# Encouraging Leadership by Providers to Reach the Triple Aim: Our Experience

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### Ingredients for Encouraging Leadership by Providers for the Triple Aim

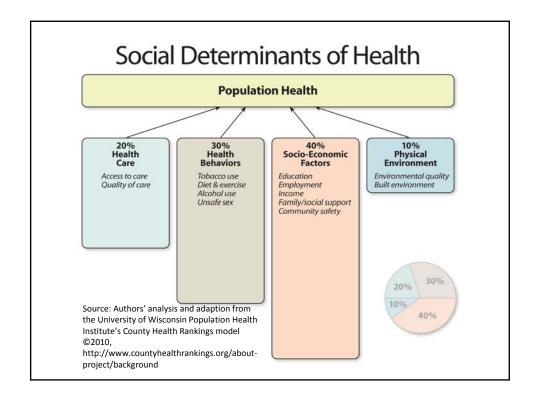
- Shared multi-stakeholder tables and shared language
- Articulating compelling WHYs
- Building of trust
- Leaders who see the big picture
- Framing in the Triple Aim
- "Technical" alignment
- "Adaptive" approaches



### The Vision: A Better State of Health through the Triple Aim\*

- Improve population health
- Improve patient experience of care, including quality
- Improve affordability by decreasing per capita costs





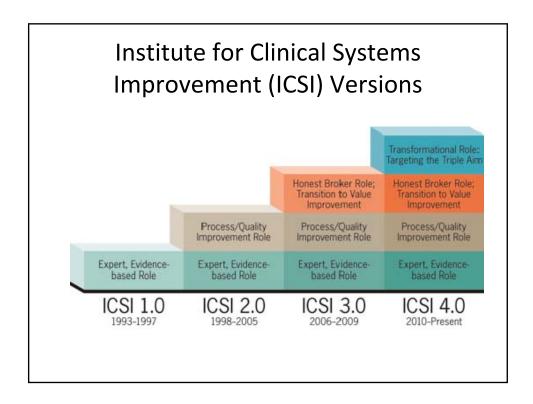
### Shared Tables and Shared Language



#### ICSI: Who We Are

- Independent, non-profit collaboration
- Includes over 50 medical group and hospital members representing 9,000 physicians
- Mission: To champion the cause of health care quality and to accelerate improvement in the value of the health care we deliver to the populations we serve.
- Supported by:
  - Five Minnesota and Wisconsin health plans:
    - Blue Cross and Blue Shield of Minnesota
    - HealthPartners
    - Medica
    - Security Health Plan of Wisconsin
    - UCare
  - Member dues and "sweat equity"
  - Contracts and grants





#### Leading Regional Health Improvement **Collaboratives**

- -Albuquerque Coalition for Healthcare Quality -Aligning Forces for Quality South Central PA -Alliance for Health -Better Health Greater Cleveland

- -- Better Health Greater Cleveland
  California Cooperative Healthcare Reporting Initiative
  -- California Quality Collaborative
  -- Finger Lakes Health Systems Agency
  -- Greater Detroit Area Health Council
  -- Health Improvement Collaborative of Greater Cincinnati
  -- Health Memphis Common Table
  -- Institute for Clinical Systems Improvement
  -- Integrated Healthcare Association

- -lowa Healthcare Collaborative

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   Kansas City Quality Improvement Consortium
   Louisiana Health Care Quality Forum
   Maine Health Management Coalition
   Massachusetts Health Quality Partners
   Midwest Health Initiative
   Minnesota Community Measurement
   Minnesota Healthcare Value Exchange
   Nevada Partnership for Value-Driven Healthcare (HealthInsight)
- New York Quality Alliance
   Oregon Health Care Quality Corporation
   P2 Collaborative of Western New York
- -Pittsburgh Regional Health Initiative -Puget Sound Health Alliance

- -Puget Sourin Health Alliance
   -Quality Counts (Maine)
   -Quality Quest for Health of Illinois
   -Utah Partnership for Value-Driven Healthcare (HealthInsight)
   -Wisconsin Collaborative for Healthcare Quality
- -Wisconsin Healthcare Value Exchange



**Network for Regional Healthcare Improvement** www.NRHI.org



### Shared Language on "Triple Aim" in Minnesota

- State of Minnesota
  - Health Reform Legislation 2008
  - Minnesota State Quality Institute sponsored by Commonwealth and Academy Health
- Institute for Clinical System Improvement
- Health plans
- Professional provider associations
- Citizen discussions



