The Sixth National Pay for Performance Summit

Hyatt Regency Hotel, 5 Embarcadero Center, San Francisco, California Wednesday, 23 March 2011 -- 5:45p - 6:30p

Quality: An Imperative for (Financial) Survival

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Interior

Healthcare

Healing for life

Disclosures

The content of this presentation does not relate to any product of a commercial entity; therefore, I have no ethical conflicts or relationships to report. I have no financial relationships beyond my employment at Intermountain Healthcare.

Outline

- 1. A rapidly developing financial crisis
- 2. Opportunity: health care delivery falls short of its theoretic potential
- 3. We know why: the collision of 2 factors
- 4. We have found proven solutions (with examples)
- 5. Improve value, fail financially (perverse payment)
- 6. Bending the cost curve aligning financial incentives

1. The roots of reform

- 46 million people without health insurance
- cost increases that are bankrupting the country

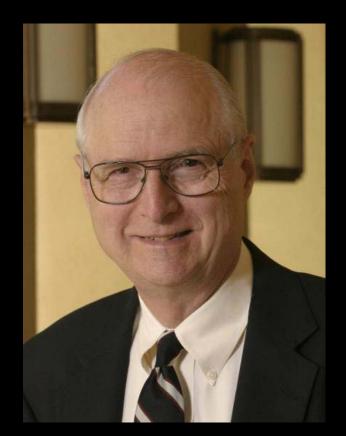
The uninsured - who are they?

- Noncitizens (explicity excluded)
- Eligible but not enrolled
- ◆ Temporarily uninsured (job change)
- Free riders (income > \$84,000)
- Long-term uninsured (real benefit)
 8 million (~17.4%)

- **9.5** *million* (~20.7%)
- million (~26.1%) 12
 - million (~19.6%)
 - million (~15.2%)

Reform, Part Deux

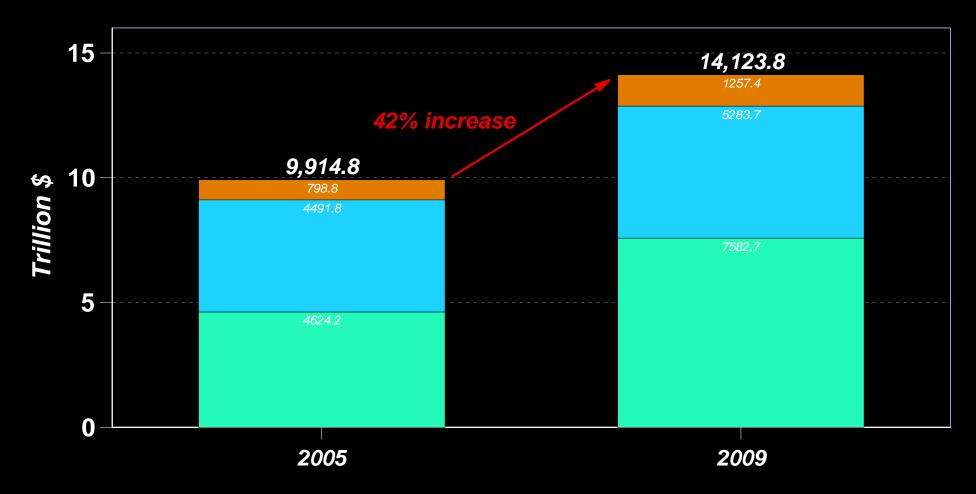
"The United States does not have decades to wait for health system reform; in 2009 about \$1.15 trillion of the federal budget was spent on health care. And health care expenditures are growing 2.7% per year faster than non-health care gross domestic product. [The current] reform bill does practically nothing to slow health expenditures."



Alain Enthoven, PhD Stanford University

The "official" U.S. national debt

- Other explicit liabilities
- Federal employee and veteran benefits
- Federal debt securities (Treasury bonds official "national debt")

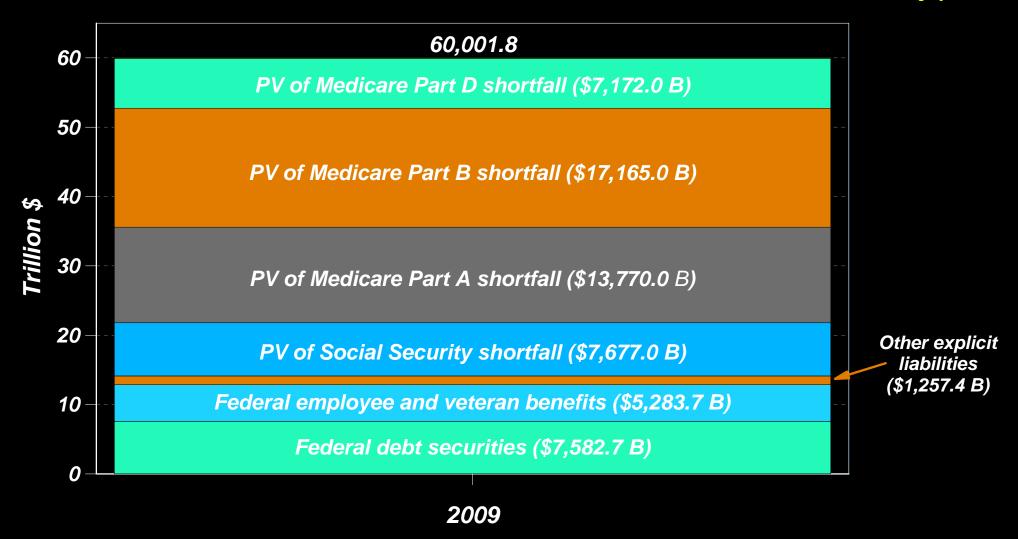


Over \$45,000 for every man, woman and child in the U.S.

Source: GAO. Financial Reports of the United States Government for the Years Ended September 30, 2009 and 2008.

Total U.S. fiscal exposures

By layering on future obligations, the total net prevent value (PV) of debt rises to over \$60 trillion -- about \$195,000 for every man, woman and child in the U.S. More than two-thirds of the shortfall arises from health care delivery.)



Source: GAO. Financial Reports of the United States Government for the Years Ended September 30, 2009 and 2008.

Balancing the Medicare books

"The long-range financial imbalance could be addressed in several different ways... these changes would require an immediate 134 percent increase in the tax rate or an immediate 53 percent reduction in expenditures."

Medicare Board of Trustees; The 2009 Annual Report of the Boards of Trustees of the Federal Hospital Insurance and Federal Supplementary Medical Insurance Trust Funds, May 12, 2009

Balancing the Medicare books

The reform bill — with its combination of additional taxes "The long-range financia and reduced payments—is preliminarily estimated and reduced payments of this change, assuming that to accomplish about 1/4th of this change, bill go into to accomplish about 17411 of this change, assuming effect.

