**Moderator**

Paul J. Silver  
Managing Director, Practice Leader

**Panelists**

<table>
<thead>
<tr>
<th>Jill Fallows-Macaluso</th>
<th>Jeffrey Fleming</th>
<th>Jonathon Kelleman</th>
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<td>Vice President &amp; Chief Compliance Officer</td>
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<td>Executive Vice President, Global Chief Compliance Officer</td>
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<th>Lori Queisser</th>
<th>Michael L. Shaw</th>
<th>Caroline West</th>
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THE EVOLVING ROLE OF THE COMPLIANCE DEPARTMENT

TRUSTED ADVISER

• How do you balance the need to act as a proactive business partner while also completing essential compliance functions?

• Do you have a “seat at the table” during key business decisions (e.g., pricing committee, market access strategy)?
  o If not, how do you get there?

Polling Question: Is your Chief Compliance Officer involved in the key strategic business decisions made within your company?
Your poll will show here

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THE EVOLVING ROLE OF THE COMPLIANCE DEPARTMENT

DECISION-MAKING

• How do reputational concerns impact decision-making and risk management?

• How do you use data analytics to inform business decision-making and demonstrate the value of compliance?

• How does public perception impact business and compliance decisions?

Polling Question: Does your Compliance Department work with Human Resources, Legal, and/or Public Relations to manage and respond to public news and/or social media inquiries?
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THE EVOLVING ROLE OF THE COMPLIANCE DEPARTMENT

STRUCTURE & RESOURCES

• How has the structure and skill sets of your Compliance Department changed to meet the evolving demands of the business?

• Where are you deploying your Compliance resources to meet the changing risk environment?

Polling Questions:  Does your Compliance Program include responsibilities related to the following areas?

a)  Data Analytics    c)  Market Access
b)  Privacy         d)  Social Media
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THANK YOU

Paul Silver
psilver@huronconsultinggroup.com

Jill Fallows-Macaluso
jmfa@novonordisk.com

Jeffrey Fleming
jeffrey.fleming@VRTX.com

Jonathon Kellerman
Jonathon.Kellerman@allergan.com

Lori Queisser
lori.queisser@tevapharm.com

Michael Shaw
Michael.L.Shaw@gsk.com

Caroline West
caroline.west@olympus.com