

Engaging physicians in Pay for Performance

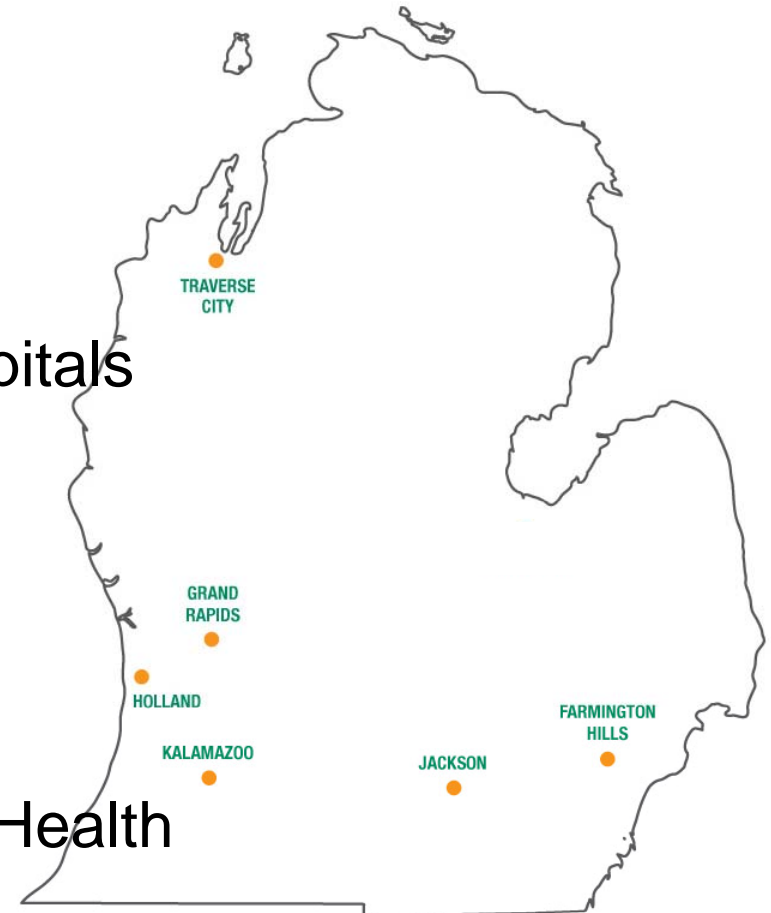
Priority Health's experience

Presented by: Bob Van Eck



Priority Health

- Multiple health plan products
- Michigan network of over 11,500 physicians and 107 hospitals
- 482,000 members
- 8,000 employer groups
- Nationally recognized by *US News & World Report* and National Business Coalition on Health



Payment incentives

- Capitated/FFS payment structure
- Reward for quality/efficiency - PIP
- PCMH grants
- Care management fees
- EMR incentive

PIP guiding principles

- Promote quality and efficient patient care
- Involve providers and engage practices
- Standardize measures and “excellent” targets
- Provide actionable data; physician and member
- Disclose performance

Fundamental design

- Practice group
- Incentives for all products
 - HMO/POS, PPO, Medicare, Medicaid
- Per-measured-member payment when target is reached
- No minimum membership except for chart review measures
- 90th and 75th percentile targets
- Non-adherent exclusions allowed

Physician Incentive Program

- 20 primary care quality & efficiency measures
- 3 specialty care programs: OB, Cardio and Ortho
- > \$6 million awarded in 2008

2007 National Driving Value in Health Care Award

Preventive health measures

Measure	Award	Benchmark
Childhood immunizations	\$175	85%
Cervical cancer screens.	\$10	88%
Chlamydia screens	\$15	51%
Mammography	\$10	78%
Well child visits	\$60	83%
Tobacco status & advice	\$0.15 pmpm	90%
Recorded BMI	\$0.15 pmpm	90%

Disease management measures

Measure	Award	Benchmark
Diabetes – A1c Control (<7 and <8)	\$50	TBD
Diabetes – LDL Control	\$80	52%
Diabetes – Annual Eye Exam	\$25	72%
Diabetes – Annual Nephropathy Screen	\$25	87%
Diabetes – Blood Pressure Control	\$100	40%
HTN – Blood Pressure Control	\$75	70%
Asthma Med Management	\$100	79%
Persistence of ACE/ARB & Statin Therapy	\$50	38%
Annual lab monitoring for persistent medications	\$25	83%

Physician Incentive Program access & efficiency measures

- Patient access and ER utilization
- Generic %

Specialist PFP: Cardiology measures

- Percent generics
- Goal attainment rate for select diagnosis
- Persistence of beta-blocker therapy after an AMI
- Persistence of ACEI and/or ARB therapy after an AMI, PTCA or stent
- Lipid profile follow-up for patients with AMI and CABG
- Persistence of ACEI and/or ARB therapy with CHF
- Left ventricular function assessment after diagnosis of CHF
- Readmission rate for CHF
- Repeat procedure after PTCA or stent

Specialist PFP: Orthopedics measures

- Percent generics
- Goal attainment rate for select procedures
- Osteoporosis screening or treatment for patients with low impact fractures
- Conservative treatment prior to carpal tunnel surgery
- Use of Hyaluronic Acid or steroid injectable prior to total knee replacement surgery
- Pre-operative treatment prior to total knee replacement surgery
- Pre-operative treatment prior to shoulder arthroscopy

Specialist PFP: OB/GYN measures

- Percent generics
- Gynecology goal attainment rate for select procedures
- Obstetrics goal attainment rate for select procedures
- Conservative treatment of DUB and uterine fibroids
- Hysterectomy preference
- Mammography
- Prenatal care in first trimester
- Postpartum care
- Chlamydia screenings

Incentive program support

- Provider services support
- In-practice consultancy
- Reports
- On-line registry
- Tools
- Motivation – financial reward, recognition and public performance reporting

PIP reporting

- Multi-department operations committee
- Measures updated monthly
 - Claims/pharmacy data
 - Lab data
 - State immunization registry data (MCIR)
 - Physician supplemental data
 - Physician EMR/registry interfaces

PIP reporting

- Data reported monthly
- Measures run in ViPS
 - Year-to-date
 - Rolling 12-month
- Results audited by finance & medical
- Final report and payout in April