The Madicara Board will report in more detail later the many tip many addressed in sever The Medicare Board will report in more detail later this year. changes calcare Board of Trustees; The 2009 Annual Report of the Boards of Trustees of the Federal Hospital Insurance and Federal Supplementary Medical Insurance Trust Funds, May 12, 2009

ACA will impact State budgets

- 1. Massive increases in Medicaid rolls (main mechanism by which ACA covers the presently uninsured; Feds cover all costs for the first 2 years, then shifts back to present division with Utah paying ~30%)
- 2. Funds currently going to safety net and charitable care free up, but ...
- 3. Care utilization rates for the "newly insured" typically run about twice normal rates
- 4. State citizens will bear additional federal burdens (insurance mandates, higher federal taxes = less available States taxes)
- 5. Cost shifting from federal health care increases (CMS currently pays 82% of the true cost of inpatient Medicare in Utah; shortfall likely to increase signficantly in face of federal financial pressures)

The next step:

Health care reform,

as opposed to the

health insurance reform

that just passed (PPACA).

2. The opportunity (care falls short of its theoretic potential)

- 1. Well-documented, massive, variation in practices (beyond the level where it is even remotely possible that all patients are receiving good care)
- 2. High rates of inappropriate care (2 32% of all care delivered, depending on specific condition examined)
- 3. Unacceptable rates of preventable careassociated patient injury and death
- 4. A striking inability to "do what we know works"
- 5. Huge amounts of waste (>50%, by best recent measures), spiraling prices, and limited access (46.6 million uninsured Americans, increasing rates of under-insured, employers exiting the insurance market, medical tourism)

3. Why? The collision of 2 forces:

(1) Continued reliance on the "craft of medicine"

(clinicians as stand-alone experts)

runs up against

(2) Clinical uncertainty

in the context of

(3) Payment that encourages utilization

The craft of medicine (each physician an expert)

An individual physician

- placing her patient's health care needs before any other end or goal,
- drawing on extensive clinical knowledge gained through formal education and experience

Can craft

• a unique diagnostic and treatment regimen customized for that particular patient.

Medicine's promise:

This approach will produce the best result possible for each patient.

Clinical uncertainty (a hundred years of science)

- 1. Lack of valid clinical knowledge regarding best treatment (poor evidence)
- 2. Exponentially increasing new medical knowledge (doubling time has decreased to ~8 years; at current rates, a clinician will need to learn, unlearn, then relearn half of their medical knowledge base 5 times during a typical career)
- 3. Continued reliance on subjective judgment (subjective recall is dominated by anecdotes, and notoriously poor when estimating results across groups or over time)
- 4. Limitations of the expert mind when making complex decisions

Miller, 1956: The magic number 7, plus or minus 2: some limits on our capacity for processing information Eddy: "The complexity of modern medicine exceeds the capacity of the unaided human mind"

Which, combined with the craft of medicine, leads to:

- Enthusiam for unproven methods ... Mark Chassin, MD
- The maxim, "If it might work, try it" ... David Eddy, MD, PhD
- Quality means "spare no expense" ... Brent James, MD, MStat

4. We have found proven solutions

- **Shared baselines** (a form of Lean Production) A multidisciplinary team of health professionals:
- 1. Select a high priority care process
- 2. Generate an evidence-based "best practice" guideline
- 3. Blend the guideline into the flow of clinical work
 - staffing
 - training
 - supplies
 - physical layout
 - educational materials
 - measurement / information flow
- 4. Use the guideline as a shared baseline, with clinicians free to vary based on individual patient needs
- 5. Measure, learn from, and (over time) eliminate variation arising from professionals; retain variation arising from patients ("mass customization")

Practical limitations on protocol use

When abstract guidelines hit real patient care, experience clearly shows that (with very rare exception)

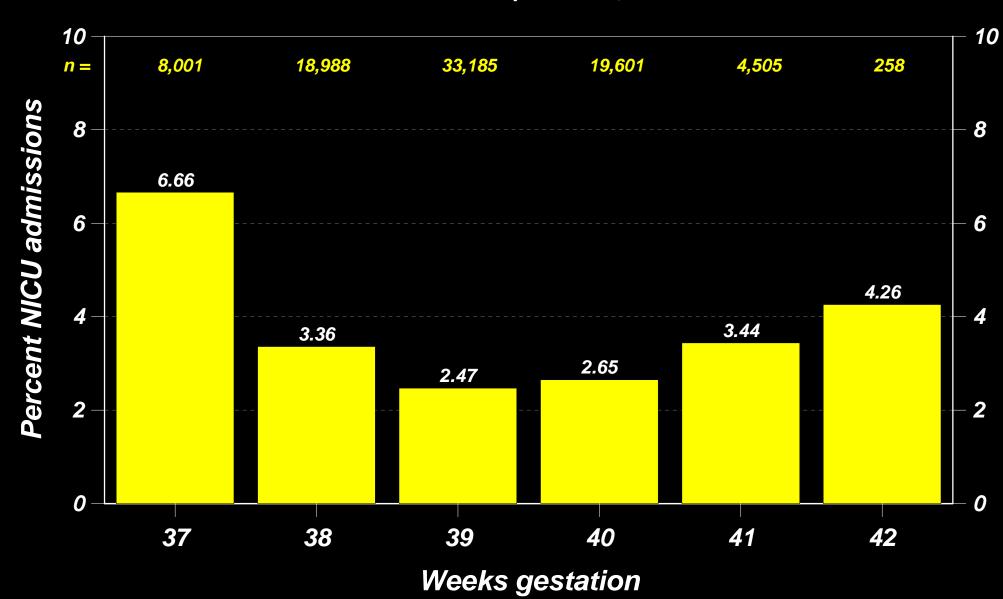
No protocol fits every patient;

