

# Eighteenth Annual Pharmaceutical and Medical Device Compliance Congress

## Advanced Medical Affairs Compliance Issues

- Welcome to the preconference symposia
- Polling questions
- Agenda
- Logistics

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## Text Option Polling Instructions:

1. Text Account Name **PC17** to **22333**
2. When a poll is shown, text your response.
3. Type “Leave” to exit the account. This must be done before you can enter a new one.

## Guidebook Polling Tool Instructions:

1. Download the conference app using the instructions on the cover of your agenda.
2. Select **Live Polling** from the menu in the conference app.
3. Enter username **PC17** and click join
4. When a Poll appears, select your response.

## What is the business/focus of you company ?

Pharmaceutical/Biotech

Medical Device

Both Pharma and  
Medical Device

Consulting Compliance

Legal

Other

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## What your role/interaction with Medical Affairs?

You are part of Medical Affairs

You are in Compliance and support Medical Affairs

You are in Compliance but do not specialize in Medical Affairs

You are in Legal and support Medical Affairs

You are in Legal but do not specialize in Medical Affairs

Other

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Your scope is

Global

US

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# Pre conference: Advanced Medical Affairs Compliance Issues Agenda

Topic	Speaker	Time
Introduction to the workshop, review of agenda and logistics	Maureen Lloyd	8:00 – 8:10
Medical Affairs Personnel : When is it Scientific Exchange and When is it Promotion	Sarah K. diFrancesca, JD	8:10-8:50
The Role of Medical Affairs <ul style="list-style-type: none"><li>• The Evolving Role of MA in the Field</li><li>• Going Digital</li></ul>	Pamela Lonzer, MJ Mark Lange, JD	8:50-9:50
Break		9:50-10:10
The Evolving Role of Medical Affairs: Coordination between Medical Affairs and Commercial at the Strategic Level	Amy Gregory, CCEP	10:10-10:50
External Medical Affairs: Considerations and Best Practices	Monica Kwacinski, PharmD	10:50-11:30
General Q&A/Open Forum		11:30-12:00

# Format and Logistic

- Each presentation will be about 20 minutes followed by 15 -20 minutes Q&A with the panel and the attendees
- Please hold your questions for each topics Q&A
- After the formals topic there will be an open forum Q&A for about 30 minutes
  - We will provide cards for Questions and if possible fill them in before the morning break