Web-Based Compliance Training

Bert Weinstein

V.P. Corporate Compliance

Purdue Pharma LP

"The views expressed are solely the author's"

The Case for Web-Based Compliance Training

Pretty clear-cut case at this point in time

- Only way to reach large and geographically diverse employees and others, and ensure a consistent message

- Only way to be able to continually update content and ensure out of date content doesn't linger

- On-board populations "in bolus," plus new hires, re-hires, returning employees, and refreshers, reachable on updated basis

The Case for Web-Based Compliance Training
(Continued)

- Ready ability to initiate, test and track

- More efficient than live training for large populations

- Employees enjoy good web-based training

- Accepted by government regulators

- There is still a role for live training, but more tailored or for in-depth follow up

In-House versus Outside Providers
"Pros" of Using Outside Providers

- Content libraries and modules readily available

- Ability to develop customized modules collaboratively

- Dedicated people and resources make things happen, on time

- Project Manager, Content, and IT expertise

- Recognition by regulators and industry

- Web based training not likely a core competency of your organization

- Help keep up with prevailing industry practices

In-House versus Outside Providers

- Think you can save money?

- Think you can get it out on time?

Nitty-Gritty

- Membership, and commitment of project team
  - Compliance/Legal, IT, other key constituencies
  - Senior Management and department leadership
- Formal meetings and agendas
  - Time lines
  - Detail orientation
  - The home page/branding
- Module selection
- Piloting, feedback, obtaining buy-in,
- Logistics, Logistics, Logistics- from launch to completion
- Communications/Use of incentives