

The Ten Toughest Challenges for Pharmaceutical and Medical Device Compliance Officers

Pharma, Medical Device & Biotech Colloquium
June 6, 2005

Participants: John Bentivoglio (King & Spalding LLP),
Austin Byrd (Smith & Nephew), Kathy Lundberg
(Guidant), Louise Mehrotra (J&J), Steve Mohr (BMS),
and Retta Riordan (Organon)

The Ten Toughest Challenges

- How Can You Engage the Board and Senior Management in the Compliance Program?
- How Can You Motivate Employees to Stay Engaged on Compliance Issues?
- How Can the Compliance Department Work Most Effectively with the Legal Department?
- What Should (and Can) Your Program Do to Address Vendors?
- How Do You Manage Compliance with State Law Requirements?
- How Do You Rollout Your Program on a Global Basis?
- How Can You Develop an Effective Compliance Audit Function?
- What Compliance Issues Should Be Addressed in Incentive Compensation Programs?
- How Do you Conduct Effective Forward-Looking Risk Assessments?
- How Do You Measure Compliance Program Effectiveness?

**How Can You Engage the Board
and Senior Management in the
Compliance Program?**

How Can You Motivate Employees
to Stay Engaged on Compliance
Issues?

How Can the Compliance
Department Work Most Effectively
with the Legal Department?

**What Should (and Can) Your
Program Do to Address Vendors?**

**How Do You Manage Compliance
with State Law Requirements?**

**How Do You Rollout Your Program
on a Global Basis?**

How Can You Develop an Effective Compliance Audit Function?

What Compliance Issues Should Be Addressed in Incentive Compensation Programs?

How Do you Conduct Effective Forward-Looking Risk Assessments?

How Do You Measure Compliance
Program Effectiveness?

"The views expressed during the course of this presentation are those of the participants and are not necessarily those of their respective companies/firms. Moreover, the comments of the participants provide general insights and do not constitute, and should not be relied upon, as legal advice."