Monthly reports

Quality Measures for Primary Care Physicians
 Rolling measurement period ending 04/30/2008 paid through 04/30/2008

Report prepared for Practice Group: ABC Family Practice

1243 : 2/2

Preventive Health	# Members Met Criteria	# Members Eligible	Your Score	Target	Favorable / (Unfavorable)	Plan
Mammography	601	714	84%	77%	+ 7 ✓	81%
Cervical Cancer Screenings	808	879	92%	87%	+ 5 ✓	88%
Chlamydia Screenings	61	111	55%	49%	+ 6 ✓	48%
Colorectal Cancer Screenings	662	961	69%	65%	+ 4 ✓	66%
Childhood Immunizations	81	90	90%	81%	+ 9 ✓	82%
Adolescent Immunizations	66	88	75%	81%	(6)	77%
Well Child Visits Age 3-6	247	359	69%	83%	(14)	68%
Adolescent Well Care Visits	287	704	41%	58%	(17)	41%
Disease Management						
Diabetes Care: Controlled HbA1c	64	157	41%	60%	(19)	32%
Diabetes Care: Controlled LDL-C	83	157	53%	51%	+ 2 ✓	37%
Diabetes Care: Annual Retinal Eye Exam	131	157	83%	71%	+ 12 ✓	73%
Diabetes Care: Monitoring for Nephropathy	137	157	87%	87%	0 ✓	82%
Asthma Medication Management	79	94	84%	78%	+ 6 ✓	75%
Appropriate Treatment for Children with URI	51	51	100%	91%	+ 9 ✓	90%
Appropriate Treatment for Children with Pharyngitis	52	64	81%	86%	(5)	74%
Use of Imaging Studies for Low Back Pain	39	51	76%	81%	(5)	72%
Appropriate Antibiotic Treatment of Adults with Acute Bronchitis	42	49	86%	61%	+ 25 ✓	73%
Use of Spirometry Testing in the Assessment and Diagnosis of COPD	4	8	50%	46%	+ 4 ✓	38%
Initiation of AOD Dependence Treatment	10	18	56%	54%	+ 2 ✓	44%
Engagement of AOD Treatment	3	18	17%	23%	(6)	12%

Monthly reports

Top Brand Name Drugs with Generic Alternatives - Prescribed by you for any Patient
03/01/2008 through 08/31/2008

Report prepared for Practice Group: JOHN STREET CLINIC, PC [1484]
Physician: SOTERO M URETA III, MD

Brand Name Drug	Months Supply	Generic Alternatives
PLAVIX 75MG TABS	11	
SINGULAIR 10MG TABS	10	
WELCHOL 625MG TABS	7	
CADUET TABS		
CENESTIN .3MG TABS		
HYZAAR TABS		
NIASPAN 500MG TBCR		
PREVACID 30MG CPDR		
ACIPHEX 20MG TBEC		
SPIRIVA HANDIHALER 18MCG CAPS		



PIP Measure Audit with Asthma Medications
01/01/2008 through 08/31/2008 paid through 08/31/2008



Asthma Medication Management

Practice Group: MIDWEST FAMILY MEDICINE [1499]
Physician: EMMANUEL N ESPINOSA, MD

Key Indicators by Physician and Practice Group
01/01/2008 through 08/31/2008 paid through 08/31/2008

This report is a summary for this Practice Group: INTERNA
For this PIP reporting category: HMO/POS


Physicians	Childhood Immunizations	Adolescent Immunizations	Cervical Cancer Screenings	P
JON M GANS, MD	-	-	-	100%
ELIZABETH A KOZAK, MD	-	-	-	85%
JOHN A MARVIN, MD	-	-	-	87%
MARY S RICHARDSON, MD	-	-	-	88%
PHILLIP L ROSLANIEC, MD	-	-	-	85%

Practice Group Numerator: - 1 59
Practice Group Denominator: - 1 67

Practice Group Scores: - 100% 88%
Targets: 81% 81% 87%
Plan: 80% 79% 86%

Contract #	Member Name	Age / Sex	Birth Dt	Anchor Dt	Meets Measure?	PH Use Only	PIP Rpt Category	Drug Type	Last Fill Dt	Drug Name(s)	Rx Count	Days Supply	Unit Qty	Pkg Size
0032008292		18/F	09/21/1989	08/31/2008	Yes	1666395	Medicaid	LTC	01/11/2008	SINGULAIR 10MG TABS	1	30	30	30
									02/06/2008	SINGULAIR 10MG TABS	1	30	30	30
									03/07/2008	SINGULAIR 10MG TABS	1	30	30	30
									03/31/2008	SINGULAIR 10MG TABS	1	30	30	30
									04/25/2008	SINGULAIR 10MG TABS	1	30	30	30
									05/21/2008	SINGULAIR 10MG TABS	1	30	30	30
									06/24/2008	SINGULAIR 10MG TABS	1	30	30	30
									07/29/2008	SINGULAIR 10MG TABS	1	30	30	30
									08/29/2008	SINGULAIR 10MG TABS	1	30	30	30
									0032008292		18/F	09/21/1989	08/31/2008	Yes
07/07/2008	PROAIR.HFA 108MCG/ACT AERS	1	20	9	9									
947028978-00		40/F	11/18/1967	08/31/2008	Yes	1435993	HMO/POS	LTC	01/29/2008	ADVAIR.DISKUS MISC	2	30	60	60
									01/30/2008	PULMICORT .5MG/2ML SUSP	1	30	60	2
947451034-01		42/F	12/07/1965	08/31/2008	Yes	1754268	HMO/POS	LTC	02/11/2008	SINGULAIR 10MG TABS	1	30	30	30
									04/03/2008	SINGULAIR 10MG TABS	1	30	30	30
									05/14/2008	SINGULAIR 10MG TABS	1	30	30	30
									06/11/2008	SINGULAIR 10MG TABS	1	30	30	30
									08/28/2008	SINGULAIR 10MG TABS	1	30	30	30
947005713-00		40/M	06/14/1968	08/31/2008	Yes	255252	HMO/POS	LTC	04/07/2008	ADVAIR.DISKUS MISC	5	90	180	60
									07/07/2008	ADVAIR.DISKUS MISC	3	90	180	60
947295966-00		49/F	12/31/1958	08/31/2008	Yes	158880	HMO/POS	LTC	03/10/2008	PULMICORT .5MG/2ML SUSP	6	30	120	2
									07/14/2008	PULMICORT .5MG/2ML SUSP	1	30	120	2
000869811-00		13/M	11/04/1994	08/31/2008	Yes	532524	Medicaid	LTC	03/06/2008	SINGULAIR 10MG TABS	2	30	30	30
									06/03/2008	SINGULAIR 10MG TABS	1	30	30	30
									07/06/2008	ADVAIR.DISKUS MISC	1	30	60	60
									07/06/2008	ADVAIR.DISKUS MISC	3	25	9	9
									07/06/2008	PROAIR.HFA 108MCG/ACT AERS	1	25	9	9

