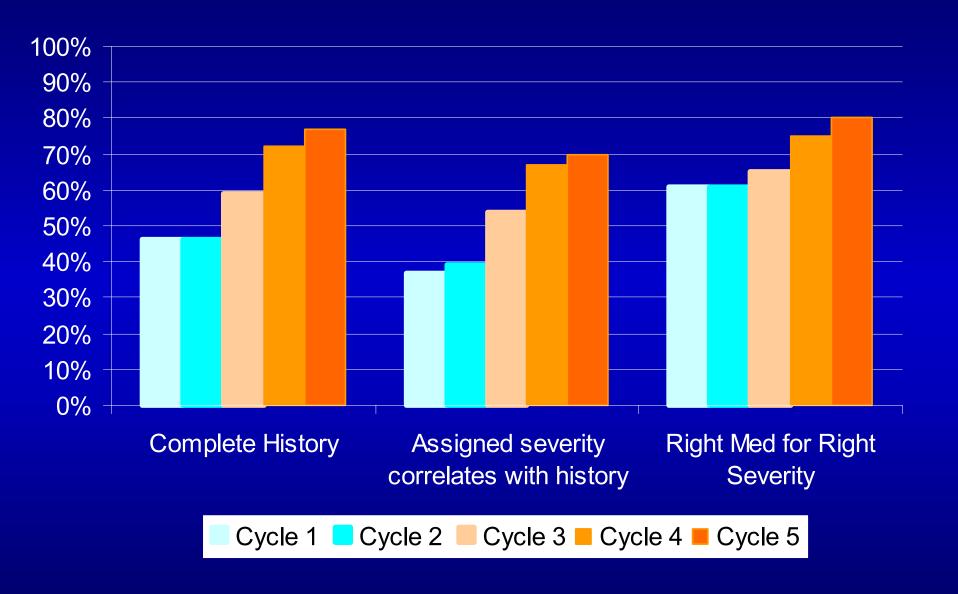
Patient's Adherence Scores to Asthma Guidelines