more important,

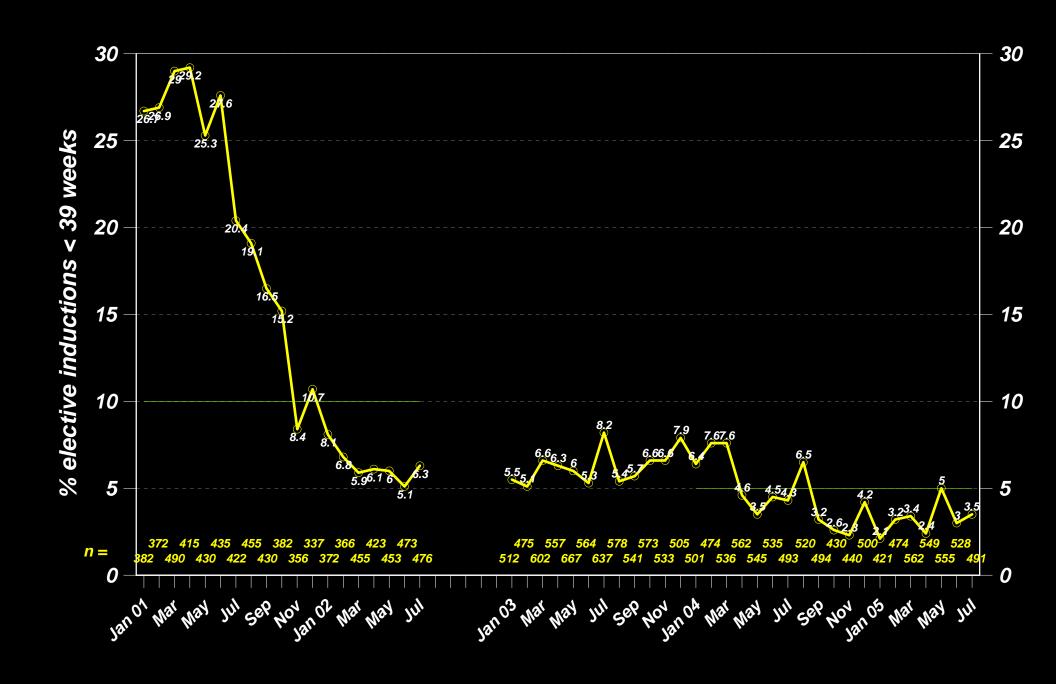
No protocol (perfectly) fits any patient.

