



**Monarch Pioneer ACO**  
***Patient Engagement Strategy***  
**March 3<sup>rd</sup>, 2015**

# Monarch HealthCare Facts and Figures

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## Expertise in Population Health Management

- Founded January, 1994
- Acquired Knox Keene in 2008
- 100% of PCPs capitated
- 100% of specialists in performance based contracts

## Optum Affiliate

- Joined Optum in November 2011
- Part of largest physician group in region and in US
- Largest IPA in Orange County
- Over 2,300 physicians and 19 hospitals

## Employed Practitioners & Mid-Level Extenders

- 150 Physicians, NPs, and PAs
  - Mostly primary care
  - 27 Hospitalists
- 102 MA's and Mid-Levels

## Contract with Nearly Every Major Health Plan with a California Presence

Global Capitation contracts with nearly every payer

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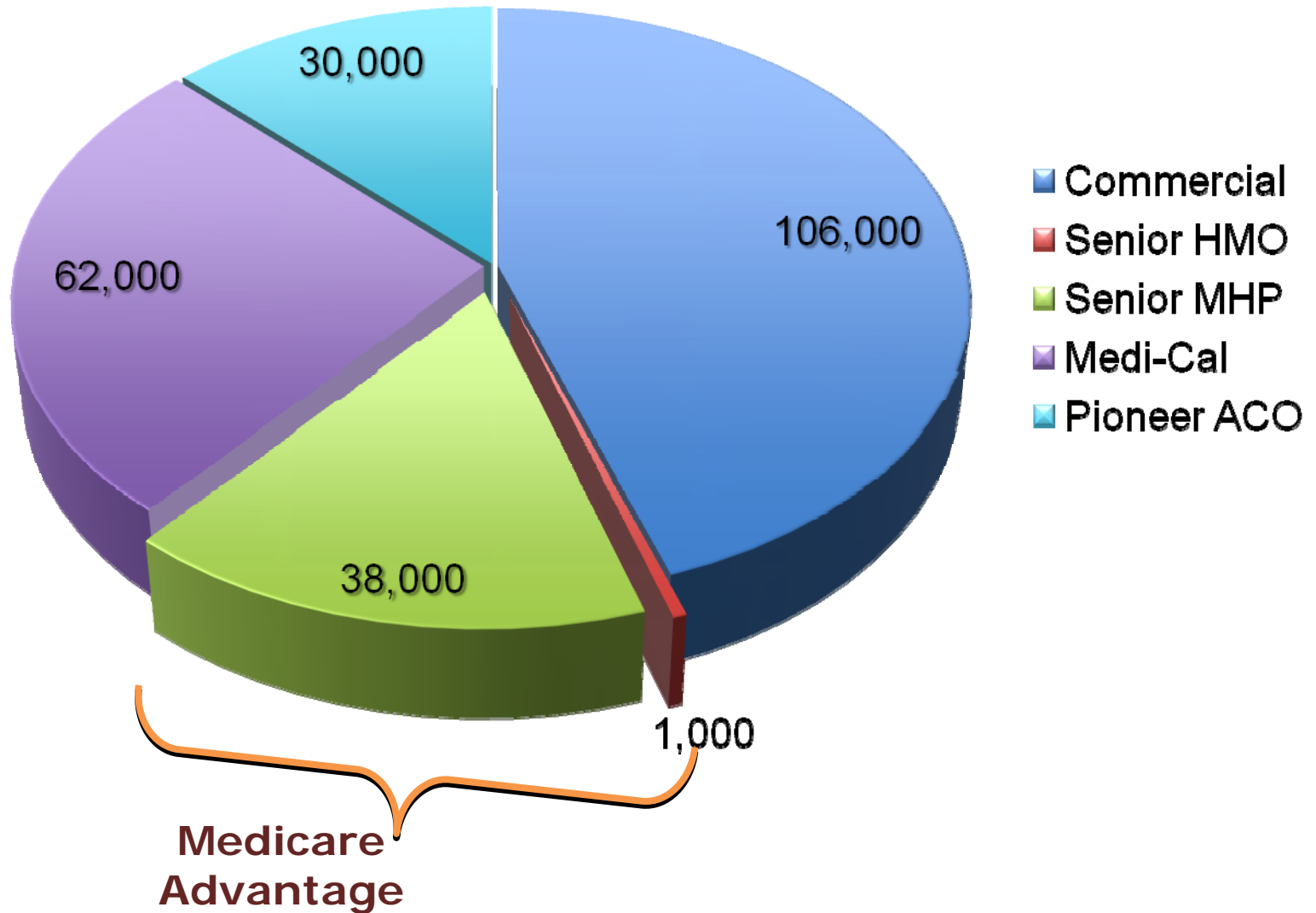
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# January 2015 Monarch Population: 237K Total