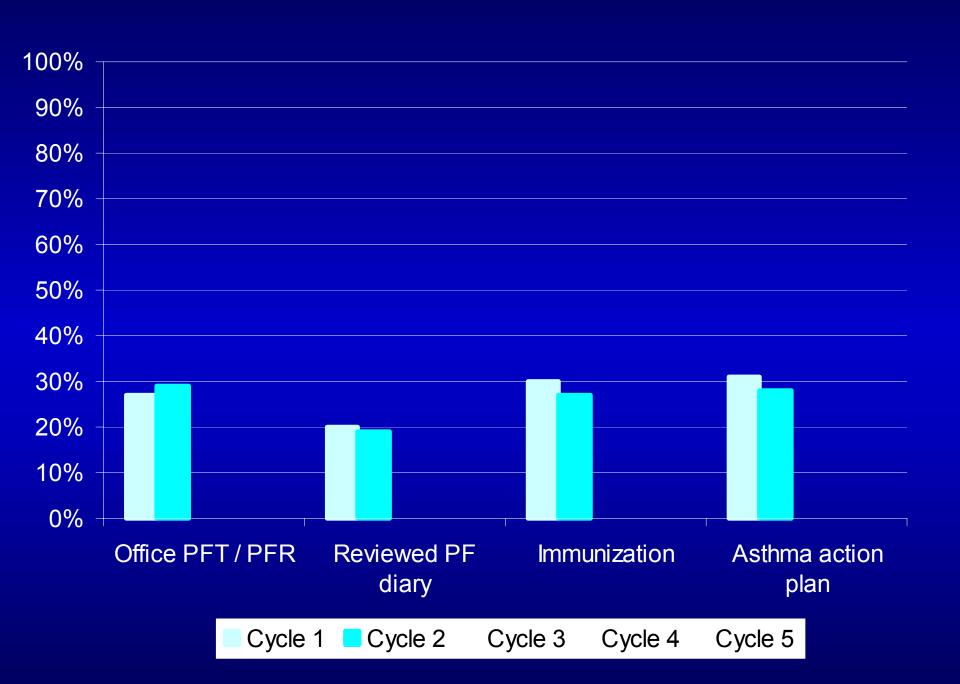
Baseline

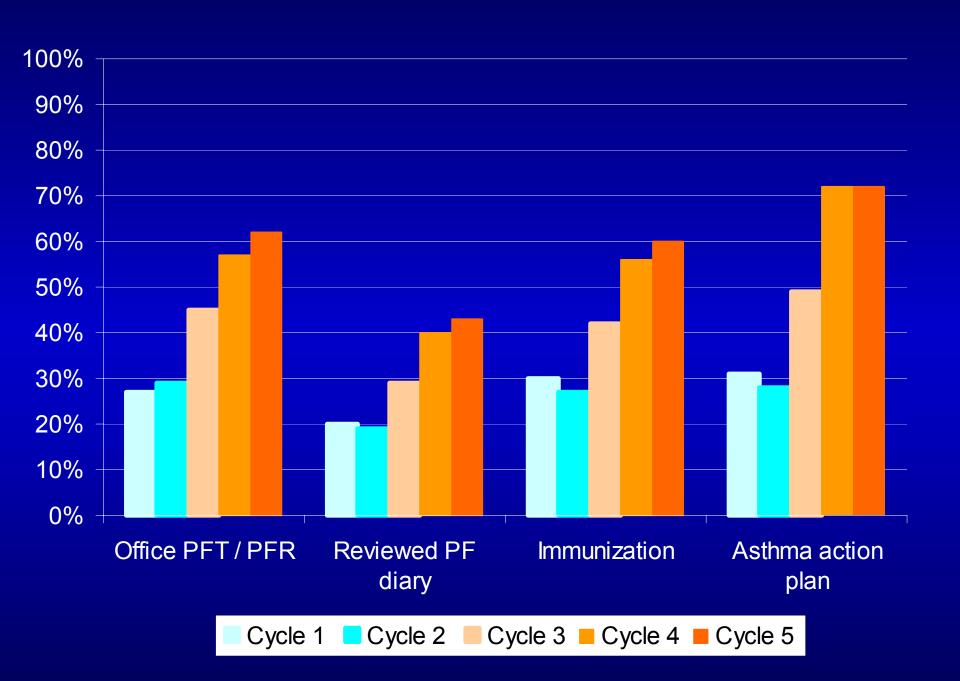
Following Intervention

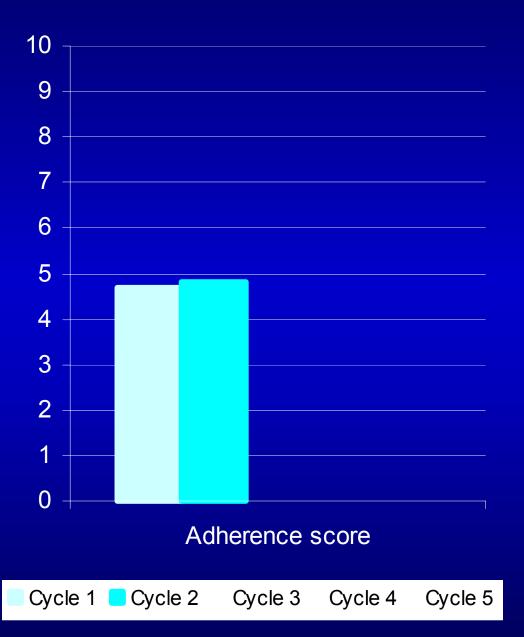


