



# **The GRIPA Story**

## **Clinical Integration – Strengthening Quality and Promoting Cost Savings through P4P**

Web-Based Sharing of Clinical Information  
P4P Contracts for Independent Physicians

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## What we will try to cover:

- What's GRIPA?
- What's Clinical Integration?
- What did GRIPA do?
  - ▶ FTC Advisory Opinion on its Plan for CI
  - ▶ "GRIPA Connect" CI Program
    - Physician Committees, Guidelines, Monitoring, P4P
  - ▶ "GRIPA Connect" Web Portal Infrastructure
  - ▶ Market Program/Portal to our Physicians
- P4P Under Clinical Integration Program
- Future Goals

# What's GRIPA?

## Greater Rochester Independent Practice Association



- 50/50 partnership (PHO) of ViaHealth hospital system and physicians organizations formed in 1996 from the medical staffs of ViaHealth hospitals in the Rochester, NY area
- To take risk and negotiate contracts with HMOs for the system as well as private and employed physicians
- Since 2002 no longer contracts for the hospital system
- Developed Case/Disease/Utilization Mgmt & P4P 1999-
- Full Risk for up to 120,000 lives
  - ▶ In 2005, \$313M in gross revenue
    - ~70% of member physicians' gross revenue
  - ▶ Excellus 1997-2005
  - ▶ Preferred Care 1999-2007
  - ▶ WellCare 2006-

# Snapshot of GRIPA



- Staff of ~45 and capabilities required to support its contracts, including departments for:
  - ▶ IT
  - ▶ Data Analysis
  - ▶ Medical Management
  - ▶ Network Services
  - ▶ Financial/Actuarial/Contracting functions
- Data warehouse based on payer claims
- Performance Reports and P4P run by physicians
- Track record of controlling costs and improving quality

# Changing Marketplace: (why IPAs and PHOs have to change)



- ▶ Capitation is decreasing
- ▶ Insurers direct contract with each physician
- ▶ Insurers want their own P4P
- ▶ Employers want “0” premium increases
- ▶ Most private physicians are in groups of 5 or less, by choice
- ▶ Antitrust constraints on fee-for-service contracting

# What's Clinical Integration? (The Legal Story Behind the Trend)

Physicians want to contract with payers through provider-controlled contracting entities

Sherman Antitrust Act prohibits agreements among private, competing individuals (or businesses) that unreasonably restrain competition

Options:

- Merging of practices
- Messenger model
- Direct contracting
- Financial integration
- Clinical integration

# Clinical Integration: Definition



“An active and ongoing program to evaluate and modify the clinical practice patterns of the physician participants so as to create a high degree of *interdependence and collaboration* among the physicians to *control costs and ensure quality.*”

FTC/DOJ Statements of Antitrust Enforcement Policy in Health Care,  
Statement 8.B.1 (1996)

# Clinical Integration: *(No cookie-cutter approach)*



## What the FTC looks for:

- “the development and adoption of clinical protocols
- care review based on the implementation of protocols
- mechanisms to ensure adherence to protocols”
- “the use of common information technology to ensure exchange of all relevant patient data”

Improving Health Care: A Dose of Competition  
FTC/DOJ, Ch. 2, p.37 (July 2004).



## What did GRIPA do? (planning committee 3/2005)



Private physicians want to stay independent

- ▶ Not ready for multi-specialty group(s)

Clinical Integration as an alternative to risk

- ▶ Achievable
- ▶ Consistent with previous goals
- ▶ Many components already in place
  - Guidelines / P4P
  - Care Mgmt in physicians offices
- ▶ Physicians want help with technology
- ▶ Physicians want to provide quality care

# GRIPA receives (2<sup>nd</sup> ever) favorable FTC Advisory Opinion on its CI plan 9/17/07



“... it appears the GRIPA’s proposed program will involve substantial integration by its physician participants that has the potential to result in the achievement of significant efficiencies that may benefit consumers.”