Web-based patient registries

 PriorityHealth® Welcome TODD
[priorityhealth.com](#) | [Edit Profile](#) | [About Us](#) | [Press Room](#) | [Contact Us](#)

[PROVIDER CENTER](#) | [CLINICAL RESOURCES](#) | [NEWS](#) | [MANUAL](#) | [FORMS](#) | [MAILBOX](#)

PATIENT PROFILE

[PATIENT SEARCH](#) | [HEALTH CONDITION SEARCH](#) | [RESOURCE LIST](#) | [GLOSSARY](#)

Welcome to Patient Profile


Update Our Data

Click "Update our Data" on the Patient Health Profile page to submit supplemental data.

Missing MCIR data?

MCIR uses very strict matching criteria before giving Priority Health data about a patient. To help increase the percentage of patients whose data we receive, enter their 12-digit MCIR NUMBERS in the new field in Patient Profile under "Update Our Data". This will save you time in January, when we ask you to fill in the missing immunization data manually with MCIR documentation.


Care Opportunities for Physician Incentive Program (PIP)

Easily identify care opportunities for patients that meet PIP program criteria by watching for this icon  that shows patients who need a service for a PIP measure. Look to the glossary for more details.


Lab Values Being Reported

Some participating hospitals are able to provide us with patient lab values for HBA1C and LDL. As additional hospitals are able to provide electronic data, you will see more patients with reported lab values.

Questions

 Please direct questions to your provider representative or [click here to contact us](#).

Patient Profile Tools

- Patient Search**
 Conduct a search for an individual patient and pull their information for an upcoming office visit.
- Health Condition Search**
Search your entire patient population within a unique health condition.
- Resource List**
Find a listing of essential forms and articles for specific health conditions.
- Glossary**
Get definitions about the terms used in this tool.

[Site Map](#) | [Glossary](#) | [Privacy Statement](#) | [Terms of Use](#) | [Feedback](#)

PATIENT PROFILE

* Indicates required information

REQUEST SEARCH		VIEW RESULTS BY
Health Condition*	Select Provider by Name	Order By
<input type="text" value="SELECT ONE"/>	<input type="text" value="SELECT ONE"/>	<input type="text" value="LAST NAME"/>
<ul style="list-style-type: none">SELECT ONEPEDS PREVENTIVE HEALTHADULT PREVENTIVE HEALTHDIABETESCARDIOVASCULARASTHMADEPRESSION	OR	Display
	Select Provider by Primary Clinic	<input type="text" value="10 PER PAGE"/>
	<input type="text" value="Cherry Street Health Servic"/>	
<input type="button" value="CANCEL"/>		<input type="button" value="SEARCH"/>

Note

To request a search, make a selection from the Health Condition drop-down box, select a provider by name or by primary clinic, and click SEARCH.

PATIENT PROFILE
Search Criteria

i The Diabetes registry identifies your patients who have been diagnosed with Diabetes, and are covered by a Priority Health fully-funded or Government Programs product. Patients diagnosed with gestational-related Diabetes only are excluded from this registry.

[new search](#)

You Searched For:
DIABETES, Cherry Street Health Services

[MODIFY SEARCH](#)

You can view all patients by clicking on the [VIEW PATIENTS](#) button below, or conduct an advanced search based on the selections in the box below.

YOUR PROVIDER SEARCH

You Selected the Following Clinic:
Cherry Street Health Services
Your Patient Search is Based on the Following Providers:
 DANI, NIPA K.

REFINE YOUR DIABETES SEARCH

- Display ALL patients with this health condition
- Display patients with this health condition and ALL of the selected filters
- Display patients with this health condition and ANY of the selected filters

CARE OPPORTUNITIES

- No Diabetes PCP visits in past 12 months
- HbA1c >= 7.0 (if lab data available)
- LDL >= 100 (if lab data available)
- No HbA1c in past 6 months (controlled) else in past 3 months
- No Lipid test in past 12 months
- No Microalbuminuria test in past 12 months
- No Retinal Exam in the past 12 months

UTILIZATION IN PAST 12 MONTHS

- No Diabetes Specialist visits
- 1+ Diabetes ER visits

PHYSICIAN INCENTIVE PROGRAM 2007

- Eligible patients with HbA1c opportunity
- Eligible patients with LDL opportunity
- Eligible patients with Microalbuminuria Test opportunity
- Eligible patients with Retinal Exam opportunity
- Eligible patients with HTN opportunity

[CANCEL](#)

[VIEW PATIENTS](#)

PATIENT PROFILE

Health Condition Search Results

[new search](#) | [print page](#)

You Searched For:
DIABETES, John N. Campbell, MD

 Order By:

 Display:

Results 1 - 10 of 35

 | [next](#)
 Care Opportunity
 PIP Opportunity
 Care and PIP Opportunity

HEALTH, GARY		HOME (616) 555-9000	WORK ---
PCP CAMPBELL, JOHN N.		BIRTH DATE 08/20/50	AGE 57
Most Recent Visits:			
PCP 09/20/2007	SPEC 09/28/06	ER ---	IP ADMITS ---
Recent Results:			
HBA1C 6.3	LDL ---	BP (LAST EM DT) 124/80 (11/08/2007)	
Most Recent Tests:			
HBA1C 07/03/2007	LDL 10/30/2007	MICROALB 07/21/2007	RET EXM <input checked="" type="checkbox"/> 09/28/2006
Related Health Conditions:			
Diabetes ---			
PATIENT, ROBERT		HOME (616) 555-9000	WORK (616) 555-7000
PCP CAMPBELL, JOHN N.		BIRTH DATE 08/20/51	AGE 56
Most Recent Visits:			
PCP 12/18/2007	SPEC 09/11/07	ER ---	IP ADMITS ---
Recent Results:			
HBA1C <input checked="" type="checkbox"/> 8.5	LDL <input checked="" type="checkbox"/> 110	BP (LAST EM DT) 120/78 (12/18/2007)	
Most Recent Tests:			
HBA1C <input checked="" type="checkbox"/> 12/18/2007	LDL <input checked="" type="checkbox"/> 12/18/2007	MICROALB 12/06/2007	RET EXM 09/11/2007
Related Health Conditions:			
Diabetes ---			

Past due services flagged for follow-up

PATIENT PROFILE

Patient Health Profile for

[print page](#) | [back to results](#) | [new search](#)

You are now at: **PATIENT PROFILE** Use the dropdown to view this member's other data.