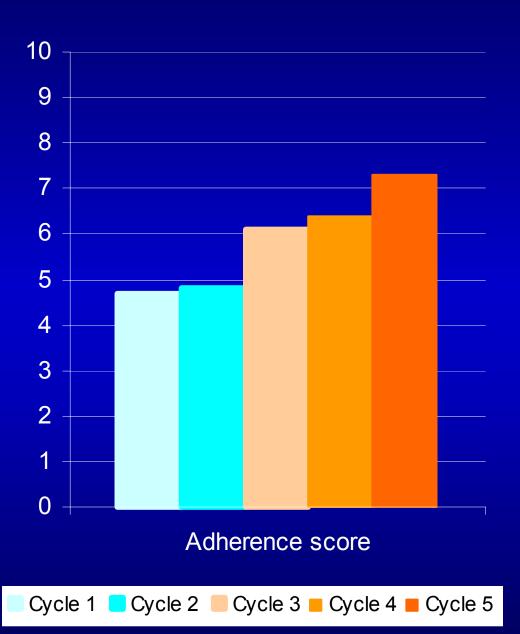












Variation by Medical Office Site

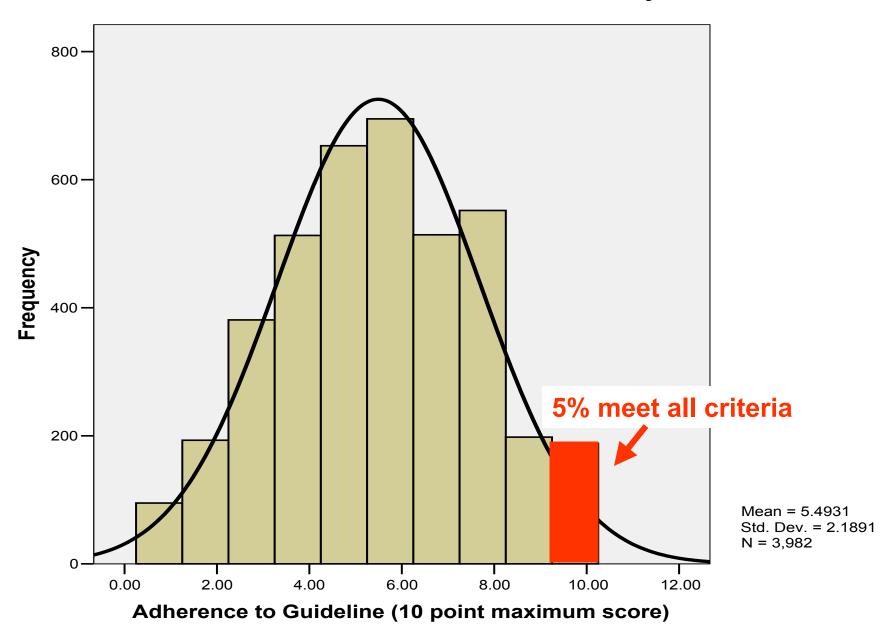


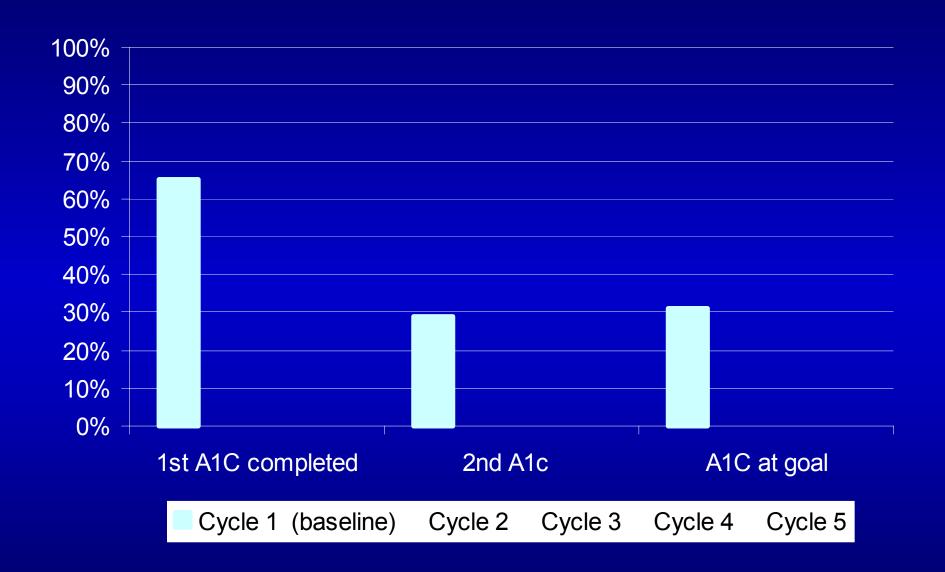
Asthma Outcomes

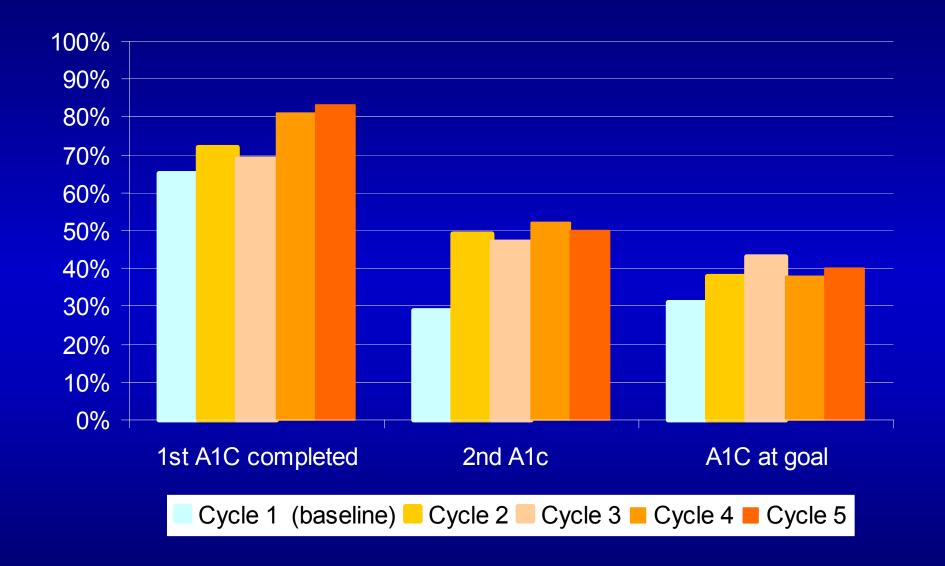
	<u>2003</u>	2004				
ER Utilization	3.71	2.92	p<0.01			
Hosp rate	0.83	0.81				
HEDIS preferred pharmacy						
age 5-9	74%	81%	p<0.05			
age 10-17	68%	76%	p<0.01			

