

PHARMA CONGRESS

October 28, 2008

Pharmacovigilance and Drug Safety: Assessing Future Regulatory and Compliance Developments

Beverly H. Lorell, MD

Senior Medical & Policy Advisor

King & Spalding LLP

Assessing Future Developments

- Pharmacovigilance - A definition
- Four drivers of change
- Premarket pharmacovigilance - Shifts in FDA guidance
- Postmarket pharmacovigilance - FDAAA and the FDA Sentinel Initiative
- The emerging science of safety - What we don't know and will need to figure out.

A Definition of Pharmacovigilance –

World Health Organization (WHO):

“the science and activities relating to the **detection, assessment, understanding** and **prevention** of adverse effects or any other drug related problems.”

FDA Guidance for Industry.
ICH. E2E Pharmacovigilance Planning.
April 2005.

A Framework of Pharmacovigilance –

Entire product life-cycle

- Global
- Science-based approach to risk documentation and evaluation
- Collaboration between regulators, industry, and other stakeholders
- “The world is flat” – Instant global news

The Questions of Pharmacovigilance –

- Important **identified risks**: What is known?
- Important **potential risks**: What safety signals must be confirmed or rebutted?
- Important **missing information**: What are limitations of the safety database?
 - Extent of drug exposure
 - Patients excluded from premarket studies
 - Changes in real world use in practice of medicine

A physician's perspective –

- How do we improve the detection of safety signals?
- How do we make the decision that a new safety signal is likely to be “real” and actionable?
- How and when do we communicate to patients and physicians to enhance medical decision making?

The Drivers – Changing Expectations

- FDA and ICH: International Conference on Harmonisation
 - United States, European Union, Japan
- Institute of Medicine Drug Safety Report, 2006
- OIG Report, Sept. 2007. “The Food and Drug Administration’s Oversight of Clinical Trials”
- FDA Amendments Act of 2007. Title IX.
 - FDA Sentinel Initiative, May 2008

