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# National Pay for Performance Summit

## A Health Plan Perspective

February 27, 2008

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America's Health Insurance Plans

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# Outline

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- Scope of Activities
  - Environmental Factors Guiding Our Work
  - Principles Guiding Our Work
  - Objectives
  - What We've Done
  - Short and Long Term Impacts
  - What the Public Thinks
  - What's Next
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# Scope of Activities

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- Developing a Uniform Approach for Quality Measures
  - Aggregating Data
  - Disclosing Data
  - Recognizing and Rewarding Quality Based on Consensus Standards
  - Informing Consumers
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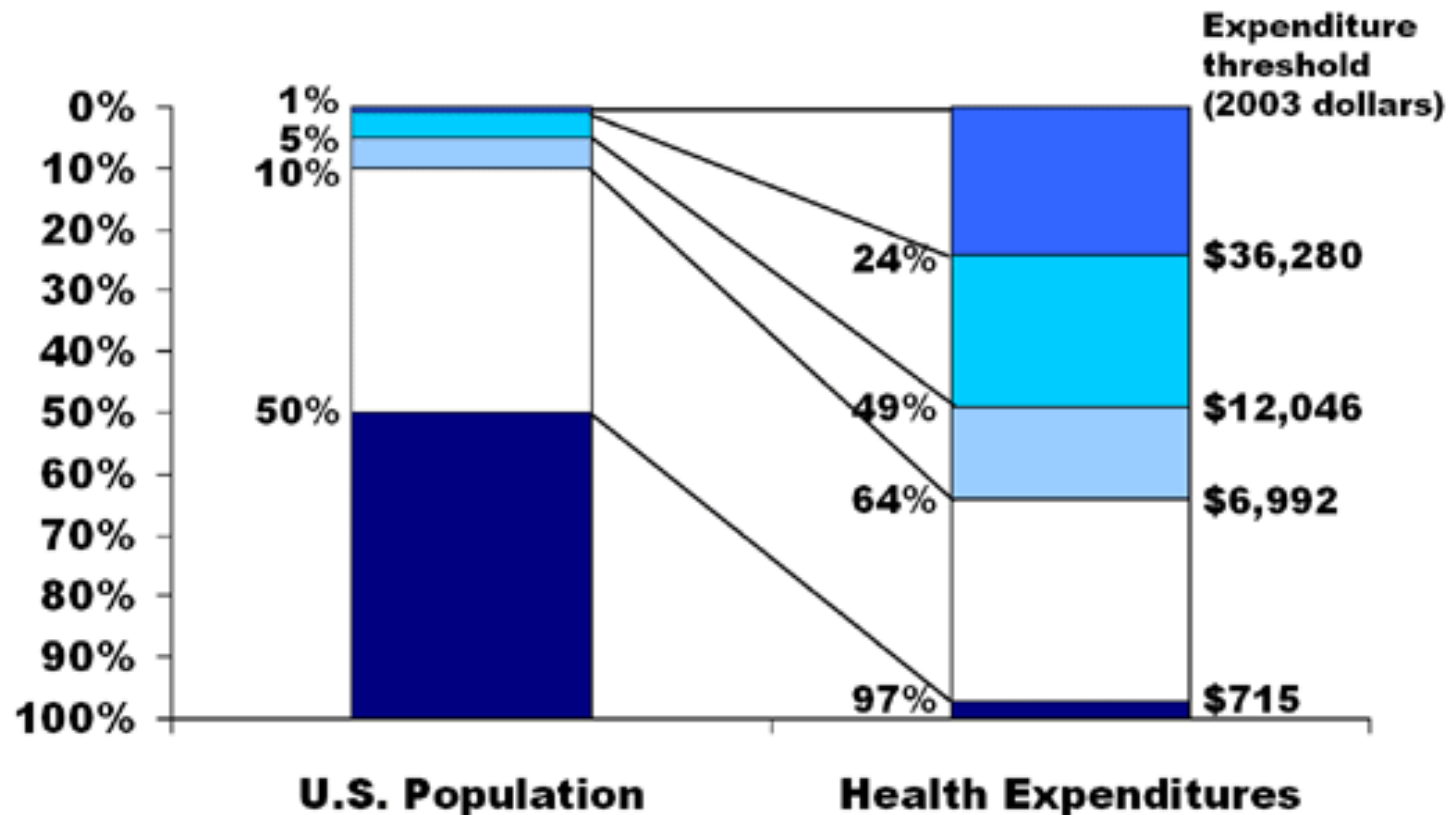
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# Environmental Factors Guiding Our Work

