

Oncology Case Rate

Overview

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Hill Physicians
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Why was OCR created?

- Oncology is an expensive specialty
 - Expansive drug pipeline
 - Extensive treatment options
 - Regular confrontations over AWP/ASP discount rate

Goal:

- Develop a program whose key performance metrics include
 - Quality measures
 - Patient and physician satisfaction measures
 - Motivate physicians to adhere to regimens accepted by their professional organizations(ASCO, NCCN) while minimizing use of prior authorizations

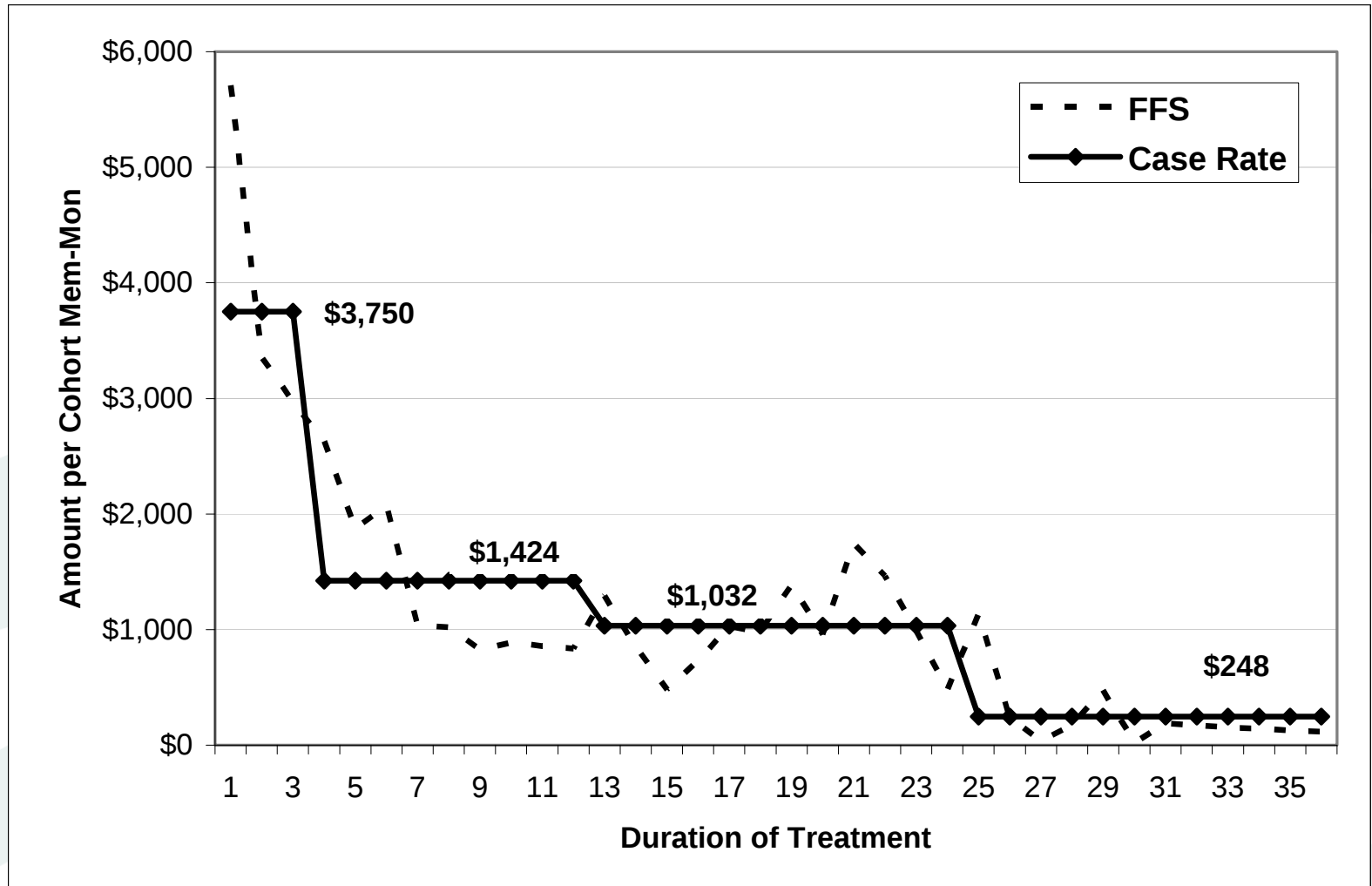
Quality Program Essentials

- QOPI measures developed by ASCO
 - 22-25 of the 75 available measures are used
 - Used most of their core measures that are included in their ASCO's QOPI Certification Program
- Patient Satisfaction
 - Source: AHQR
- Referring Physician Satisfaction