UPDATE OUR DATA

See out-dated information?
Let us know.

[UPDATE DATA](#)

Check a box to view additional data (appears at bottom of the screen upon refresh).

Medical Benefits Supplemental Benefits Employer Dependents

[REFRESH](#)

Care Opportunity PIP Opportunity Care & PIP Opportunity

MEMBER

Name:	Date of Birth:	Age:	Gender:
_____	08/09/1948	58	MALE
Address Line 1:		Address Line 2:	
_____		_____	
City:	State:	Zip:	County:
GRAND RAPIDS	MI	49525	KENT
Phone:		_____	

CONTRACT

Contract No.:	Subscriber Name:	Relationship:
947004444-00	_____	SELF
Eligibility Status:	Eligibility Begin Date:	Contract Renewal Date:
Active	05/01/2002	01/01/2008
Student Status:		No

ADULT PREVENTIVE HEALTH

Continuously Enrolled Since
01/01/1995

Vital Signs

BMI:	Height:	Weight:	Blood Pressure:
---	---	---	132/80 (10/25/2006)

Tobacco Use:



DIABETES

Encounter Counts Over 12 Months			
PCP:	Specialist:	ER:	IP Admissions:
5	---	---	---
Most Recent Visits			
PCP:	Specialist:	ER:	IP Admissions:
09/20/2007	09/28/2006	---	---
Recent Results			
HbA1c:	LDL:	Blood Pressure (Last EM Date):	
6.3	---	124/80 (11/08/2007)	
Most Recent Tests			
HbA1c:	LDL:	Microalbuminuria:	Retinal Exam:
07/03/2007	10/30/2007	07/21/2007	<input checked="" type="checkbox"/> 09/28/2006
Foot Exam:	---		
Rx Counts Over 12 Months			
Insulin:	Oral Anti-Diabetic:	ACE or ARB:	
---	---	---	
Most Recent Rx			
Insulin:	Oral Anti-Diabetic:	ACE or ARB:	Rx Coverage:
U4/1b/2UUZ	---	---	Yes
Related Health Conditions			

RX INQUIRY

Patient medication history

Rx Summary for GARY HEALTH
[print page](#)

 You are now at: RX INQUIRY Use the dropdown to view this member's other data.

 Order By: DATE FILLED Display: PAST 6 MONTHS REFRESH









PRESCRIPTIONS	
DRUG NAME	DATE FILLED
BUDEPRION XL 300MG TB24	01/10/2008
Prescriber: MAZHAR MUNIR Pharmacy: WALGREEN DRUG STORE Quantity: 30 Days Supply: 30 Registry Cat: --- Cost: \$92.26	
FENOFIBRATE 134MG CAPS	12/20/2007
Prescriber: JOHN CAMPBELL Pharmacy: WALGREEN DRUG STORE Quantity: 30 Days Supply: 30 Registry Cat: --- Cost: \$34.95	
BUDEPRION XL 300MG TB24	12/07/2007
Prescriber: MAZHAR MUNIR Pharmacy: WALGREEN DRUG STORE Quantity: 30 Days Supply: 30 Registry Cat: --- Cost: \$102.45	
FENOFIBRATE 134MG CAPS	11/13/2007
Prescriber: JOHN CAMPBELL Pharmacy: WALGREEN DRUG STORE Quantity: 30 Days Supply: 30 Registry Cat: --- Cost: \$34.95	

PATIENT PROFILE
Patient Supplemental Data for

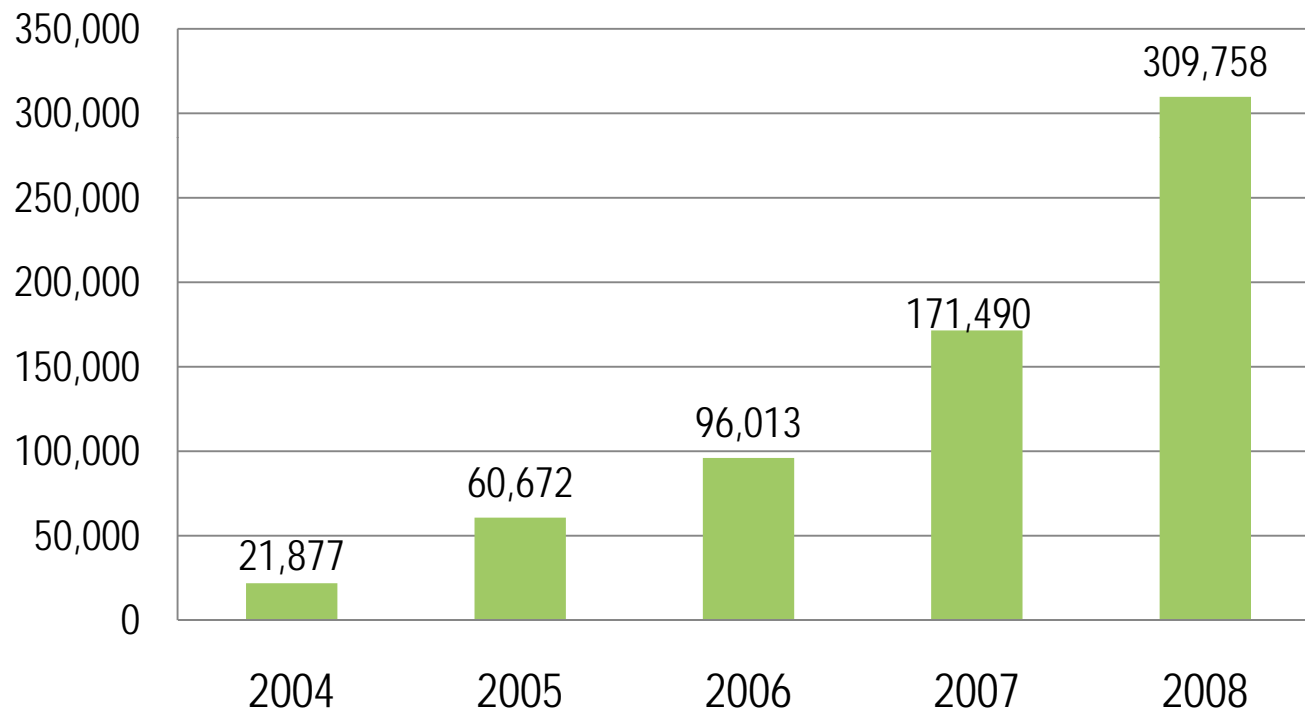
[back to patient profile](#) | [back to results](#) | [new search](#)