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- Quality Challenges Identified by IOM, RAND, and Others
  - Different/Multiple Standards in Market
  - Unnecessary Burdens on Physicians
  - Consumer Confusion but Interest in Knowing More
  - Purchasers Seeking Value
  - Opportunity to Promote “Best Practices”
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# Opportunities to Promote “Best Practices”



Source: The Commonwealth Fund. Data from S. H. Zuvekas and J. W. Cohen, “Prescription Drugs and the Changing Concentration of Health Care Expenditures,” *Health Affairs*, Jan./Feb. 2007 26(1):249–57.

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# Principles Guiding Our Work

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- Collaborate on Performance Measures That Drive Improvement and Improve Outcomes
  - Transparent Methodologies
  - Clinician and Consumer Engagement
  - Process for Reviewing Results Before Release
  - Linking Quality and Value Information
  - External Validation by Independent Entities
  - Uniform Process for Aggregating Public and Private Sector Data
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# Objectives

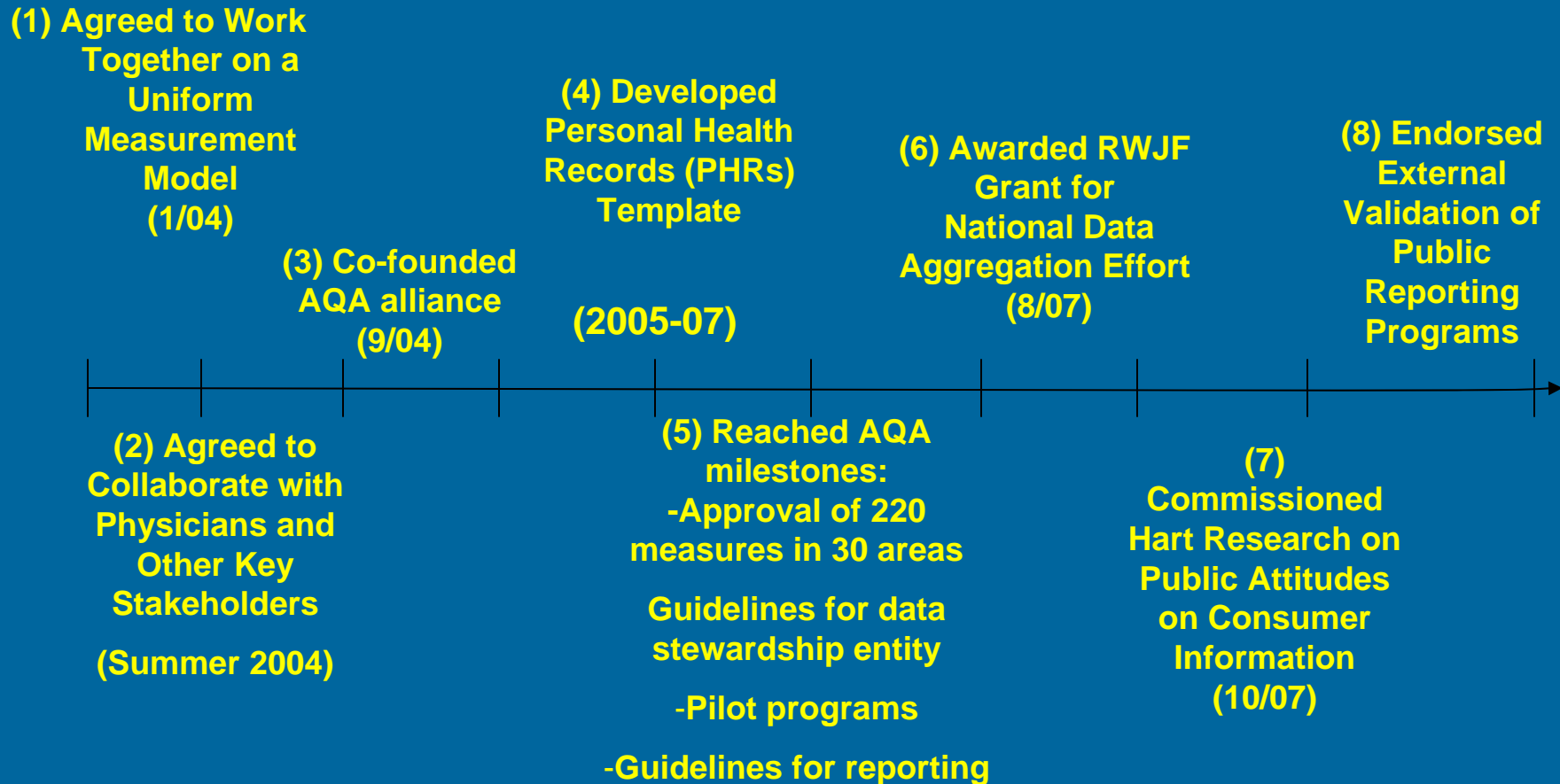
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- Work Collaboratively To Construct Transparent, Fair and Effective Quality Measures
  - Align Performance Measurement with Research
  - Reduce Practice Variation
  - Improve Patient Safety
  - Focus Efforts on Key Priorities
  - Provide Public and Clinicians with Useful Information
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# What We've Done