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## Monarch Pioneer ACO Was the 2<sup>nd</sup> Highest Performer in the Program in the First Two Years

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Performance Summary	2012	2013
Patients	17,365	19,530
Shared Savings %	6.2%	5.4%
Total Shared Savings	\$12,143,409	\$14,608,113
Quality Performance %	NA	84%
Monarch Shared Savings %	50%	70%
Total Monarch Shared Savings	\$6,071,705	\$8,544,577
Shared Savings PMPM	\$29.16	\$36.50



- 2013 shared savings drivers:
    - Lower utilization - admits, ALOS and readmits
    - Lower skilled nursing facility costs (~18% of shared savings)
    - Increased par-PCP utilization and lower non-par leakage
      - PCP visits/yr increased from 3.2 in 2011, to 4.3 in 2013
    - Increased hospice utilization
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## Patient Outcomes and Resource Use are Improving but Medicare Advantage Still Significantly Better Product

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Key Operating Indicators	PY0/FFS (2011)	PY1 (2012)	PY2 (2013)	MA (2013)
Acute Admits/K	282	283	239	170-180
Acute Days/K	1,408	1,414	1,131	750-850
Acute Readmit Rate	18%	15%	14%	10-12%
SNF Admits/K	136	136	104	60-70
SNF Days/K	4,225	4,249	2,908	800-900
SNF Readmit Rate	17%	12%	10%	11%

- Monarch's ACO performance relative to MA performance illustrates remaining opportunity
  - MA-like inpatient results would more than double shared savings for the Pioneer ACO
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Monarch Pioneer ACO