Verify the current values displayed below and edit out-dated data. Priority Health will take up to seven days to review all data before it's updated online.

📌 Care Opportunity | 📌 PIP Opportunity | 📌 Care & PIP Opportunity

ADULT PREVENTIVE HEALTH	
Body Mass Index Current Value: --- <input type="text"/>	Observed Date --- <input type="text" value="MM/DD/YYYY"/> 
Height Current Value: --- <input type="text"/> inches	Observed Date --- <input type="text" value="MM/DD/YYYY"/> 
Weight Current Value: --- <input type="text"/> lbs	Observed Date --- <input type="text" value="MM/DD/YYYY"/> 
Blood Pressure Systolic Current Value: 132 <input type="text"/> mm Hg	Observed Date 10/25/2006 <input type="text" value="MM/DD/YYYY"/> 
Blood Pressure Diastolic Current Value: 80 <input type="text"/> mm Hg	Observed Date 10/25/2006 <input type="text" value="MM/DD/YYYY"/> 
Tobacco Status Current Value: --- <input type="text"/>	Observed Date --- <input type="text" value="MM/DD/YYYY"/> 
Mammogram Current Value: --- <input type="text"/>	Procedure Date --- <input type="text" value="MM/DD/YYYY"/> 
Bilateral Total Mastectomy Current Value: --- <input type="text"/>	Estimated Procedure Date --- <input type="text" value="MM/DD/YYYY"/> 

Supplemental data entries



Patient management tools

Pediatric BMI Chart

Weight (lbs)	30	31	32
20	16	15	14
25	20	19	17
30	23	22	21
35	27	26	24
40	31	29	27
45	35	33	31
50	39	37	34
55		38	
60			
65			
70			
75			
80			
85			
90			
95			
100			

Adapted from Forest H

- Find the BMI of your child.
- Plot the BMI on the chart, describing child's weight.
- Once you have plotted the BMI, determine if your child is in the 5th to < 85th percentile, 85th to < 95th percentile, or > 95th percentile.
- Provide education and counseling based on the percentile.

How to Talk to Teens and Adults About Weight

Studies show short, 3-5 minute conversations can lead to weight change. Explain you want them to lose weight better.

- Address the problem. Overweight patients often blame their problems on struggles like school or family. Help them see how their weight affects their health.
- Open the discussion. Find out if the patient is aware of their weight. Be sensitive to their feelings. Assess for eating disorders.
- Use non-offensive language. Patients prefer "fatness" or "excess weight" over "obesity".
- Decide if your patient is ready. Ask "What are your goals now?" "What do you want to achieve?"
- Provide advice. Help the patient set realistic goals.
 - Set a goal of 5-10% weight loss.
 - Refer patients to a dietitian.
 - Give the patient resources.
 - Ask them to keep track of their progress.
 - Give recommendations.
- Follow up! When you see the patient again, discuss their progress.

Diabetes Patient Flow Sheet

Patient: _____ Blood Glucose Target: _____ FBS and ac: _____ to _____

Asthma Action Plan

Asthma Action Plan For _____ Doctor's Name _____ Date _____

Doctor's Phone Number _____ Hospital/Emergency Room Phone Number _____

GREEN ZONE: Doing Well

- No cough, wheeze, chest tightness, or shortness of breath during the day or night
- Can do usual activities

And, if a peak flow meter is used, Peak flow: more than _____ (80% or more of my best peak flow)

My best peak flow is: _____

YELLOW ZONE: Asthma is Getting Worse

- Cough, wheeze, chest tightness, or shortness of breath, or
- Waking at night due to asthma, or
- Can do some, but not all, usual activities

-Or-

Peak flow: _____ to _____ (50%-80% of my best peak flow)

RED ZONE: Medical Alert!

- Very short of breath, or
- Quick-relief medicines have not helped, or
- Cannot do usual activities, or
- Symptoms are same or get worse after 24 hours in Yellow Zone

-Or-

Peak flow: less than _____ (50% of my best peak flow)

Take These Long-Term-Control Medicines Each Day (include an anti-inflammatory)

Medicine	How much to take	When to take it

Before Exercise _____ 2 or 4 puffs 5 to 60 minutes before exercise

First Add: Quick-Relief Medicine – and keep taking your GREEN ZONE medicine

(short-acting beta2-agonist) 2 or 4 puffs, every 20 minutes for up to 1 hour Nebulizer, once

If your symptoms (and peak flow, if used) return to GREEN ZONE after 1 hour of above treatment:

Take the quick-relief medicine every 4 hours for 1 to 2 days.

Double the dose of your inhaled steroid for _____ (7-10) days.

-Or-

If your symptoms (and peak flow, if used) do not return to GREEN ZONE after 1 hour of above treatment:

Take: _____ 2 or 4 puffs or Nebulizer (short-acting beta2-agonist)

Add: _____ mg, per day For _____ (3-10) days (oral steroid)

Call the doctor before/ within _____ hours after taking the oral steroid.

Take this Medicine:

_____ 4 or 6 puffs or Nebulizer (short-acting beta2-agonist)

_____ mg, (oral steroid)

Then call your doctor NOW. Go to the hospital or call for an ambulance if:

You are still in the red zone after 15 minutes AND

You have not reached your doctor.