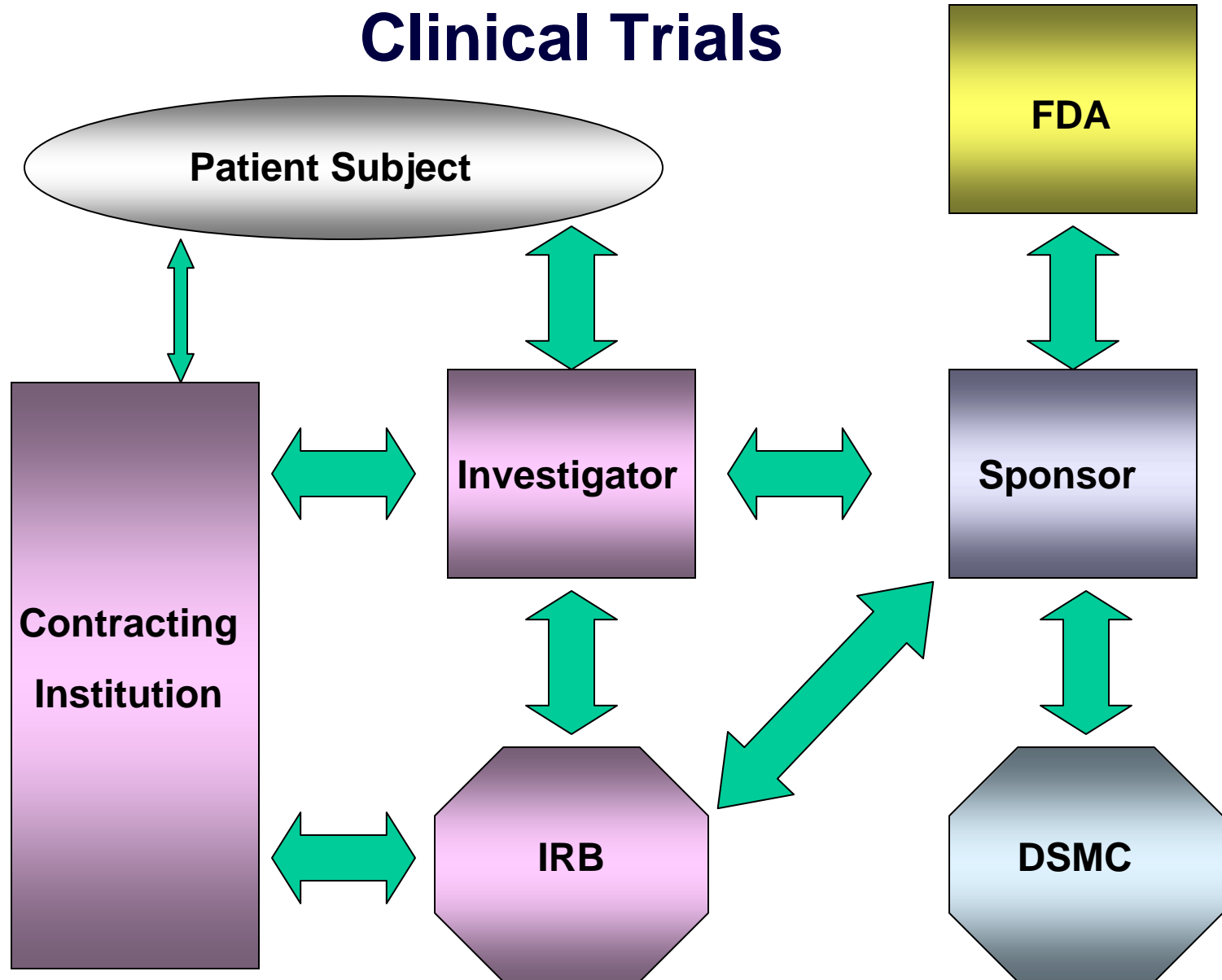
OIG Clinical Trials Report Sept 2007

- Inadequate on-site attention to safety compared with data integrity
 - FDA (Bioresearch Monitoring, BiMo)
 - IRBs
 - And, by extension, Sponsors and Investigators
- Excess reliance on voluntary compliance, incomplete data, insufficient action
- Need for expanded FDA safety oversight beyond the Investigator

Pharmacovigilance during Clinical Trials

- Sponsor oversight of Investigator compliance
- Analysis of incidence of adverse events
 - Data (Safety) Monitoring Committees (DSMC)
- Larger trials and longer duration of collection of safety data compared with efficacy data
 - Condition of approval safety surveillance studies
- DSUR: Expanded global regulatory and IRB disclosure

Safety Communication in FDA-regulated Clinical Trials



Pharmacovigilance in Clinical Trials: Whose Job is It?

- **Reporting of serious adverse effects**
 - Predominantly **Sponsor** and **Investigator** responsibilities
- **IRB responsibilities**
 - Protection of the safety and welfare of human subjects
 - Extreme dependence on interim safety data provided by investigators and Sponsors
- **Data (Safety) Monitoring Committee**
 - Increasingly important and central role in clinical trial conduct
 - Approximately 740 FDA-regulated trials with DSMC
 - Careful definition by charter of responsibilities and process for communication to Sponsor is critical

Adverse Events - Reporting in IND Studies

– Reporting under FDA IND regulations

- **Definitions:** “any adverse effect that may reasonably be regarded as caused by, or probably caused by, the drug” (21 CFR § 312.64(b)), AND
“all **unanticipated problems** involving risks to human subjects or others” (21 CFR § 312.53(c)(1)(vii), § 312.66, § 56.108(b)(1))
- **Investigator:** Report AEs promptly to Sponsor, and if “alarming,” immediate reporting, AND report all *unanticipated problems* to IRB
- **Sponsor:** Notify all investigators of “any adverse experience associated with the use of the drug that is both **serious and unexpected**” 21 CFR § 312.32(c)(1)(i)(A)(B), AND *analyze the significance of the current adverse experience in the light of previous reports* (§ 312.32(c)(1)(ii))

