



Creating Transformational Programs with New Partnerships and Collaborations

Scott A. Becker, Former Chief Executive Officer, Conemaugh Health System

Susan M. Mann, President, 1889 Foundation, Inc.

OUR STORY - 1889 FOUNDATION

- ▶ Conemaugh Health System acquired by Duke LifePoint Healthcare - became for-profit health system
- ▶ Foundation received \$110M from sale of CHS
- ▶ Foundation became independent community health & wellness foundation and was renamed **1889 Foundation, Inc.**

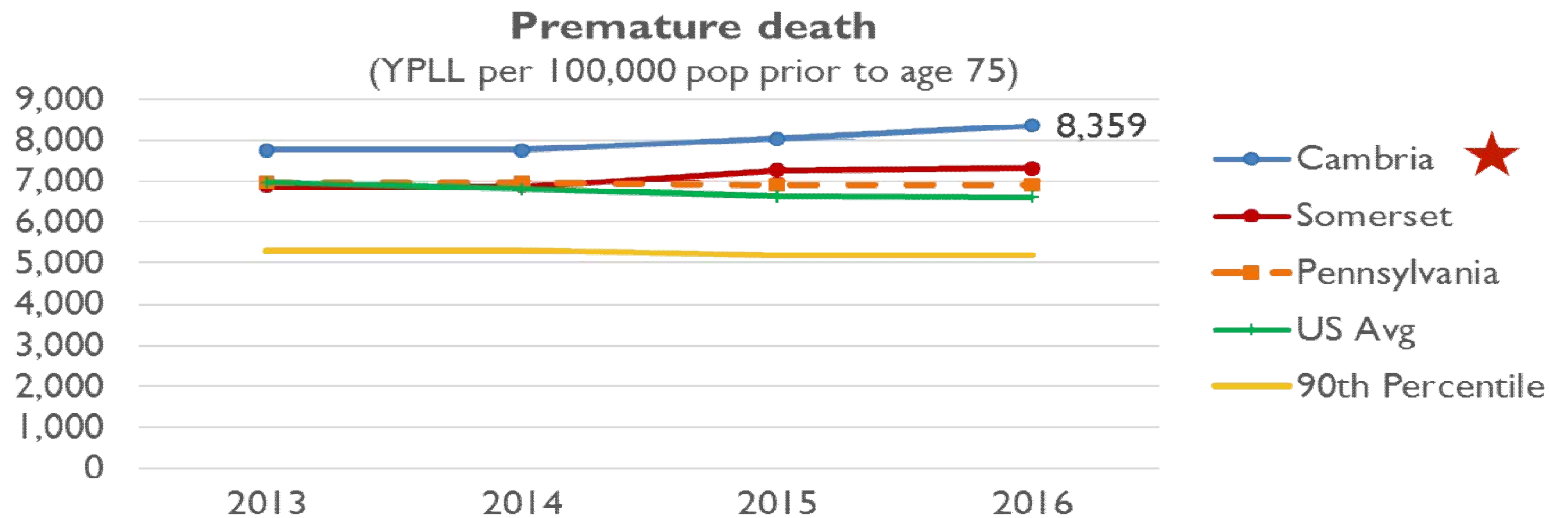
NEW MISSION STATEMENT

To support innovative programs and initiatives that improve and transform the overall health and wellness of our region

OUR COMMUNITY - HEALTH RANKING

Out of 67 Pennsylvania counties:

