## Patient Generated Health Data Beyond Wearable Devices



Parnassus Consulting

#### WHAT ARE PATIENT-GENERATED HEALTH DATA?

Patient-generated health data (PGHD) are health-related data created, recorded, or gathered by or from patients (or family members or other caregivers) to help address a health concern.

PGHD include, but are not limited to:



**HEALTH HISTORY** 



TREATMENT HISTORY



**BIOMETRIC DATA** 



**SYMPTOMS** 



LIFESTYLE CHOICES

PGHD are distinct from data generated in clinical settings and through encounters with providers in two important ways:



PATIENTS, NOT PROVIDERS, ARE PRIMARILY RESPONSIBLE FOR CAPTURING OR RECORDING THESE DATA.



PATIENTS
DECIDE HOW TO
SHARE OR
DISTRIBUTE
THESE DATA TO
HEALTH CARE
PROVIDERS
AND OTHERS.

#### **EXAMPLES OF PGHD**























#### WHY ARE PATIENT-GENERATED HEALTH DATA IMPORTANT?

#### **PGHD CAN:**



Provide information relevant to preventive and chronic care management



Gather health information on an ongoing basis



Provide important information about how patients are doing between medical visits

#### THE USE OF PGHD OFFERS POTENTIAL OPPORTUNITES FOR:



Increased patient engagement

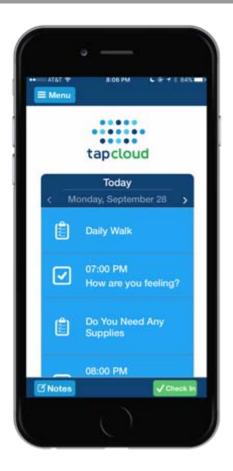


Cost savings, such as by avoiding readmissions and reducing the need for tests



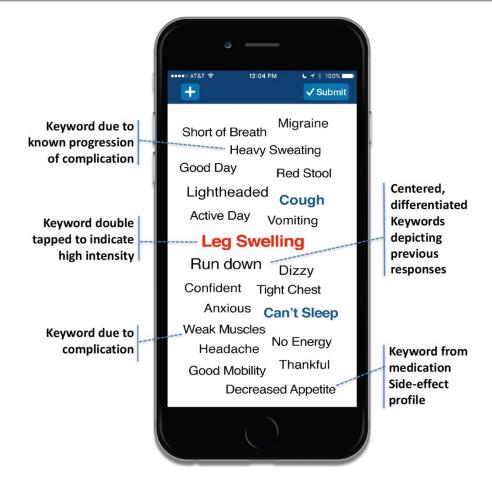
Improvements in quality, care coordination, and patient safety

#### TAPCLOUD - Care Plans

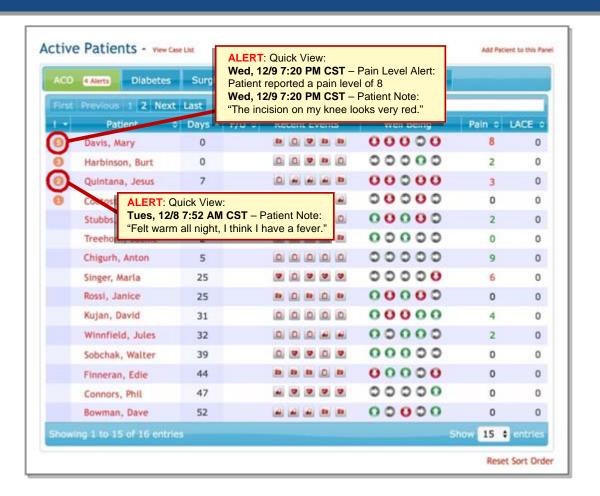




#### TAPCLOUD - Symptom Cloud

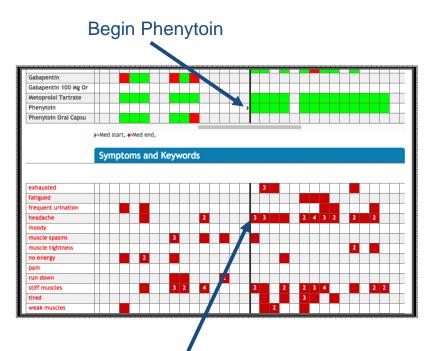


#### TAPCLOUD - Patient Panel



#### TAPCLOUD - Patient Dashboard





Headaches Reported

#### TAPCLOUD RESULTS

#### **Reduced Unnecessary Utilization**

#### **Orthopedic Surgery**

Readmission

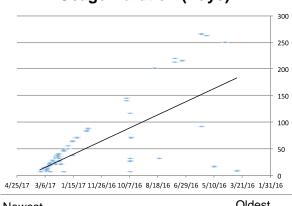
**Risk Population** 

5.1% General

**TapCloud Users** <1%

#### **Sustained Patient** Utilization

#### **Usage Duration (Days)**



Oldest Newest

**Start Date** 

#### TAPCLOUD - Voice of the Patient

#### 41 Year Old, Male, Depression

**Feb 11:** Just annoyed today, but it did get better as the day went on.

**Feb 16:** This ain't a bad app. I was able to check in at 7 because I'm home. A nice thing to do is have custom times for this.

