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- Areas of Compliance Focus for Sponsors of Clinical Trials:
 - OIG Guidance
 - Federal and State Fraud Investigations
 - State Health Care Provider Disclosure Laws
 - FDAA of 2007 New Requirements in the Clinical Trials Area
 - Pediatric Trial Requirements
 - Registration of Clinical Trial Results
 - Enforcement of Phase IV Commitments

• OIG's Compliance Program Guidance

- Applies to wide range of activities beyond traditional "marketing" programs
- Specific Mention of Research Funding as an "Area of Concern" – this is becoming an increasing focus of regulatory/prosecutorial activity.
- Particular Risks Noted:
 - Fair Market Value of incentives paid to investigators and patients
 - Placement of research studies with customers,
 - Post-Approval Studies are they "seeding" trials?
 - Payment for Clinical Supplies

- Clinical Trials Issues in Fraud Investigations and Prosecutions
 - Kickbacks:
 - Placement of clinical trials with a Key Opinion Leader or Top Prescriber – a reward or inducement?
 - Reimbursement sought for clinical supplies?
 - Payments to Researchers/Recruiters/Study Subjects – Inconsistent with Fair Market Value of services?

- Clinical Trials Issues in Fraud Investigations and Prosecutions
 - Does the clinical data support the off-label use?
 - Research and Development Plans for New (Off-Label) Indications or Populations - company documents can reflect:
 - change in strategy lack of funding to pursue a new indication or a study in an expanded population;
 - or WORSE that the indication was studied, but the trial failed to achieve safety/efficacy goals necessary for an approval (and no commensurate change in strategy)

- State Disclosure Rules for Health Care Provider Payments
 - Currently Maine, Minnesota, Vermont, West Virginia (other states considering similar enactments – New Jersey, etc.)
 - Require disclosure of all "consulting" payments made to health care professionals
 - Includes Clinical Trial Payments do your systems capture payments to a particular physician regardless of the source? Integration of databases? Appropriate and timely filing of required information?

- New Compliance Obligations
 - Pediatric Adverse Event Reporting for Newly-Approved Drugs;
 - Clinical Trials Databases and Registry Requirements;
 - Increased Surveillance Requirements for Approved Drugs

Clinical Trial Registries

- Previously Companies under no regulatory or legal requirement to publicly disclose all clinical study results and registry requirements limited
- FDA not required to disclose data in its possession, except in the context of labeling changes, Advisory Committee meetings, etc.
- Registries mainly voluntary in the U.S., with a few exceptions (GSK and Forest settlements with New York Attorney General), NIH database of ongoing studies for serious and life-threatening illnesses

- Expansion of Clinical Trials Databases and Registry requirements beyond trials for drugs intended to treat serious and life-threatening conditions.
- Required registration of clinical studies in NIH Clinical Trials Registry
 - "Publicly Available and Searchable Information," about trials must be provided, including status of study; anticipated completion date; description of study; contact information
 - Information must be truthful and not misleading and updated at least annually (unless no changes)

- Required submission of study results in the "registry and results data bank"
 - "Non-technical" summary of patient demographics and characteristics
 - Primary and secondary outcomes
 - Disclosure of agreements protecting privacy of study subjects
 - Submitted within one year after study is completed (unless certification is made to NIH that there is a pending application with FDA for a new drug or new use)

• Clinical Trial Registries – Compliance & Risk Issues

- What are "full disclosures?"
- How to characterize the efficacy results
- How are the safety issues described? Which adverse events are significant enough to be mentioned?
- Can the data be mischaracterized or otherwise criticized?

- Post-approval clinical studies may now be required rather than voluntary
 - FDA must be aware of "new safety information," i.e., a signal or new and unexpected safety issue, and that post-marketing surveillance is insufficient to clarify the issue.
 - FDA Request and Timetable submitted by Sponsor
 - Penalties now provided for non-compliance
- Safety Labeling Changes May be Required
 - FDA may require a labeling change if becomes aware of new safety information that it believes should be added to the label
 - Risk Evaluation and Mitigation Strategies (REMS) plan may be required as part of initial approval or subsequently.

- FDA Amendments Act of 2007 Additional Noteworthy Provisions
 - Additional User Fees for DTC television ads
 - Pediatric assessments required for all applications
 - Expedited reporting of all pediatric adverse events for one year following a pediatric-specific labeling change
 - Changes to pediatric exclusivity provisions

