

Report Cards & Reputational Incentives

Moreover, Hospitals have RIs to obtain a (+) report cards

“ Ranked among the top 10 hospitals in New York State for cardiac surgery and cardiac catheterization programs”

(CMS discourages hospital from using its data for advertisement; and avoids ranking hospitals)

GEORGE E. REED HEART CENTER
AT WESTCHESTER MEDICAL CENTER



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- Disruptive Innovation & Physicians
- Market impact of a (-) report card is more clear cut

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- NYS cardiac surgery registry
 - 5% of surgeons with the lowest operative mortality exited the market
 - 20% of surgeons with the highest operative mortality exited the market
- 2/3 of surgeons admitted to “cherry picking” patients

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- Objective evidence of cherry picking: Statistically significant reduction in the number of redo-CABGs being performed

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Just like hospitals, Physicians make use of (+) report cards

“Dr. Ty Goletz is a top-rated orthopedic surgeon who has received numerous awards and accolades throughout the United States, including being chosen as one of San Antonio’s Top Doctors, and a Texas Super Doctor by Texas Monthly Magazine.”

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Sharon H. King

	PERIODS			
	1	2	3	4
READING	S	S	S	S
1. Shows interest in reading				
2. Reads well aloud				
3. Understands what is read				
4. Applies sounds				
5. Reads silently at satisfactory rate				
ARITHMETIC	E	S+	S	S
1. Knows number facts for grade				
2. Reasons well in working problems				
SPELLING	S	S	S	S
LANGUAGE	S	S	S+	E-
1. Expresses self well				
2. Takes active part in discussions				
GEOGRAPHY				
HISTORY				
SOCIAL STUDIES	S	S	S+	S
SCIENCE	S	S	S	S
HEALTH				
MUSIC	S	S	S	S
1. Voice Quality — ability to sing on pitch				
2. Growing appreciation of music				
ART	S	S	S	S
PHYSICAL EDUCATION	S	S	S	S
LIBRARY <i>Books Read</i>	17	16	6*	9
WRITING	S	S	S	S

All I ever needed to know about report cards, I learned in 3rd grade: They change behavior

The Key question is how is the government going to use (capitalize) on this information?

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- Answer:
 - Two new CMS initiatives:
 - Hospital Quality Initiative (HQI)
 - Physician Quality Reporting Initiative (PQRI)

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- Common to both HQI & PQRI are paradigm shifts:
 - Accountability shifts from structure (e.g. JC accreditation) to outcomes (e.g. SSI)
 - Benchmarking for provider comparison

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- HQI

- MMA § 501b; Pub L 108-173 (117 Stat. 2066)

- But, CMS lacks statutory authority to collect provider specific data.

- “Voluntary” performance measurement reporting began 2004