**Feb 25:** I took missy out for ice cream (I bet you're jealous). It was also my dads bday and I survived being around everyone. I set a reminder to do this every night.

**Feb 26:** I hung out with missy today and it was fun. Saw my brother and I need to charge him for helping him with his android crap. Missy and I also helped a person who was in a car accident when I was taking her to her moms place

**Feb 27**: So since Friday I been feeling really good lately. Positive, happy, calm, and just a good feeling. I also been remembering to do this, aren't you impressed?

**Feb 28**: Talking to Stacey about her work, I'm a little worried it might not be open for long. They are so slow and asking coworkers to bill out stuff just to get money in.

Mar 1: Not as bad as yesterday.

**Mar 4:** Went to the chain of rocks bridge and it was fun. I was so proud that stacey walked the whole thing. I know it t wasn't easy for her. I feel great today:)

**Mar 8:** Worried about my mom. She had a cable issues and I helped her, but she started to cry and I know everything is getting to her. My siblings need to stop having my parents be their personal babysitter.

**Mar 10:** Had a good day today. Took tony out for lunch and had a date with stacey.

**Mar 15:** I am trying this again. So after I did this yesterday I learned that 1 year ago yesterday was when I called to start getting better. I told Karen today (HR) and she hugged me.

# Where are things going with Patient Generated Health Data?

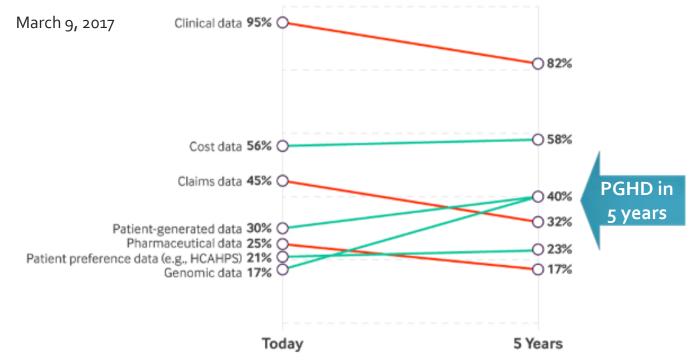
Dan Foltz
President and Managing Director
Parnassus Consulting



Parnassus Consulting

#### **PGHD Outlook**

In five years, patient-generated data will join clinical, cost and genomic data as the most useful sources of health care data



Base = 682 (Multiple responses)

NEJM Catalyst (catalyst.nejm.org) (2) Massachusetts Medical Society

#### Why PGHD? Orthopedic Surgery Pilot Results

#### 333 Patients - Full joint replacement - 11 months



< 1%

Patients Readmitted (baseline: 5.1%) **61%** 

Patient Sign-up Rate 15,888

Patient Interactions

#### MONITORING

#### **Care Team Alerted**

- 2,210 Notices of Completed Pre-Surgical Activity
- 1,116 Clinical Alerts (potential patient at risk)
  - 398 Nurse Interventions

#### **Care Team Usage**

1,233 Views

2 hours: Total Nurse

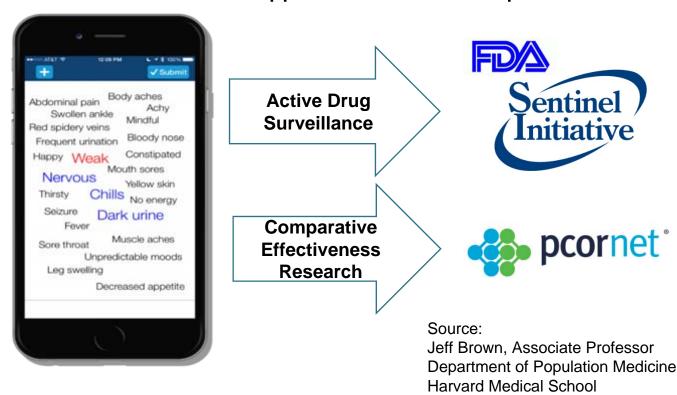
hours/day using TapCloud

#### COMMUNICATION

	From Patient	From Clinician	System Generated
In App Notes	275	401	n/a
Secure Messages	36	64	21,372
Email	n/a	n/a	708
Incision Site Photos	44	n/a	n/a

#### Why PGHD? Role in Real World Evidence Generation

FDA project to demonstrate a generalizable approach to gather info from an consumer app and link it to health plan data.



