INTELLIGENCE THAT WORKS **Board Communications** Effective THINKBRG.COM



Effective Board of Directors Communications



- Examining Compliance Standards & Duty of Care
- Direct v. Indirect Communications
- Frequency
- Content / Substance
- Training
- Format and Style



Effective Board of Directors Communications



- Significant Internal Investigations
- External Investigations
- New or Emerging Risks
- Major Industry or other Enforcement Developments



Effective Board of Directors Communications



- Key Performance Indicators
- Dashboards
- Accuracy and Integrity
- Polish
- Authenticity
- Elevator Pitch



Useful References

- HHS OIG Practical Guidance for Healthcare Governing Boards on Compliance Oversight (April 2015)
 https://oig.hhs.gov/compliance/compliance-guidance/docs/Practical-Guidance-for-Health-Care-Boards-on-Compliance-Oversight.pdf
- Numerous Corporate Integrity Agreements
- Department of Justice Criminal Division, "Evaluation of Corporate Compliance Programs" (April 2019)
 https://www.justice.gov/criminal-fraud/page/file/937501/download
- Department of Justice Attorney's Manual 9-28.000, "Principles of Prosecution of Business Organizations" (Updated November 2018)

https://www.justice.gov/jm/jm-9-28000-principles-federal-prosecution-business-organizations#9-28.300

HHS OIG Compliance Program Guidance for Pharmaceutical Manufacturers (April 2003)

https://oig.hhs.gov/fraud/docs/complianceguidance/042803pharmacymfgnonfr.pdf