GRIPA’s FTC Advisory Opinion 9/17/07

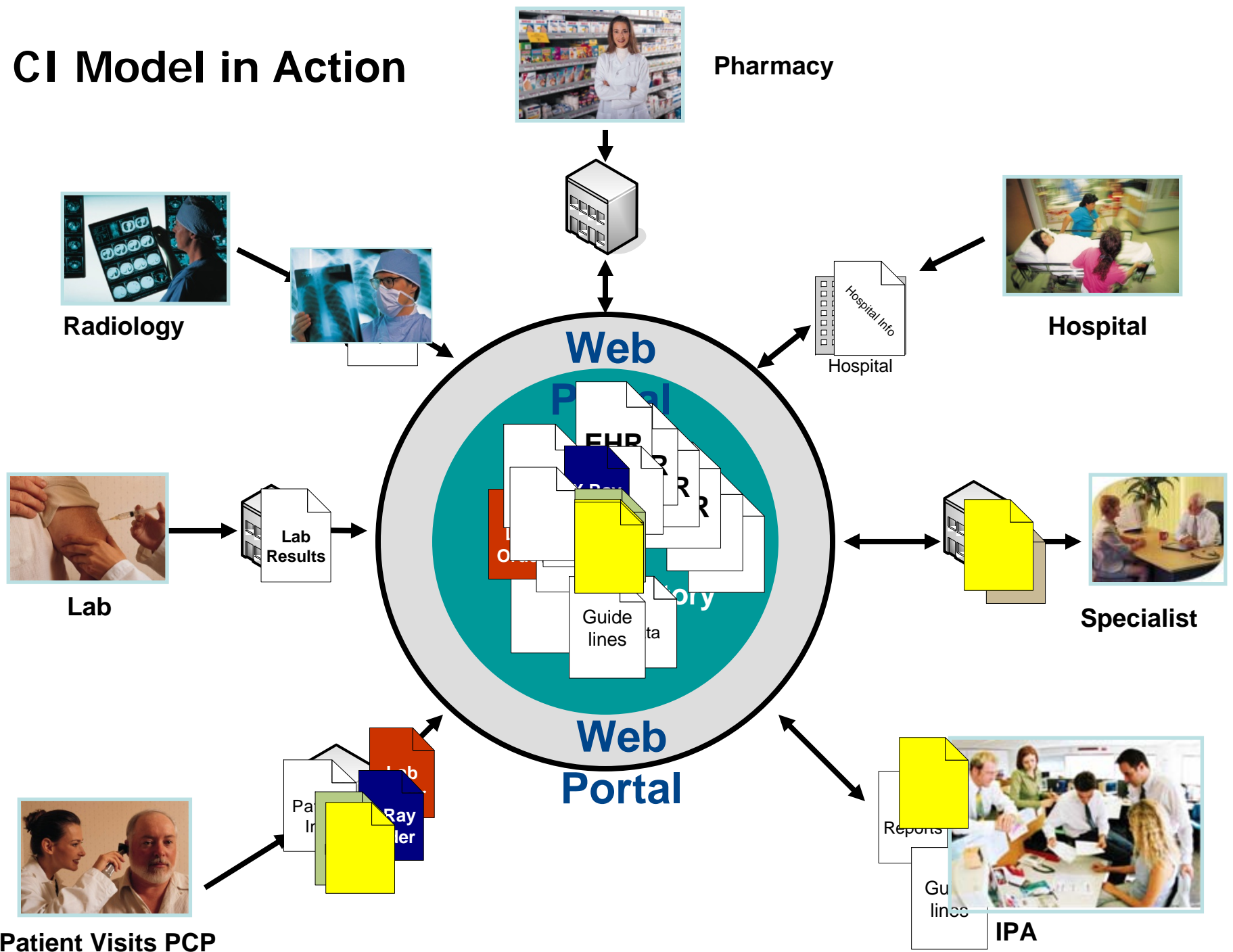
<http://www.ftc.gov/bc/adops/gripa.pdf>

# GRIPA Connect — how it works



- Evidence-based guidelines, measures, & goals prepared and updated by committees of physicians
- Processes for disseminating guidelines, monitoring adherence, feedback to MDs, and reporting to IPA
- Care Management assisting MDs with compliance
- Full Electronic Medical Record (EMR) not required

# CI Model in Action



# GRIPA Connect

## Step by step workflow adoption for physicians



1. Staff prints missing reports ahead of encounter  
(least impact on present office workflow)

OR

View reports on (wireless) PC in exam rooms Use portal to send information to other physicians

2. Check for any secure messages regarding the patient
3. Electronically refer patient to specialist
4. Electronically prescribe new medication
5. Planned additions: *Lab Order Entry, Alerts, electronic real-time P4P Reports*

Works with offices that are paper-based

AND

those that already have full EMR

# GRIPA Connect – Participation Contracts

## Each physician agrees to:

- Follow evidence-based guidelines created by peers
- be subject to education/discipline/expulsion
- serve 1-year term on Quality Assurance Council unless already on another GRIPA committee

## GRIPA provides each physician with:

- one tablet computer
- wireless internet access in each office
- immediate access to patient information via Web Portal
- feedback on individual performance through P4P reports

# GRIPA Provider Participation



- 450 Portal Users
  - ▶ 244 Private Physicians
  - ▶ 206 Employed
  
- PCP/SCP Breakdown
  - ▶ 220 Primary Care Physicians
  - ▶ 230 Specialists  
(representing 22 different specialties)

# GRIPA Connect — Committee Structure



## Clinical Integration Committee (CIC)

- ▶ 12 member physicians
  - 6 PCPs or OB/Gyn
  - 6 specialists
  
- ▶ Appointed for staggered 3-year terms
  
- ▶ Charged with:
  - Overseeing the CI Program
  - Developing the guidelines and measures to be used to monitor individual P4P and network performance



# GRIPA Connect – Committee Structure



## Specialty Advisory Group(s) (SAGs)

- Each composed of all specialties affected by a guideline

## Quality Assurance Council

- Composed of 16 Practicing Physicians

## IT Steering Committee

- Composed of 7 to 10 Practicing Physicians

# Evidence-Based Guidelines



## Clinical Guideline Goals:

- ▶ To ensure providers are acting as a single unit by adhering to evidence-based guidelines of care
- ▶ To develop, review and approve guidelines by owner physicians (increased buy-in)
- ▶ To have all specialties affected by guidelines
- ▶ To select evidence-based metrics agreed upon by physician committees in order to monitor guideline adherence

# Guidelines Developed To Date

Total Guidelines developed to date = **28**

Timeframe: April 2006 - Jan 2008



Asthma	Obesity
Acute Low Back Pain	Osteoporosis
Acute Pharyngitis	Preventive Care - Adults (Men)
Allergic Rhinitis	Preventive Care - Adults (Women)
Cholelithiasis	Preventive Care - Colon Cancer Screening and Surveillance
Congestive Heart Failure	Preventive Care - Ped Immunization
Coronary Artery Disease	Preventive Care - Pediatrics
Deep Vein Thrombophlebitis	Rheumatoid Arthritis
Diabetes Mellitus	Screening of Major Depression
Diverticulitis	Screening of Osteoporosis
Hyperlipidemia	Secondary Prevention of Ischemic Stroke/TIA
Hypertension	TIA
Major Depression	Urolithiasis
Melanoma	
Migraine Headache	

# Improving Guidelines Compliance through Electronic Tools



## Point of Care Alerts

- ▶ Available to all physicians at Point of Care
- ▶ Displays services that patient is overdue for or beyond goal ("Actionable Alerts")
- ▶ Updates dynamically as transactional data is received by the portal
- ▶ Physicians able to provide feedback if patient mis-identified with a disease or has a contra-indication related to an alert

## Care Opportunities Report

- ▶ Population report to look at all "actionable" items on all patients within a practice at once
- ▶ Filters allow physician to focus on a subset of population
- ▶ Allows offices to do outreach to those patients in need of services

# Performance Management Reports

## Physician Achievement Report (PAR)

- ▶ Not shared with anyone but the responsible provider
- ▶ Dynamically updated (instant feedback to physicians)
- ▶ Contains all Clinical Integration indicators as approved with guidelines
- ▶ Used to determine which physicians may need assistance
- ▶ GRIPA Care Management staff also uses as a case finding tool to determine which patients to assist
- ▶ Basis of Pay for Performance Program (select measures are scored)