NICU admits by weeks gestation

Deliveries w/o Complications, 2002 - 2003

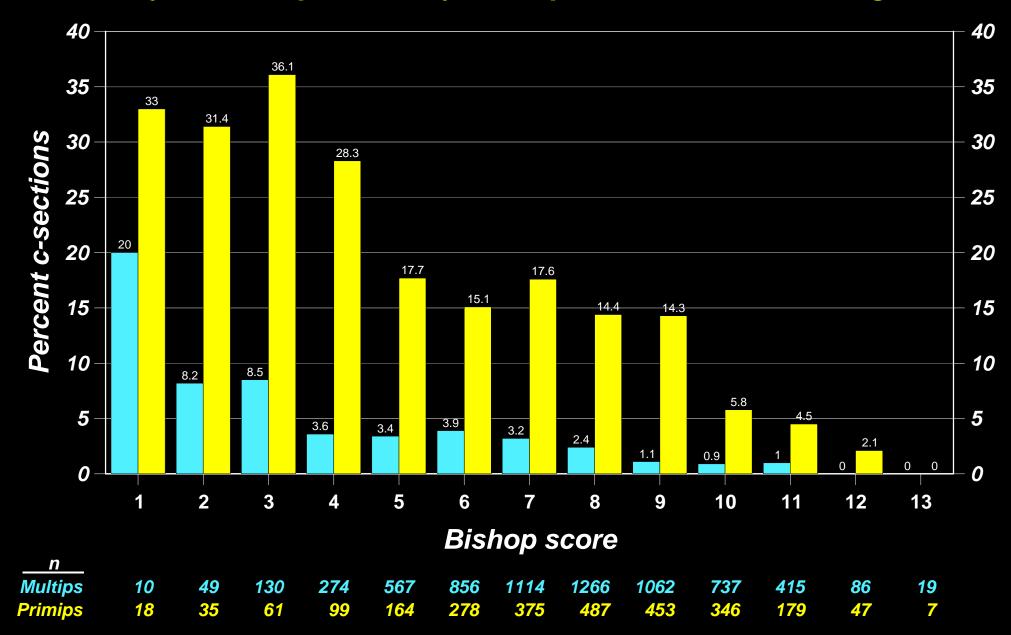


Elective inductions < 39 weeks



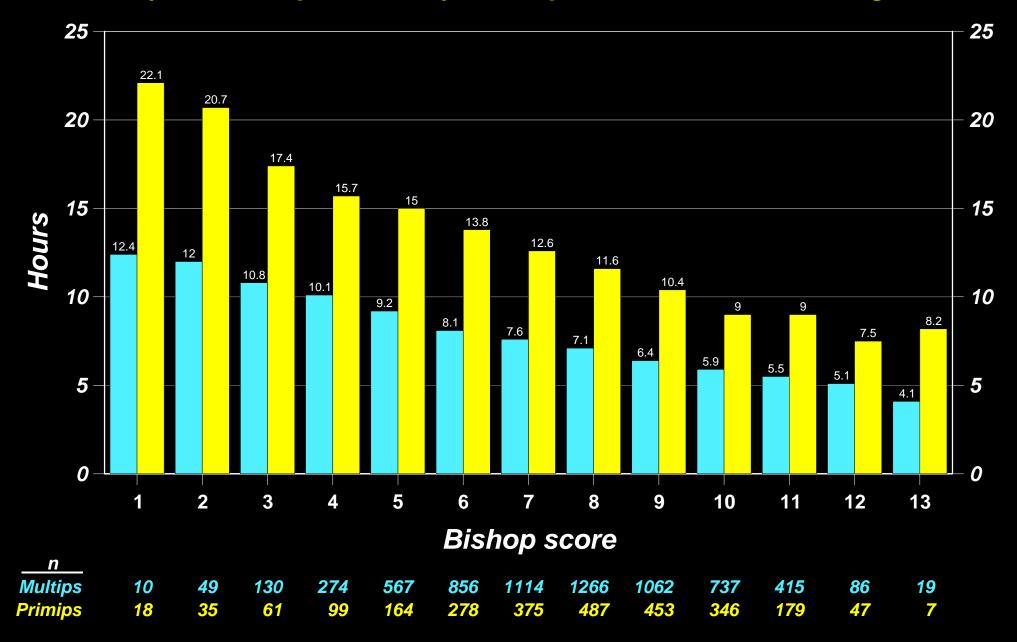
Unplanned c-section rates

Electively induced patients by Bishop score, Jan 2002 - Aug 2003

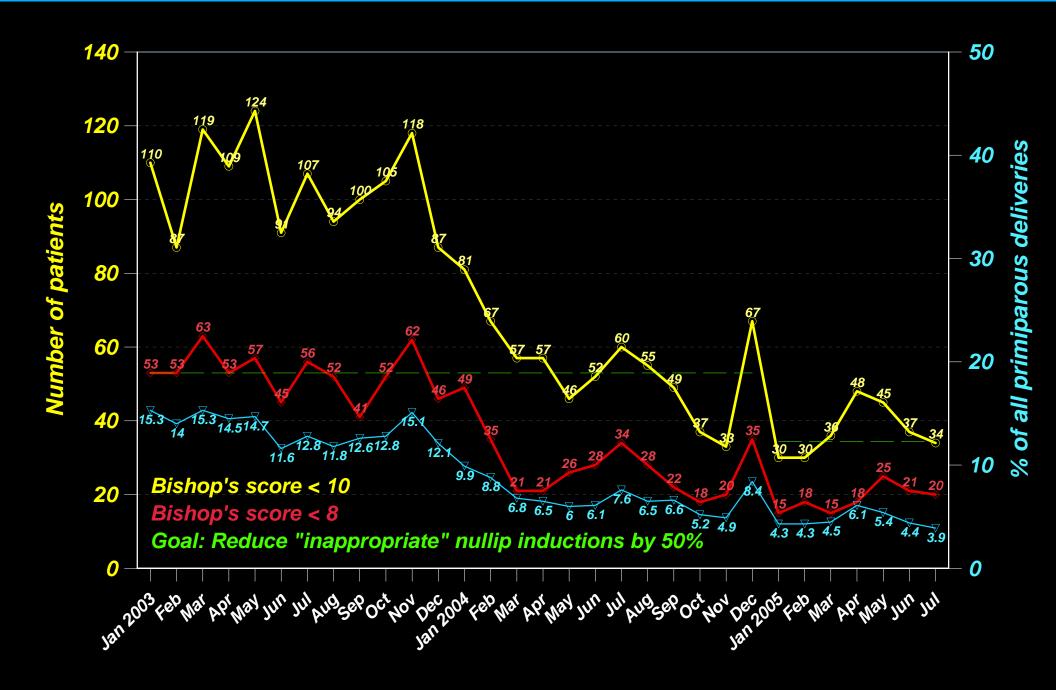


Average hours in labor & delivery

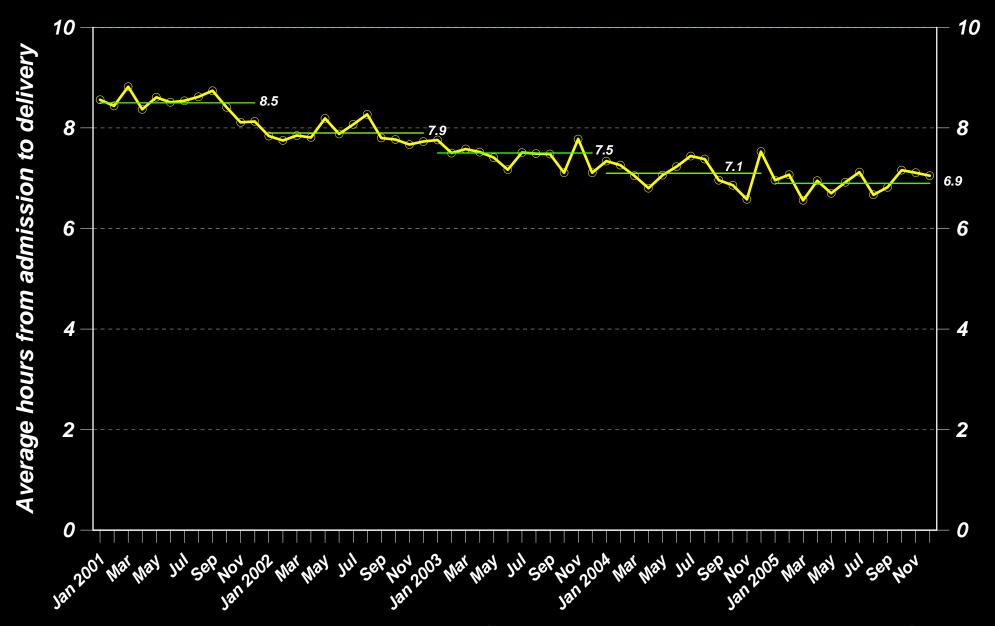
Electively induced patients by Bishop score, Jan 2002 - Aug 2003



Primiparous elective inductions

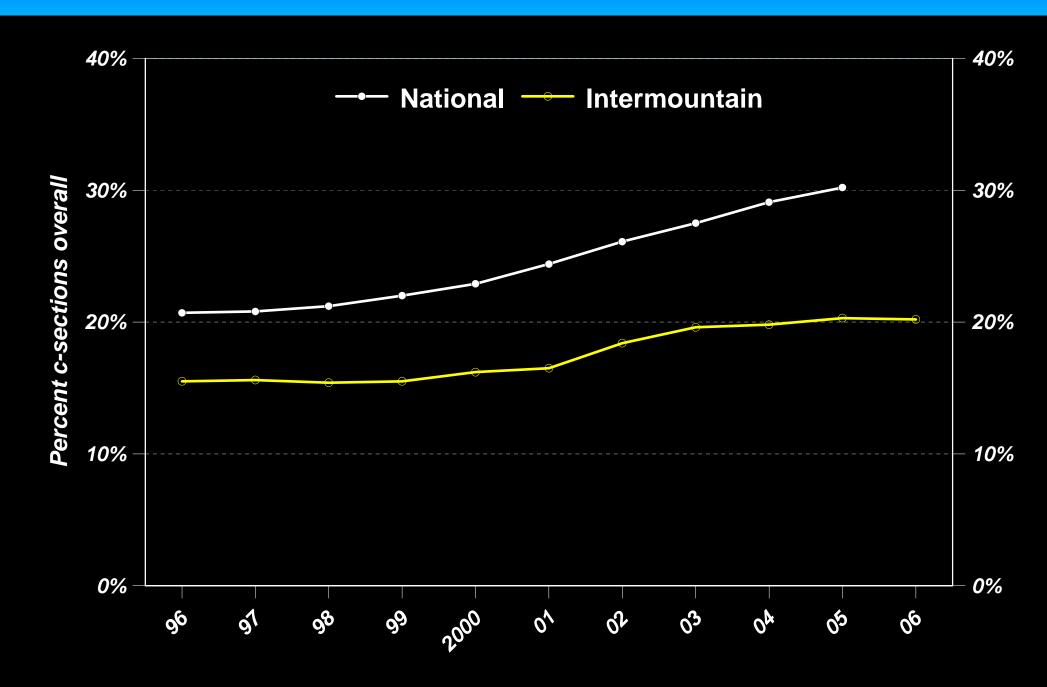


Elective induction: length of labor



(note: includes <u>all</u> elective inductions)

