



## **POPULATION HEALTH PLAYBOOK**

Mark Wendling, MD | Executive Director LVPHO/Valley Preferred

# Today's Agenda

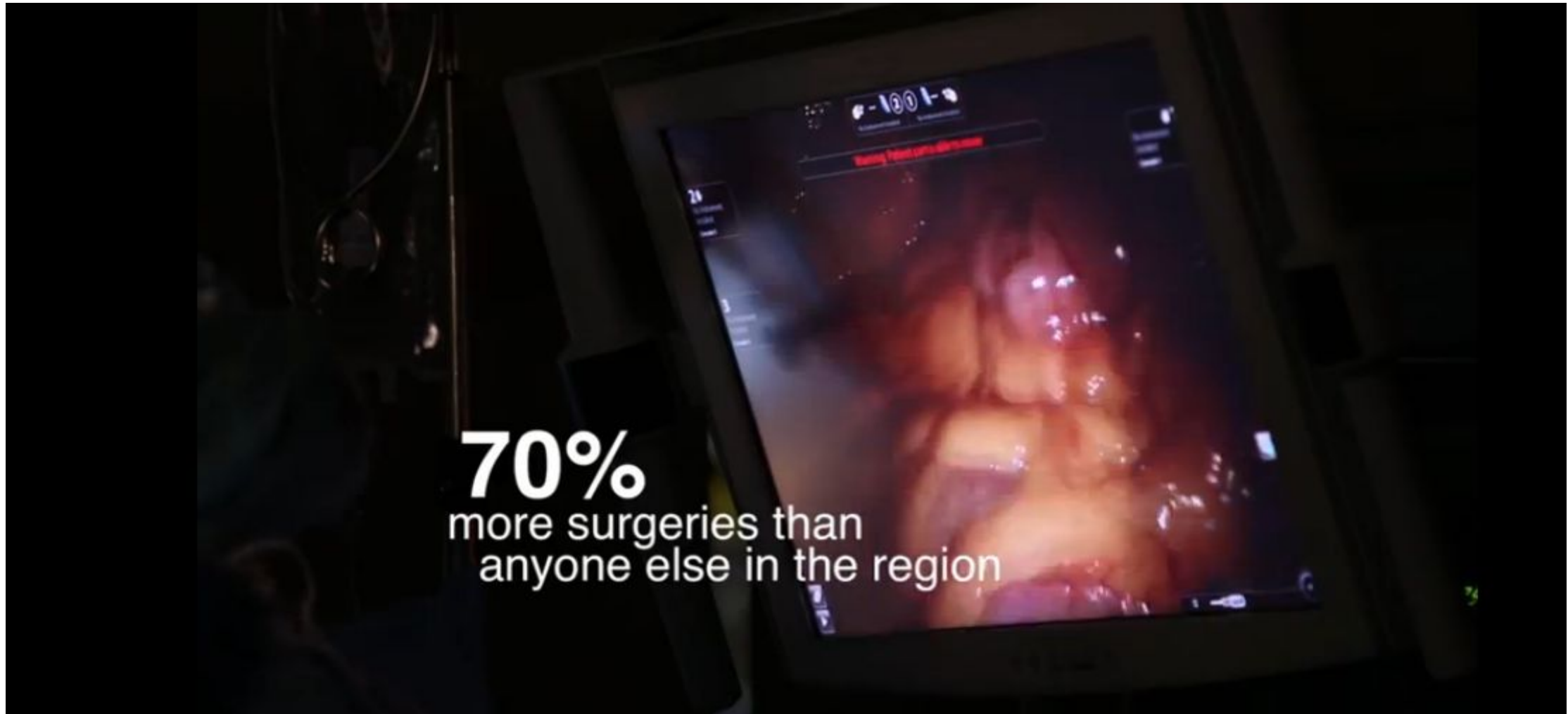
- Outline
- LVHN, LVPHO and Populytics Overview
- Population Health Approach
- Population Health Analytics
- Population Health Playbook
- LVHN Case Study Results
- Discussion