# GRIPA's Physician Profiling (P4P) History



Purchased and Implemented Data Warehousing System

Began Physician Profiling Program

Need for better measures: "My Patients are sicker"

Introduced Actionable "CSR" Reports

Integrated Risk-Adjusting Software

Began measuring against Benchmarks (vs. peer average)

Began measuring Improvement Scores

1999

2000

2001

2002

2003

2004

2005



**YOUR TOTAL SCORE IS: 97.6**

QUALITY	TOTAL SCORE
PATIENT SATISFACTION	15.0
GLYCOHEMOGLOBIN (A1C) TESTS	5.0
LIPID PROFILING (LDL-C): DIABETICS	7.1 *
ANNUAL EYE EXAMS: DIABETES	5.0
DIABETIC PATIENTS VISITS	FYI
MAMMOGRAM (40-51)	10.0
MAMMOGRAM (52-69)	10.0
CERVICAL CANCER SCREENING	10.0
LIPID PROFILING (LDL-C): NON-DIABETICS	0.0
APPROPRIATE DRUG TREATMENT	12.0
WELL-CHILD VISIT	9.5 *
PHYSICAL EXAMS FOR ADULTS	FYI
DEXA SCANS	FYI
PATIENTS WITH OSTEOPOROSIS ON APPROPRIATE MEDICATION	FYI

**TOTAL QUALITY SCORE 83.6**

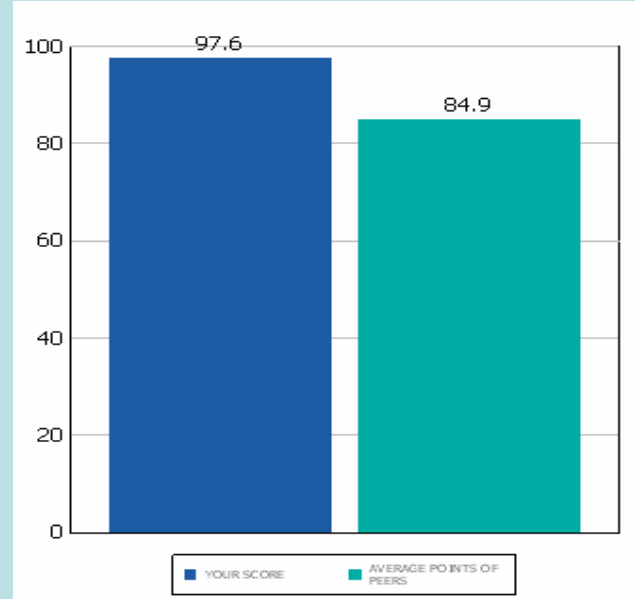
RESOURCE MANAGEMENT	TOTAL SCORE
ED VISIT RATE PER 1000 MEMBERS	11.0
URGENT CARE USE	FYI
OVERALL PER MEMBER PER MONTH (PMPM)	FYI
DISEASE SPECIFIC PMPM: DIABETES	0.0

**TOTAL RESOURCE MANAGEMENT SCORE 11.0**

BONUS	TOTAL SCORE
REFERRALS TO CM/DM	0.0
CURRENT MEDICAID MEMBERS	3.0

**TOTAL BONUS SCORE 3.0**

\*Due to an insufficient number of eligible members, you will receive the average of your peers.



Your average number of members:

	Total
PC COMMERCIAL	275
PC GOLD	113
VIAHEALTH PLAN	44
<b>Total</b>	<b>432</b>

**NEW SCORING METHODOLOGY**

- TOTAL SCORE IS THE SUM OF QUALITY AND IMPROVEMENT POINTS
- MEASURES CURRENTLY AT 97% OR ABOVE RECEIVED MAXIMUM POINTS AVAILABLE
- MEASURES WITH INSUFFICIENT DATA RECEIVED THE PEER AVERAGE

QUALITY	SCORE
2 STANDARD DEVIATIONS ABOVE TARGET OR MORE	15
1 STANDARD DEVIATION ABOVE TO 2 STANDARD DEVIATIONS ABOVE	12
OVER TARGET TO 1 STANDARD DEVIATION ABOVE	10
1 STANDARD DEVIATION BELOW TO TARGET	5
MORE THAN 1 STANDARD DEVIATION BELOW TARGET	0

IMPROVEMENT	SCORE
IMPROVEMENT OF OVER 2 STANDARD DEVIATIONS	6
IMPROVEMENT OF 1 TO 2 STANDARD DEVIATIONS	3
LESS THAN 1 STANDARD DEVIATION OF IMPROVEMENT	1
NO IMPROVEMENT	0

Pay For  
 Performance  
 Summary

■ Your Current Rate   ■ Your Previous Rate   ■ % of Improvement

— Minimum Value for 5 Points   — Minimum Value for 12 Points  
 — Minimum Value for 10 Points   — Minimum Value for 15 Points

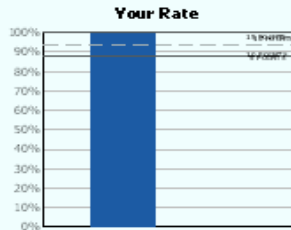
**QUALITY**

	YOUR CURRENT RATE	YOUR PREVIOUS RATE	GOAL	GOAL SCORE	IMPROVEMENT SCORE	TOTAL SCORE
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**PATIENT SATISFACTION:** 33 out of 33 responses were overall satisfied with services provided by the PCP

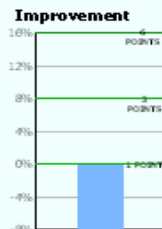
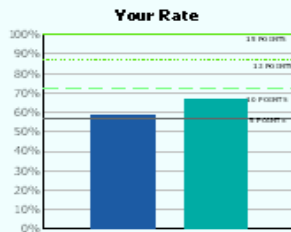
	100%	94%		15.0		15.0 *
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\*Full points awarded for superior performance!