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# AQA Accomplishments

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- 220 Quality Measures in 30 Areas Including Primary Care and Various Clinical and Surgical Specialties
  - Principles for Efficiency Measures
  - Guidelines for a National Health Data Stewardship Entity
  - Principles for Reporting
  - Launched 6 Pilot Programs
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# Short and Long-Term Impacts

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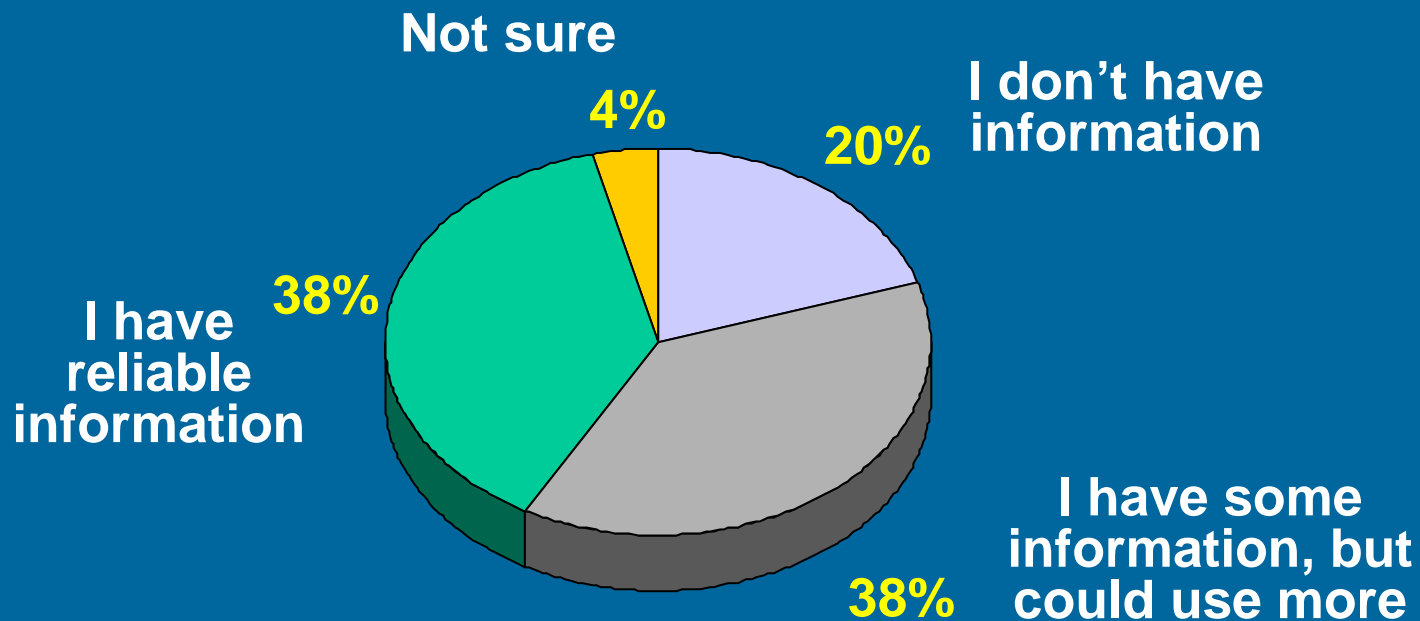
- Infrastructure in Place to Build Consumer Health Information Systems
  - Consensus on Measures that Underpin Quality Improvement and Payment Systems
  - Uniformity of PHRs
  - Responsive to Physician Concerns, Re: Multiple Measures, Small Sample Size, Skewed Data Presentation
  - Clear Roadmap to Meet IOM Challenges
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# What the Public Thinks