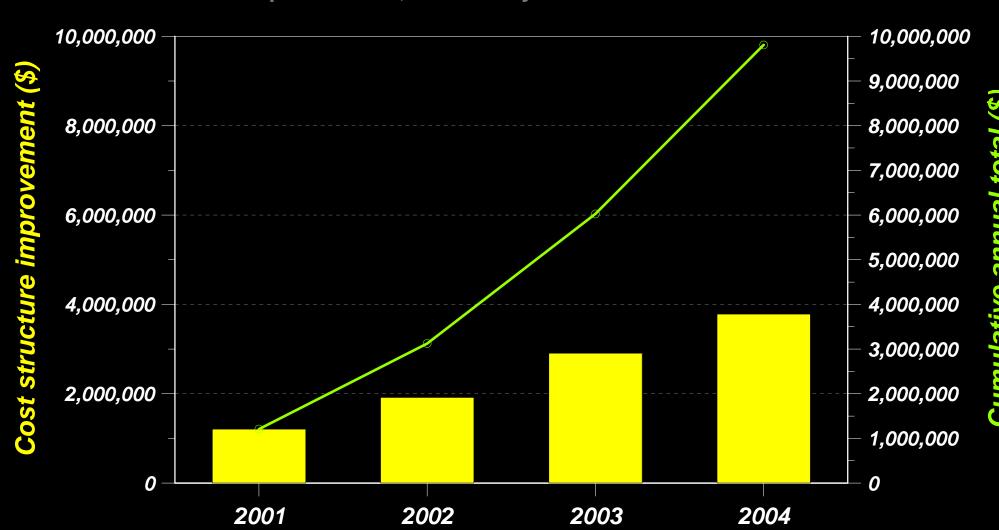
Overall c-section rate



Quality-based cost improvement

Combined maternal and neonatal variable cost

Deliveries without complications resulting in normal newborns Actual - expected cost, based on year-end 2000 with PPI inflation



A "medical home"

- 1. A care management nurse (all major chronic diseases)
- 2. Embedded in a primary care practice (requires 4-5 primary care physicians to support 1 care management nurse)
- 3. Integrated decision support (Shared Baseline care process model = integrated patient registry, protocol-driven decision support)
- 4. Closely coordinated specialists (referral network)
- 5. Strong patient-to-clinician and clinician-to-clinician communications

IHC Primary Care Clinical Programs: Adult Diabetes Patients in your Practice

Reporting Period: 01-Jan-04 To 31-Dec-04



Steven Towner (168) Internal Medicine			Salt Lake Clinic, Main			205 Total Patient(s)			Medical Director: Towner				
IHC Health Plans Higher Risk			9 Patient(s)			Lab Summary: ** NA-		** NA-Re	Result Not Available				
Patient ID	Patient Name	IDX MRN	Telephone	DOB	Last PCP Visit	Endocrinologist	Last LDL: Date	(24 mths) Value**	Last A1c: Date	Value**	Microalbu Date F		Eye Exam Date
*54320		1765154			12/20/2004		12/20/2004	136 †	12/20/2004	8.6	12/20/2004	NEG	9/13/2004
Correction	ns							1		1.			
40471		1389217			6/7/2004	Samuel Abbate	9/22/2004	133	9/22/2004	6.1	3/25/2004	NEG	12/2/2004
Correction	ns												
21056		1398065			6/10/2004		7/14/2003	118	6/10/2004	7.9	6/10/2004	NEG	Not Tested
Correction													
47705		1767453			11/4/2004		10/4/2004	118	10/4/2004	5.8	Not 7	Tested	Not Tested
Correction													
307		1092701			5/17/2004		5/10/2004	115	5/10/2004	11	3/8/2004	NEG	Not Tested
Correction													
3432		1888085			12/1/2004		4/23/2004	113	10/8/2004	7.4	4/23/2004	NEG	5/10/2004
Correction													
35912		1865525			4/7/2004		12/9/2004	105 †	12/9/2004	6.9	3/22/2004	NEG	Not Tested
Correction		117537777								07170			
*39339		1847553			4/13/2004	lames Grua	11/7/2003	88	Not	t Tested	Not 1	Tested	Not Tested
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*54287		1120578			12/30/2004		11/20/2004	74	11/15/2004	10.8	11/20/2004	NEG	Not Tested
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inc near	<u>lth Plans Lower</u>	RISK	Lab Summary: ** NA-Result Not Available Last LDL: (24 mths) Last A1c: Microalbur		muria	Eye Exam							
Patient ID	Patient Name	IDX MRN	Telephone	DOB	Last PCP Visit	Endocrinologist	Date	Value**	Date	Value**	Date F		Date
9947	1 ducit Hame	1254184	Telephone	DOD	7/31/2004	Litadennologist	7/31/2004	99	7/31/2004	6.2	7/31/2004	**************************************	2/20/2004
		1254104			775 172004		115112004	33	115112004	0.2	113112004	NEO	2/20/2004
Correction 32984	10	1767645			10/4/2004		11/3/2003	99	9/27/2004	5.9	9/27/2004	NEG	9/18/2004
		1707045			10/4/2004		11/3/2003	99	9/2//2004	5.9	9/2//2004	NEG	9/10/2004
Correction	IIS 	4707004			7/7/2004		7/7/2004	0.0	7/7/2004	7.4	7/7/2024	NEC	4/4/2004
23420		1767681			7/7/2004		7/7/2004	98	7/7/2004	7.4	7/7/2004	NEG	1/1/2004
Correction		222222					401110000						
*35956		3019278			10/21/2004		12/1/2003	95	7/12/2004	5.8	10/21/2004	NEG	8/27/2004
Correction	15												

Note: Higher Risk Patients are those whose last A1c value was >8.0, last LDL>100, Triglycerides>400, or not tested during the reporting period

Please make corrections in the shaded area and fax this report form to Jennifer Davis at 442-3026.

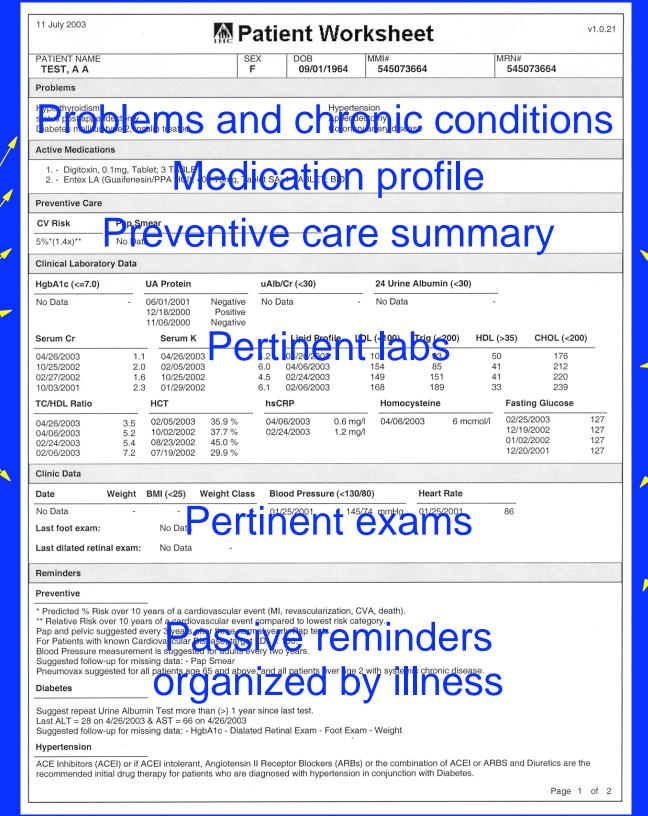
CONFIDENTIAL: This material is prepared pursuant to Utah Code Ann. 26-25-1 et. Seq., Idaho Code Ann. 39-1392 et seq., for improvement of the quality of hospital and medical care rendered by hospitals or physicians.