**GLYCOHEMOGLOBIN (A1C) TESTS:** 10 out of 17 eligible patients received at least 2 A1c tests during the measurement year

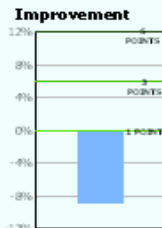
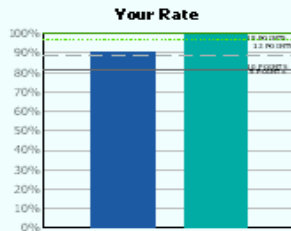
	59%	67%	72%	5.0	0.0	5.0
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**LIPID PROFILING (LDL-C): DIABETICS:** 10 out of 11 eligible patients (18+) received at least 1 LDL-C during the measurement year

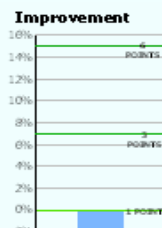
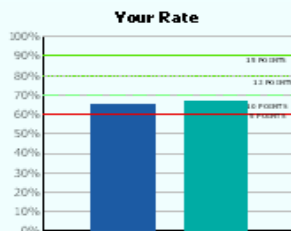
	91%	100%	89%	5.9	0.9	7.1
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Note: Due to an insufficient number of eligible patients, your score is the mean of your peers with a sufficient denominator. The mean goal and improvement scores may not sum up to mean total score due to the adjustment to full score for those physicians over 97%.



**ANNUAL EYE EXAMS: DIABETES:** 11 out of 17 eligible patients (18+) received an eye exam during the measurement year

	65%	67%	70%	5.0	0.0	5.0
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P4P Detail for Quality Measures





# Resource Management Measures



## Physician Detail Performance Report (Cont.)

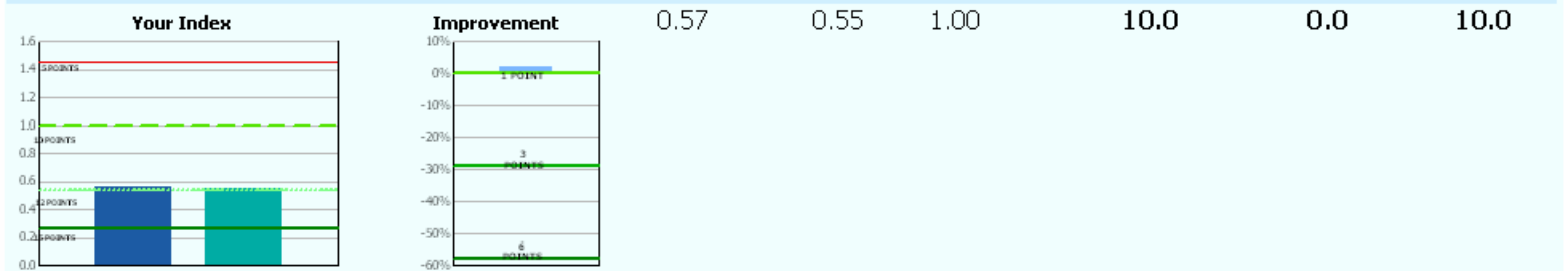
Dr. G.R. IPA

### RESOURCE MANAGEMENT

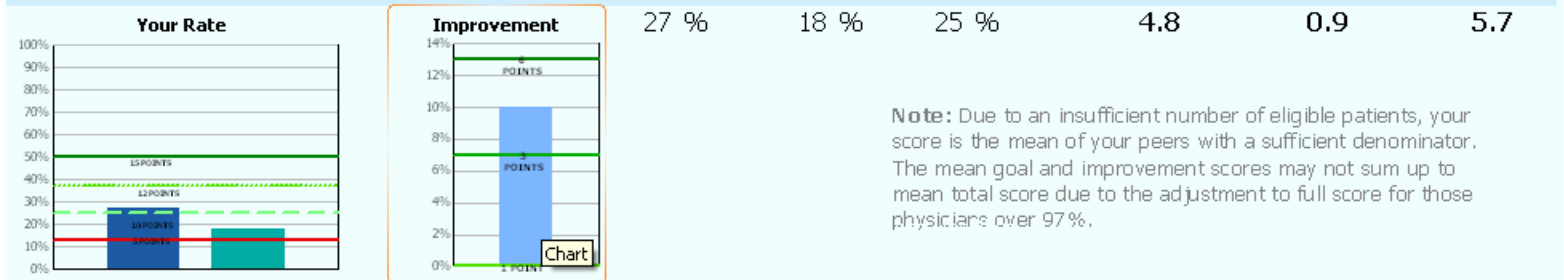
■ Your Current Rate    ■ Your Previous Rate    ■ % of Improvement  
— Minimum Value for 5 Points    - - - Minimum Value for 12 Points  
- - - Minimum Value for 10 Points    — Minimum Value for 15 Points

	YOUR CURRENT INDEX	YOUR PREVIOUS INDEX	GOAL	GOAL SCORE	IMPROVEMENT SCORE	TOTAL SCORE
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#### ED RATE: ED VISIT RATE PER 1000 MEMBERS



#### URGENT CARE USE: 6 out of 22 emergency visits went to an Urgent Care Center /After Hours Office instead of the ED

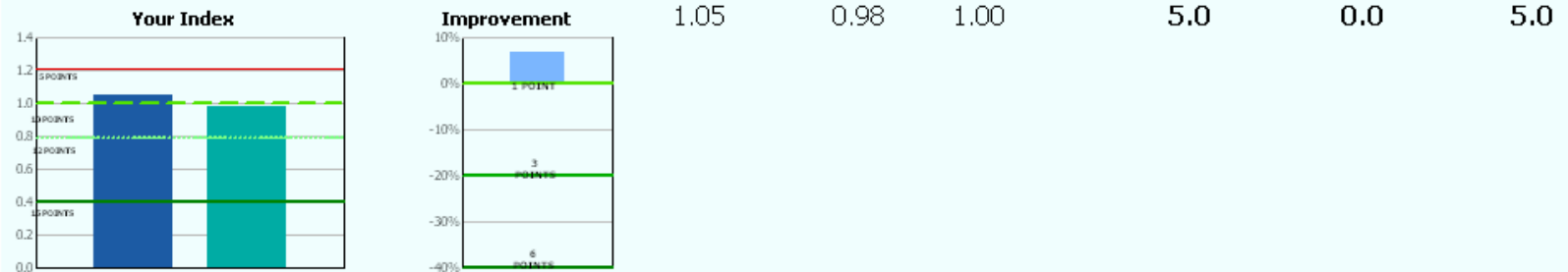


**Note:** Due to an insufficient number of eligible patients, your score is the mean of your peers with a sufficient denominator. The mean goal and improvement scores may not sum up to mean total score due to the adjustment to full score for those physicians over 97%.

