Medicare Value-Based Purchasing from Bench to Clinical Practice

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Objectives

- Lumetra Overview
- Medicare Care Management Performance (MCMP)
- Demonstration Overview
- Real World Perspective

Overview

- Medicare Care Management Performance
 - → Centers for Medicare & Medicaid Services (CMS)
 - → Three-year pay-for-performance (P4P) demonstration
 - Improve quality of care for beneficiaries
 - Improve coordination of care for beneficiaries
 - → Promote healthcare information technology (HIT)

Other Value-Driven Demonstrations

- Premier Hospital Study
- Physician Group Practice (PGP)
- Better Quality Information (BQI)

MCMP Timeline



- Practices receive a database of patients each winter.
- Quality reports are released each spring.

Clinical Quality Measures

- 26 Quality Measures
 - \rightarrow Diabetes DM (8)
 - → Congestive Heart Failure CHF (7)
 - → Coronary Artery Disease CAD (6)
 - \rightarrow Preventive Care PC (5)
- Measure Owners
 - \rightarrow American Medical Association AMA (14)
 - → National Committee for Quality Assurance NCQA (10)
 - → CMS (2)
- Healthcare Effectiveness and Data and Information Set
 HEDIS Measures (15)

Data Collection

- Stand-alone electronic reporting tool
- Pre-populated with demographic and claims data

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DM3 : Blood Pres	sure Management ?	DM6 : Urine Pro	tein Testing ?	CAD	Yes	13
		Med. Attention		PC PC-BP	Yes	13
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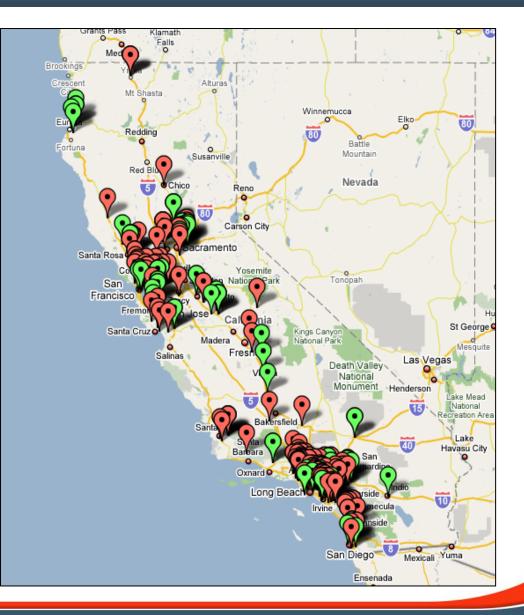
MCMP Incentive Payment

		2007	2008 – 2010
Pay-for-Reporting	Max Per Physician	Up to \$1,000	
	Max Per Location	Up to \$5,000	
Pay-for-Performance	Max Per Physician		Up to \$10,000 Annually
	Max Per Location		Up to \$50,000 Annually
Certification Commission for Healthcare Information Technology (CCHIT) Bonus			Up to 25% Annually

- Payments are capped at five physicians per practice.
- \$38,500 per physician; \$192,500/practice

Practice Demographics

- Four states
 - → Arkansas
 - Utah
 - → Massachusetts
 - → California



Care Management in California Practices

	Urban	Rural	Total
California MCMP Practices	199	8	207 (100%)
Implemented Electronic Health Record (EHR)*	148	5	153 (74%)
Using EHR for Care Management	50	2	52 (34%)
Did Not Implement EHR*	51	3	54 (26%)
Examples of Care Management in EHR:			
 Identification of patients by disease 			
 Health maintenance alerts 			
 Patient-specific care plans 			

*Data collection period: June-October, 2007

Source: Lumetra, CMS' Doctor's Office Quality - Information Technology (DOQ-IT) Program, California Physician Office Enrollees

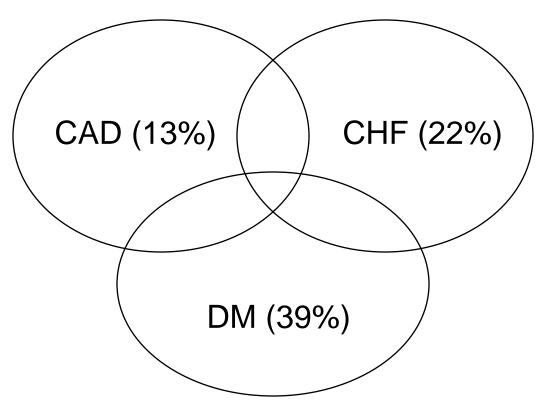
Urban/rural designations were obtained from 2000 Census data, by zip code. Urban designation was assigned to zip codes with a population density of at least 80% urban.

Size of California Practices

- 242 CA practices accepted into the demonstration
- 207 submitted baseline data (85%)

Number of Physicians	Number of Practices	Total Number of Beneficiaries	Mean Number of Beneficiaries per Practice
1	86 (36%)	12,537 (22%)	146
2-3	61 (25%)	10,278 (18%)	168
4-5	52 (21%)	13,265 (23%)	255
6-10	37 (15%)	15,426 (27%)	417
11+	6 (2%)	6,375 (11%)	1,063
Total	242 (100%)	57,881 (100%)	239

Beneficiaries by Measure Topic



- All eligible for Preventive Care measure topic.
- Preventive Care also included other chronic conditions.