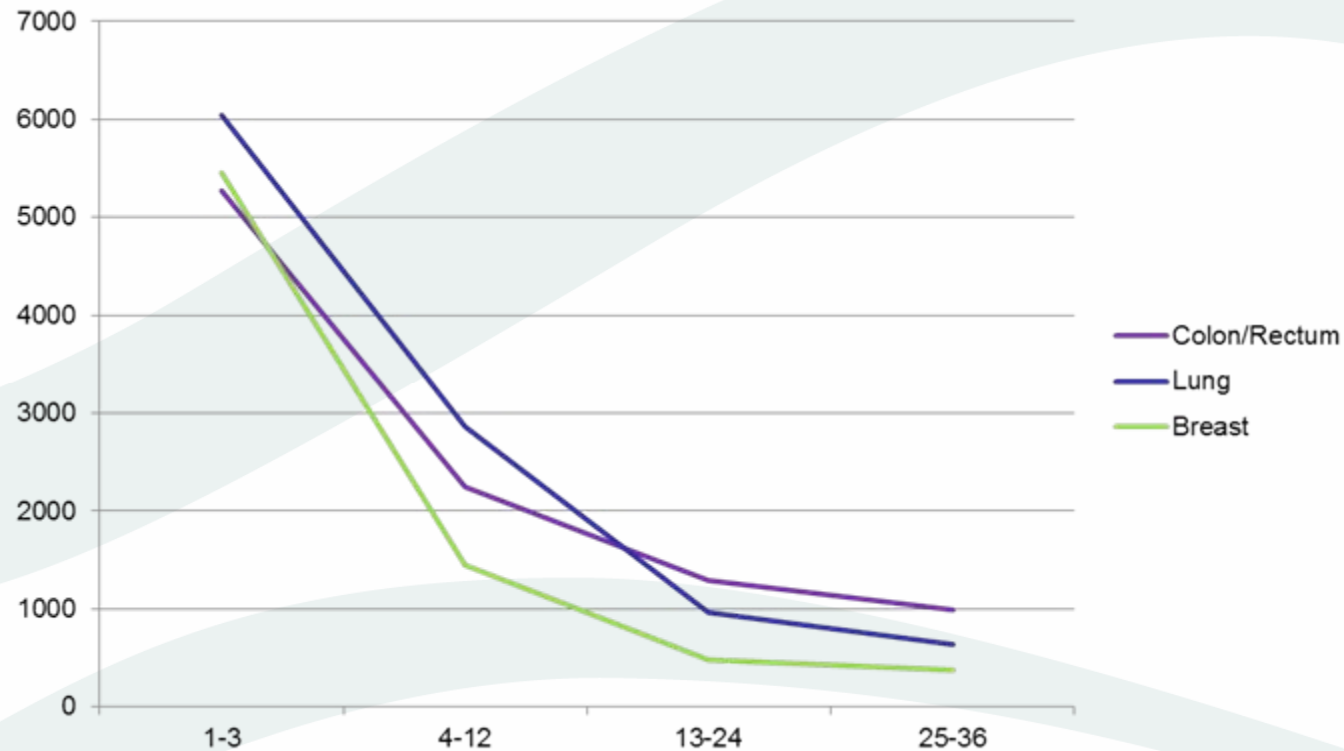
Overview of Case Rate Development

- Based on actual 3 year experience of Hill's patient cohort who started chemo in 2005
- Nine separate cohorts, divided by cancer types
 - 4 different case rates within each, based on intensity over time
- Model adjusts total dollars to new expenses
- \$\$ set aside for stop loss
- \$\$ set aside for performance bonus