**Articulating compelling WHYs** 







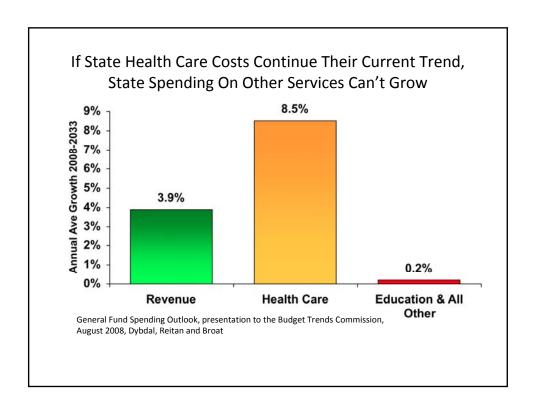
#### International Comparison of Health Care Systems - The Commonwealth Fund, 2010

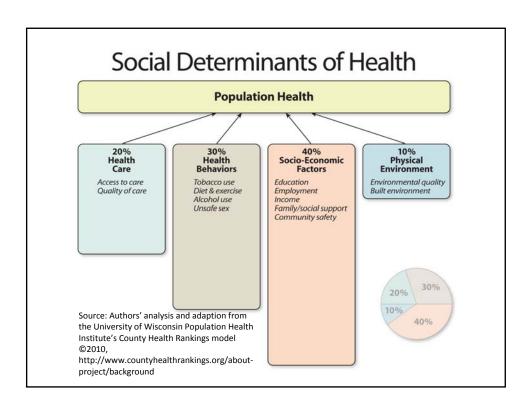
Exhibit ES-1. Overall Ranking

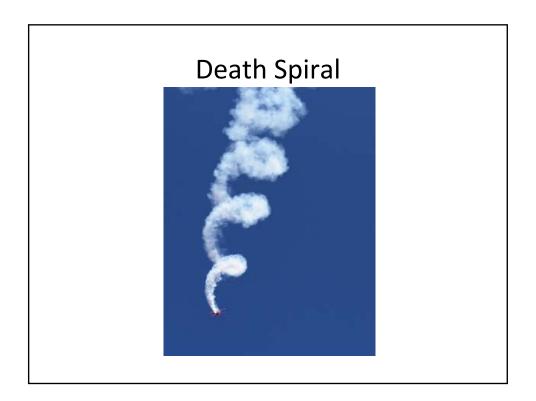
Country Rankings							
1.00-2.33						$\searrow \mathscr{U}$	
2.34-4.66	**				*		500000
4.67-7.00							
	AUS	CAN	GER	NETH	NZ	UK	US
OVERALL RANKING (2010)	3	6	4	1	5	2	7
Quality Care	4	7	5	2	1	3	6
Effective Care	2	7	6	3	5	1	4
Safe Care	6	5	3	1	4	2	7
Coordinated Care	4	5	7	2	1	3	6
Patient-Centered Care	2	5	3	6	1	7	4
Access	6.5	5	3	1	4	2	6.5
Cost-Related Problem	6	3.5	3.5	2	5	1	7
Timeliness of Care	6	7	2	1	3	4	5
Efficiency	2	6	5	3	4	1	7
Equity	4	5	3	1	6	2	7
Long, Healthy, Productive Lives	1	2	3	4	5	6	7
Health Expenditures/Capita, 2007	\$3,357	\$3,895	\$3,588	\$3,837*	\$2,454	\$2,992	\$7,290

Note: \*Estimate. Expenditures shown in \$15.PP (purchasing power party);
Source: Cidication for Dire Commonwealth (mich based on 2007) the Threat Source; Cidication for Economics (mich asset parts) the Commonwealth (mich based on 2007) the Threat Source; Cidication for Economic Commonwealth (mich asset parts) the Source; Cidication for Economic Cooperation and Development.

OECO Health Data, 2009 (Plants CCD, No.20) (2009) (1)







**Building of Trust** 



### Addressing All Parts of the Triple Aim

- Address all three aims
  - Population Health
  - Care Experience & Quality
    - Underuse
    - Overuse\*
    - Misuse
  - Affordability Costs
    - "Waste is theft." Don Berwick
    - Assumptions for working on costs

Kale, et al, "Trends in the Overuse of Ambulatory Health Care Services in the United States," JAMA Intern Med. 2013;173(2):142-148.



