



Making Prescription Medication Accessible and Affordable



Rx for New Jersey





A Good Idea

- Prescription assistance programs have existed as long as 50 years
- o Last year, an estimated 6.2 million patients received almost 18 million prescriptions worth over \$3.3 billion dollars from pharmaceutical companies alone.
- o In 2002, over 29,000 consumers in New Jersey received assistance from pharmaceutical companies.
- Several other government entities, private foundations and interested corporations have started coverage, philanthropic or discount programs.



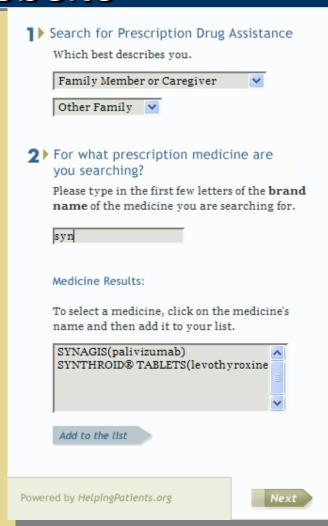
A Better Idea

- o Rx4NJ.org and 1-888 Rx For NJ (1-888-793-6765)
- Central point that screens program eligibility for patients, caregivers and healthcare providers
- Includes about 300 programs covering over 1,800 prescription drugs



How It Works: website

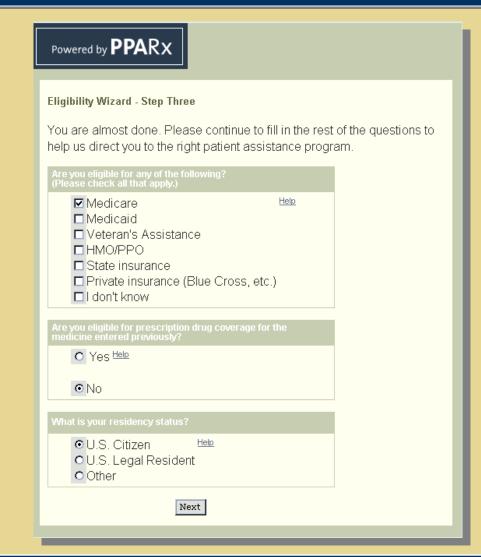
www.Rx4NJ.org





Powered by PPARX
Eligibility Wizard - Step Two
What is your age?
67 <u>Help</u>
What is your state of residence?
NJ <u>Help</u>
What is your zip code?
08600 Help
What is your yearly gross household income?
12500 <u>Help</u>
What is your household size?
1 Help
Are you pregnant?
C Yes Help
⊙ No
Next







Powered by \mathbf{PPARx}

YOUR RESULTS

Select continue to fill out the program applications online or stop to print the program applications and fill them out by hand.



Fill Out Applications Online

STOP.

Print and/or email applications.

Would you like to search for a patient assistance program for a different person?

Q HELP



priorie number and contact information.

Orange Card

more information

Together Rx (Abbott Laboratories, AstraZeneca, Aventis, Bristol-Myers Squibb, GlaxoSmithKline, Johnson & Johnson and Novartis) [more information]

■ Bridges to Access (Paxil)

more information

Connection to Care (Lipitor)

more information

Medicare \$600 Credit

more information



owered by P	PARx				
Application Wizard					
1 PATIENTS	2 FINANCIAL	3 INSURANCE	4 PHYSICIAN	5 PRINT & EMAIL	
PATIENT INFORMATION (Page 1 of 5) flease fill out the following information to the best of your ability. Please note: This information is confidential and will not be used for any other purpose besides applying for pharmaceutical sssistance. Your privacy is important to us, please glick here to read our policy.					
What is the Patient's first name?					
What is the Patient's middle initial?					
Vhat is the Patient's ast name?					
What is the Patient's Social Security Number?					
What is the Patient's date of birth?	1	1	(MM/DD/		
What is the Patient's Gender?	O Male O Female				
	O Married O Single				
Is the Patient a legal U.S.	O Yes O No				