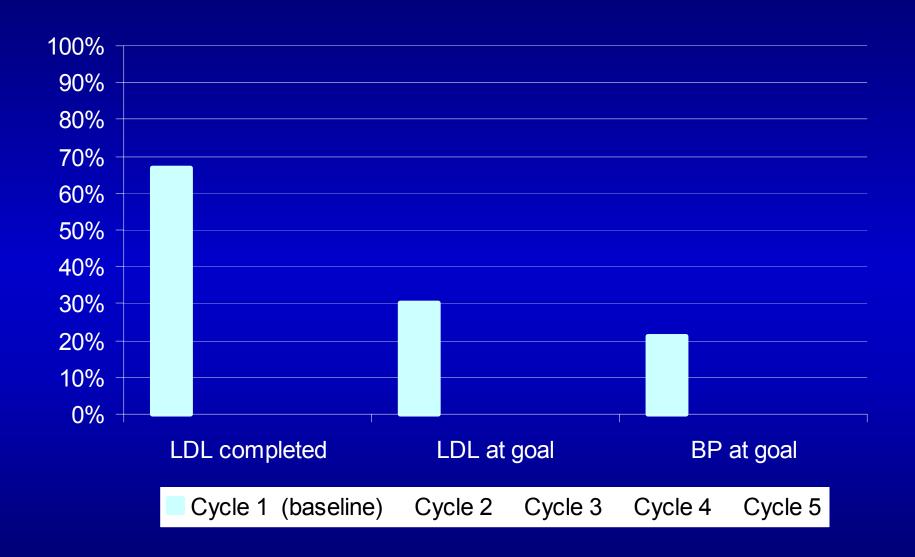
Data Analysis and Trends Diabetes

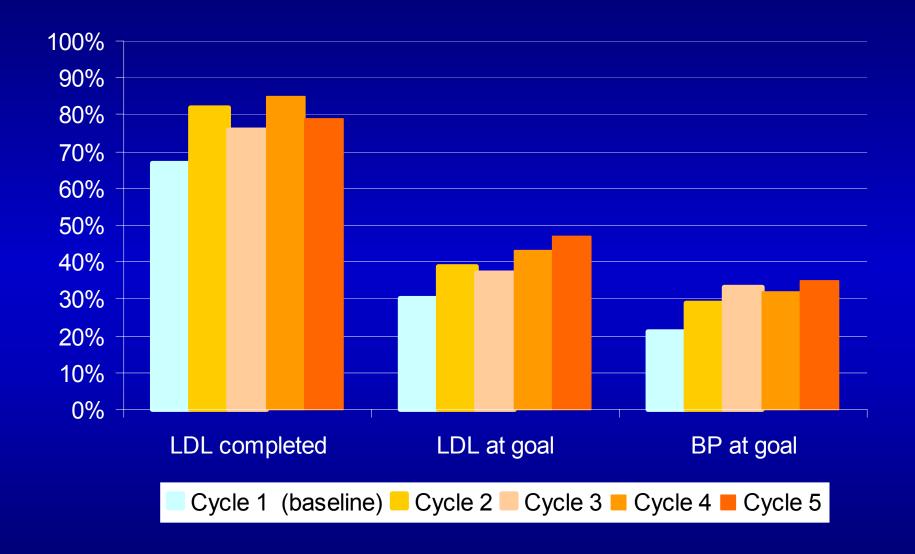
Adherence to Diabetes Guidelines, Cycle 5