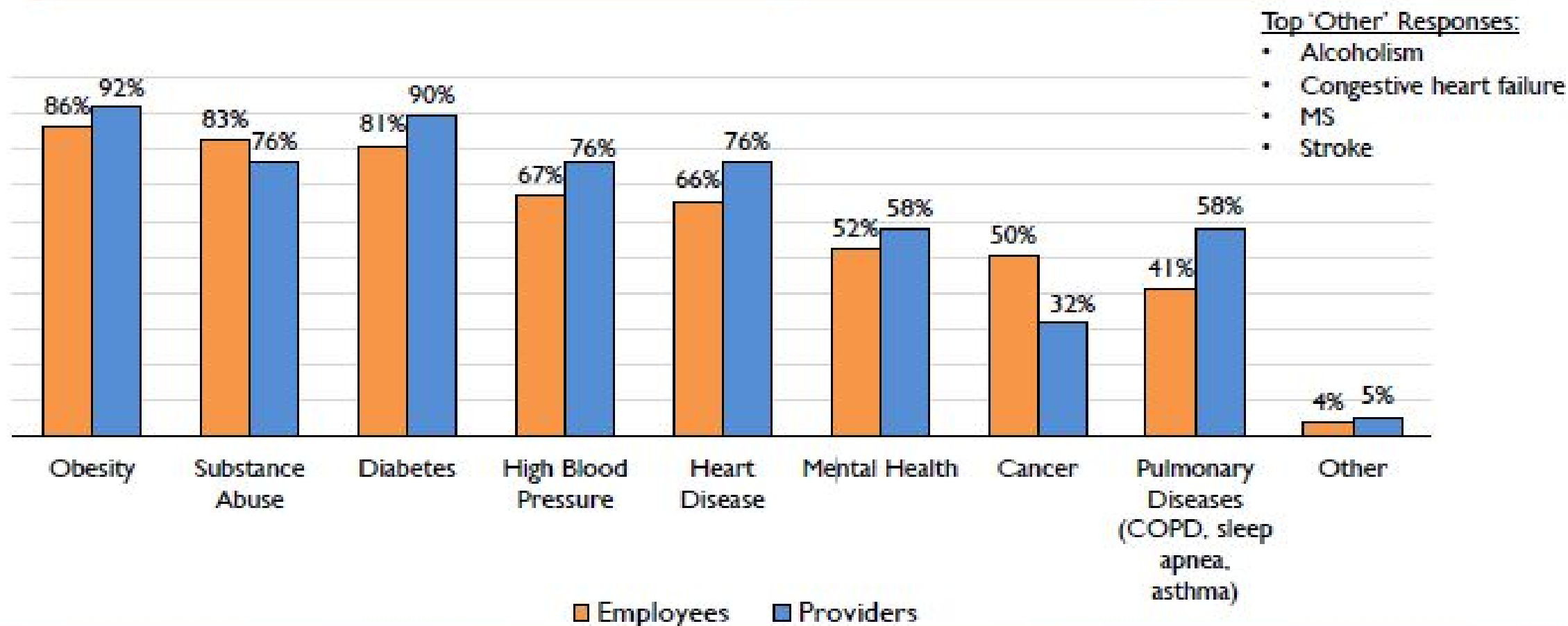
- Cambria County ranked 63rd
- Somerset County ranked 38th