# Lehigh Valley Health Network (LVHN)

- In Allentown/Bethlehem/Hazleton/Schuylkill/Pocono
- Recognized by U.S. News & World Report, Fortune, Modern Healthcare, Leapfrog, others
- 8 hospital campuses,  
16 Health Centers
- 11 ExpressCARE locations
- 163 physician practices
- 17,000+ employees
- Physician Hospital Organization  
(1100+ member physicians)

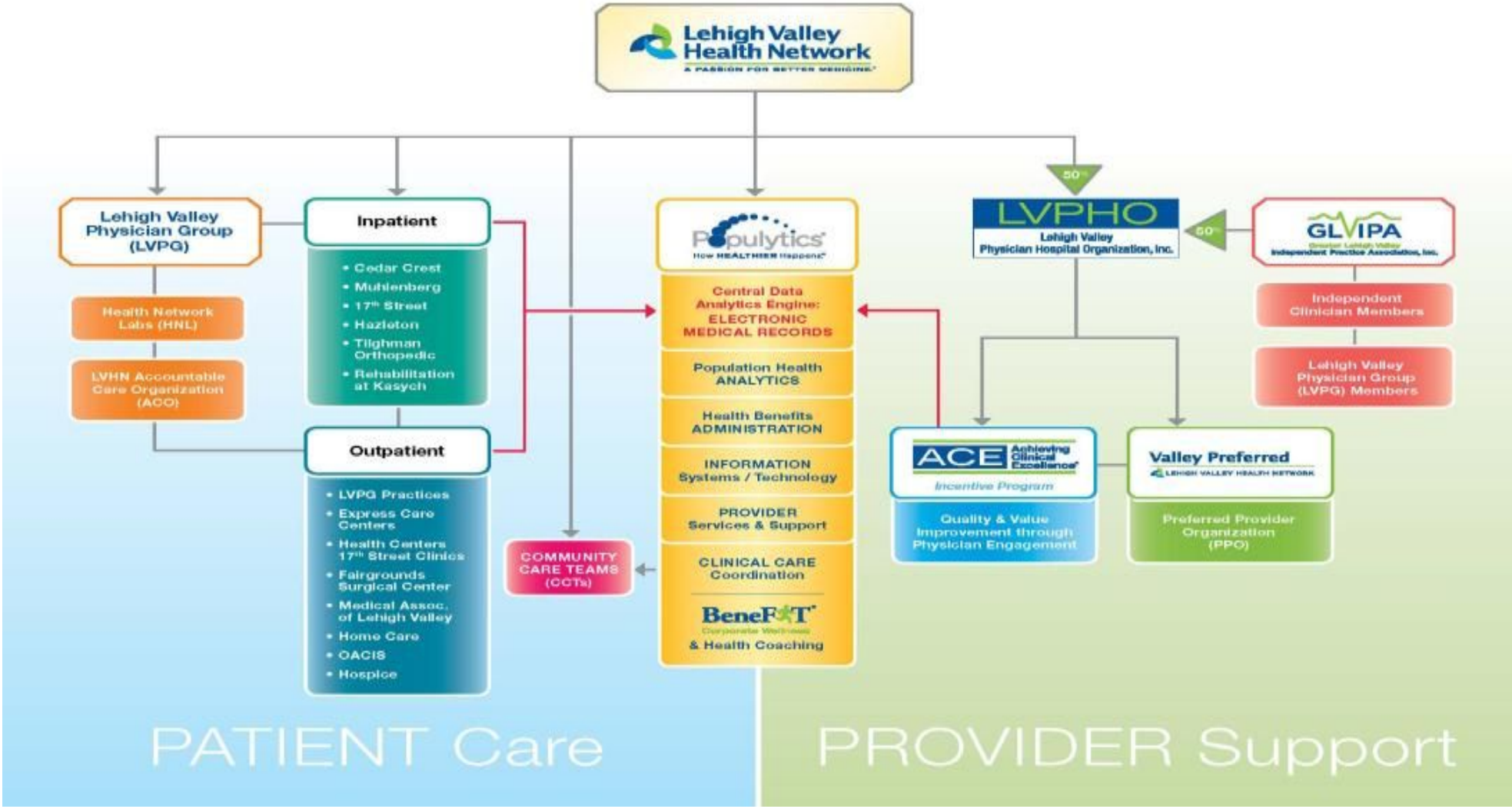


# Lehigh Valley Health Network

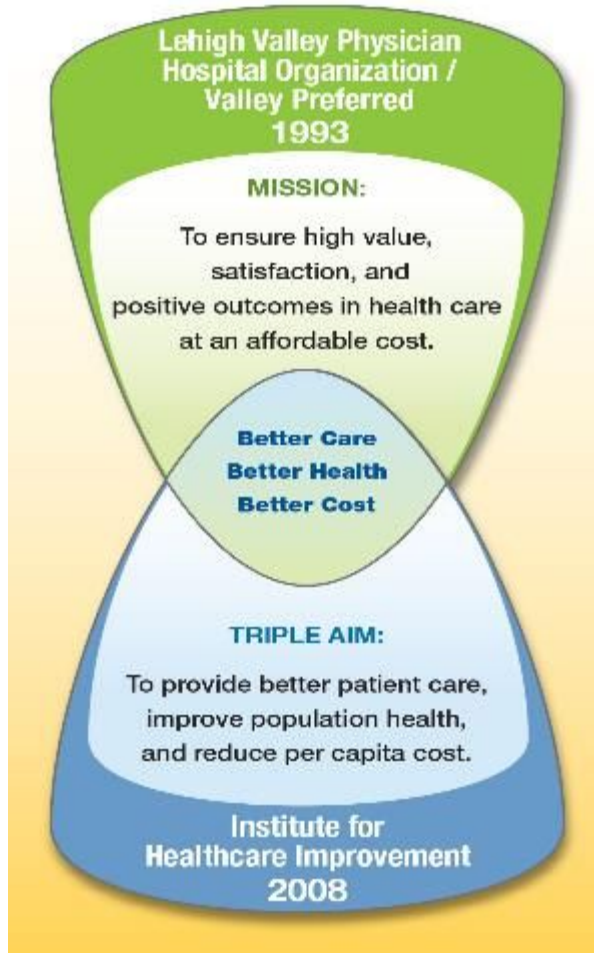




# Lehigh Valley Health Network Organization



# Lehigh Valley Physician Hospital Organization (LVPHO) Mission



To ensure **high value,**  
**satisfaction, and positive outcomes** in  
health care at an affordable cost.

# Populytics Overview

---

**Established December 2013**

---

**Population health management and analytics firm**

---

## **Integrated services**

- Population health analytics
  - Clinical care coordination
  - Health benefits administration & consulting
  - Corporate wellness programs
- 

## **Expert professionals**

- Payer & provider informatics
- Medical management services
- Advanced analytics
- Business development
- Insurance and risk management



We will build on our foundation as a premier academic community health system and become an **innovative population health leader** that creates superior quality and value for the patients and communities we serve.



# U.S. Healthcare Delivery System Evolution

- Healthy population–centered, population health–focused strategies
- Integrated networks linked to community resources capable of addressing psycho-social/economic needs
- Population-based reimbursement
- Learning organization: capable of rapid deployment of best practices
- Community health integrated
- E-health and telehealth capable

## Community Integrated Healthcare System 3.0

*Community Integrated Healthcare*

- Patient/person centered
- Transparent cost and quality performance
- Accountable provider networks designed around the patient
- Shared financial risk
- Health information technology–integrated
- Focus on care management and preventative care

## Coordinated Seamless Healthcare System 2.0

*Outcome Accountable Care*

- Episodic healthcare
- Lack of integrated care networks
- Lack of quality & cost performance transparency
- Poorly coordinated chronic care management

## Acute Care System 1.0

*Episodic Non-Integrated Care*

# LVPHO and LVHN Population Health Playbook

- Mutual accountability
  - Compact
- Aligned incentive plan
- Population Health support
  - Care management strategy
- Prioritized quality improvement
  - Care gap and utilization prioritization
- Populytics data and analytics

