#### The Patient Experience



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#### **Key Ingredient**

 Let the patient know how honored and privileged we feel that they entrust us with something they hold most precious; their health and their life.





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#### **Associated Behaviors**











#### Organizational Attributes

Vision

Mission

Physician Leadership

**Focus on Quality** 

**Innovation** 

Motivation

Purpose

Aligned behaviors

Team approach

Attention to detail

#### **Organizational Drivers**



Cross pollination of medical group and IPA internal and external best practice

Continuing education initiatives

Win-win goals for all participants

Reporting of results based on leadership, systems and outcomes

Continual feedback and rewards





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#### Organizational Culture

Happy employees deliver excellent service

Focus on fellow employees and patients as the primary customers Empower the team (Physician, MA, parking attendant, cleaning crew) to satisfy the customer



# What Do Patients Want?



#### The Patient - Center of the Universe



Patients want to feel attended to

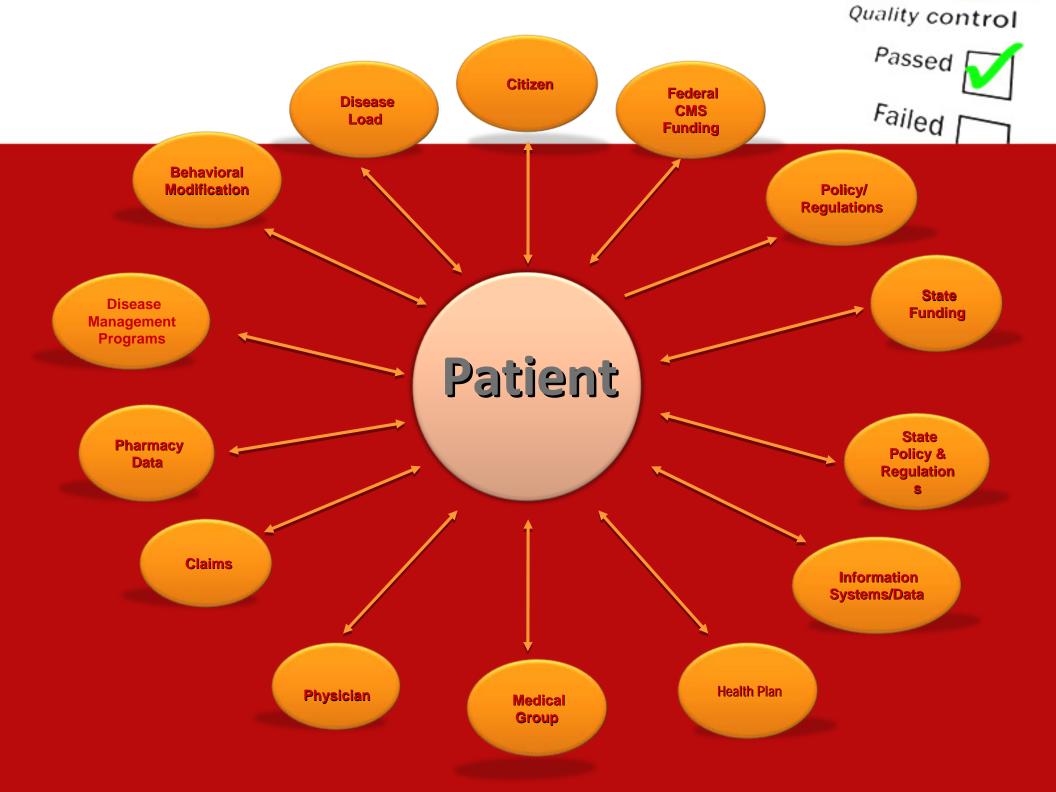
Patients and their families want to be heard

When given a choice, patients generally select the least interventional and least expensive option for care

Benefit Demand Never Works

#### Personalize the patient care

- Optimize appointment schedules
- Keep Promises
- Take an interest in the entire patient as a social, thinking human being





