

## Beyond Measurement: Considerations for P4P

Herbert Wong, Ph.D. Senior Economist

IHA Pay for Performance Summit February 15, 2007





AHRQ interest in efficiency
 Considerations beyond measurement
 External influences

 Hospital industry example

 Discussion



# **AHRQ Interest**

 Efficiency important part of President's and Secretary's Transparency Agenda
 "Value-Driven Health Care"

Improving efficiency 1 of 4 AHRQ goals

Efficiency 1 of 6 aims for improvement in IOM report (2001)

Recommendations for AHRQ



# **AHRQ Efficiency Initiatives**

- RAND Healthcare Efficiency Measurement Report. Follow-up may include:
  - Stakeholder meeting to help prioritize
  - Developing measures
  - AQA Alliance, AQA-HQA Steering Committee
    - Continuing support
- Some On-going Projects
  - Cost of Waste includes tools to identify & reduce "waste"
  - Denver Health system redesign for efficient & patient-centered healthcare
  - Targeted Injury Detection System systems collaborate to reduce injuries & costs

Research



# **Beyond Measurement: Practical Considerations**

#### Growing number of P4P programs

- Rosenthal et al. (2004) documents 31 programs, mostly for hospitals
- Up to 100 P4P initiatives in different stages (Dudley et al. 2006, Christianson et al. 2006)

#### Few studies addressing impact

- No significant impact: Hillman et al. (1998, 1999) and Fairbrother et al. (1999)
- Positive impact: Kouides et al. (1998)

Do we know enough to forge ahead with P4P in the efficiency dimension?



## **Practical Considerations**

#### What is the cost of implementation?

- Infrastructure, monitoring, rewards
- Do benefits outweigh costs of program?

#### How are measures chosen?

 Easiest measures may not have the greatest opportunity for improvement

#### Are there idiosyncratic factors?

- Implementation climate
- Innovation values
- Multiple initiatives



### **Practical Considerations (cont'd)**

- Are incentives sufficient to motivate behavioral change? Is change enough to meet program goals?
- Will providers believe that goals are compatible with their own quality improvement / efficiency goals?
- Are there outside factors that may influence chosen measures?



## **Example from Hospital Industry**

- Application of Stochastic Frontier Analysis (SFA)
  - Econometric technique
- Produces provider-level estimates of "inefficiency"
- Measured as departures from the bestpractice frontier
  - % by which observed costs exceed minimum costs predicted for a given level of outputs and input prices
  - Quality may be explicitly considered



### Example from Hospital Industry (cont'd)

- Technique can explain the impact of hospitalspecific, system-related, and environmental factors on inefficiency
  - What socioeconomic / organizational factors are associated with inefficiency?
- Average "inefficiency" measures for community hospitals about 12% - 18%
- Some evidence (Rosko and Mutter ongoing research)



### Example from Hospital Industry (cont'd)

Hospital Competition: Less efficient
HMO Penetration: More efficient
Share of Medicare: More efficient
Share of Medicaid: More efficient
System: More efficient



### Discussion

Scientific measurement gaps exist, but so do knowledge about implementation

#### Possible research agenda?

- What are the costs of P4P programs and do the benefits outweigh costs?
- How much financial incentive is needed to promote behavioral change? How much is needed to make P4P viable?
- Are outside factors influencing the measures and counter-acting incentives?

- Others?



# **Discussion (cont'd)**

Anecdotal evidence? What works, what doesn't? Important factors to consider? Lessons learned?

#### How would one prioritize?

- Measures?
- Research?
- Both?