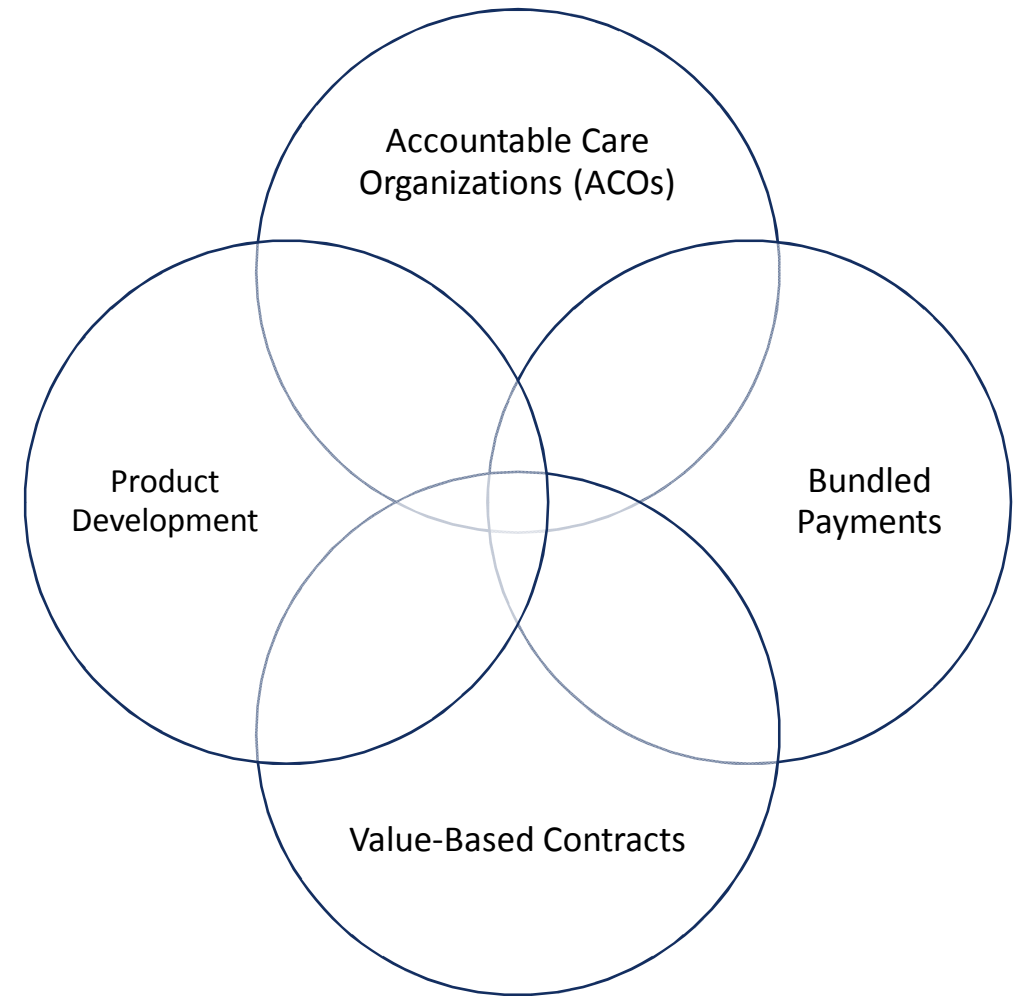
# Population Health Management Executive Committee

*Clinically driven and inclusive of key network leadership*

- **Programmatic focus leverages clinical integration and care alignment**
  - Leakage
  - Cardiovascular disease
  - Diabetes
  - Orthopedics (includes Back Care, TJR Pathway)
  - Chronic Kidney Disease
  - Chronic Obstructive Pulmonary Disease
- **Shared KPIs**
  - Clinical pathway (variations)
  - Costs/Spend
  - Inpatient Utilization (includes readmissions)
  - ED Utilization for ASC
  - ED Utilization/1000
  - Pharmacy Costs
  - Select ACE, LVPG, ACO metrics
- **Informs and facilitates concurrent work**
  - Virtual Care
  - Choosing Wisely
  - Patient Activation and Engagement
  - Advanced Care Planning
  - Post Acute Care

# Payment Innovation

- Manage commercial, Medicare and Medicaid populations
- Implement and manage shared savings and shared risk contracts
- Identify priority quality and utilization measures
- Align performance measurement on value based contracts
- Implement bundled payments
- Implement joint venture products