#### Clinical Interventions











#### It Works

Work off the backlog

Keep off the backlog

Do today's work today

Hard to start, even harder to maintain

**Premier Access** 

Mindset

#### **Motivational Interviewing**



Totally new way for physicians to interact with patients

Empower the patient and family

Want to understand the patient and their motivation for partnership

Feel foolish as practicing

Apply in chronic disease management

#### High Risk Programs for the Chronically Frail



Direct Access to Medical Home

Direct Access to their Physician

Access to Care Management

Home Monitoring

#### Patient Designated Agent

Passed



Involve Families

Empower them to share the patient's voice

Patients and Families access to the Patient Portal

Advanced Care Planning- bringing it all together

Keep family members/caregivers informed (even with bad news)

Meetings with patient and their personal supporters

#### Clinician Education and Training



Seminars

**HCP University** 

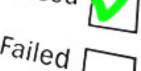
Physician Shadowing

Physician Coaching

Care Team Redesign for Group and IPA







**Employed Group Physicians- Part** of ACE and Incentive Program

Physician Incentives

IPA Physicians- part of their **Incentive Program** 



#### **Clinically Putting it Together**

Quality control

Passed

Team Care

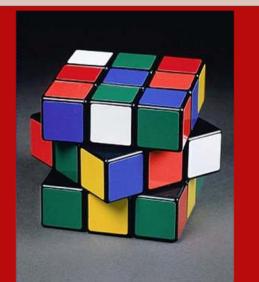
**Baton Hand** Offs

Care **Transitions** 

Risk Stratification

Collaboration

Administrative Coordination and Support





## Process Predicts Outcomes



#### **Process Predicts Outcomes**







Patient
Experience +
Patient
Outcome =
Health Reform







Improve Patient
Experience will
Improve Patient
outcome









#### Use of Technology

**Home Monitoring** 

**EMR** 

**Electronic Communication** 

Team Clinical Care- connected via technology

Technology does not fix a broken system

Access to allow patients to e-mail physician

Retrieve lab and x-ray results

**General Questions** 





HCP- made up of an amalgamation of Excellent Medical Groups

Physician Associates- IPA Centric Care and focused on Patient Experience/ Satisfaction-Incentives and Training

Talbert Medical Group-TMG4Me

HCP - Long Tradition of Patient Satisfaction

Learn from Starbucks (Show the customer that they matter)

Constantly improve processes

Listen to the 'people doing the job' for recommended improvements (Undercover Boss)









Nurse Line

24/7 Urgent Care and Hospitalist Access

**After Hours Access** 

**EMR** Access of patient information

**Clinical Viewer** 





Send thank you notes to new patients

Patients are offered blankets, pillow and other extras to make them more comfortable.

PCP visits home if patient is unable to come in



Send sympathy cards signed by the team

Send Get Well cards signed by the team

Free coffee, tea and water in the waiting room

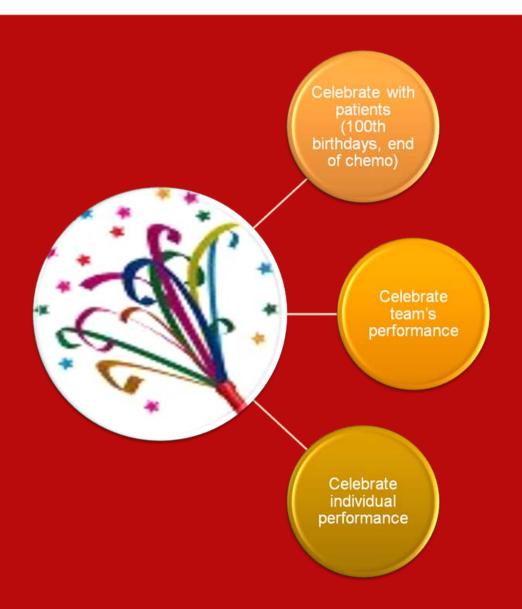
MA/provider introduces themselves to new patients and welcomes them to the site





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#### **Grievances**

### Every grievance is an opportunity....

- If the grievance is about an employee have that employee apologize
- Thank the patient for making the compliant
- Engage staff in the resolution
- Change processes if needed

#### **Expectations**



Expect



as your standard







#### Remember

















