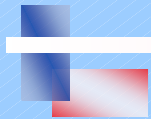


**Systems**

# **Sustaining Quality <sup>^</sup> :**

## **Why is Quality Good for Business?**



**Diane E. Bergeron**  
Vice President  
Global Quality Operations  
Schering-Plough

# The Goal: “Good for Business”

- ◆ Some Indicators of “Good Business”
  - Customer Satisfaction
  - Top Line Growth
  - Bottom Line Growth
  - Speed to Market for New Products
  - Employee Retention



# The Quality Strategy for Good Business

- ◆ Senior Management Involvement
- ◆ Competency & Governance
- ◆ Quality “Systems” Thinking
- ◆ Quality Improvement Model/ Framework
- ◆ Culture of Commitment to Continuous Improvement

# The Quality Strategy...

## Senior Management Involvement

- ◆ Continuous improvement must be driven from the top
- ◆ Senior Management must be vocal, visible & involved in the change process
  - Timelines
  - Deliverables
  - Accountabilities
  - Competencies
  - Behaviors
- ◆ Active participation in Leadership and Governance processes

# The Quality Strategy...

## Competency & Governance

- ◆ Competency – **know how to do things right**
  - Problem Solving/ Root Cause Analysis
  - Validation
  - Training
  - Continuous Improvement Tools
  - Cross-functional Teams
  - Project Management
  
- ◆ Governance – **do the right things**
  - Quality Councils
  - Steering Committees


# The Quality Strategy...

## Quality *Systems* Thinking

### A Quality System is...

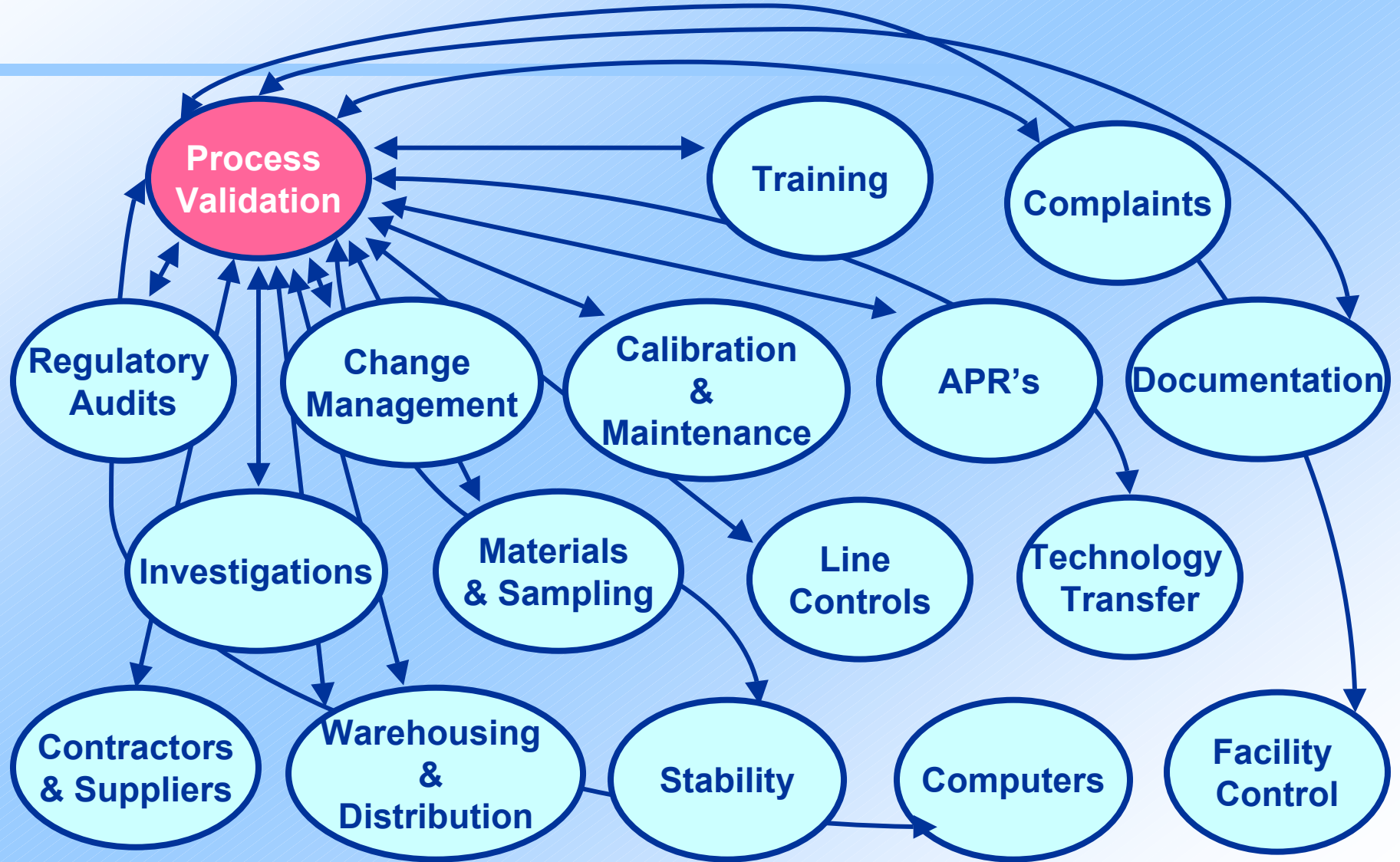
- ◆ Set of interrelated processes that working together, assure product safety, strength, identity, purity and quality
  - Elements that prevent, detect & correct deficiencies in the normal process
  - Systems depend, interrelate, input/output
  - Together provide for predictable and consistent performance and responses to adverse situations or changes

