

Measure Criteria MD Measurement, P4P

Phyllis Torda
NCQA



February 2008



This Presentation

- **Why it's important to be deliberate—the environment**
- **Key criteria**
 - Importance
 - Scientific acceptability
 - Feasibility
 - Usefulness

NCQA

- Private, non-profit health care quality oversight organization
 - Independent since 1990
- Measures and reports on health care quality
- Committed to measurement, transparency and accountability
- Unites diverse groups around common goal: improving health care quality

Experience

- **Physician and Hospital Quality Voluntary Health Plan Accreditation Standards**
- **Physician Recognition Programs**
 - Diabetes Physician Recognition Program (DPRP)
 - Heart/Stroke Recognition Program (HSRP)
 - Back Pain Recognition Program (BPRP)
 - Physician Practice Connections (PPC)
- **Data Aggregator and Technical Advisor to IHA P4P in California**
- **Technical Advisor to CMS BQIMs and RWJ Aligning Forces for Quality pilot projects**

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Thursday: Thunderstorms. High 86. Low 72.

Details, B10

150TH YEAR NO. 232 5 DC MD VA

The Washington Post

WEDNESDAY, JULY 25, 2007

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Commissioner Addresses Probe Gambling on Games

By SALLY JENKINS
Washington Post Staff Writer

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Gonzales, Senators Spar on

Credibility

at Meeting
Is Challenged

By JAMES M. GIBSON and PAUL KANE
Post Staff Writers

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ically. Such data-driven surveillance offers the prospect of using incentives to steer patients to care that is both effective and sensibly priced.

"The data often contain errors and that doctors often lack the ability to correct them... [some doctors] had been penalized because of errors in data-gathering... diabetes in patients who did not have the disease..."

Gonzales, Senators Spar on

Legitimacy

of Meeting Is Challenged

By SEN. JOHN ROCKEFELLER IV
Post Staff Writer

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"Doctors critical of ratings systems say they are held accountable for whether patients exercise, take their medications or follow their prescribed regiments."

Gonzales, Senators Spar on

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Integrity of Meeting Is Challenged

By JAMES M. GLAVIN and PAUL KANE
Post Staff Writers

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"Why should I be penalized for going to this person's partner?"



Conclusions

- Processes that engage physicians are key to accuracy and to success
- Standardized measures have clinical credibility
- Standardized measurement and methodologies are key to coherent and actionable information within a community
- Following the above can lead to successful measurement and quality improvement

Criteria for Measures

- Importance
- Scientific acceptability
- Feasibility
- Usefulness

Used by NCQA, National Quality Forum (NQF)

Importance

For population to be measured

- Prevalence
- Work days missed
- Expenditures
- Indications of quality issues

***What data sources are available?
Nationally, locally?***

Scientific Acceptability

- Based on scientific evidence
- Reproducible
- Valid (accurately representing the concept to be measured)
- Precise (showing real differences in provider performance)
- Fully specified

- *Organizations that do this:
NCQA, NQF, AQA, PCPI, ICSI (MN)*
- *Multistakeholder involvement important*

Feasibility

- Can the measure be produced from acceptable, accessible data sources?
- Can the results be audited?

- ***What are acceptable data sources: Claims, CPTII codes, other electronic data (eg registries), medical record, patient survey?***
- ***Acceptability of data sources affects measure selection***

Usefulness

Will the measure work in the specific environment?

- Large enough population?
- Useful for comparison and public reporting?
- Able to be improved by entity being measured?
- Specified for the environment?

Important to test in the specific environment

Cost & Quality

- Quality/Cost=Efficiency
- Standardized quality measurement is more advanced
- Methodological approach important
 - Definition of episodes
 - Attribution
 - Sample size
 - Risk adjustment
 - Outliers
- Standardized cost vs. price

Cost measurement even more controversial than quality!

Conclusions

Consideration of and transparency about these criteria leads to

- **Multistakeholder acceptance**
- **Efficient use of measurement resources**