DANGER SIGNS

- Trouble walking and talking due to shortness of breath
- Lips or fingernails are blue

Take 4 or 6 puffs of your quick-relief medicine AND

Go to the hospital or call for an ambulance (_____) NOW!

Source: National Heart, Lung and Blood Institute (NHLBI)

priorityhealth.com

2007 total
PIP awards:
\$6,000,000



2007 PIP Settlement for Primary Care Physicians
01/01/2007 through 12/31/2007 paid through 02/29/2008

Report prepared for Physician: **Doctor Sample, MD**
Practice Group: **All American Family Practice**
PFP Group: **Good Health PHO**

Member Months
12,643
17,744
462,380

Access and Availability

	# Members Met Criteria (Num)	# Members Eligible (Denom)	PIP Score	Reward Target		Reward Amount	Multiplier	Total Reward
Access to PCP: Third-Appointment Availability			100%	100%	▲	0.25		
Patient Satisfaction with Access to PCP	3	8	38%	63%	▼	-		
Access to Telephonic Medical Advice			100%	100%	▲	0.25	(\$0.50 Max Reward PMPM)	

Total for Access and Availability: 0.25 X 12,643 = **\$3,160.75**

Preventive Health

Mammography	302	353	86%	80%	▲	10.00	X 177	= \$1,770.00
Cervical Cancer Screens	331	365	91%	88%	▲	10.00	X 175	= \$1,750.00
Chlamydia Screenings	20	41	49%	46%	▲	15.00	X 19	= \$285.00
Childhood Immunizations (w/pneum. conj.)	4	4	100%	81%	▲	175.00	X 3	= \$525.00
Adolescent Immunizations	9	9	100%	81%	▲	65.00	X 6	= \$390.00
Tobacco Status and Advice	40	40	100%	90%	▲	0.15	X 12,643	= \$1,896.45
Recorded BMI Level	49	49	100%	90%	▲	0.15	X 12,643	= \$1,896.45

Total for Preventive Health: **\$8,512.90**

Disease Management

Diabetes Care: Controlled HbA1c	36	61	59%	60%	▼	-	X -	= \$0.00
Diabetes Care: Controlled LDL-C	41	61	67%	53%	▲	80.00	X 55	= \$4,400.00
Diabetes Care: Annual Retinal Eye Exam	55	61	90%	69%	▲	25.00	X 55	= \$1,375.00
Diabetes Care: Monitoring for Nephropathy	56	61	92%	85%	▲	25.00	X 55	= \$1,375.00
Diabetes Care: Controlled Blood Pressure	34	45	76%	44%	▲	100.00	X 42	= \$4,200.00
Hypertension: Controlled Blood Pressure	171	195	88%	76%	▲	90.00	X 162	= \$14,580.00
Asthma Medication Management	24	27	89%	78%	▲	100.00	X 20	= \$2,000.00

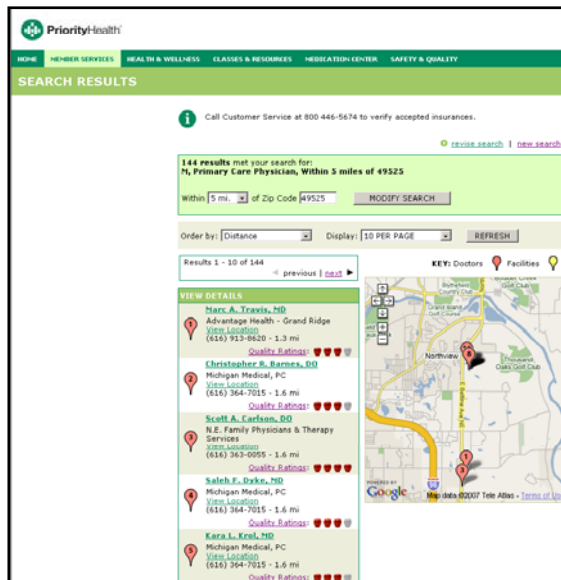
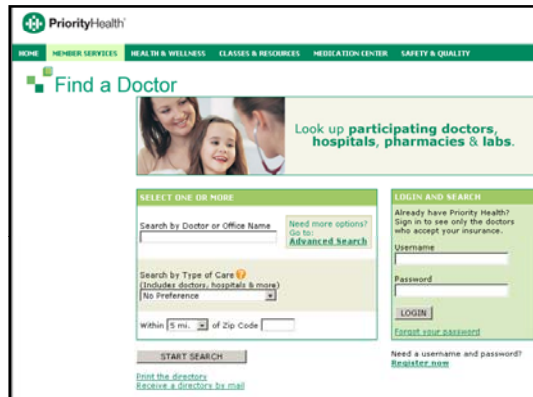
Total for Disease Management: **\$27,930.00**

Preliminary 2007 PIP Performance Reward: **\$39,603.65**

Adjustment Factor For Available Funds: **1.00000**

Final 2007 PIP PERFORMANCE REWARD: **\$39,603.65**

Public reporting



GENERAL INFORMATION



Kenneth J Fawcett Jr, MD is a Primary Care Physician.

Physician: Kenneth J Fawcett Jr, MD
Gender: Male
Primary Specialty: Internal Medicine/Pediatrics
Other Specialty: Pediatrics
Other Specialty: Internal Medicine
Board Certification: Certified

Practice Name: Spectrum Health PCP-Summit Park Center
Office: 3271 Clear Vista Court, NE
 Grand Rapids, MI 49525
 Kent County
ID #: 003862
Phone: (616) 391-7800
Fax: (616) 391-7838
Office Hours: M,W,F 8:30-5;T,Th 9:30-7

[Get Driving Directions](#)

QUALITY RATINGS

Below are the number of apples this Primary Care Physician (PCP) earned based on his/her practice group's quality performance in 2007.



2006 & 2007 Quality Award Winner

[Learn More](#)

[How is this calculated?](#)

HOW IS THIS CALCULATED?