^{*} Indicates a new patient on the list from last reporting period.

[†] Indicates an IHC Health Plans patient who has a pharmacy benefit, is over 40 years old with an LDL test above 100, and is not on a lipid lowering drug.

[‡] Indicates an IHC Health Plans patient who has a pharmacy benefit, a positive microalbuminuria test and is not on ACEI or ARB medication.

General patient status information



Disease specific information

Diabetes Summary Report

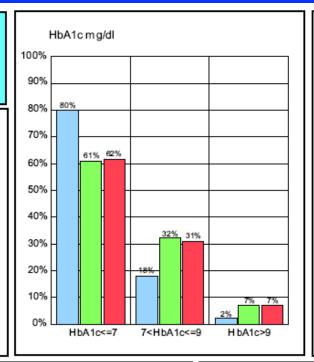
Provider: Towner, Steven (168)

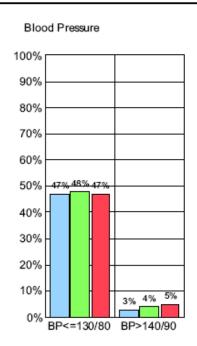
Period: Jan 2005 - Dec 2005

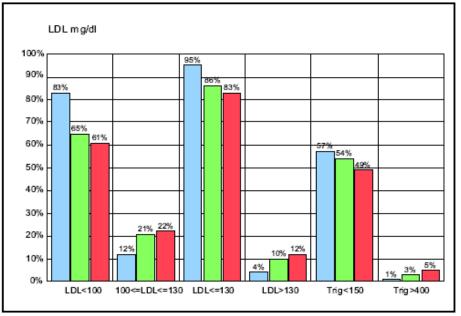
Patients Tested (Prop of Tot Pts%) - All Patients

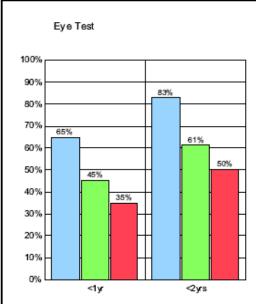
	Provider	Region	System
HbA1c	188(97%)	1,582(90%)	25,429(83%)
LDL	190(98%)	1,658(94%)	26,040(85%)
Eye Exam	159(82%)	399(23%)	6,509(21%)
Microalbum inuria	159(82%)	1,236(70%)	14,969(49%)
Blood Pressure	188(97%)	1,248(71%)	15,344(65%)
Total Patients	194	1,757	30,470

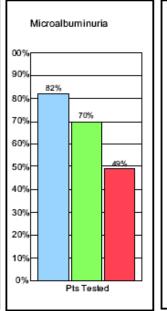
1. LDL measures represent two years ending in the chose period. 2. Eye exam % calculated using Health Plans patients only. 3.Includes spot microalbumin, 24 hour urine for protein and microalbumin/creatine ratio within the reporting period, or any history of treatment for nephropathy. 4. Blood pressure data only available for physicians with access to Clinical Workstation and/or Results Review.

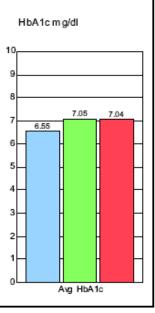












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IHC Primary Care System Goals and Managed Care Incentive Achievement Summary: Internal Medicine

Reporting Period: 01-Jan-04 To 31-Dec-04



Medical Director: Towner

The percent of patients with diabetes who had a HbA1c test within the last 12 months.

The percent of patients with diabetes who had a LDL test within the last 24 months.

Your Achievement: 78% Your Achievement: 94% System Goal: 80% System Goal: 80% Managed Care Incentive Goal: 85% Managed Care Incentive Goal: 85% 0% Your Score in this area is: Your Score in this area is: 100%

3.) Urine Microalbuminuria Screen

Number of patients with diagnosis of diabetes who had appropriate urine screen in last 12 months.

Your Achievement: 72%

Goal: 45%

Managed Care Incentive Goal: 55% Your Score in this area is: 100%

4.) Asthma Care

Percent of patients in your Internal Medicine Group with "higher risk asthma" who filled at least one prescription for a controller in the last year.

Your Group Achievement 94% Goal: 82%

Managed Care Incentive Goal: 87% Your Score in this area is: 100%

5.) Clinical Learning Day Your Score in this area is 100%

Attended a Clinical Learning Day Program in 2003 or 2004

Your Score for each of the above measures is computed as follows:
-100% if you exceed the Managed Care Incentive (MCI) goal
-0% if you are below the System Goal
-50%-100% sliding scale if you are between the System and MCI goals

Managed Care Incentive Summary

Your total score is computed using the following weighting:

25% from Item 1 Diabetes (HbA1c Testing)

25% from Item 2 Diabetes (LDL Testing)

10% from Item 3 Urine Microalbuminuria Screen

15% from Item 4 Asthma Care

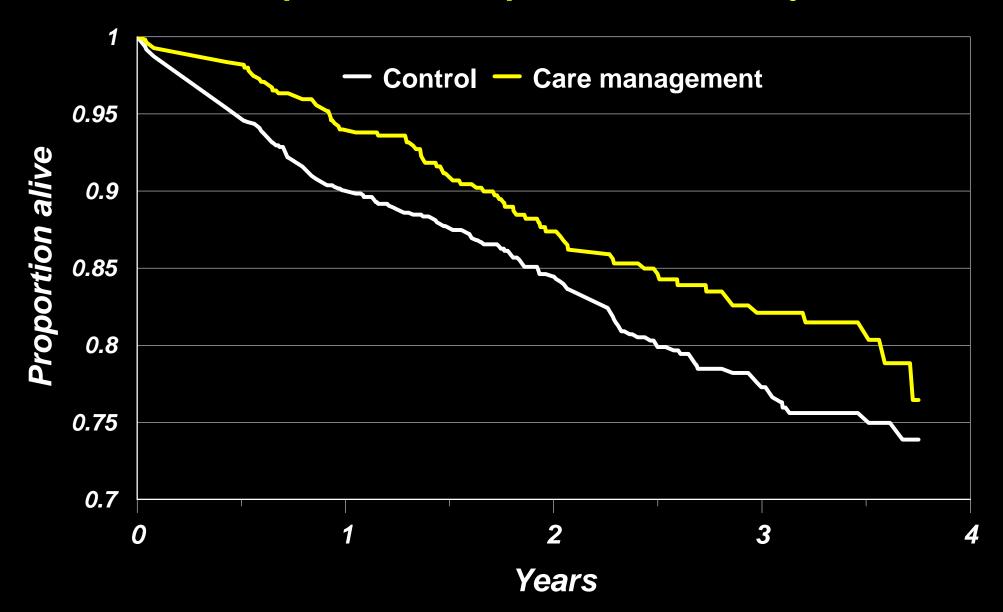
25% from Item 5 Attend Clinical Learning Day

