

National Pharma Audioconferences

Leading Forum on Pharmaceutical, Biotechnology and Genomics Regulation and Compliance

How State Attorneys General Are Reshaping Pharmaceutical Marketing and Compliance Through Fraud Investigations and Settlements

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- Nature Abhors a Vacuum.
- FDA's Perceived Lack of Enforcement Has Other Enforcers Stepping In.
- State AGs Are The New 'Cops on the Beat'.
- "Backdoor" Contractual Approach to Enforcing Current FDA Requirements, and Imposing New Obligations That Extend Authority In Areas That Are Still Subject of Ongoing Legislative Debate (e.g. Post-Approval DTC Moratorium; Transparency).

Thank You.

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