Pharmacovigilance in Clinical Trials: FDA Policy is Evolving

- FDA Guidance for Clinical Investigators, Sponsors, and IRBs. *Adverse Event Reporting - Improving Human Subject Protection. Draft. April 2007.*
 - Clarification of “prompt reporting to IRB of all *unanticipated problems*”
- FDA Guidance for Industry. *Protecting the Rights, Safety, and Welfare of Study Subjects - Supervisory Responsibilities of Investigators. Draft. May 2007.*
- FDA Guidance for Sponsors. *Establishment and Operation of Clinical Trial Data Monitoring Committees. Final. March 2006.*

Adverse Events: Focus on Incidence

- “For events that are part of the underlying disease process or that occur at reasonably large background rates in the subject population, individual reports are almost never informative. **Before such events can be determined to be “unanticipated” and the significance of the events can be assessed, a comparison of the incidence of the event in treated and untreated patients is needed.**”
 - FDA Guidance for Industry. Protecting the Rights, Safety, and Welfare of Study Subjects - Supervisory Responsibilities of Investigators. Draft. May 2007.
- Case example: CV events in trials of diabetes drugs

Adverse Event Reporting during Clinical Trials: FDA Policy is Evolving

Anticipate a greater emphasis on:

- Context

How do adverse events relate to a larger experience of similar events and trends?

- Incidence, including DSMC oversight

Analysis of event rate and future probability, especially a signal of an increase in rate when the event is common and expected in the population

- Access

Including safety data of Investigator-Sponsored studies

Pharmacovigilance: Preplanning Detection in Clinical Trials

- “Demonstration of adequate safety necessitates a larger sample size than demonstration of efficacy...”
- Preplanning and justification of sample size to detect AEs
 - e.g., statistical power to rule out with 95% confidence a specific percent increase in incidence of adverse events that are expected to occur at a given rate in control group
- Preplanning for inclusion of significant clinical comorbidities (e.g., diabetes, dyslipidemia, hypertension)
- Preventing missing safety data from premature dropouts
 - FDA Guidance for Industry. Developing Products for Weight Management. Draft. May 2007.

Pharmacovigilance: Harmonizing Global Development Safety Update Reports

- Draft ICH harmonized guidance released June 5, 2008
 - “Developmental Safety Update Report E2F”
- Intended to incorporate all current regulatory components and replace existing annual US IND report and EU annual report. Also Japan.
- More comprehensive annual safety reporting
 - Increased assurance of protection for trial subjects
 - **New** Summary of Important Risks – highlights issues for industry and regulators to monitor
 - **New** Advice rendered by regulators that modifies development
 - **New** Executive Summary for stakeholders, including IRB.

FDA Amendments Act of 2007

Pub. L. No. 110-85 § 905 requires FDA to

- Access new public and private data sources
- Develop a system to “link and analyze product safety data” from these sources
- Develop tools to detect and evaluate safety signals
- Establish an active “postmarket risk identification and analysis” program including
 - 25 million patients by 2010 and 100 million patients by 2012
- Disclose to the public

FDA Sentinel Initiative - May 22, 2008

“The Sentinel Initiative: National Strategy for Monitoring Medical Product Safety”

<http://www.fda.gov/oc/initiatives/advance/sentinel/>

- New electronic system, called the Sentinel System
- Targeted queries of electronic health records, patient registry data, insurance claims data, and other large healthcare information databases
- CMS final rule, effective June 27, 2008, allows sharing of prescription drugs claims data for Medicare Part D enrollees
 - 73 Fed. Reg. 30664 (May 28, 2008)

Sentinel – Mining Safety Signals

Powerful and vast electronic data sources

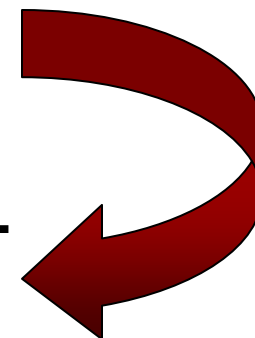
- CMS Part D claims database – 25 million Medicare Part D enrollees
- Veterans Administration, and other federal sources
- Kaiser Permanente – 6.6 million member database
 - FDA collaboration since 2005 identifying CV events related to use of Vioxx
- WellPoint, Inc. – 35 million member database
- UnitedHealth, with i3 Drug Safety