Your Total Managed Care Incentive Score is: 75%

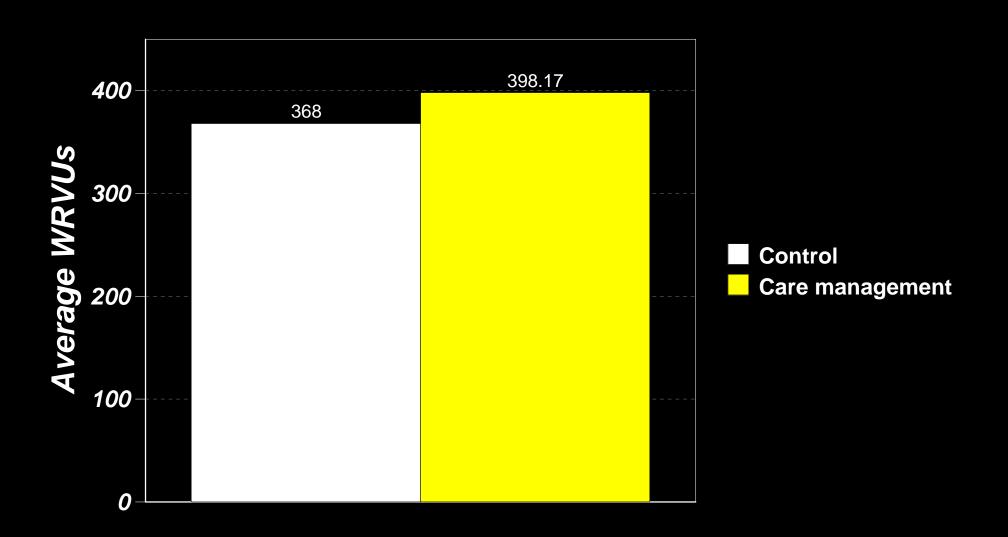
Please fax corrections to this report to: Steven Towner 355-3746

CPM with clinic care managers

Complex diabetes patients - mortality rates



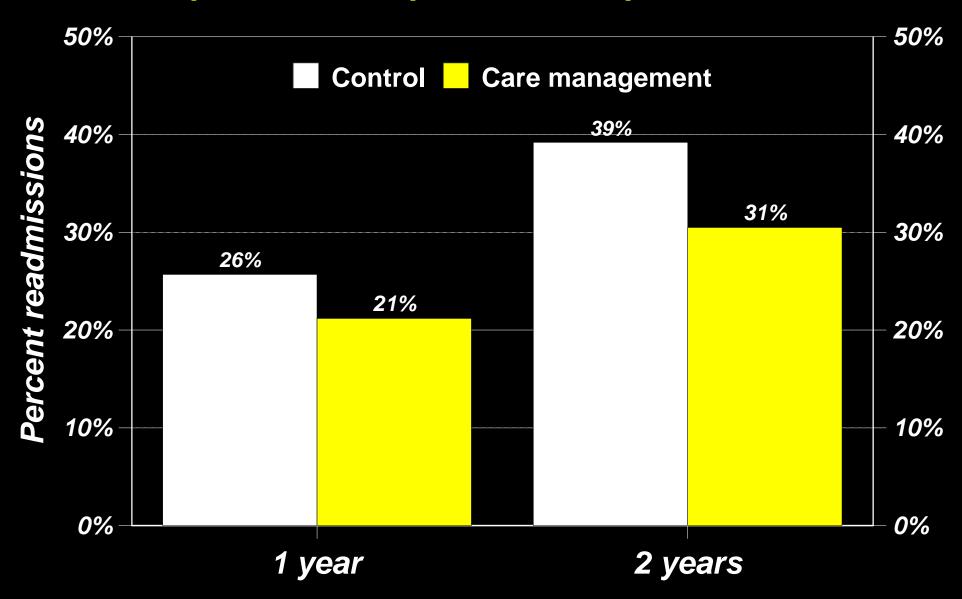
Physician productivity (WRVUs - work relative value units)



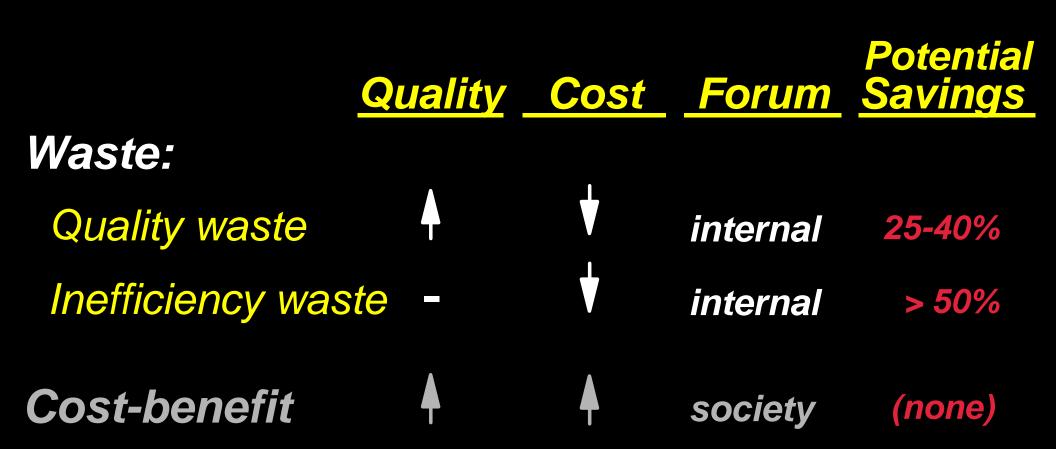
Physicians with embedded care management support were significantly (8%) more productive than controls

QI is innately a preventive strategy

Complex diabetes patients - hospitalization rates



Deming: Quality controls costs



5. Improve value, fail financially (perverse incentives)

Per Case

Cost NO

Normal delivery: <1.00> 303

Unplanned c-section: <2.05> 648

Aim: reduce unplanned c-sections by 2 percentage points (6.25% to 4.25%; more than 600 fewer c-sections per year)

Reduced cost:

Reduced revenue (insurance payments):

Reduced NOI:

1,991,860

2,216,800

224,940

(2008 data)