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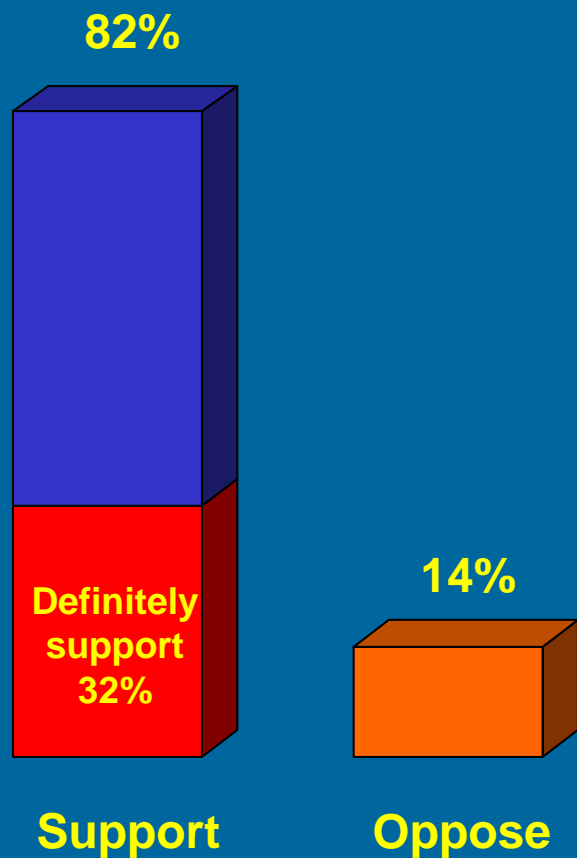
Do you have reliable information about how often your doctor provides the right treatment/right amount of care?



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# Public Supports Consumer Information System About Doctors

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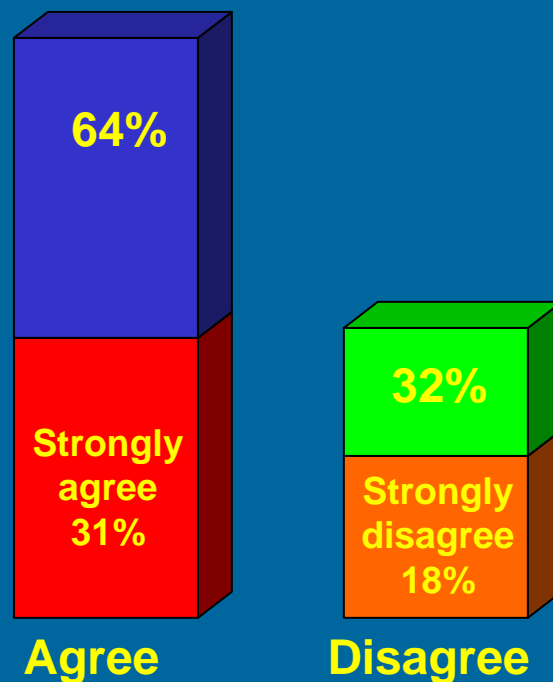


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# Distinguishing Doctors Who Provide Care Based On Best Practices

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“Currently all doctors get paid the same regardless of whether they provide high-quality care. We should change the system so doctors who provide quality care based on recommended medical best practices get paid more than doctors who do not.”



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# What Is Next

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- Developing Path to Meet IOM challenges
  - Opportunity to Realign Incentives
  - Medical Malpractice System is a Sleeper Issue
  - Public Reporting Efforts Need to Support the Realignment of Incentives and Payment Programs That Can Improve Quality
  - Public Reporting Will Drive Improvement, Accountability, and Informed Decision-Making
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