Sample: Lung Cancer Case Rate



Case Rates for Key Cohorts



Practice Management

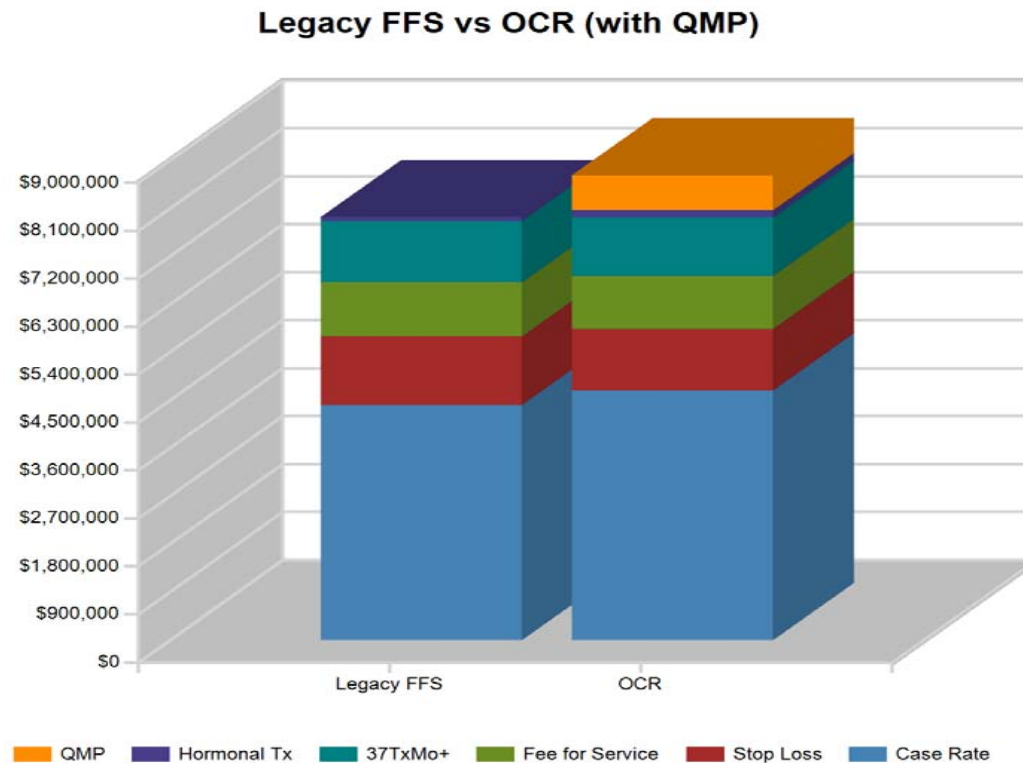
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2011 Results

- Quality Program
 - CQPI measures
 - Patient Satisfaction
 - Referring Physician Satisfaction
- Utilization
 - Removed authorization requirements for most oncology drugs for participating practice
- Network growth
 - Added new practice to cover 50% of all chemo