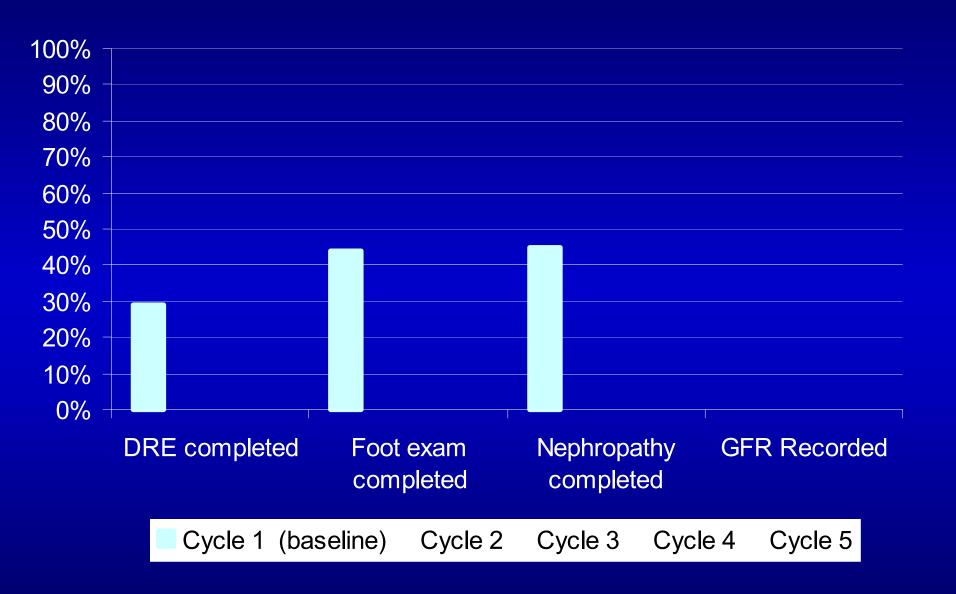


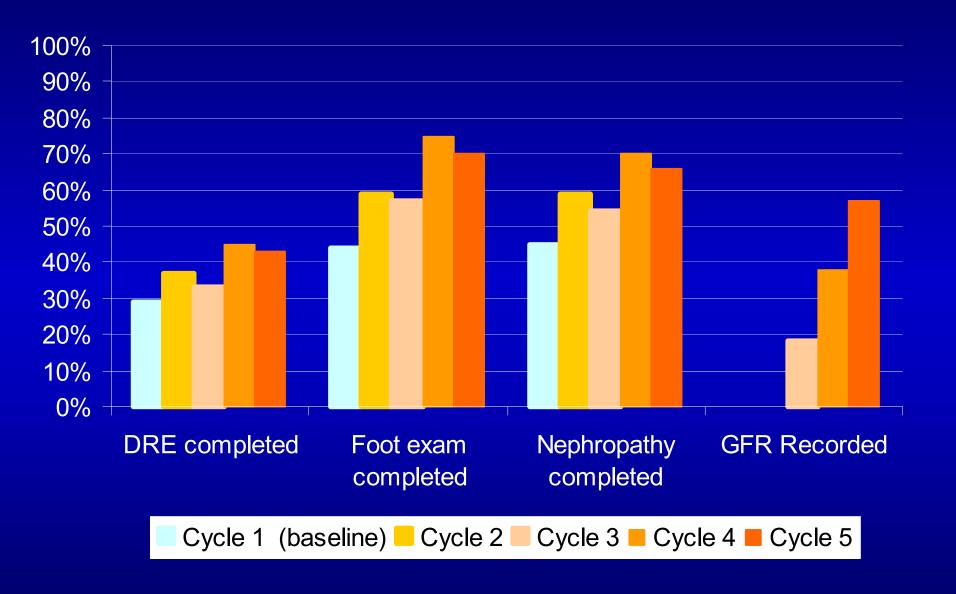


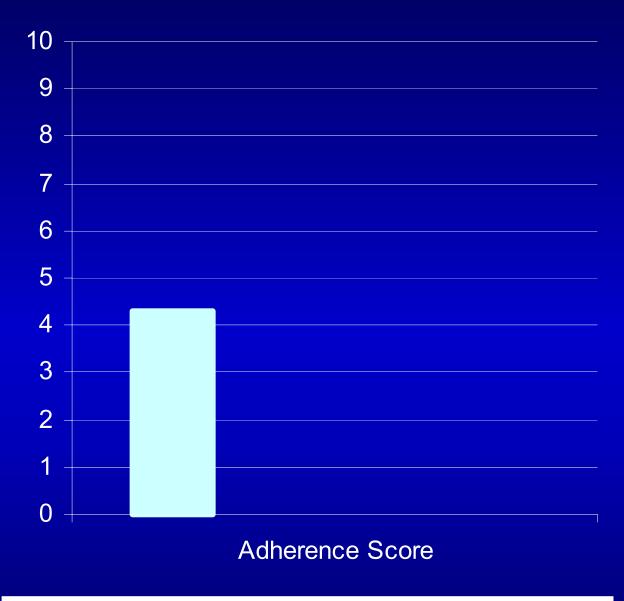




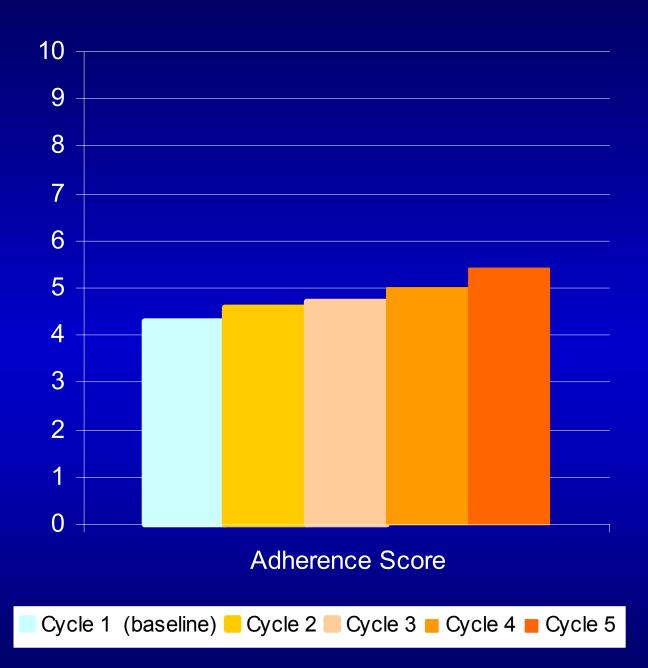




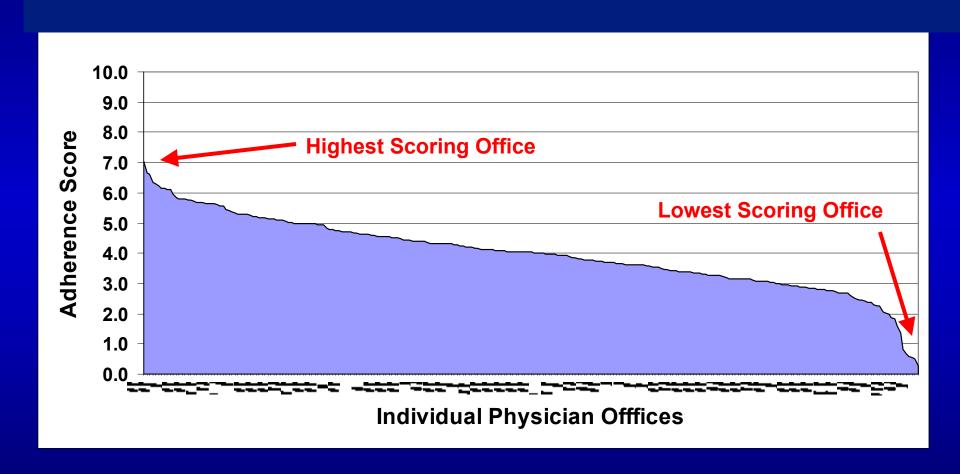




Cycle 1 (baseline) Cycle 2 Cycle 3 Cycle 4 Cycle 5