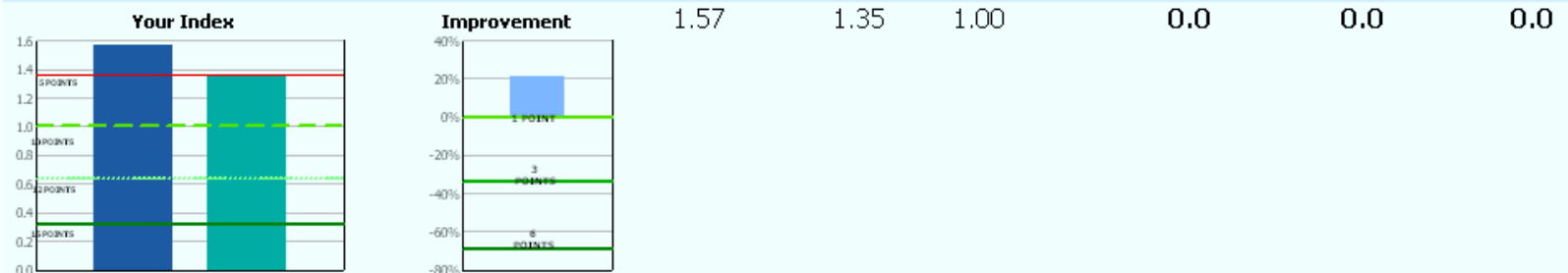
# Resource Management Measures



## OVERALL PER MEMBER PER MONTH (PMPM): Overall costs PMPM (Excluding Rx costs)



## DISEASE SPECIFIC PMPM: DIABETES: Overall costs for eligible patients



**TOTAL RESOURCE MANAGEMENT SCORE: 19.8 0.9 20.7**

# Engaging Physicians



- MD Focus Groups
  - ▶ Get ideas about new measures before they are released on a report
- New Measures don't count
  - ▶ FYI when 1<sup>st</sup> on a report, to allow feedback
  - ▶ Scored on subsequent reports
- Semi-Annual 'Town' meetings
  - ▶ Discuss new measures
  - ▶ Brainstorm ideas for improvement
    - Clinical Services Report

## Clinical Services Report (CSR)



- Sent 3 months prior to Performance Report end date
  - ▶ Allow physician to correct data by sending us corrections (wrong diagnoses, not my patient, etc.)
  - ▶ Improve score on upcoming Physician Profiling report
  - ▶ Improve care of patients by having actionable data

# Clinical Service Report



## Clinical Services Report ©

This report lists your patients who may need one or more of the following services projected through September 2004.

*Dr. Guy R. Ipa*  
Internal Medicine

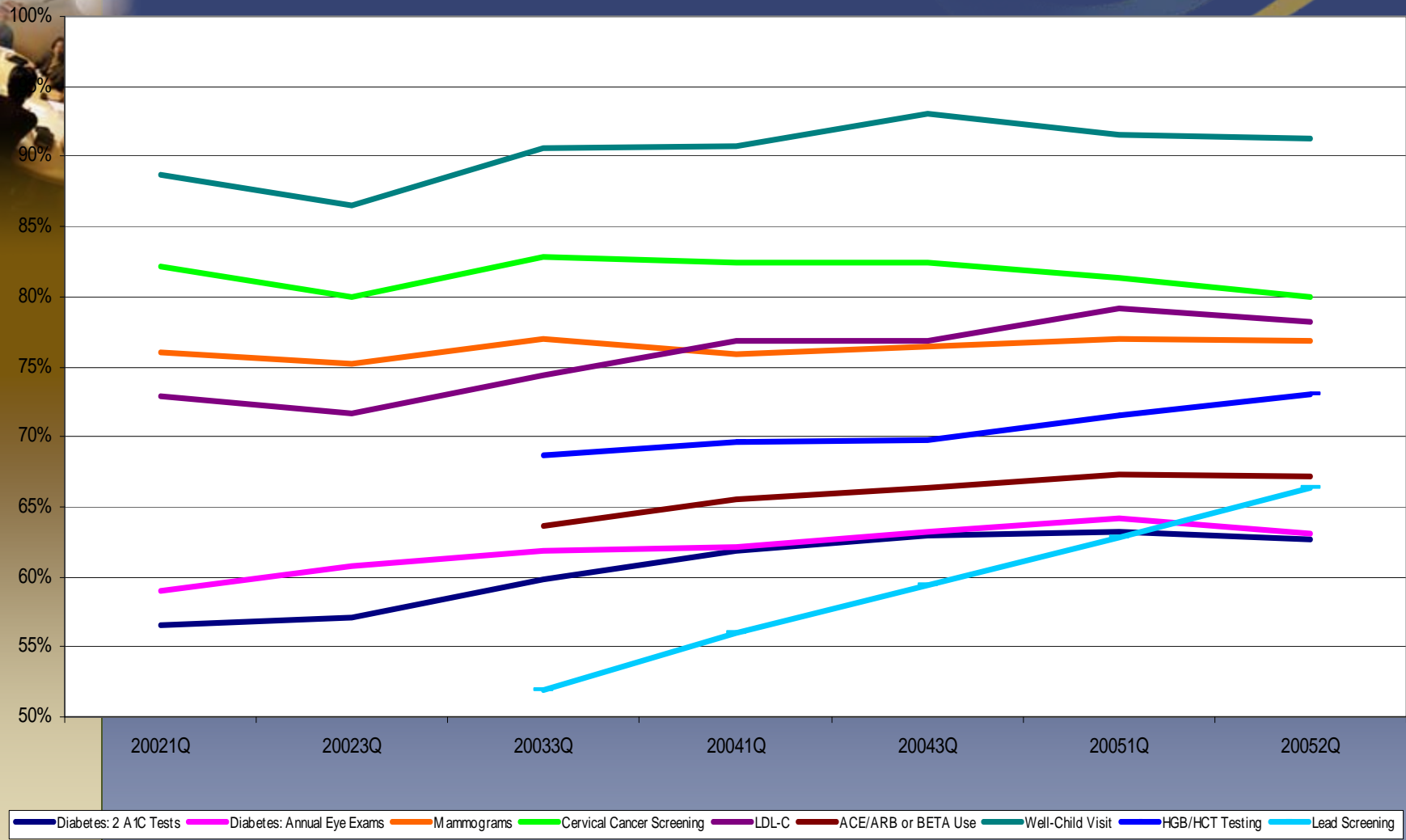
KEY: \* indicates patient needs specified test/services.