EHRs



- Opportunities
 - → Capture of discrete data
 - Unique reporting solutions
 - Enhance registry functionality
- Challenges
 - → Missing data
 - → Data warehouse?
 - → Interfaces?

Paper Charts

					(110111	P) Visit P	
ATIENT INFORMATIC							
atient:	MRN:		Gender:	DOB:		Age:	
Nagnosis:		-	Next PCP Appt.				_
PREVENTIVE	CARE		1	CONGESTIV	E HEART F	AILURE	
	ate	Freq	-	Measure	Result	Date	Fre
Mammogram			LV Systolic	Function %			
Mammogram Contraindication				Weight			
	Colorectal S	Screening	1				
	sult Date	Freq	СН	F Education			
FOBT			B	eta Blocker"			
Flex Sig			1	Beta Blocker	L		
Flex Sig			Con	traindication			
Colonoscopy		1	1	ACEI/ARB*			
Colorectal Screening				ACEI/ARB			
Contraindication Influenza Vaccine	_			traindication arin Therapy			
Influenza Vaccine				arin Therapy			
Contraindication			Cont	traindication			
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	Blood	Pressure	Antiplate	let Therapy"			
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BP Systolic*				traindication			
BP Diastolic*			Total	Cholesterol			
BP Titration Phase				HDL			
BP Control Phase DIABETES ME		1		LDL friglycerides			
	Result Da	te Freq		vering Agent			
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HbA1c*				traindication			
1.01*				Prior MI			
Urine Protein Test			B	eta Blocker			
DX of Nephropathy				Beta Blocker			
Dilated Retinal Eye Exam		_	Con	ACEI/ARB			
Complete Foot Exam		-		ACEI/ARB			
w/monofilament			Cont	traindication			
Complete Foot Exam							
w/monofilament Contraindication							
Diabetes Education							

- Opportunities
 - → MCMP Visit Planner
 - → Workflow changes
 - Population management
- Challenges
 - → Idiosyncratic charting
 - → Labor intensive
 - → Missing data

Lessons Learned

- Reasons for Attrition
 - → Competing Priorities (8)
 - → Not Enough Time (10)
 - \rightarrow Other (7)
- Incentives for Participation
 - → Peer Recognition
 - → Realizing HIT Investment

Recruitment

- Promotion
 - California Academy of Family Physicians (CAFP) Annual Meeting
 - → Hand-deliver applications
 - → California NextGen Advisory Group (CNAG)
 - → P4P Summit
- Networking
 - Independent physician association (IPA) leadership
 - → Recruit champions
 - → Barriers to participation

Training and Support

- Partners in success
- "Just in time" training
- Transmission of secure data
- Reminder emails and fax blasts
- EHR users groups
- Job description

Practice Perspective

- Mercy Medical Group
 - → 38 physicians
 - → 7 locations
- Woodland Clinic
 - → 30 physicians
 - → 6 locations

This material was prepared by Lumetra, the Medicare Quality Improvement Organization for California, under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services. The contents presented do not necessarily reflect CMS policy. Contract number HHSM-500-200-CA02 8SOW-CA-1D1-08-02

Organizational Commitment

Pre-Requisites

- → Buy in (Financial and Clinical)
- → IT Support
- → Costs
 - Start up
 - Ongoing
- Communication of opportunities with clinicians
 - → Through EMR
 - Through other means
 - Email
 - Note pad with patient check in

Workflow and Measure Capture

- Workflow:
 - → Past History
 - Ability to accurately mine data elements and submit them
 - Standardized workflow across different locations
 - → Future strategies:
 - Enable performance of requisite measures on an ongoing basis

Identifying Patients and Measures

- 2006 Measurement Year and Stage of EMR Implementation
- Patient Identification and Matching
- Interfaced Clinical Data Systems- footprint of data coverage.
- EMPI, EMPrI- inheritance of legacy system problems
- Underlying capabilities of the EMR
- Underlying Discreet Data elements

Reporting Standards

- Underlying Terminology System
- Multiple interfaced (or Not) systems- LOINC
- Traditional P4P, a business event
 - → For Quality capturing a Value, not just an event
- Soft Clinical measures
 - → Diabetic Foot Exam
 - → LVEF, Topic Specific Patient Education
 - Results hidden by location, inpatient vs outpatient vs OON

Reporting Specifications

- Data Specification Document
 - → Allow lots of time
 - \rightarrow Cover the past, plan the future (4 reporting years)
 - → Intimate knowledge of the EMR
 - Data Schema for the transactional system, aggregated EMR structure
 - Multitude of status flags, columns, terms and dictionaries.

Quality Assurance and Monitoring

- Interim Reporting to Monitor Workflows and Data Capture
- QA for reporting
- Feedback to Clinicians and to Operations
- Licensing, scope, and union issues
- Perpetual Tension-Time required for discreet data capture vs efficiency in office workflow.

Data Warehouses

- Transactional Systems vs CDRs vs Data Mart
- Failure Rate of Data Warehouses
- Next Steps
 - → Stakeholder buy-in
 - \rightarrow ETL Tool
 - Designing and development of a data mart
 - → Knowledge workers
 - → Continued EMR build out, more lab and hospital document interfaces or messaging summaries such as CCR/CCD

Practice Perspective

- Challenges:
 - \rightarrow Financial
 - → Legal
 - \rightarrow Continuity of care
 - → EMR policies regarding data entry