



Roundtable on Seizing the Opportunities in Population Health

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Name of project or collaborative

Financial literacy/Access to banking

Geography

Metropolitan Kansas City – Urban Core

Brief description

- Target population/community:
Truman Medical Centers' patient population
Truman Medical Centers' employees
Urban Core
- Health issue or condition that is the focus of the project/collaborative:
Economic determinants of health (lower economic status of the community)
Financial well-being (stress)
Access to debt
- Main strategies used by the project/collaborative:
Access to banking and banking literacy
- Partners/Sectors that are part of the project/collaborative:
US Bank
- Duration/when it was initiated:
6 years ago

Relevance of project to this breakout session

Healthcare outcomes must consider social and economic determinants of health.

Results/outcomes

- 1,400 accounts opened (2012 – 2014YTD)
- \$3,000,000 in loans for 2013
- \$3,000,000 in total deposits for 2013
- Bright futures- savings account for babies born at the hospital
- 99% of TMC employees have direct deposit

Funding

Minimal resources supplied by partner bank

Contact

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