Sentinel – From Detection to Analysis

- **Passive Surveillance**
- **Stimulated Reporting**
 - New products or limited periods
 - Predesigned methods for detection and description
 - Problems: Selective reporting and incomplete data
 - Cannot generate accurate incidence rates
- **Active Surveillance**
 - Continuous preorganized process – specific populations, drug, and adverse events
- **Registries**
 - Useful for amplification of rare signal
 - Cannot prove association in absence of control group

Sentinel – From Detection to Analysis

- **Comparative Observational Studies**
 - **Cross-sectional Study (Survey)**
 - Crude possible association but cannot define temporal relationship between drug exposure and outcome
 - **Case-control Study**
 - Relative risk of event can be estimated.
 - **Cohort Study**
 - A population-at-risk for the disease (or event) is followed over time. Can calculate incidence rates.
- **Meta-analysis of multiple clinical trials**
- **Targeted clinical safety trial, often RCT**



Sentinel – From Analysis to Action

- FDA partnerships with public and private payers allow opportunity for unprecedented rapid action to remove access of specific patients to specific drugs
- Risk of action, including harm, by acting on “false positives” or delaying action on “false negatives”
- **Signal detection to validation is critical:**
 - Is the signal of risk “real”?
 - What level of uncertainty is acceptable?
 - Can potential, but uncertain, risk be mitigated while better scientific data is acquired?
 - An emerging science of safety – not the same as the science of clinical trials

Deciding Risk is “Real” in a Clinical Trial

Decision making is well-defined by regulatory practice and consensus-based clinical science standards

- Reliance on prospective randomized clinical trial as highest standard of proof
 - Bias of confounding variables is mitigated by randomization
 - Predefined questions are tested and events are adjudicated
 - Conducted in defined and monitored population
- Statistical standards – agreement about the level of confidence required to conclude that a result is not due to play of chance
- Not designed or powered for detection of late or very low-frequency safety events in real world use

Deciding Risk is “Real” in Postmarket Safety Surveillance

There is not yet regulatory or scientific consensus:

- Effective and reliable methods of safety signal validation using population databases
 - Correcting for bias when confounding factors are not mitigated by randomization
- Evidentiary standards required for decision making
 - Acceptable statistical standards of certainty that a safety signal is not the play of chance, or
 - Agreement on action when the degree of uncertainty is high
- Science of safety signal analysis is evolving and participation of all stakeholders is essential

Safety Signal Analysis and Communication

When to notify and act?

- If too early, the communication may be inaccurate, not useful to guide patient choice and therapy, or harmful
- If too late, potentially preventable injury or deaths may occur

Whom to notify?

- The physician and public. And, direct-to-patients?

What information? Too little? Too much?

- What should trigger a public safety advisory?
- Trend analysis is critical: Is a safety signal the play of chance or likely to be systemic and occur in future patients?

In Summary - The Future is Now

- Premarket clinical trial pharmacovigilance
 - More complex trial design, duration, and size
 - During the trial - AE incidence, comparison, and reporting
 - DSMC participation
 - Oversight of investigators
 - Expanded US and global safety reporting
- Postmarket pharmacovigilance
 - Access to multiple large population databases
 - Competency in query and analysis
 - Capability for risk mitigation of early signals
 - Streamlined decision making and communication

Thank you

**Beverly H. Lorell, MD
King & Spalding LLP
1700 Pennsylvania Ave NW
Washington, D.C. 20006
Phone: (202) 383-8937
E-mail: blorell@kslaw.com**

FDA and Clinical Investigation of Drugs

- **FDA requirements for clinical investigations of drugs and biologics include:**
 - Investigational New Drug Application (IND)
 - Institutional Review Board (IRB) review and approval of the protocol and informed consent procedure
 - Informed Consent (*a process, not just a signed form*)
 - Good Clinical Practice (GCP)
 - Bioresearch Monitoring (“BiMo”)
- **Relevant regulations:**
 - 21 CFR § 312 (IND)
 - 21 CFR § 50 (Informed consent)
 - 21 CFR § 56 (IRB and parent institution)
 - 21 CFR § 54 (Financial disclosure of investigators)