Notes: If appropriate, please mark a checkbox to indicate if the patient is not on your panel, refuses service, or should be referred to Case Management (CM) for diabetes.

Not My Patient	Patient Name	Patient ID	DOB	Mammogram		Pap Test		Diabetic Management				Not Diabetic	Refer to CM
				*	Refuses Service	*	Refuses Service	LDL-C	A1C	Retinal Eye Exams	ACE/ARB Use		
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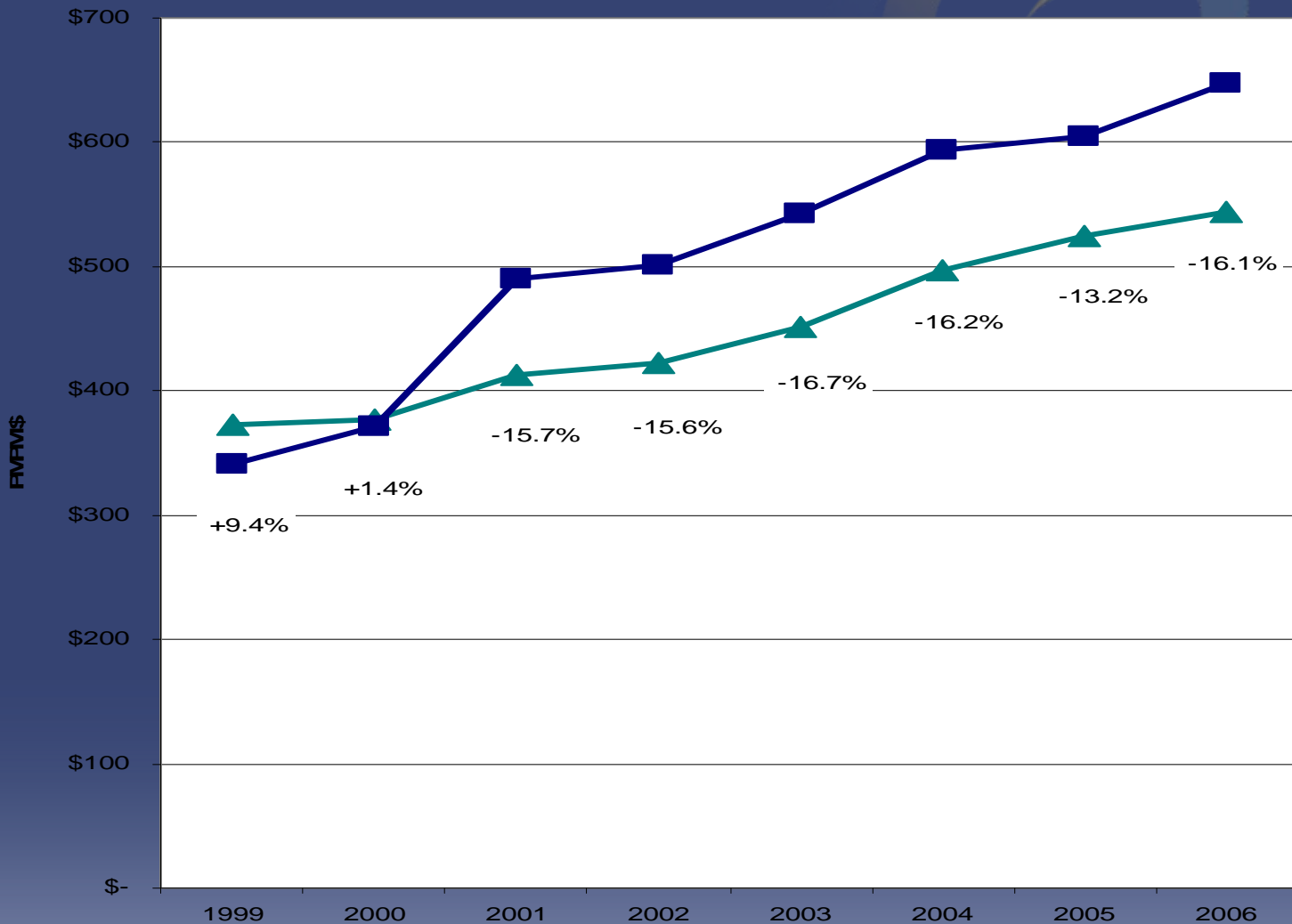
Report Contact: Dr. David Epstein e-mail: david.epstein@vishhealth.org Please return this form to GRIPA Network Services: 60 Carlson Rd, Rochester NY 14610 or fax (585) 922-0016  
 phone: (585) 922-1528 This document has been prepared for the intended use specified. Further release of this information is prohibited.  
 Please destroy this document upon completion of intended purpose.