#### eMicro-Encounters<sup>TM</sup>

#### We need to formalize & measure new types of utilization

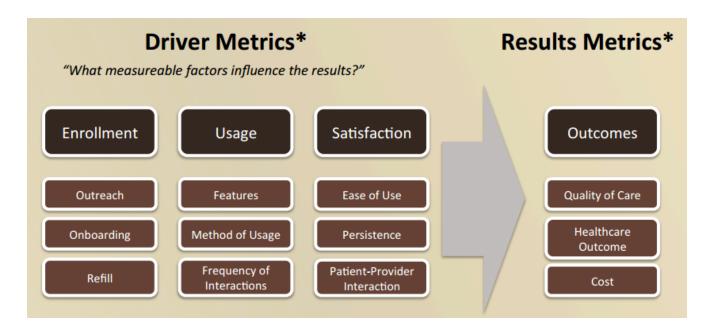
- Patient Check-In
- Biometrics Collection
- Reminders
- App facilitated Patient-Provider Interactions
- Care Giver Interactions







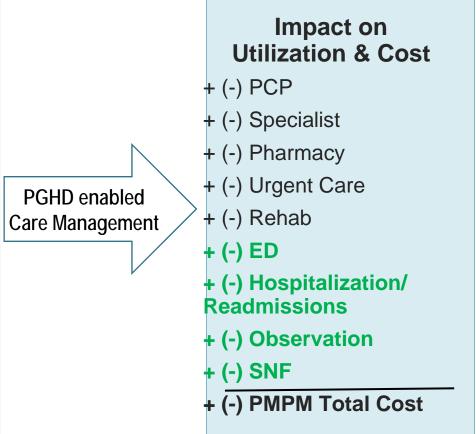
#### Framework for measuring the impact of PGHD

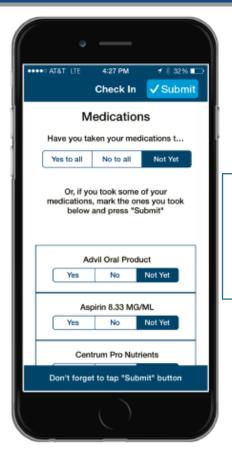


Source: A Data Science Framework for Mobile Health--Engagement and Outcomes Mansur Shomali MD, CM1,2; Malinda Peeples, MS, RN, CDE1; Joseph Isenberg, MS1; Anand Iyer, PhD1

1WellDoc, Baltimore, MD, 2MedStar Union Memorial Hospital, Baltimore, MD



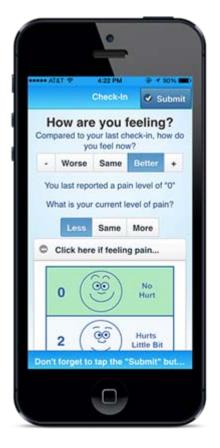




PGHD enabled Medication Therapy Management

## Impact as a Companion to Drug Therapy

- Adherence
- Efficacy
- Safety
- Comparative Effectiveness





Impact on Patient
Outcomes
&
Patient
Satisfaction

### Consumers want digital engagement

First Movers Advantage

**Market Share Growth** 

Brand Enhancement

#### **PGHD & Interoperability**

#### Sensors

**Problems**: 1,000+ devices



**Solutions**: • Device Integration Platform



#### **Consumer Apps**

Many conditions, many apps



- App Market Consolidation
- Multi-Condition Support



## EMR & Care Management

PGHD Integration & Clinician Usability





- Workflow integration
- Interoperable Apps





#### **Closing Comments**

- PGHD is here and closes an important gap in both patient care and real world evidence generation
- Regulations and standards covering the use and sharing of PGHD are being studied by the ONC
- In addition to fulfilling a clinical purpose, PGHD enables patients to engage with their provider in a new and meaningful way.
- Have you started the PGHD journey?

#### Panel Discussion







**Tom Riley** 

Chief Executive Officer, TapCloud



Executive Director, Personalized Healthcare Programs, Sutter Health



President and Managing Director, Parnassus Consulting



**Kyle Grate** 

Assistant Vice President, Orthopedic Service Line, AMITA Health



President, TapCloud



**Phil Traylor** 

Managing Director, KMC Solutions



Richard Vazquez, MD, FACS

Chief Executive Officer and Chief Medical Officer, SafeStart Medical Inc.

## Myths & Realities

## **Engaging Patients**

## **Operationalizing PGHD**

### Outcomes, Results, and Benefits

#### Panel Contact Information







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