### Office of Inspector General Update

14th Annual Pharmaceutical Regulatory and Compliance Congress and Best Practices Forum October 28, 2013

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# Agenda for Today

- Three main topics:
  - Update on OIG enforcement activity
  - Update on OIG reports
  - Lessons/Suggestions for the future

## Agenda for Today

- Enforcement Activity:
  - False Claims Act civil settlements
  - Global resolutions (civil and criminal)
  - OIG administrative actions
    - Affirmative actions
    - Derivative exclusion actions

- Recent settlements with drug and device companies addressed:
  - Off-label/ improper promotion
  - Kickback issues
  - Price reporting issues
  - "Other" issues

- Off-label/improper promotion case examples:
  - Wyeth/Pfizer July 2013
  - ISTA Pharmaceuticals May 2013
  - Par Pharmaceutical March 2013
  - Amgen Dec. 2012
  - Boehringer Ingelheim Oct. 2012

- Kickback case examples:
  - Amgen July 2013 and April 2013
  - Mallinckrodt July 2013
  - Int'l Nephrology Network- Dec. 2012
  - Victory Pharma Dec. 2012
  - Blackstone Medical Nov. 2012
  - Sanofi U.S. companies Dec. 2012
  - TransS1 July 2013
  - C.R. Bard May 2013

- Drug price reporting allegations were included in:
  - Amgen settlement Dec. 2012
  - Sanofi settlement Dec. 2012

- Cases with "other" types of allegations:
  - Guidant/Boston Scientific Oct. 2013
  - Ranbaxy May 2013
  - Healthpoint Dec. 2012

## **OIG** Enforcement Activity

- Affirmative cases
  - Exclusion case Thomas Valentine
  - CMP case Paul Lux, M.D.
- Derivative exclusion cases
  - W. Scott Harkonen, M.D.
  - Former executives of Purdue Frederick

### Recent OIG Reports

- Drug reimbursement/expenditure reports:
  - "Medicare Could Collect Billions if Pharmaceutical Manufacturers Were Required to Pay Rebates for Part B Drugs" – Sept. 2013 (OEI-12-12-00260)
  - "Medicaid Drug Pricing in State Maximum Allowable Cost Programs" – Aug. 2013 (OEI-03-11-00640)
  - "Comparison of Average Sales Prices and Average Manufacturer Prices: An Overview of 2011" – Jan. 2013 (OEI 03-12-00670)
  - "Oklahoma Complied with Federal Medicaid Requirements for Billing Manufacturers for Rebates for Physician-Administered Drugs" – Sept. 2013 (A-06-12-00059)
  - "Least Costly Alternative Policies: Impact on Prostate Cancer Drugs Covered under Medicare Part B" – Nov. 2012 (OEI-12-12-00210)

### Recent OIG Reports

- Reports relating to FDA/medical device issues:
  - "FDA's Clearance of Medical Devices through the 510(k) Process" – Sept. 2013 (OEI-04-10-00480)
  - "FDA Lacks Comprehensive Data to Determine Whether Risk Evaluation and Mitigation Strategies Improve Drug Safety" – Feb. 2013 (OEI-04-11-00510)

### Recent OIG Reports

- Issues in the news recently:
  - "Spinal Devices Supplied by Physician-Owned Distributors: Overview of Prevalence and Use" – Oct. 2013 (OEI-01-11-00660)

- Lessons from law enforcement activities
  - Think about kickback risks why?
    - Relatively large number of recent settlements involving kickback issues
    - Multi-source focus on the issue
    - Sunshine reporting begins soon

- Lessons from law enforcement activities
  - Reassess kickback risks in:
    - Payments to HCPs for entertainment, travel, meals
    - Common types of arrangements with HCPs (<u>e.g.</u>, speaker programs, consulting arrangements)
    - Financial arrangements with purchasers and recommenders

- Lessons from law enforcement activities
  - Promotional activities need continued scrutiny
    - What types of messages are being conveyed about products?
    - Research and publication activities are important
    - Communications with FDA are important
  - Drug price reporting and Medicaid rebate issues need continued scrutiny

- Lessons from recent CIAs:
  - Financial incentives for individuals are a continued focus
    - Executive recoupment programs
    - Incentive compensation for sales representatives

- Lessons from recent CIAs:
  - Risk assessment/mitigation programs are recommended
    - Recent CIAs require risk assessment/mitigation programs, but allow variability in implementation
  - Meaningful monitoring is essential
    - Flexibility in CIA monitoring requirements
    - Goal = maximize the value of monitoring/auditing