# Quality Measures Over Time



# GRIPA Medicare Medical Expense vs Community Trends

(% above/below community)

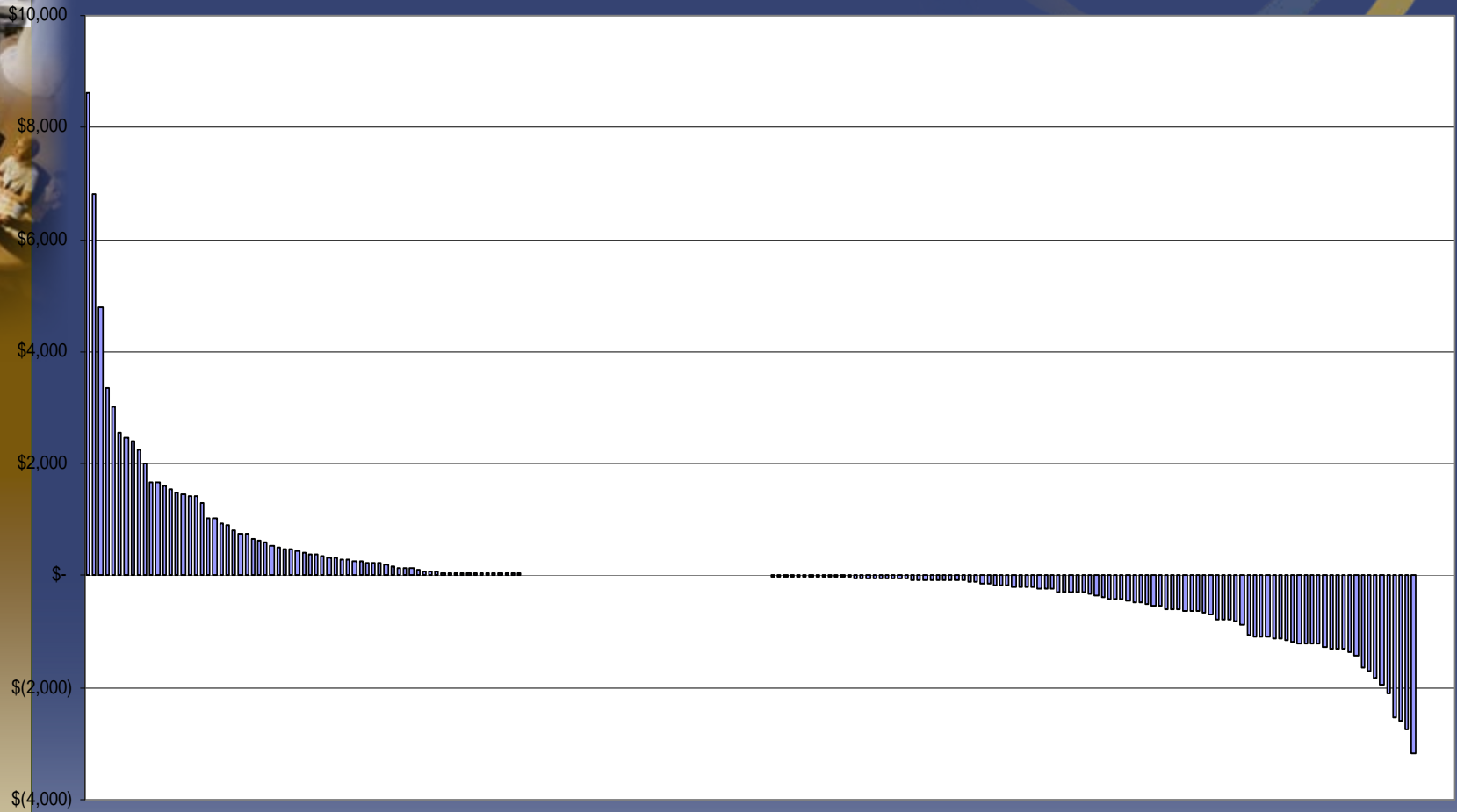


Community from NAIC filings, GRIPA from actual paid claims. Not risk-adjusted.  
Pharmacy expenses excluded.

GRIPA Medicare Medicare Trend



# Financial Incentives for Physician Profiling



Withhold \$\$ Affected by Profiling Reports

PCPs



## Lessons Learned from Historical P4P program



- Get physicians involved early in the process to improve buy-in (make them own the process)
- Provide pro-active, actionable tools
- Mix of quality and efficiency measures to balance the scorecard
  - Physicians only willing to consider efficiency measurements if balanced by quality measurements
- Only measure at the physician level if they have a sufficient sample size
- Allow physicians ability to correct their data – billing data is never perfect for clinical measurement systems



## Principle #1: *All physicians held to same standards*

### ▶ Physician Attribution

- Then: very conservative attribution methodology
- Under CI: everyone who has had ‘contact’ with patient gets measured (involve all specialties)

### ▶ Targets/Benchmarks

- Then: Targets on measures differed based on specialty
- Under CI: all providers measured against same target

# P4P Changes under Clinical Integration (CI) – Principle #2

## Principle #2: *Measure individuals locally, Measure network nationally*

### ▶ Individual Performance Reporting

- Then:
  - ◆ process measures only
  - ◆ Allow physicians to select/influence measures
- Under CI:
  - ◆ Process (including all or none) and outcomes measures
  - ◆ Continue to allow physicians to choose measures now based on evidence-based guidelines
  - ◆ Customized for local practice (usually more stringent than national measures)

### ▶ Network Performance Reporting

- Then:
  - ◆ Not done
- Under CI:
  - ◆ Measure Network performance on national standards against national benchmarks
  - ◆ Make sure Network Performance measures are aligned with physician measures
  - ◆ Network Outcomes transparent to payers and employers to show value



# P4P Changes under Clinical Integration (CI)

## Principle #3: *Make reports simple to understand*

### ▶ Scoring Methodology

- Then:
  - ◆ Use of non-transparent statistics (z-scores, standard deviations)
  - ◆ Score every measure
- Under CI:
  - ◆ Simple scoring methodology developed by physicians
  - ◆ Use of Disease Indexes to score multiple measures as one
  - ◆ Only weight those measures which are robust and are support by evidence-based medicine

### ▶ Report Design

- Then:
  - ◆ Every Measure displayed and graphed
- Under CI:
  - ◆ Drill down reports to drill into more detail as needed



# GRIPA Connect CI Program: New Report Design - Summary



Clinical Category	Clinical category Weight (0, 1, 2)	Total Score	Your Rate (%)	Your Rate 3 mos ago	GRIPA Target %	Your Practice Rate (%)	GRIPA Best Practice (%)	GRIPA Network Avg %
<a href="#">Diabetes</a>	2	100	80%	70%	70%	90%	95%	78%
<a href="#">CAD</a>	1	78	70%	70%	62%	65%	92%	58%
<a href="#">CHF</a>	1	50	50%	55%	75%	55%	90%	68%
<a href="#">Provider Efficiency</a>	2	77	71%	68%	68%	80%	95%	63%
<a href="#">Clinical Integration Participation</a>	-	92	89%	91%	95%	92%	97%	92%
Total Score		80						