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Bookmarks	CONNECTION TO CARE	TION TO CARE Application P.O. Box 66585 • St. Louis, MO 63166-6585 • (800) 707-8990					
Please Read: Be sure the healthcare provider and patient sections are completed. Mail this form, along with your original signed prescription, a copy of your last year's tax return, and all supporting income documentation to avoid a delay.							
Thur	Healthcare Provider (This section must be completed and signed by the provider.)						
) inerits	Name/Professional Designation:	DEA#: Expiration Date:					
Comm	Office Contact Person (Name and Title):	If you do not have a DEA#, include your state license# & Exp. Date:					
Signatures	Mailing Address (No P.O. Box) Hospital or Clinic name (if applicable):	Shipping Address (No P.O. Box) Hospital or Clinic name (if applicable):					
	Suite:	Suite:					
	City:	City:					
	State/Zip:	State/Zip:					
	Phone: () Fax: ()	_					
Healthcare Provider Certification: My signature attests that medications received from Pfizer for patient assistance are only for the use of the patient named on this form. These medications will not be offered for sale, trade, or barter. Additionally, they will not be submitted for Medicare, Medicaid, or any third party reimbursement, nor returned for credit. By signing, I also agree that Pfizer has the right to contact							
Done							



How It Works: Toll Free Number

1-888- Rx For NJ or 1-888-793-6765

- Every caller will be connected to a trained specialist
- The caller will be asked a short series of questions to help identify the right programs for them
- The call center's trained specialists will help callers who are matched with a program begin the application process
- Personalized applications and additional information will then be sent via regular mail to matched callers
- The call center can accept calls in English and Spanish
- Call Center is open from 8 am- 10 pm EST Monday-Friday



Outreach

- O Rx for New Jersey is working closely with the health care community to make as many health care professionals and patients aware of this new service through briefings in hospitals and clinics as possible
- A serious education effort has already begun to reach people by television, radio, on buses, billboards, and in their mailboxes
- More than 40 partner organizations are working to educate their membership on the services available through Rx4NJ



Proud Partners

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- AIDS Resource Foundation for Children*
- o Alzheimer's Association, Greater New Jersey Chapter
- American Academy of Pediatrics, New Jersey Chapter
- American Cancer Society, Eastern Division*
- American Heart Association, New Jersey Chapter*
- American Lung Association of New Jersey*
- o Arthritis Foundation, NJ Chapter
- o The ARC of New Jersey
- Autism Family Services of New Jersey
- o Biotechnology Council of New Jersey
- Brain Injury Association of New Jersey
- Cancer Institute of New Jersey*
- CARES Foundation



Proud Partners (Continued)

- Community Health Charities of New Jersey
- Community Health Law Project*
- Epilepsy Foundation of New Jersey
- Family Resource Network
- Gateway Maternal and Health Consortium
- Garden State Pharmacy Owners Association
- HealthCare Institute of New Jersey
- Home Care Association of New Jersey
- Huntington's Disease Society of America
- Hyacinth AIDS Foundation
- Leukemia and Lymphoma Society, Southern New Jersey/Shore Region
- March of Dimes
- Medical Society of New Jersey



Proud Partners (Continued)

- Mental Health Association of New Jersey
- National Kidney Foundation of Delaware Valley*
- New Jersey Academy of Family Physicians
- New Jersey Association of Mental Health Agencies
- New Jersey Association of Osteopathic Physicians & Surgeons*
- New Jersey Council of Teaching Hospitals
- New Jersey Foundation for Aging*
- o New Jersey Health Care Quality Institute*
- New Jersey Hospice and Palliative Care Organization
- New Jersey Hospital Alliance
- New Jersey Hospital Association
- New Jersey State Nurses Association
- New Jersey State School Nurses Association*
- New Jersey Pharmacists Association



Proud Partners (Continued)

- New Jersey Primary Care Association
- Pharmaceutical Research and Manufacturers of America (PhRMA)
- Prevent Blindness Tri-State Region
- Spina Bifida Association
- Tourette Syndrome Association of New Jersey*
- Visiting Nurse Association of Somerset Hills

* Joined After 1/4/05