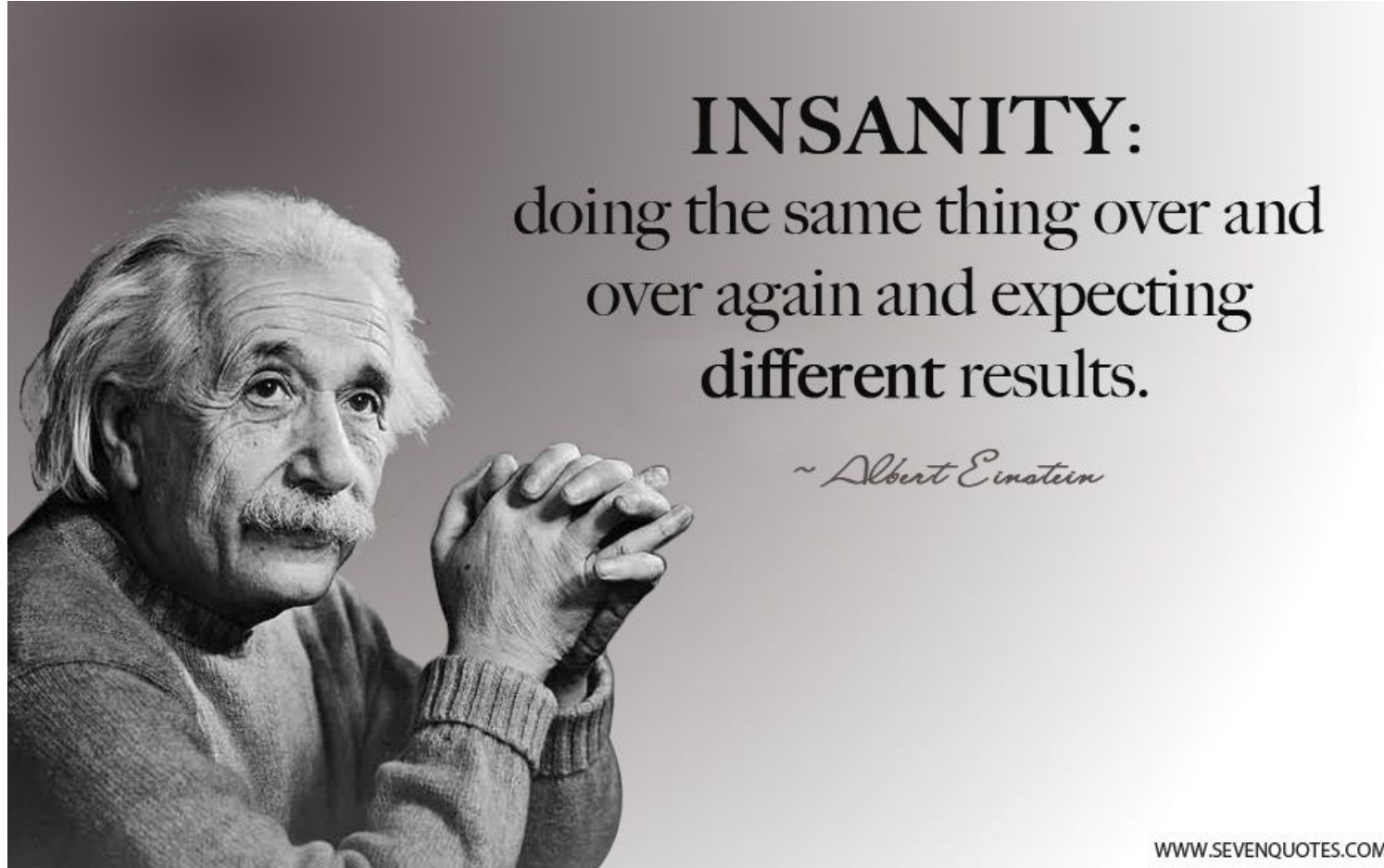
Source: Robert Wood Johnson Foundation County Health Rankings; National Center for Health Statistics

The *Rankings* are based on a model of population health that emphasizes the many factors that, if improved, can help make communities healthier places to live, learn, work and play

What are the most prevalent chronic diseases in your community?



NON-TRADITIONAL/UNCONVENTIONAL GRANTMAKING



LOCAL COLLABORATIVE GRANTS

- \$500K Annual Matching Grant to local United Way
 - Evidence-based programs provided by local health and human service agencies
 - ❖ Nurse Family Partnership (200 families)
 - ❖ Parents as Teachers (503 families)
 - ❖ Botvin Lifeskills Training (6800 students)
 - ❖ Free Medical and Dental Clinics (1000+ patients)
 - Cambria County Drug Coalition
 - ❖ Cambria County - 3rd highest county in PA for overdose deaths
 - ❖ Drug-Free Communities Model
 - ❖ Collaborating across various community sectors

MAJOR GRANTS

- **Innovative, collaborative partnerships** in the areas of **population health, wellness and prevention** - affecting positive, long-term change

First Major Grant Announcement - March 2016

\$7.5M commitment to Jefferson University
to establish the
“1889 Foundation-Jefferson Center for Population Health”
in Johnstown

1889 Foundation–Jefferson Center for Population Health

➤ Turning Data Into Insights

- ❖ Collect new data & collate existing information to identify key contributing factors to poor health in region