Impact on net income

Improvement to cost structure

Decrease cost per unit

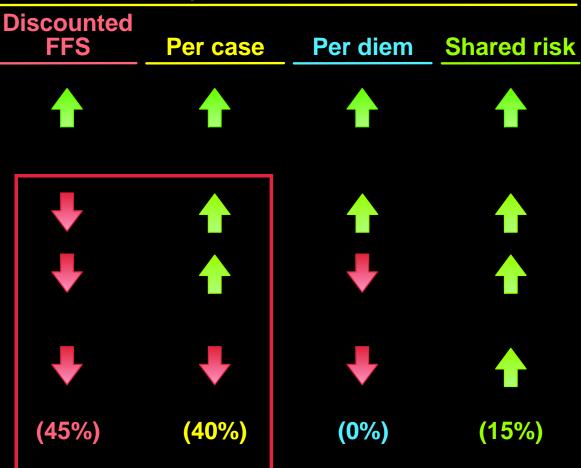
Decrease # units per case

Decrease other units per case

Decrease LOS (# nursing hours)

Decrease # of cases

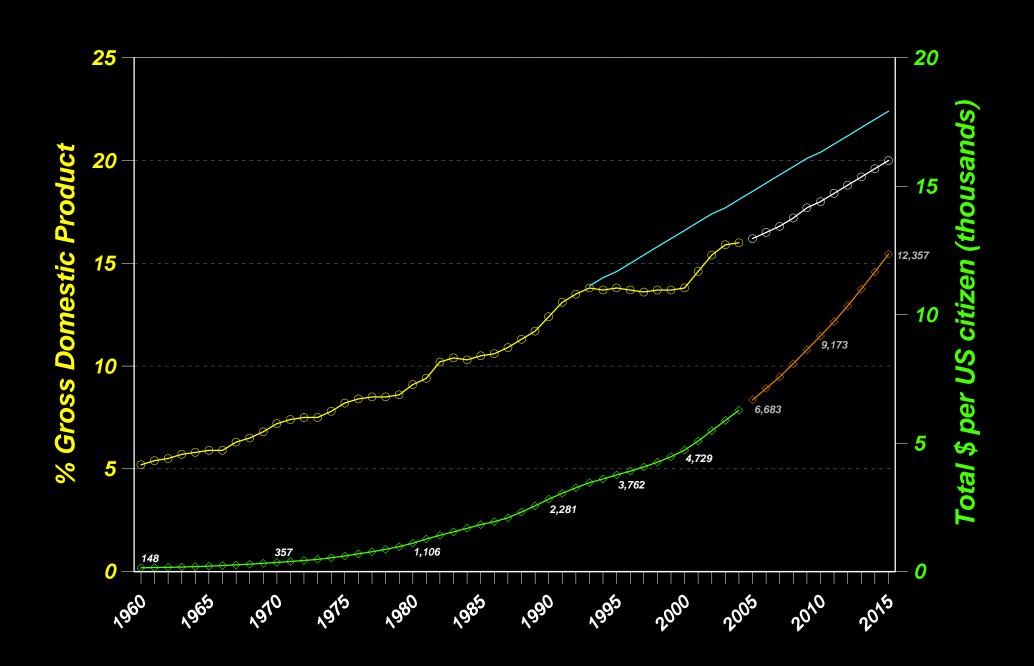
Payment mechanism



Most current payment mechanisms

- Actively incent overutilization: do more, get paid more - even when there is no health benefit
- I am paid to harm my patients (paid more for complications)
- Actively disincents innovation that reduces costs through better quality (a key success factor for the rest of the U.S. economy)
- Very strong, deep, wide evidence showing exactly this effect throughout U.S. healthcare

6. Bending the cost curve



Provider at financial risk

1. ACOs, AMHs: sophisticated forms of capitation

- provider at (financial) risk: bundled payment, chronic disease capitation, etc. ... but with
- better data systems (quality measaurement) and better risk adjustment

2. Represent "managed care at the bedside"

- managed care the only method that has "bent the cost curve"
- shifts control / accountability from insurers to care delivery groups
- 3. More than 80% of cost saving opportunities live on the clinical side

Wells Fargo inflation summary, 1988-2006

December 2006



COST OF LIVING INDEX

Wasatch Front					National					
All Cata and a	Index <u>Mar, 1988=100</u>	% Change 6 Mos.*	(Non-Seas. Adj.) 1 Mo. Prior		Index Mar. 1988=100	% Change 6 Mos.*	(Non-Seas. Adj.) 1 Mo. Prior	(Seas. Adj.) 1 Mo. Prior 0.5%		
All Categories	(154.6)	-0.1%	0.2%		(173.4)	2./%	0.1%	0.5%		
Housing	182.8	2.7	0.1		175.6	3.8	0.1	0.4		
Transportation	120.2	-11.4	-1.4		163.9	0.8	0.9	1.8		
Health Care	157.4	0.1	-0.1		249.5	3.9	0.0	0.1		
Food at Home	201.2	3.3	3.1		170.6	1.8	0.0	-0.3		
Clothing	113.2	-1.6	0.6		102.9	0.2	-2.5	0.6		
Food Away	162.2	0.0	0.0		168.7	3.2	0.3	0.3		
Utilities	128.7	-1.0	0.0		175.4	3.1	1.1	1.2		
Recreation	139.1**	5.8	0.0		109.8^{\dagger}	1.3	-0.4	-0.3		
Education & Comm.	124.6**	5.6	0.0		116.2^{\dagger}	2.5	-0.1	0.2		
Other Goods & Svcs.	104.3**	0.0	0.0		243.3	2.6	0.7	0.8		

^{*}Last six-month percentage change compared with same period one year ago. ***(Feb. 1998=100 base)

National Data Source: U.S. Bureau of Labor Statistics †(Dec. 1997=100 base)

Summary

- Care delivery is changing ...
 - from craft-based practice (clinicians as individual experts) to profession-based practice (true clinical teams)
- Better care can produce much lower operating costs ...
 most efforts currently produce windfalls for purchasers, due to perverse
 payment mechanisms (this is what is driving pay for performance and shared savings
 initiatives)
- PPACA targets new payment mechanisms that align financial incentives
 - a series of "rapid cycle" demonstration projects
 - "provider at financial risk" = shared saving's payment models
 - parallel clinical and quality service measures to insure that provider groups do not withhold beneficial, necessary care
- Look not to Washington the real solutions are coming off the health care delivery front line
- Get started now
 - unsustainable government outlays will drive intense pressure

Better has no limit

"I am sorry for you, young men (and women) of this generation. You will do great things. You will have great victories, and standing on our shoulders, you will see far, but you can never have our sensations. To have lived through a revolution, to have seen a new birth of science, a new dispensation of health, reorganized medical schools, remodeled hospitals, a new outlook for humanity, is not given to every generation."

-- Sir William Osler

At the opening of the Phipps Clinic in England, near the end of his career. Cited in

Reid, Edith Gittings. *The Great Physician: A Life of Sir William Osler*. New York, NY: Oxford University Press, 1931 (p. 241).