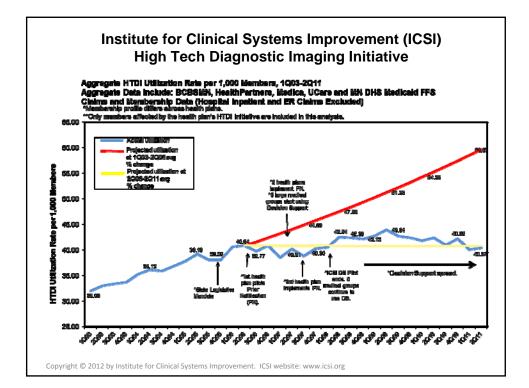
### High Tech Diagnostic Imaging (HTDI) Initiative



#### The "Ingredients" and HTDI

- Compelling why 8% yearly increase in utilization with no apparent increase in quality or productivity
- Shared trusted table request came to ICSI to bring providers and health plans together to address common threat of prior authorizations/notifications
- Leadership
  - Radiologists at the table with primary care
  - One medical group offered their approach
- Technical collaboratively developed clinical decision support (CDS) tool in EPIC EHR
- Adaptive –work occurred in the setting of DIAMOND (underuse)
- CHALLENGE: business sustainability for CDS





#### DIAMOND

(Depression Improvement Across Minnesota Offering a New Direction)

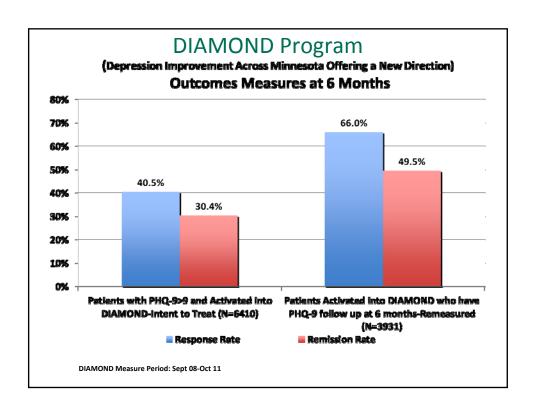
- Redesigning care
- Redesigning payment



#### The "Ingredients" and DIAMOND

- Shared table and language ICSI depression guideline said collaborative care model evidence-based; coding, measurement and stigma issues
  - No reimbursement for the care that was effective
- Compelling WHYs and Leadership 75% of patients with depression see primary care; purchasers very interested because of lost productivity due to depression
- Technical alignment
  - Redesign of care adapted known collaborative care model (care coordinators, PHQ-9 measurement, registries, protocols, intensification of treatment, psychiatric consultative role); health plans required certification of training
  - Redesign of payment in essence a "bundled" payment for care coordination that included care coordinators, primary care and psychiatrists
- Adaptive approach –focus on outcomes; new care roles; panel management; new payment designed in setting of HTDI (overuse)
- CHALLENGE: transition to TCOC payment models





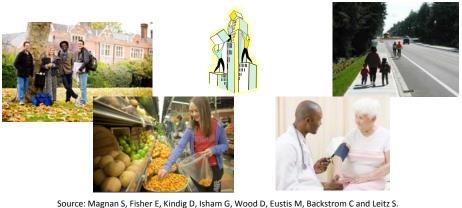
Leaders Who See the Big Picture





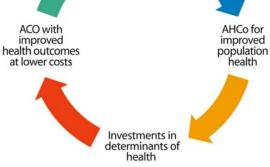


## Building Accountable Health Communities for Accountable Care



Source: Magnan S, Fisher E, Kindig D, Isham G, Wood D, Eustis M, Backstrom C and Leitz S. Achieving Accountability for Health and Health Care. A White Paper Developed from the State Quality Improvement Institute 2008-2012 in Minnesota. Found at: <a href="http://bit.ly/V3Xvt0">http://bit.ly/V3Xvt0</a>

## Community Reinforcing Loop Portion of shared savings and/or other dollars



Source: Magnan S, Fisher E, Kindig D, Isham G, Wood D, Eustis M, Backstrom C and Leitz S. Achieving Accountability for Health and Health Care. A White Paper Developed from the State Quality Improvement Institute 2008-2012 in Minnesota. Found at: http://bit.ly/V3Xvt0

