



The Role of Regional Collaboratives in Payment Reform

Craig Brammer, CEO
cbrammer@healthcollab.org
[@CraigABrammer](https://twitter.com/CraigABrammer)

WHO WE ARE

Neutral forum for collective impact among stakeholders



Those ***providing*** health care

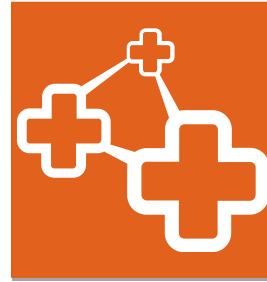


Those ***receiving*** health care



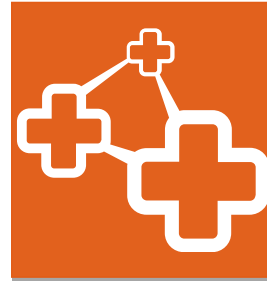
Those ***paying for*** health care

What is CPC?



- Multi-payer initiative fostering **collaboration**
 - Public and private health care payers
 - Goal is to strengthen primary care
- Medicare bonus payments to primary care doctors who better **coordinate care**

What is CPC?



- Selected primary care practices are provided **tools and resources** to better coordinate primary care
- THC regularly **convenes** Cincinnati/Dayton/ Northern Kentucky participants and **supports** 75 participating regional practices

Regional Strategy



- **Data Transparency**
 - Monthly CPC Champions meeting
 - Highlight practices with consistent improvements
 - Share successes and challenges across boundaries
 - Open forum for collaboration and networking
 - Provider engagement

Practice-Level Strategy



- Regional **affinity groups**
- Site visits or check-in calls
- **Assess** progress using combination of quarterly data
- **Connect** consistent improvers with those needing support
 - Both within system/group and across boundaries
- Targeted **action plans** created for low performers
- Practice run charts & patient-level data file reports

Required Regional Activities



- **All-Day Learning Sessions**
 - Data-driven
 - Highlight high performers and foster peer-to-peer mentoring
 - Breakouts to cover topics by role and across the care team
 - Engagement

Process Measures/ Milestones 1-4



- **Milestone #1:** Budget
- **Milestone #2:** Provide care management for high-risk patients
- **Milestone #3:** 24/7 Access to medical record and continuity
- **Milestone #4:** Assess and improve patient experience of care

Process Measures/ Milestones 5-9



- **Milestone #5:** Data-driven quality improvement
- **Milestone #6:** Coordination across the medical neighborhood
- **Milestone #7:** Shared decision making
- **Milestone #8:** Participation in the Learning Collaborative
- **Milestone #9:** Health information technology

“Advanced primary care is the foundation to a high-performing health [care] system”

—Dr. Patrick Conway

Ohio/Kentucky CPC Regional Landscape

220,000 Beneficiaries

250 Providers

9 Health Plans

Key Functions

-  Patient Experience
-  24/7 Access to Medical Record
-  Shared Decision Making
-  Clinical Quality Improvement
-  Care Management

Population Health



PY2014 eCQM Results

77%

Patients with their high blood pressure under control

53%

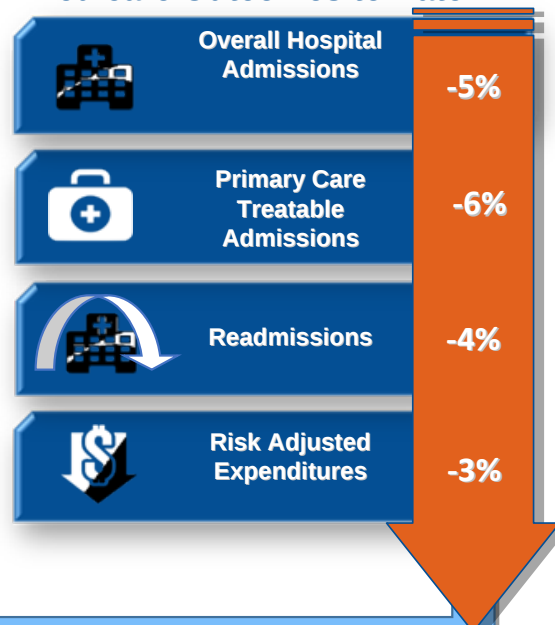
Patients tested for colorectal cancer screening

73%

IVD patients with their LDL<100

Ohio/Kentucky Region Pre Q4-Q11 Medicare Outcomes to Date

Evidence-Based Care



Data-Driven Improvement

THE HEALTH  COLLABORATIVE

Thank You!

Craig Brammer, CEO
cbrammer@healthcollab.org
[@CraigABrammer](https://twitter.com/CraigABrammer)