Variation by Medical Office Site



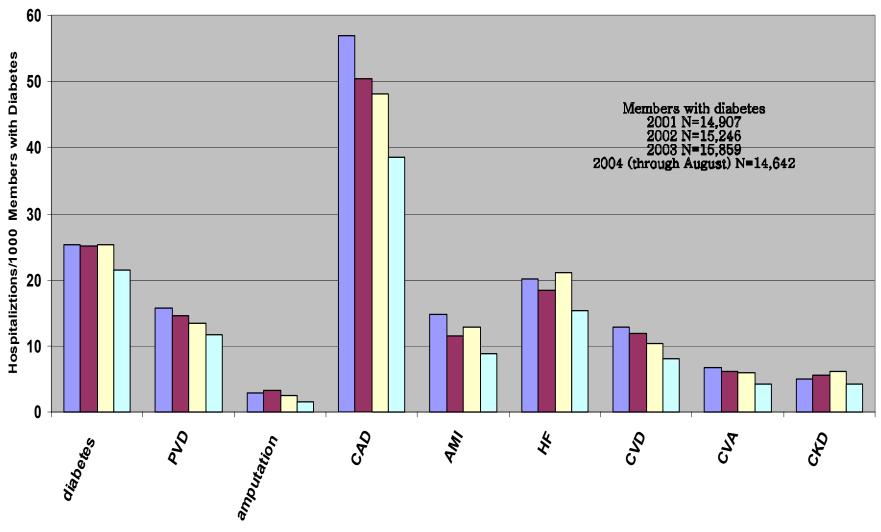
Diabetes Outcomes

Seven diabetes HEDIS measures:

Statistically significant improvement in 2/3rd (all LOB)

Hospitalizations for Diabetic Members by Year (2001-2004 to date) and Complication by DRG Draft # 2, December 15, 2004