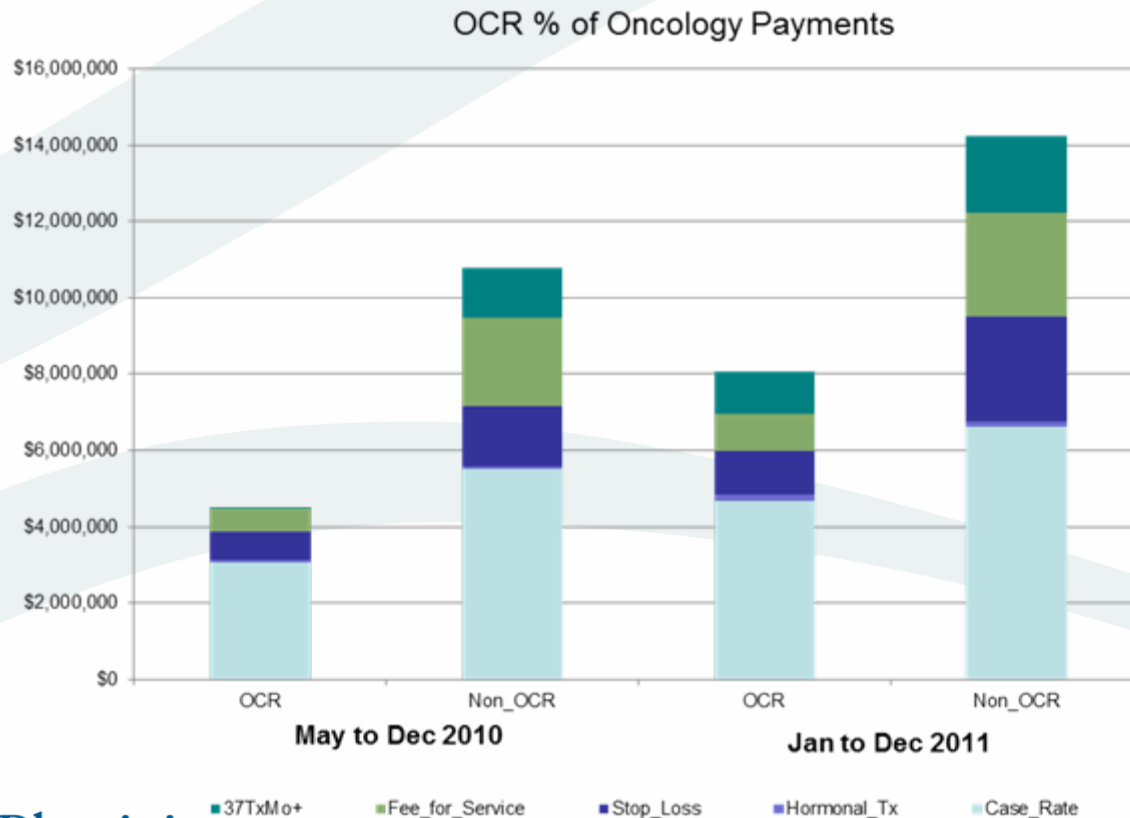
Practice Management

- OCR practices yield 10% over Legacy FFS in 2011



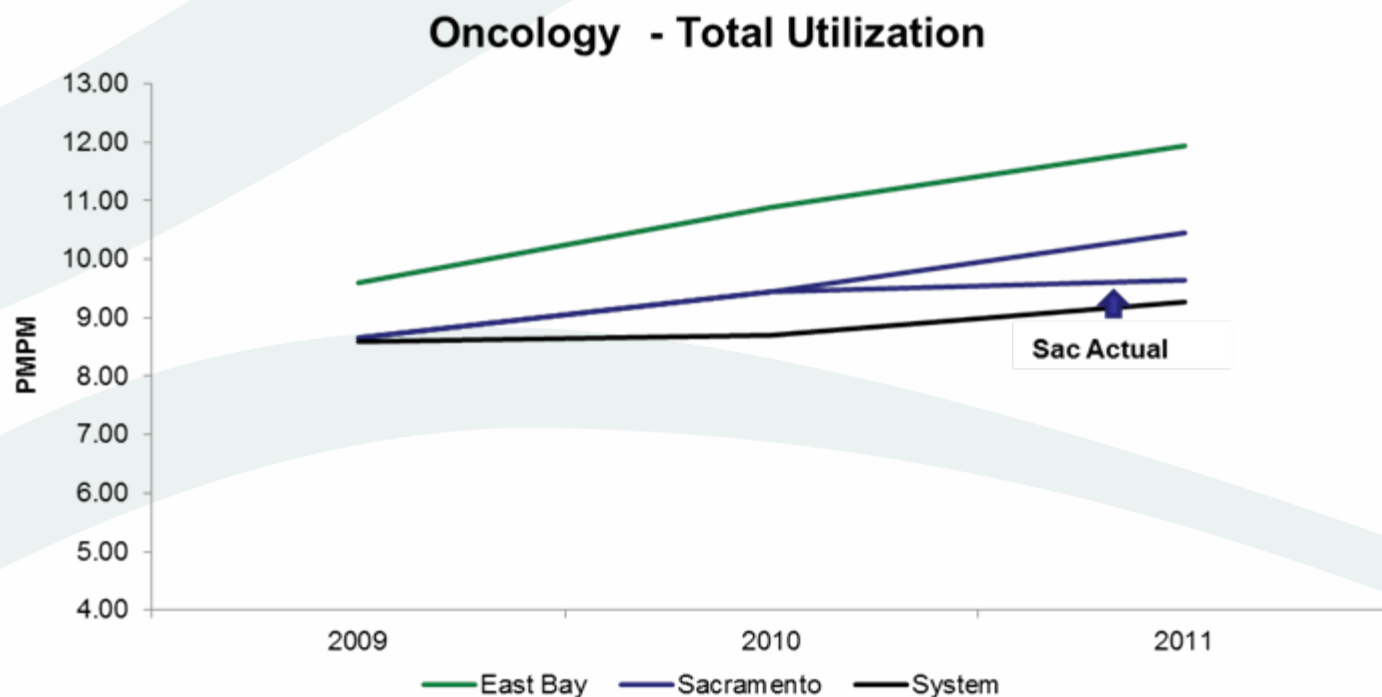
Practice Management

- OCR weight has grown from 29% to 36% of oncology expense



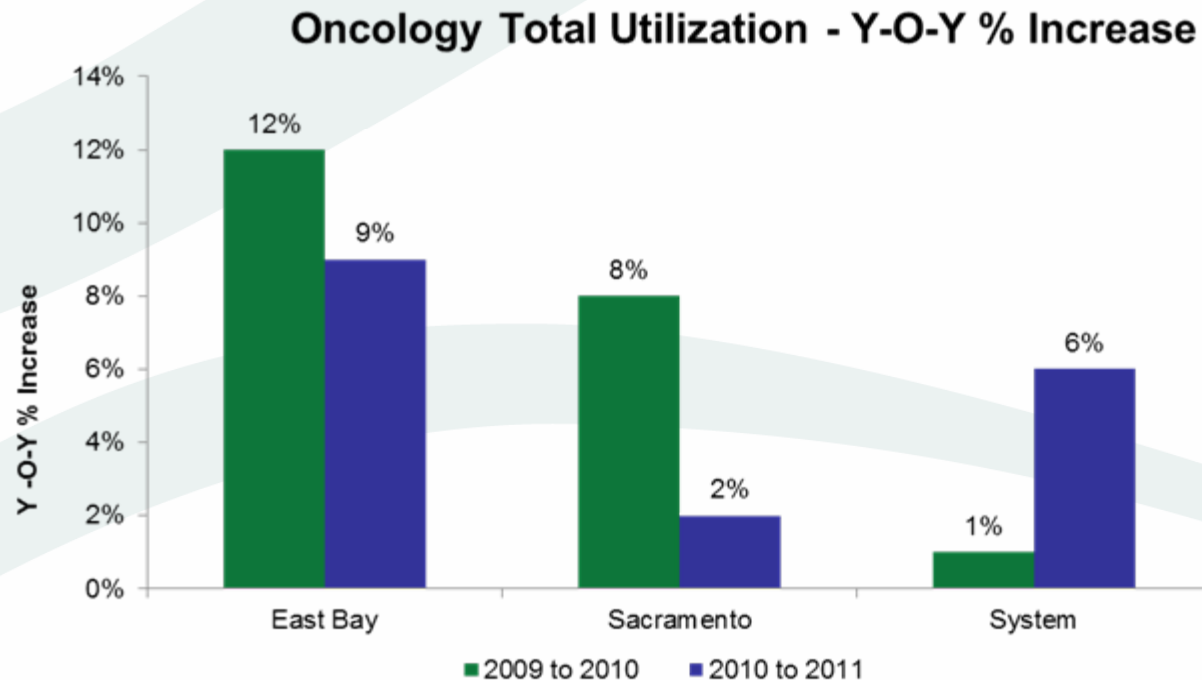
Utilization Impact

- Changed physician behavior
- Bent the utilization curve
- Potential health system savings of \$2 million in 2011



Utilization Impact

- 3 year growth trends
 - East Bay = 20%
 - Sacramento = 10%
- 2011 growth rates are 9% for East Bay and 2% for Sacramento



Satisfaction Results

- Provider data

- Referring physicians are generally satisfied with Oncology services
- However, we can improve the care coordination between them.
 - 65% of PCPs received a consult note back within 30 days of the consult

- Patient data

- Patients are satisfied with their care
- Used a validated instrument from AHRQ.
- Groups received 85% of the possible points in this domain

Operational Commitment

- Large footprint
 - 3 Clinical Support FTEs
 - 2 IT FTEs
 - 2 Accounting/Auditing FTEs
 - 1 Clinical Analysis FTE
- Manual adjudication process between claims payment system and OCR analytic engine
- Management views this as an investment in the delivery system