2007 QUALITY MEASURES	QUALITY RATING
Disease Management	
Asthma Care	★★★★
Diabetes Care	★★★★
HTN - Controlled Blood Pressure	★★★★
Patient Satisfaction	
Advice on Avoiding Illness	★★★★
Satisfaction with Access to Primary Care Physician	★★★☆☆
Time to Return Phone Calls	★★★★
Preventive Health	
Adolescent Immunizations	★★★★
Breast Cancer Screening	★★★★
Cervical Cancer Screening	★★★★
Childhood Immunizations	★★★★
Chlamydia Screening	★★★★
Measuring Body Mass Index	★★★★
Tobacco Screening	★★★★
Summary	
Overall Quality	★★★★
Percent of apples earned by this PCP	95%
Average percent earned for all PCPs	82%

Key

- ★★★★ Met or exceeded Priority Health's target rate
- ★★★☆☆ Scored in the highest 1/3 of performance below the target rate
- ★★☆☆☆ Scored in the middle 1/3 of performance below the target rate
- ★☆☆☆☆ Scored in the lowest 1/3 of performance below the target rate

* This PCP did not have enough Priority Health patients in this category to qualify for measurement.

Quality ratings

Quality ratings



Priority Health Quality Awards
2008 Exceptional Patient Care

QUALITY MEASURES		RATING	KEY
Disease Management			<p>Each year, Priority Health sets targets for primary care physicians to meet on several measures of quality health care. We use medical claims data, audits of medical records, Michigan Department of Community Health data, and other sources to measure the percentage of Priority Health patients in each physician's practice who received the targeted services.</p>
Asthma Care	★★★★		
Diabetes Care	★★★★		
HTN - Controlled Blood Pressure	★★★★		
Patient Satisfaction			
Advice on Avoiding Illness	★★★★		Met or exceeded Priority Health's target rate
Satisfaction with Access to Primary Care Physician	**		Scored in the highest 1/3 of performance below the target rate
Time to Return Phone Calls	**		Scored in the middle 1/3 of performance below the target rate
Preventive Health			
Adolescent Immunizations	**		Scored in the bottom 1/3 of performance below the target rate
Breast Cancer Screening	★★★★		<p>** This PCP did not have enough Priority Health patients in this category to qualify for measurement.</p>
Cervical Cancer Screening	★★★★		
Childhood Immunizations	**		
Chlamydia Screening	★★★★		
Measuring Body Mass Index	★★★★		
Tobacco Screening	★★★★		
Summary			
Overall Quality	★★★★		
Percent of apples earned by this PCP	98%		
Average percent earned for all PCPs	82%		



2008 Quality Awards

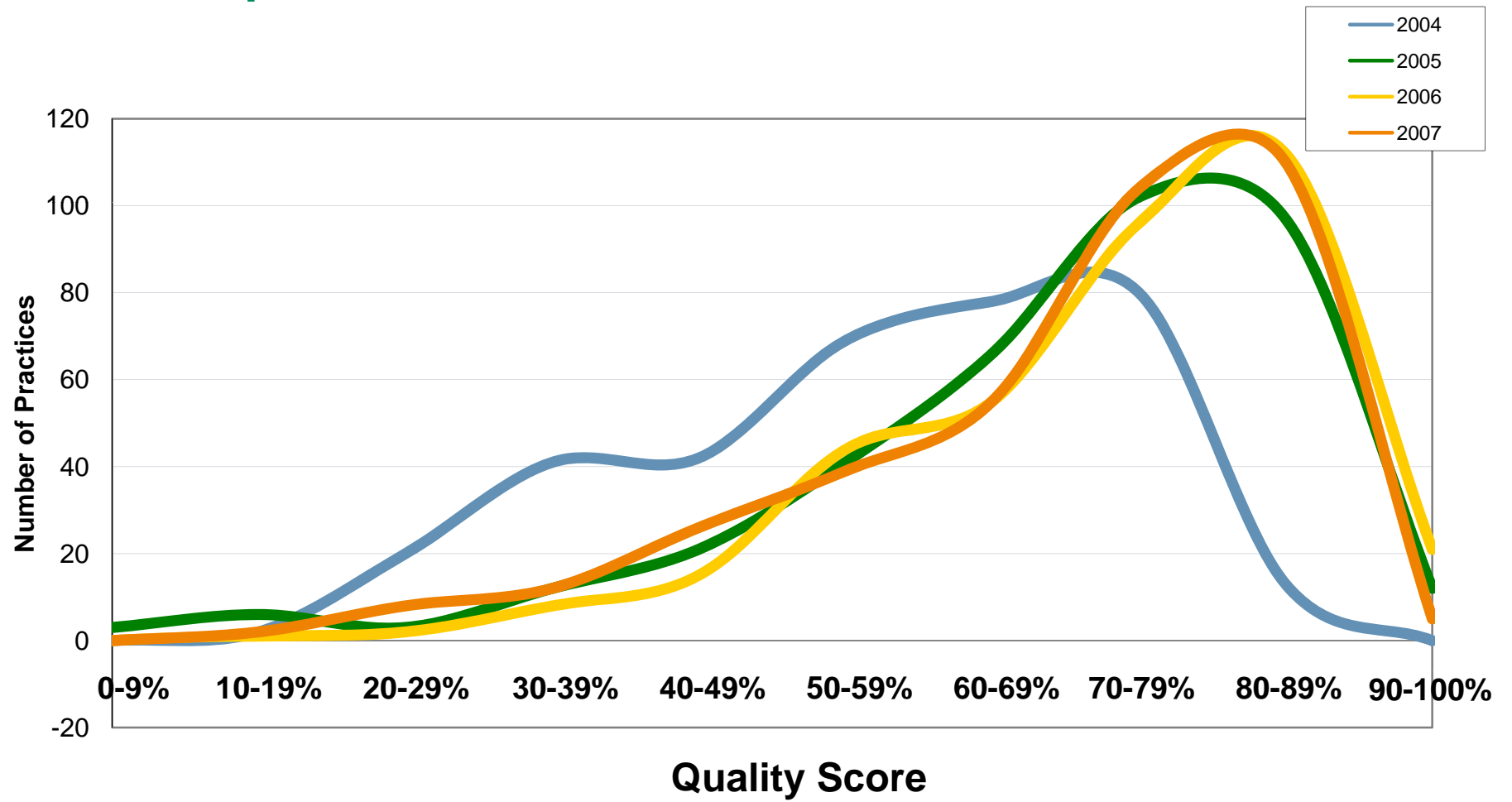
Meet the top performers

- Recognize outstanding achievement
- 69 practice groups honored with 77 awards
- Dinner and ceremony
- Recognition in local newspapers and in the physician directory

