Where Do We Go From Here?

Stephen M. Shortell, Ph.D., M.P.H., M.B.A.

Blue Cross of California Distinguished Professor of Health Policy and Management

Dean Emeritus, School of Public Health

Director, Center for Healthcare Organizational and Innovation

Research (CHOIR)

University of California-Berkeley

11th Annual Value-Based Payment and Pay for Performance Summit Hyatt Regency, San Francisco, CA

February 19, 2016





The Target

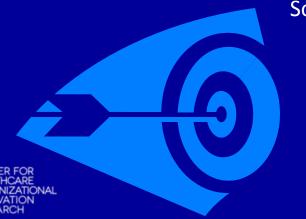
Constraining the rate of growth in health care costs

\$3 Trillion

\$9500/person

18% of GDP

Projected 5.6% annual increase over next decade vs. 2.5% inflation for the economy overall



Source: CMS Office of the Actuary, 2015





What To Do

- Lower demand for care
 - Create healthier communities; True population health
 - Address social determinants of health
 - Create a "Culture of Health"
 - Incentives to choose value-based care
- Change how care is delivered
 - Lower cost settings
 - Lower cost personnel
 - Eliminate waste, unwarranted complexity, enhance the value chain
- Value based payment to support the above
- Prices!





Barriers to Value Based Payment

- Multi-payer and multi-partner collaboration is difficult and timeconsuming
- "Mixed" payment environment
- Cultural change challenges
- Technical issues working out data and transaction issues
- Resources stretched thin
- "Change fatigue"
- Regulation and legal barriers often requiring waivers

Source: Adapted from University of Washington RWJF-funded Payment Reform Project, 2015







Facilitators of Value Based Payment

- Supportive market environment e.g. presence of IDSs
- Readiness for change among all major stakeholders
- Strong local leadership
- Technical assistance and expertise
- Multi-payer alignment and measures

Source: Adapted from University of Washington RWJF-funded Payment Reform Project, 2015







Facilitators of Value Based Payment (cont'd)

 Risk-based payments likely to be more effective with larger organizations because they can diversify risk better than smaller organizations

 Some evidence suggests stronger changes in behavior and performance when incentives are based on providers' own performance rather than compared to a group of peers

Source: Adapted from University of Washington RWJF-funded Payment Reform Project, 2015







Aligning Incentives with Organization Form Table 1:

Organization Form	Aligned Value-Based Incentive Design
Small, independent practices	FFS with risk-adjusted value incentives
Primary care groups	Risk-adjusted primary care capitation with adjunct incentives
Single-specialty groups	Risk-adjusted "contact capitation" with adjunct incentives
Hospitals	Case rates extending DRGs to episode of care and variants of bundled payment
Multispecialty groups, IPAs, and integrated delivery systems	Risk-adjusted global cap with adjunct incentives
ACOs	Risk-adjusted global cap with adjunct incentives or "equivalent" two-sided shared savings

Conrad DA. The Theory of Value-Based Payment Incentives and Their Application to Health Care. Health Services Research. 2015 Dec 1;50(S2):2057-89.







Table 2: Matching External Incentives with Internal Compensation Arrangements

External Incentives to Organization

FFS with adjunct value incentives, including care coordination PMPM Risk-adjusted, bundled, episode of care payment

Risk-adjusted global payment (capitation)

Internal Compensation

Production-based with proportionate adjunct incentives for value ("Triple Aim")

Severity-adjusted hospital case rates; contact capitation for specialists; PCPs on fixed salary with adjunct value incentives

Fixed salary with adjunct value incentives

Conrad DA. The Theory of Value-Based Payment Incentives and Their Application to Health Care. *Health Services Research*. 2015 Dec 1;50(S2):2057-89.







What is Needed Summary

- Higher-powered incentives targeted to behaviors under control of physicians and their organizations
- Multiple payer ACO models using common measures
- Both incentives and capabilities simultaneously linked
- Transparent data
- Need more patients covered under risk-bearing arrangements not yet at the tipping point





What is Needed Summary (cont'd)

- Ultimately, global payment
- Readiness tools
- Portfolio approaches
- Leadership to focus on priorities and promote execution
- Risk adjustment for social factors
- Integrating behavioral health
- Patient engagement





What is Likely to Occur

 Slow and halting movement away from FFS toward Value Based Payment

High variance by market





Thank You

"Healthier Lives In A Safer World"