#### Framing in the Triple Aim





**Operating Partners** 

ICSI, Minnesota Hospital Association, Stratis Health Collaborating Partners

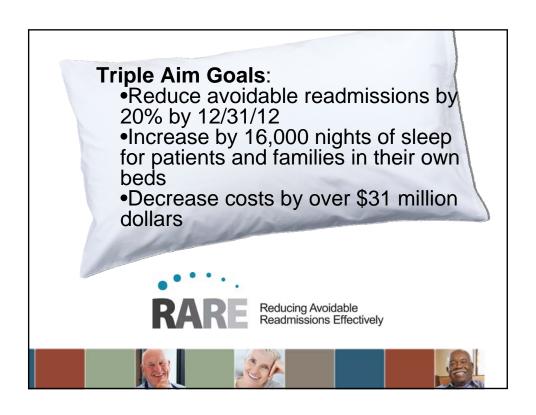
MN Community Measurement, MN Medical Association Community Partners

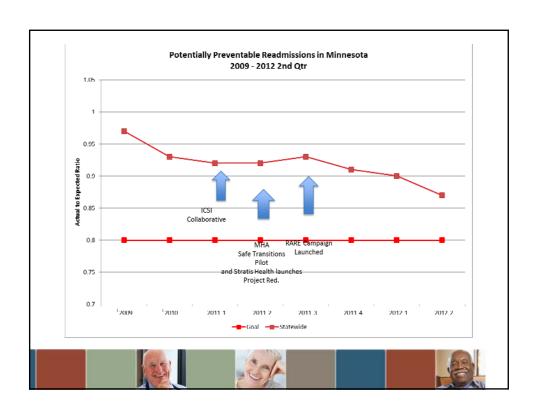
MN Health Action Group, DHS plus 60 more partners

www.RAREreadmissions.org









#### **COMPASS**

(Care Of Mental, Physical, And Substance use Syndromes)

- 1 of 107 Health Care Innovation Awards from the Center for Medicare and Medicaid Innovation (CMMI) in 2012
  - ICSI with 9 other partners in the US
- Framed as a "Triple Aim Bulls eye"
  - Health: improve PHQ-9s for depression
  - Care: improve patient and provider experience;
     20% increase in diabetes and cardiovascular optimal care
  - Costs: save \$25 million for CMS

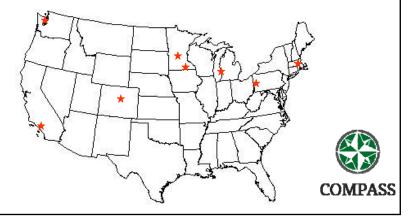
The project described is supported by Cooperative Agreement Number 1C1CMS331048-01-00 from the Department of Health and Human Services, Centers for Medicare & Medicaid Services. The contents are solely the responsibility of the author and have not been approved by the Department of Health and Human Services, Centers for Medicare & Medicaid Services.

#### **COMPASS Consortium Partners**

- Institute for Clinical Systems Improvement (ICSI)
   leads and coordinates the initiative
- Eight partners offering COMPASS at selected sites
  - Community Health Plan of Washington
  - ICSI member clinics offering DIAMOND program
  - Kaiser Permanente Colorado
  - Kaiser Permanente Southern California
  - Mayo Health System
  - Michigan Center for Clinical Systems Improvement
  - Mount Auburn Cambridge Independent Practice Association
  - Pittsburgh Regional Health Institute
- Two supporting partners
  - HealthPartners Institute for Research and Evaluation
  - AIMS Center, Washington State

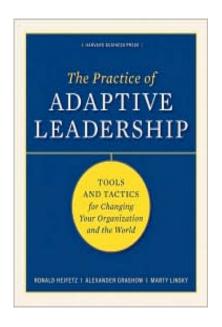
#### **Geographic Reach of COMPASS**

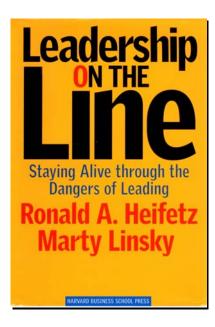
 Opportunity to test collaborative care management model across a variety of health care systems and patient populations; payment models to be developed to submit to CMS



Technical and Adaptive Approaches

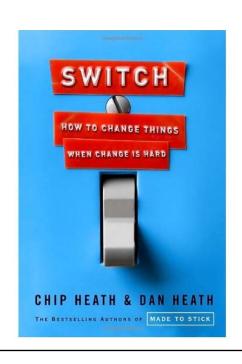






#### **Technical and Adaptive Approaches**

- Technical
  - Guidelines and QI infrastructure
  - Public reporting of quality and costs
  - Payment changes: P4P, care coordination, TCOC, etc
- Adaptive
  - Supporting culture changes e.g., ICSI's "Creating a Culture of Quality/Value"
  - "Gives and gets" identifying our losses, our fears, our uncertainties, our changing roles, etc
  - Exploring values, attitudes and beliefs that shape our behaviors



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