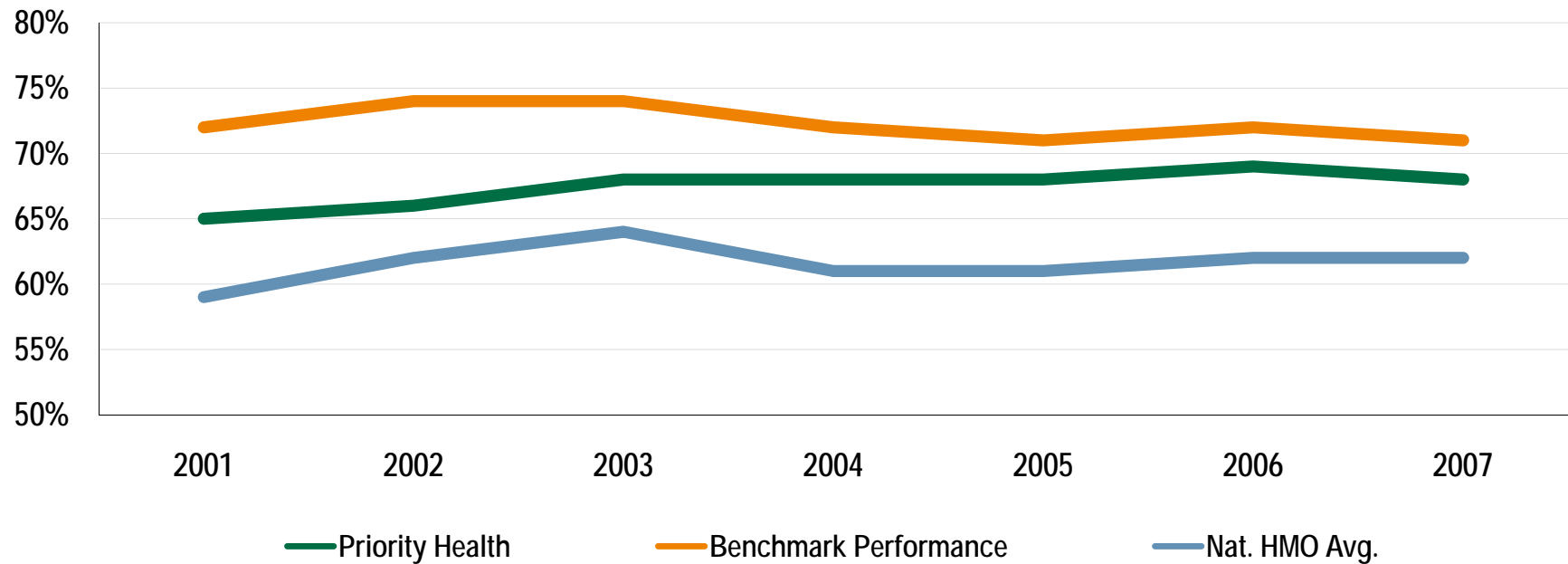




Impact

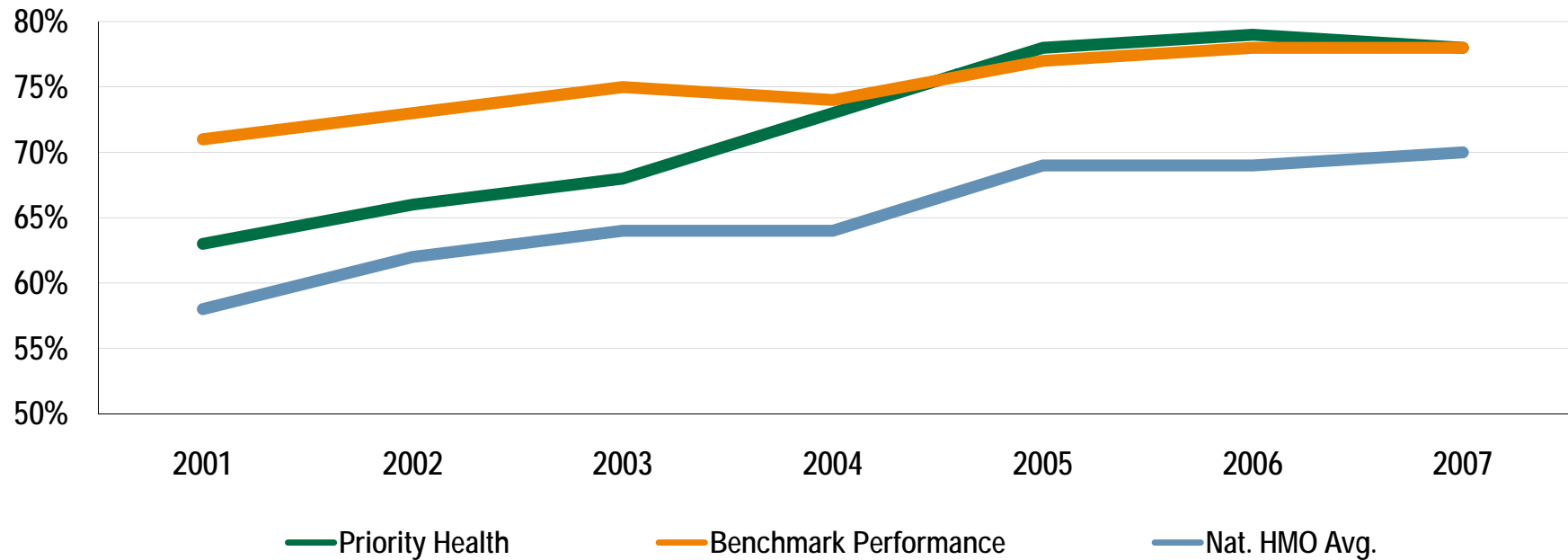


Average of HEDIS™ quality measures



Health Plan Data and Information Set (HEDIS) is a registered trademark of the National Committee for Quality Assurance (NCQA)

Average of 15 HEDIS™ quality measures - PIP



Reducing cost

Disease Management Savings
Diabetes, asthma, cardiovascular members