➤ Fostering Collaborative Change

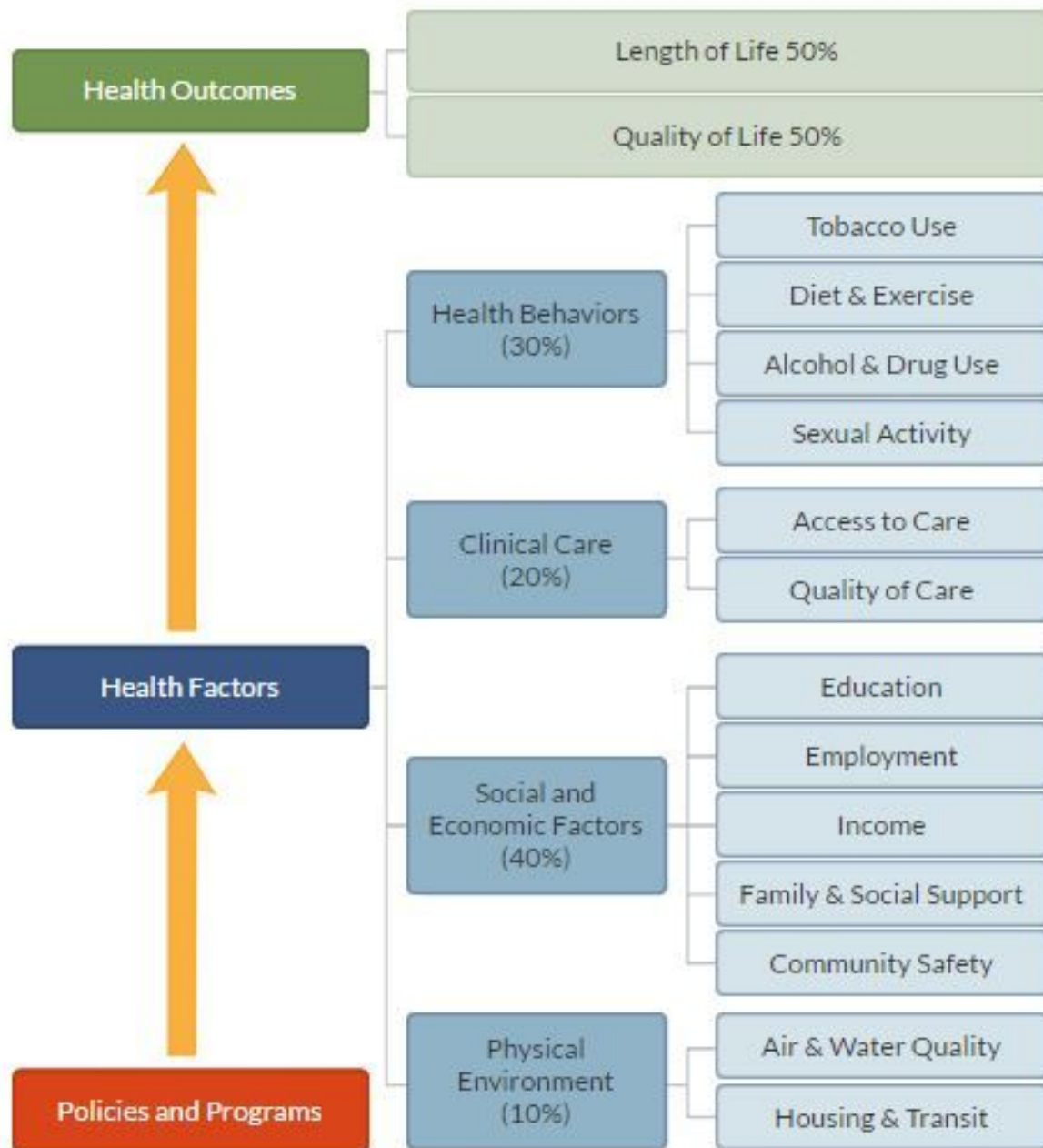
- ❖ Center will work together with residents, community leaders, & community institutions to help foster environment aimed at reducing threats to population health