# **BUILDING A PATIENT ENGAGEMENT STRATEGY ON AN HMO FOUNDATION**

# Early Analysis Identified Familiar Opportunities and New Challenges

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Risk Stratification

Predictive  
Modelling

Practice Pattern  
Variation

Episodic Analysis

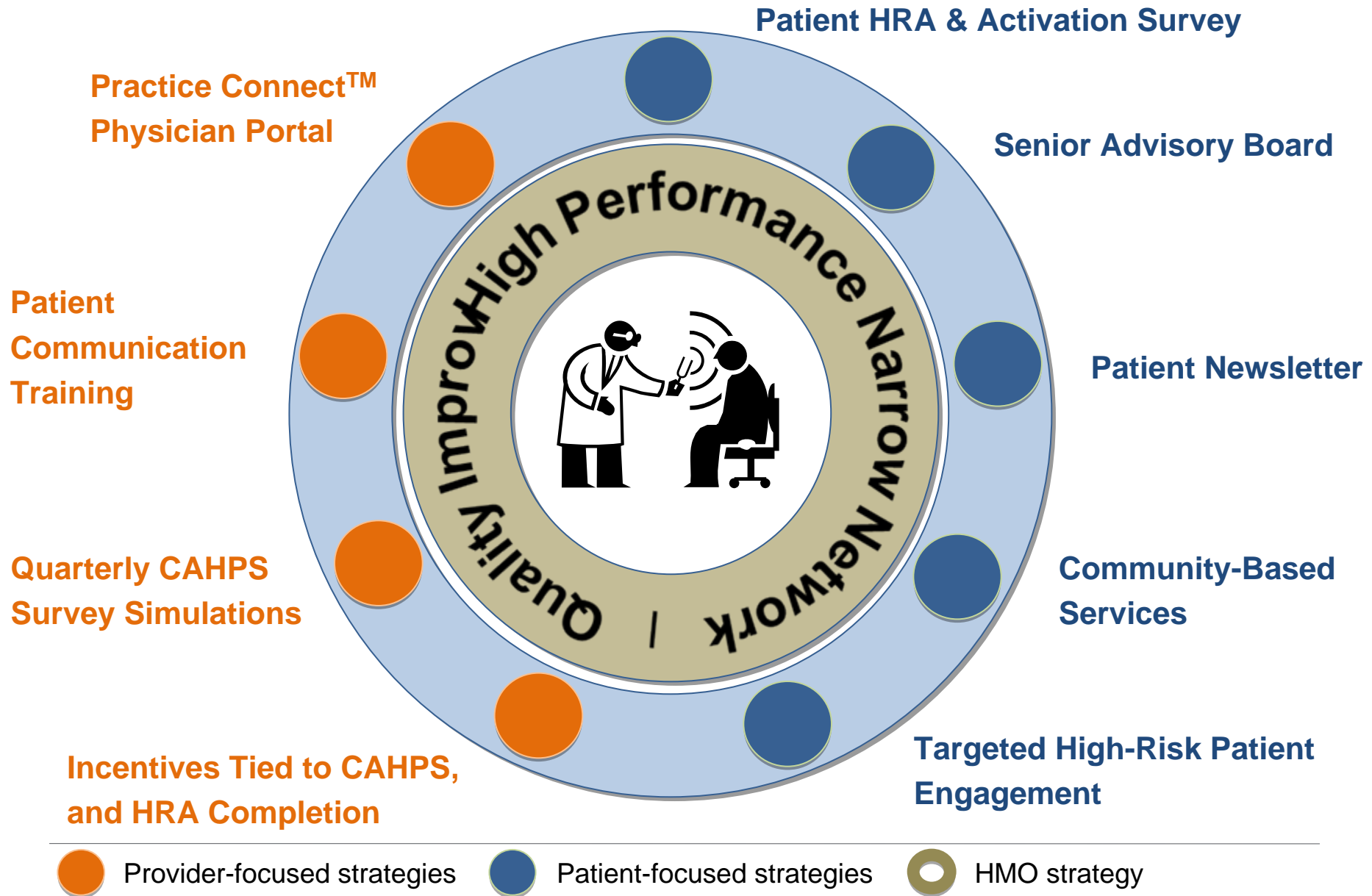
Transition of Care  
Pathways

Leakage Analysis



- **4% of patients account for 47% of cost**
- **High prevalence of ESRD and CHF**
- **Identification of high cost facilities**
- **Distribution of provider performance by type**
- **Limited tangible benefit to offer patients**
- **Limited experience changing patient behavior**

# Building a Patient Engagement Strategy on an HMO Foundation



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Future ACO Models

# **GROWING IMPORTANCE OF PATIENT ENGAGEMENT**

## HHS Is Setting An Aggressive Pace For That Transition, With Significant Public- and Private-Sector Support

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*“In 2017, 100% of Medicare physicians will be in outcomes-based payment arrangements”*

-Patrick Conway, Chief Medical Officer, CMS, 4/10/14

*“HHS has set a goal of tying 90% of all traditional Medicare payments to quality or value by 2018”*

- Sylvia M. Burwell, Secretary, HHS 1/26/15

*“Today’s announcement by Secretary Burwell is a major step forward in achieving [the goal of] advancing a patient-centered health system ”*

- Karen Ignani, President & CEO, America’s Health Insurance Plans, 1/26/15

*“There is considerable bipartisan support for moving away from fee for service toward alternative payment models that reward value, improve outcomes, and reduce costs”*