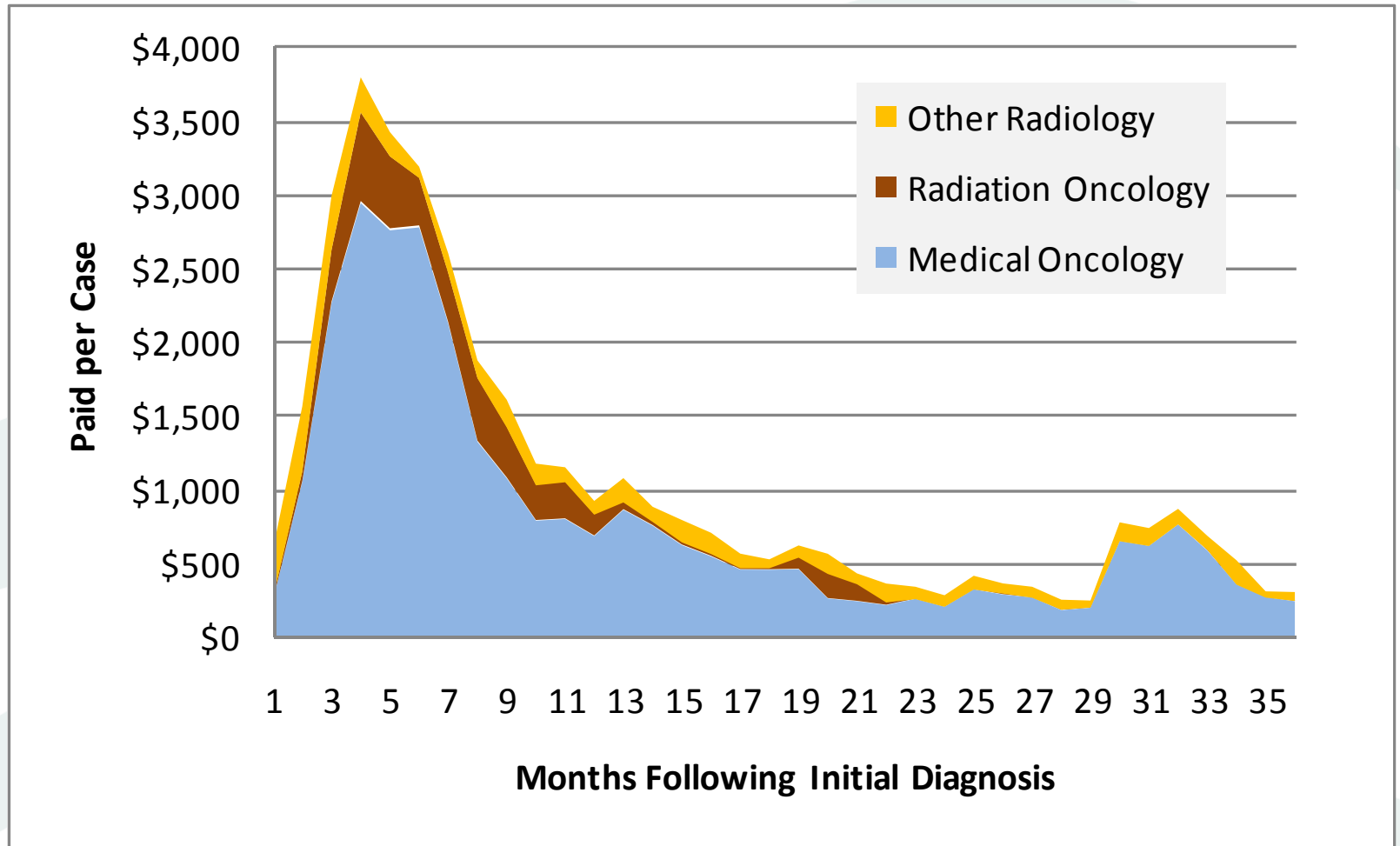
Interesting Findings

- 36 month case rate cycle may not be appropriate for all cohorts/practices
 - This model allowed us to identify practice pattern variations for 3year + members. Further evaluation being done
- Oral chemos present challenge to current model
 - Oncology pipeline is full of new oral targeted drug therapies.
 - We need to build those 1st line regimens into the model

Next Steps

- More closely link physician payments to actual expenditures
 - Starting with Case Rate payments
 - Looking to add other revenue streams
- Add Radiation Oncology to system
 - See next slide for impact
- Integrate 37+ months and Oral fixes into current structure
- Continue adding practices

Chronological Cost Pattern for Breast Cancer



Questions?



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