➤ Improving Population Health

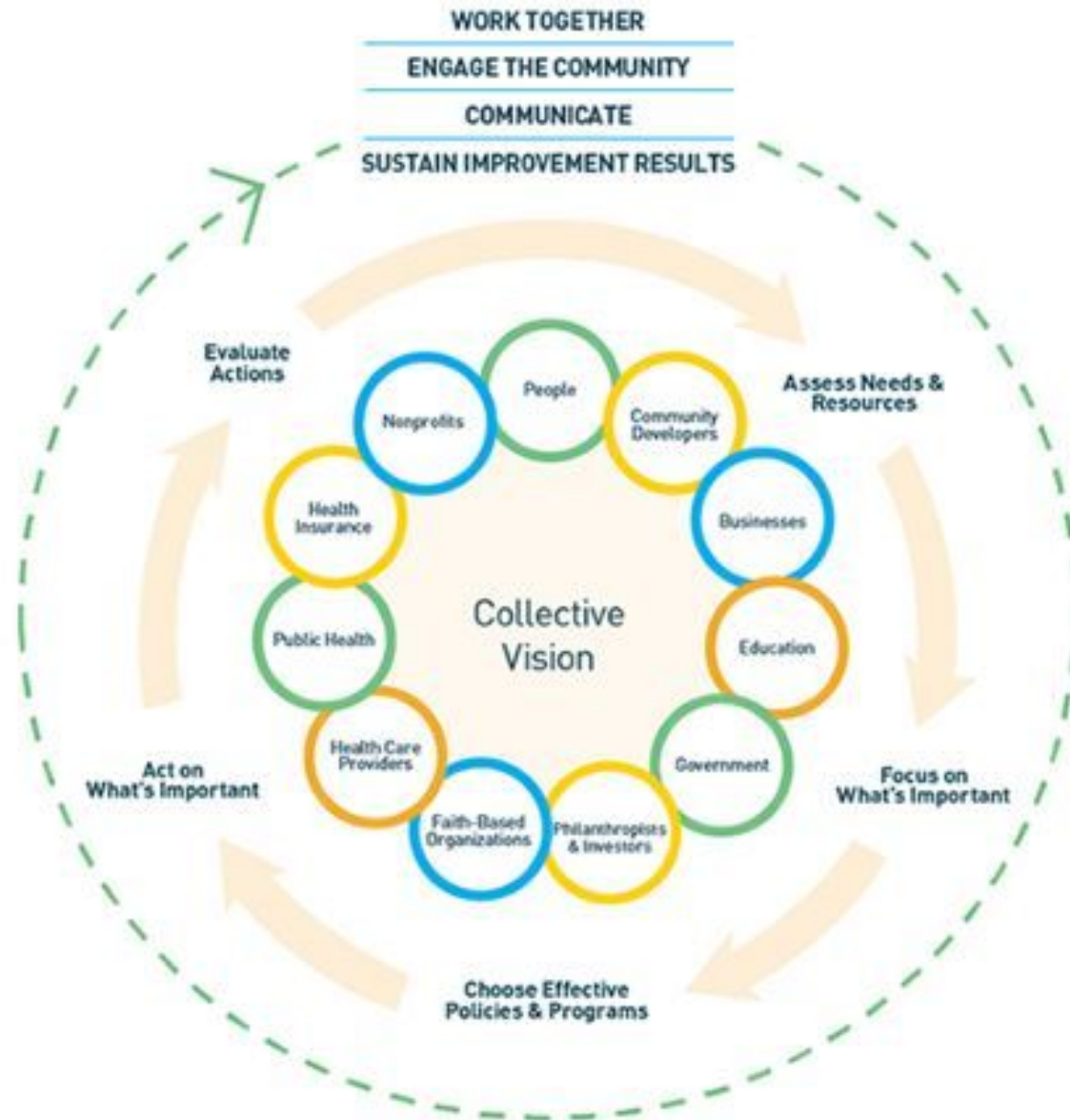
- ❖ Promoting positive changes in systems, policies, behaviors, & environment

➤ Generating and Disseminating Scientific Knowledge

- ❖ Senior leaders of Center will work with Jefferson College of Population Health to access latest scientific information, conduct cutting-edge research, & present findings to global audiences through journals & scholarly conferences



Community Health Improvement (CHI) Action Cycle



IN SUMMARY

Every funding and partnership decision is viewed through two different lenses:

- ❑ **IMPACT** - how will this project/initiative effect change and for whom? This helps to define specific goals, strategies, and tools and to use well-defined metrics to measure progress and success
- ❑ **SCALABILITY** - if this project works out well, how can we replicate it elsewhere? We want success to spawn numerous other successes, working from models that are proven, flexible, and sustainable

The combination of IMPACT and SCALABILITY working collaboratively with our community partners has the potential to deliver results that will transform our community and ultimately improve the overall health status of its residents