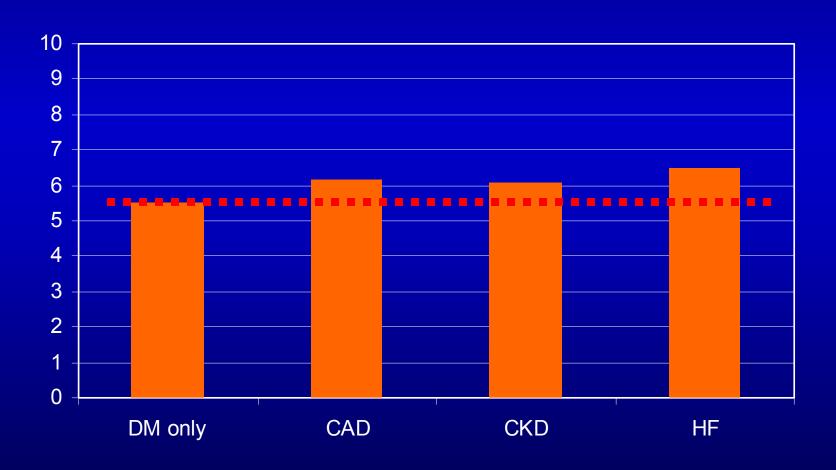
□ 2001 ■ 2002 □ 2003 □ 2004



Complication based on DRG Classification

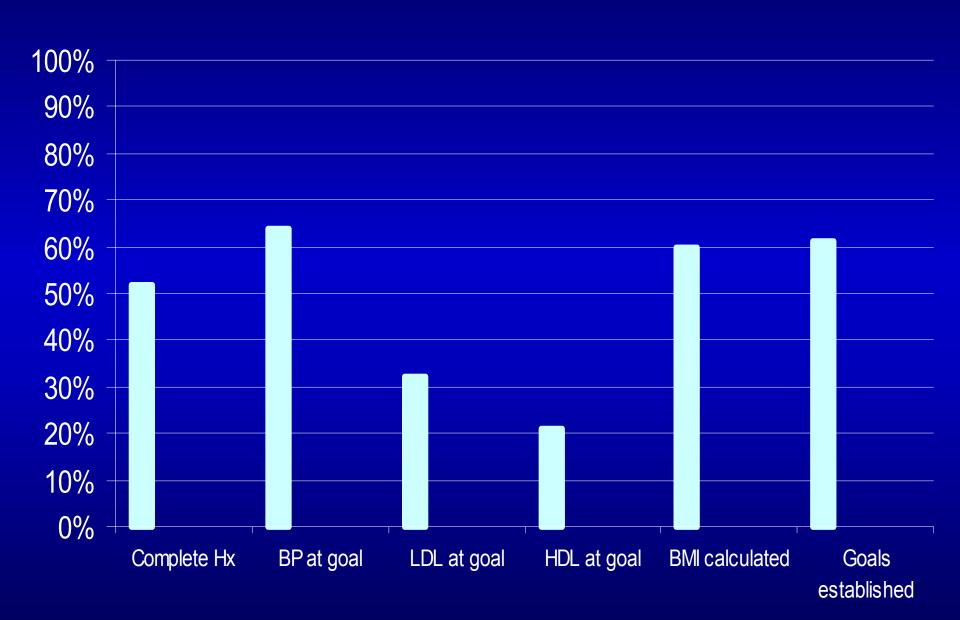
Diabetics with co-morbid conditions (20%) Had higher adherence scores (esp outcome measures)

Ave Adherence Score



Data Analysis and Trends CV Risk

CV Risk (baseline cycle 1)



Key Learnings...

✓ Community-wide physician engagement

- Improvement without performance-based awards
- ✓ Process measures = rapid
 Outcome measures = slower
 Composite measures = slowest

Key Learnings...

- ✓ Sampling is an effective "touching every patient"
- ✓ Improvement literacy communicated economically

Questions?

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