# Some Quality Systems

Prevention	Detection	Correction
		
Training	Regulatory Audits	Training
Calibration & Maintenance	Complaints	Calibration & Maintenance
Technology Transfer	Stability	Investigations/CAPA
Process Validation	Materials & Sampling	
Change Management	APR's	
Warehousing & Distribution		
Line Controls		
Contractors & Suppliers		
Facility Control		
Computers		



# Quality System Interdependencies

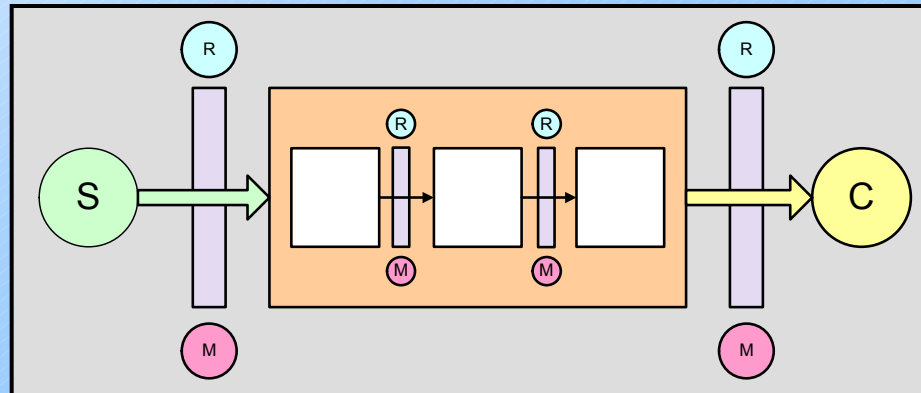




# The Quality Strategy...

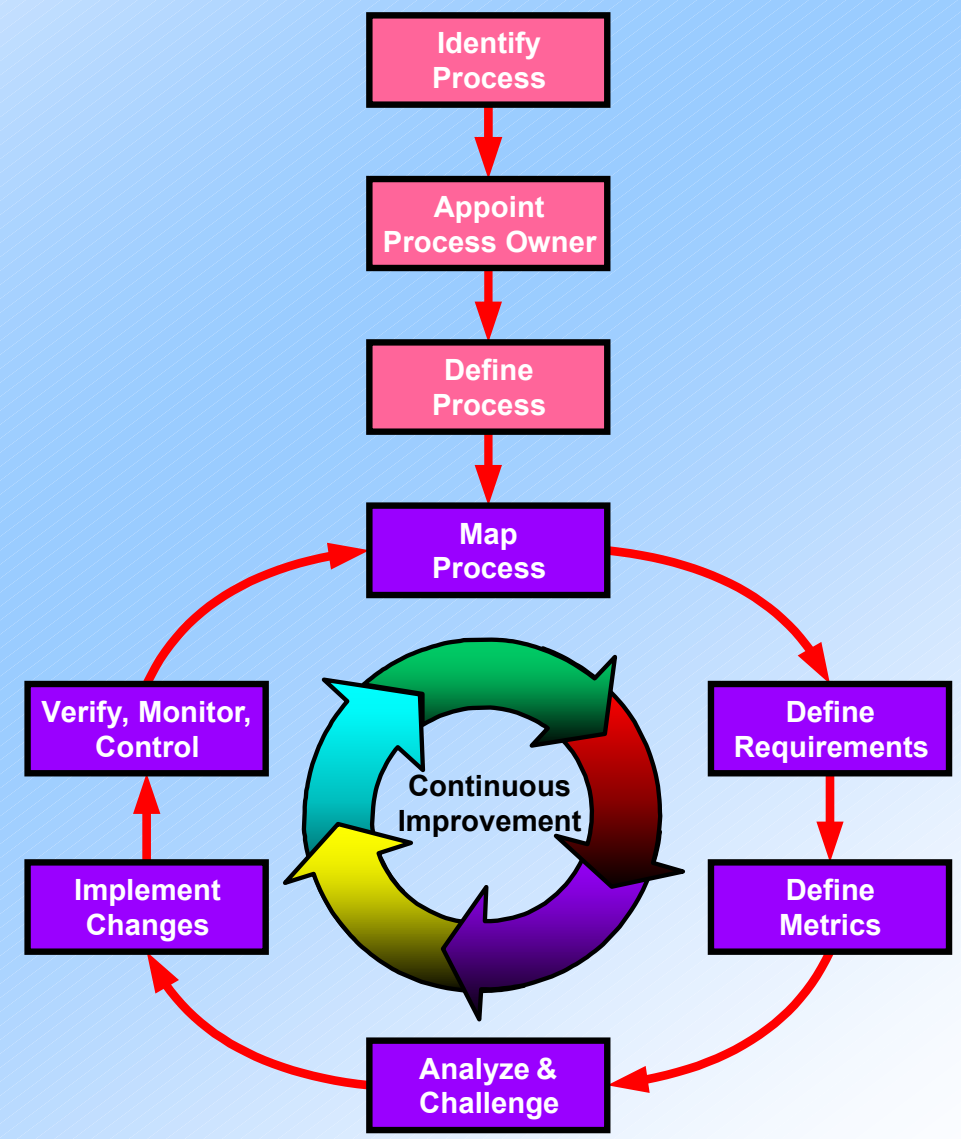
## Quality Improvement Model/ Framework

- ◆ ALL WORK IS A PROCESS ... and must be made visible



- **PROCESS** is turning inputs from **Suppliers** into outputs for **Customers**
- **REQUIREMENTS** must be clearly defined
- **MEASUREMENTS** indicate if Requirements are met
- **OWNERSHIP** to assure continuous improvement

QSIP  
Quality  
Systems  
Improvement  
Process



# 7 Attributes of Robust Quality Systems

- Process
- Procedures
- Documentation
- QA Role
- Organization
- Infrastructure
- Performance Metrics

**Fundamental to  
sound and robust  
Quality Systems**



# How do we know a Good Quality Management System?

- ◆ Performance Metrics
  - Deviations
    - Recurrence
    - CAPA
  - Training
  - Customer Complaints
  - Change Control
  - Stability Study outcomes
  - Equipment Calibration/PM
  - Annual Product Reviews