Quarterly  
Incentive \$\$ \$1,500

# GRIPA Connect CI Program: New Report Design - Detail



Clinical Indicator	Weight of Measure (0, 1, 2)	Your Rate (or GRIPA Avg) (%)	Your Practice Rate (%)	GRIPA Best Practice (%)	Your Rate 3 mos ago	GRIPA Target %	GRIPA Network Avg %	Total Patient count	Minimum Sufficient denominator
Quality									
<a href="#">2 A1c's in the last 12 months</a>	2	85%	90%	95%	80%	80%	78%	300	100
<a href="#">Annual Eye Exam</a>	1	70%	65%	92%	70%	62%	58%	298	80
<a href="#">Most recent LDL &lt; 100 in the last 12 mos</a>	0	40% (68%)	55%	90%	65%	75%	68%	10	100
<a href="#">LDL test done in last 12 months</a>	1	86%	85%	93%	84%	70%	66%	300	100
Efficiency									
<a href="#">Diabetes PMPM</a>	0	90%							100

# P4P Changes under Clinical Integration (CI) – Principle #4



## Principle #4: *Provide exceptional support to physicians to improve scores*

### ▸ Frequency of Feedback

- Then:

- ◆ Reports delivered by mail semi-annually
- ◆ Clinical Services Report (CSR) delivered by mail 3 wks before
- ◆ Physician feedback by paper based on CSR reviews

- Under CI:

- ◆ Reports are dynamic (real-time)
- ◆ Point of Care Alerts and Care Opportunities generated real-time on portal
- ◆ Physician feedback is electronic and continuous

### ▸ Care Management Staff Support

- Then:

- ◆ General Care management based on separate case finding methodology

- Under CI:

- ◆ Care Management aligned with goals of P4P improvement
- ◆ Patients/Offices selected based on P4P scores

# GRIPA Connect Point of Care (POC) Alerts



## Patient

Last Name: **GRIPA**    First Name: **TrainingC**    DOB: **2/2/1960**  
 Gender: **Female**    SSN: **Not entered**    MRN: **Not entered**

## Managed Conditions

Managed Condition	ICD-9	Date Diagnosed	Rank
* Diabetes		05/2004	1
* Prevention		01/2001	2
* Pneumovax Candidate		unspecified	3

\* Denotes a managed condition added at another site

## Patient Alerts

Actionable Alerts only.

Lab					
Measure (Alert) Name	Last Value	Date Last Value	Patient Goal	Population Goal	Due Date
A1c	7.2	8/14/2007	< 7	< 7	2/9/2008
HDL					
Triglycerides					
LDL					
Preventive Care					
Measure (Alert) Name	Last Value	Date Last Value	Patient Goal	Population Goal	Due Date
Cervical Cancer Screening					
Immunization					
Measure (Alert) Name	Last Value	Date Last Value	Patient Goal	Population Goal	Due Date
PNEUMOCOCCAL VACCINE HIGH RISK	Done	2/15/2001			2/14/2006



# GRIPA Connect Care Opportunities Report (COR)



Please select desired criteria before applying the filter.

**Site**    
**Provider**    
**Condition**    
**Alert To Display**

[Apply Filter](#)

## Care Opportunities Patient List

Patient	Age	# of Actionable Alerts	% of all Alerts	Patient's PCP	Last Action	Alert to Display	Managed Conditions
GRIPA, TrainingB	48	3	23%	Eric Nielsen	06-15-2007   A1c	A1c (< 7)   7.5   06-15-2007	Diabetes, Hypertension, Prevention, Pneumovax Candidate, Coronary Artery Disease
GRIPA, TrainingC	48	6	60%	Eric Nielsen	11-28-2007   Breast Cancer Screening	A1c (< 7)   7.2   08-14-2007	Diabetes, Pneumovax Candidate, Prevention

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## In Summary: Goals of GRIPA Connect P4P Program



- Principle #1: *All physicians held to same standards*
  - Principle #2: *Measure individuals locally,  
Measure network nationally*
  - Principle #3: *Make reports simple to understand*
  - Principle #4: *Provide exceptional support to physicians  
to improve scores*
- All Leading to: Even better ROI... We hope...

## In Summary:

### Goals of GRIPA Connect Clinical Integration Program

- Provide physicians with most complete medical history at the time of care
- Provide physicians with e-tools to replace manual processes
- Provide IPA with comprehensive clinical data to develop incentive and quality programs (P4P)
- Be accountable to Insurers, Employers, Community, Regulators
- Differentiate our network based on our adoption of technology and the quality and efficiency of care we provide



## Price Agreement is Ancillary



“It also appears that GRIPA’s joint negotiation of contracts, including price terms, with payers on behalf of its physician members ... is subordinate to, reasonably related to, and may be reasonably necessary ... to achieve the potential efficiencies that appear likely to result from its member physicians’ integration through the proposed program.”

GRIPA’s FTC Advisory Opinion 9/17/07

<http://www.ftc.gov/bc/adops/gripa.pdf>

## Lack of Anticompetitive effects



“ ... it appears unlikely that GRIPA’s proposed program would permit it or its physician members to exercise market power or have anticompetitive effects in the market for physician services in the Rochester area.”

GRIPA’s FTC Advisory Opinion 9/17/07

<http://www.ftc.gov/bc/adops/gripa.pdf>

## What we *tried* to cover:

- What's GRIPA?
- What's Clinical Integration?
- What did GRIPA do?
  - ▶ FTC Advisory Opinion on its Plan for CI
  - ▶ "GRIPA Connect" CI Program
    - Physician Committees, Guidelines, Monitoring, P4P
  - ▶ "GRIPA Connect" Web Portal Infrastructure
  - ▶ Market Program/Portal to our Physicians
- P4P Under Clinical Integration Program
- Future Goals



- Questions?
- Comments?

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