-Janet Marchibroda, Bipartisan Policy Center

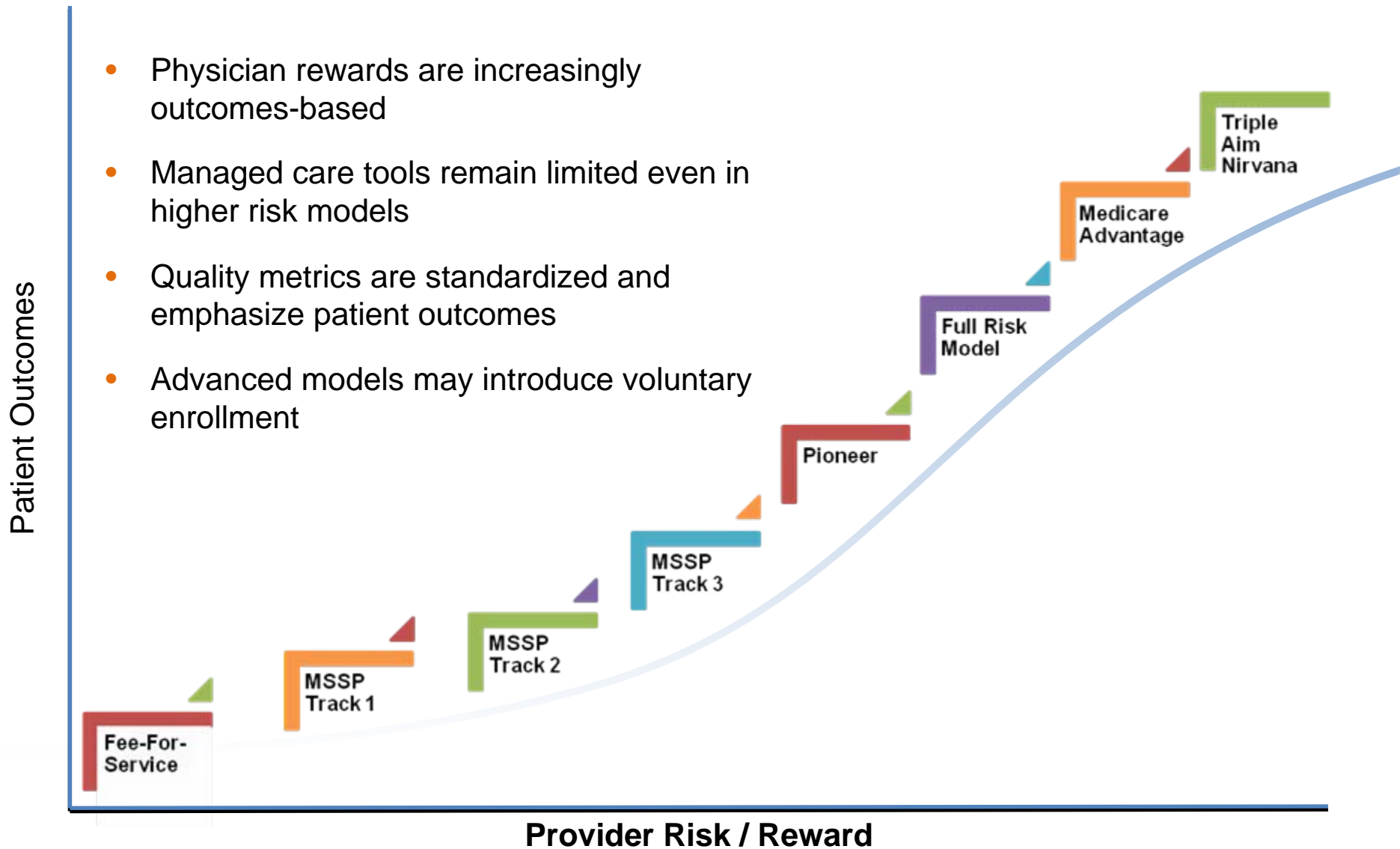
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# ACO Program Options in 2016

		<i>New in 2016</i>		<i>New in 2016</i>	
	<b>MSSP Track 1: One-Sided Risk</b>	<b>MSSP Track 2: Two-Sided Risk</b>	<b>MSSP Track 3: Two-Sided Risk</b>	<b>Pioneer ACO Model 2.0: Two-Sided Risk</b>	<b>Full-Risk ACO Model: Capitation</b>
<b>Size Requirements</b>	- At least 5,000	- At least 5,000	- At least 5,000	- At least 15,000	- At least 15,000
<b>Payment Model</b>	- Up to 50% shared savings	- Up to 60% shared savings	- Up to 75% shared savings	- Up to 70% shared savings	- Capitation
<b>Min. Savings Rate</b>	- 2.0-3.9%	- 1.0-2.0%	- 1.0-2.0%	- 0.0-2.0%	- No hurdle rate
<b>Payment Limit</b>	- 10%	- 15%	- 20%	- 15%	- No payment limit
<b>Waivers</b>	- No waivers	- Limited waivers	- All waivers	- All waivers	- All waivers
<b>Advantages / Disadvantages</b>	<ul style="list-style-type: none"> <li>- Low risk, low reward</li> <li>- Program slow to evolve</li> <li>- CMS not ideal administrator</li> </ul>	<ul style="list-style-type: none"> <li>+ Improved risk/reward</li> <li>- Program slow to evolve</li> <li>- CMS not ideal administrator</li> </ul>	<ul style="list-style-type: none"> <li>+ Significantly improved risk/reward</li> <li>- Program slow to evolve</li> <li>- CMS not ideal administrator</li> </ul>	<ul style="list-style-type: none"> <li>+ CMMI leadership</li> <li>+ Waivers</li> <li>- Quality still anchored to MSSP</li> </ul>	<ul style="list-style-type: none"> <li>+ CMMI leadership</li> <li>+ Waivers</li> <li>+ Improved patient engagement</li> <li>+ Waivers</li> <li>- Additional compliance</li> <li>- Administrative complexity</li> </ul>

# The Glide Path to Accountability

- Physician rewards are increasingly outcomes-based
- Managed care tools remain limited even in higher risk models
- Quality metrics are standardized and emphasize patient outcomes
- Advanced models may introduce voluntary enrollment



## Patient Engagement Trends to Watch

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- Price and quality transparency
- Physician performance transparency
- “Tailored” networks
- Strategic use of telemedicine/telehealth, wearables, patient portals, text communication