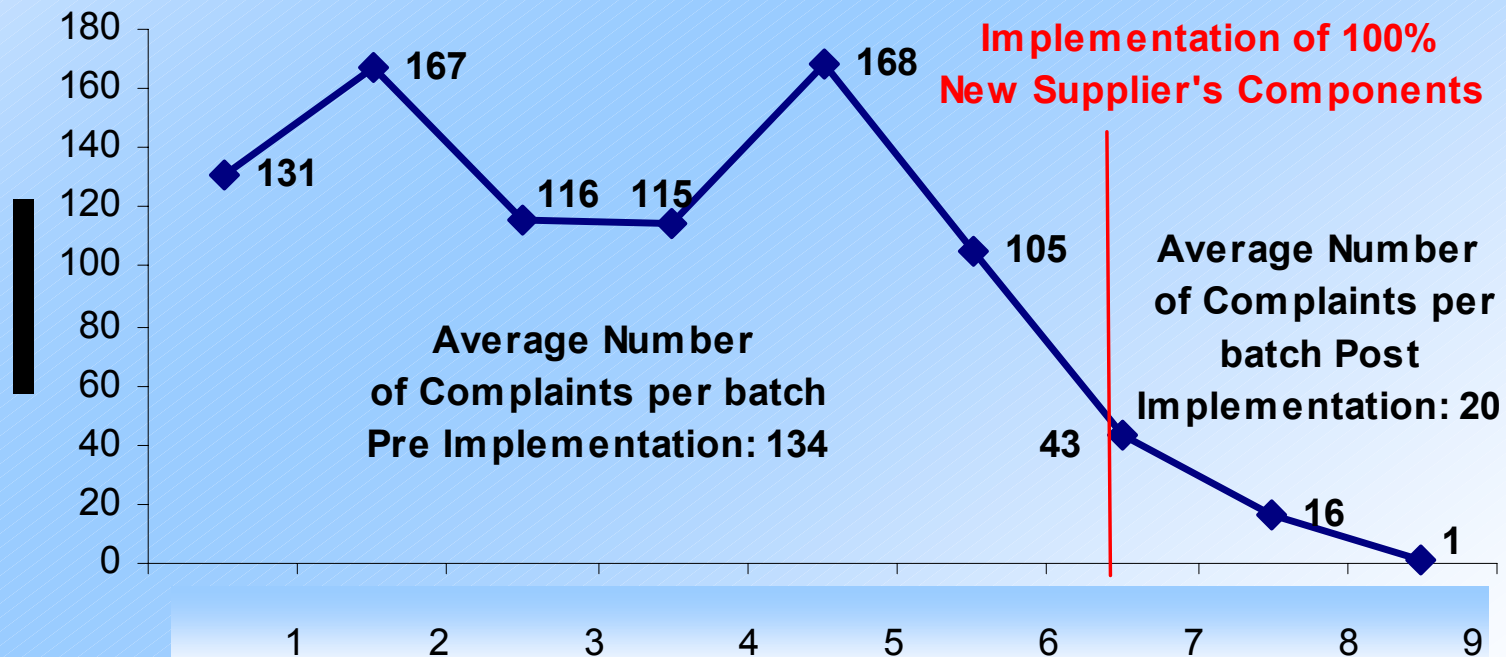
**These  
Measurements  
tell us**



# How do we know a Good Quality Management System?

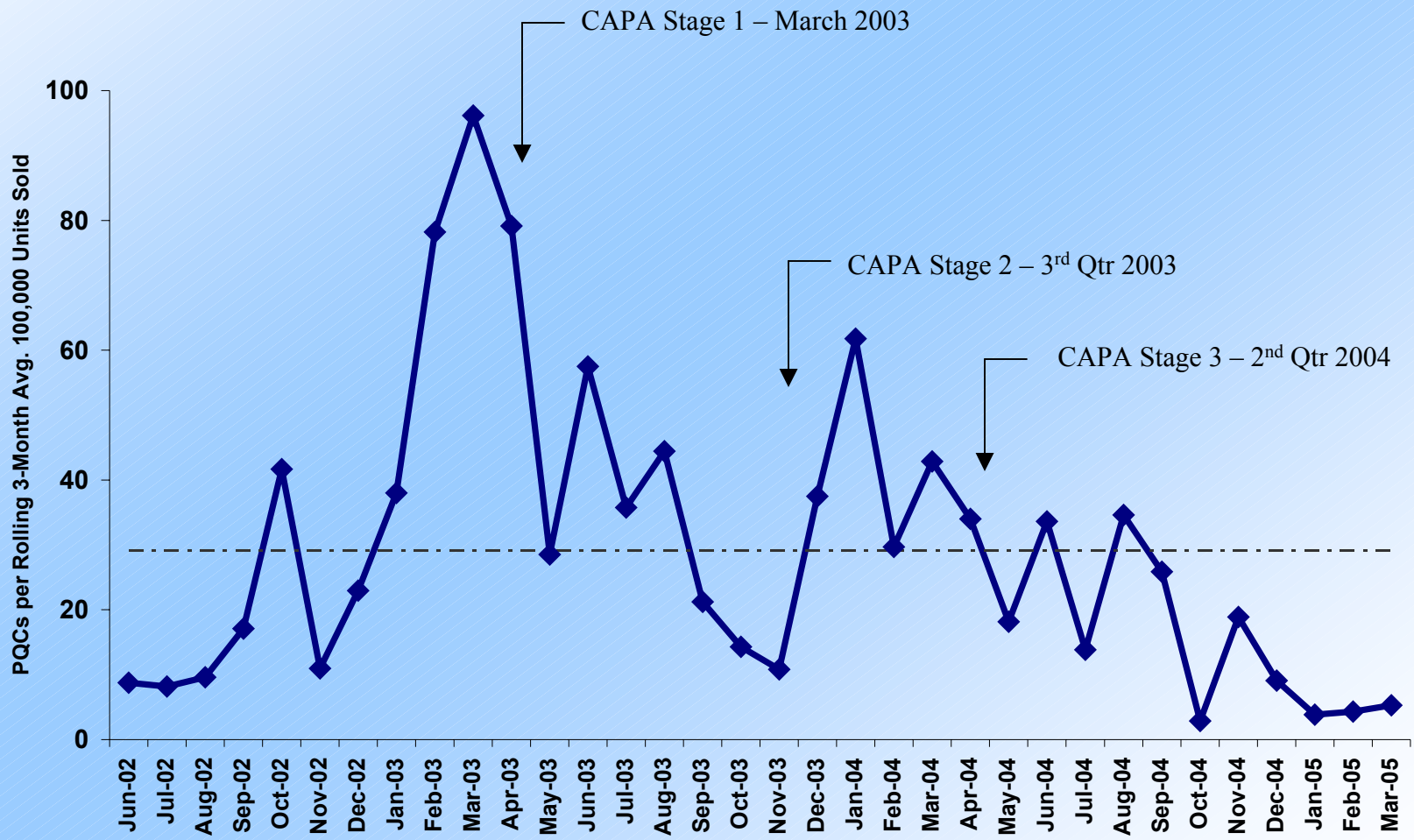
*Illustrates the effectiveness of performing root cause analysis and taking appropriate action. Root cause was isolated to a specific component supplier... Corrective Action was to single source with the higher quality supplier. Result was a reduction in complaint activity from 134 per batch to 20 per batch (non-related issues).*

Product XYZ CAPA Effectiveness Chart

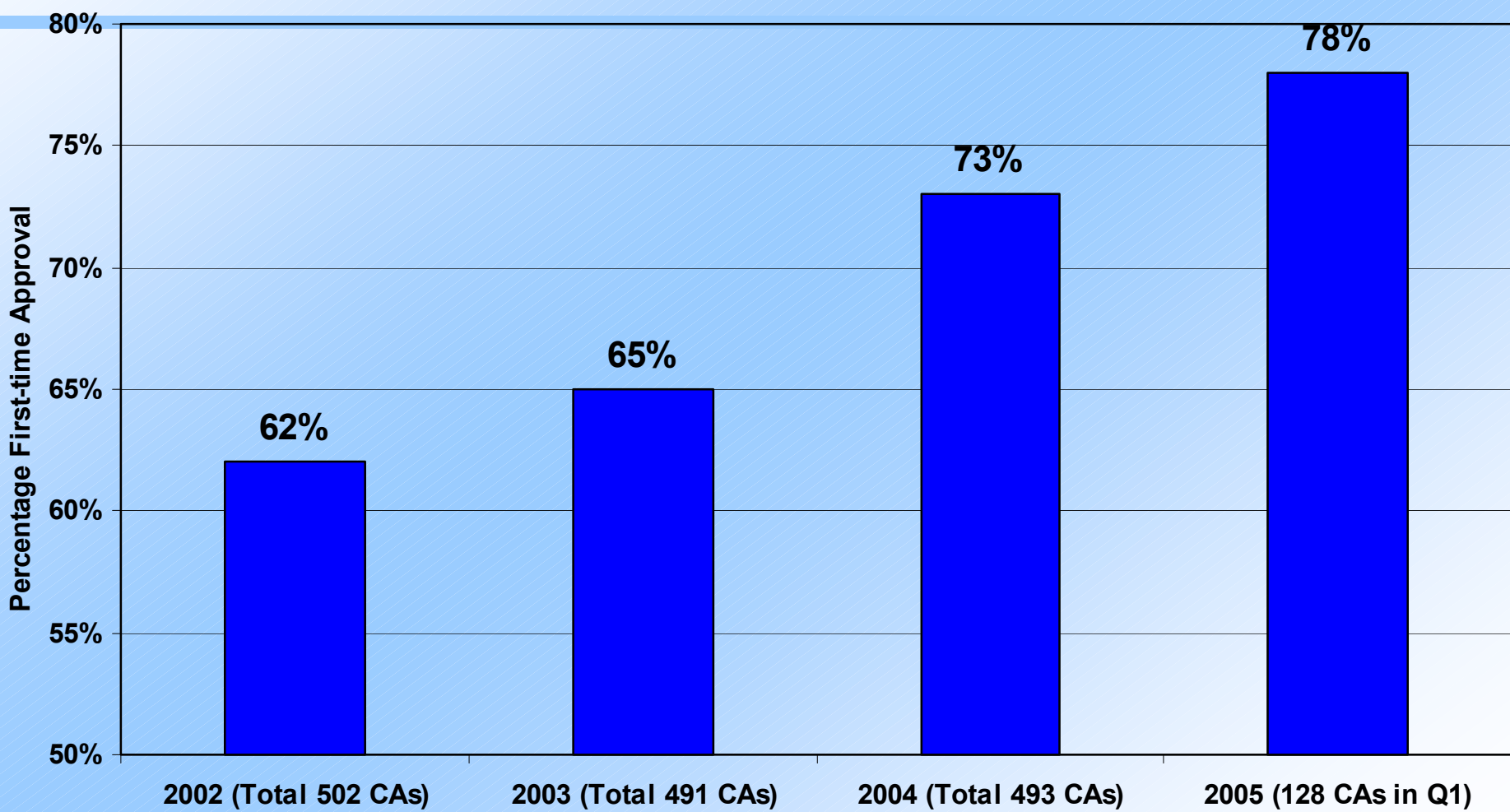


# How do we know a Good Quality Management System?

## Product Quality Complaints Normalized

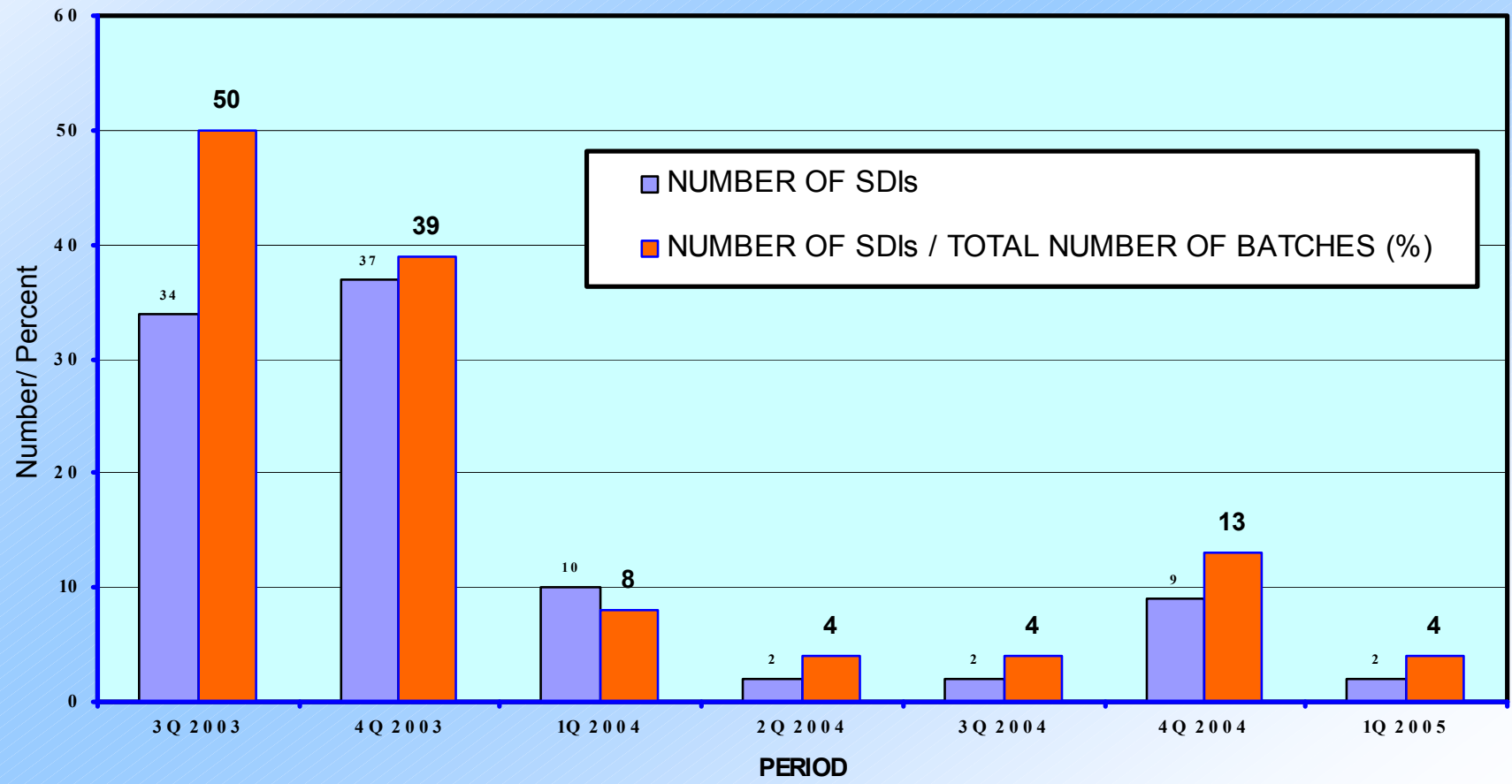


## First-time Approval Rate Change Authorizations Approved 2002 thru Q1-2005



# How do we know a Good Quality Management System?

DEVIATIONS





# Quality Systems ... Designed for Commitment

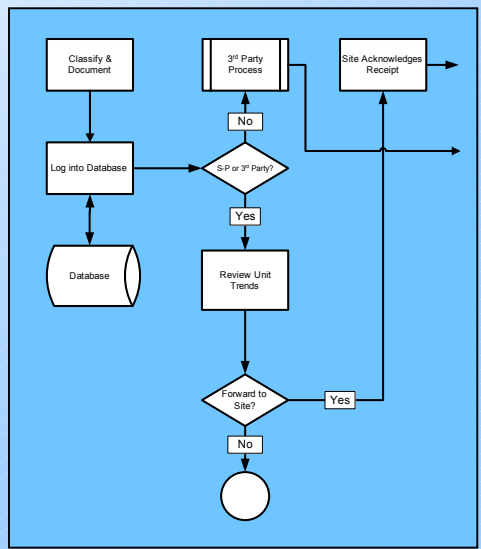
- ◆ Simple, easily understood
- ◆ Clear roles & responsibilities & governance/ownership
- ◆ Controls & checks that help responsible people do their jobs
- ◆ Reflect Company's Vision & Values
- ◆ Promote commitment

# The Quality Strategy... Ladder of Commitment

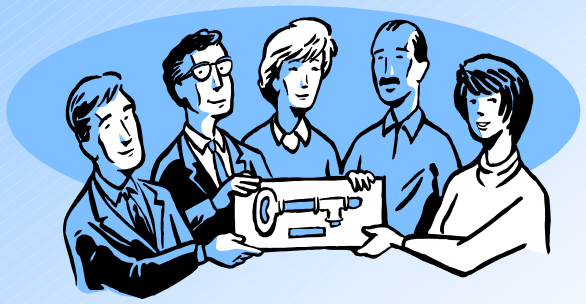


# The Quality Strategy

**Management Involvement**  
+  
**Competency and Governance**



**Well-designed Systems**



**Committed People**

**Sustaining Quality is Good for Business**

# Sustaining Quality Systems... Good for Business

◆ Effective and Efficient Quality Systems lead to:

■ Customer Satisfaction and Top Line Growth

- Patients, Doctors
- Regulators

■ Contribute bottom line growth

- Effective and efficient systems
- Fewer process/ system failures
- Less Regulatory risk

■ Speed to Market for New Products

- Regulatory approvals
- Successful transfers

■ Employee retention

- Commitment to Continuous Improvement
- Personal and professional growth