# Approach to Value Based Contracts



## Align Quality & Utilization Measures

LVHN champions 30 priority measures using 3 primary tactics:

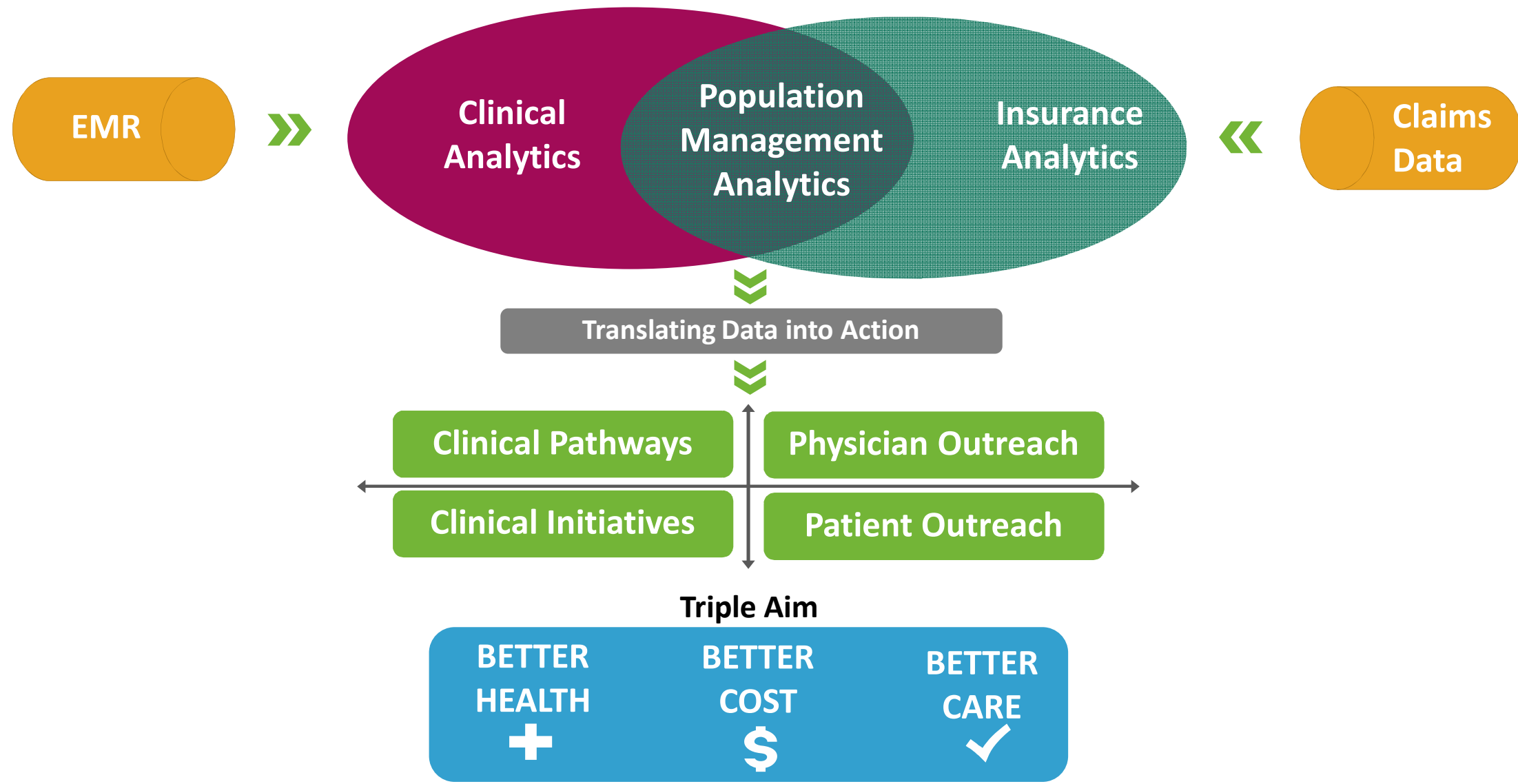
- Physician Incentive Program – *Achieving Clinical Excellence*®
- Analytics based on claims and clinical analytic information
- Consistent care management strategy

Powered by  Populytics

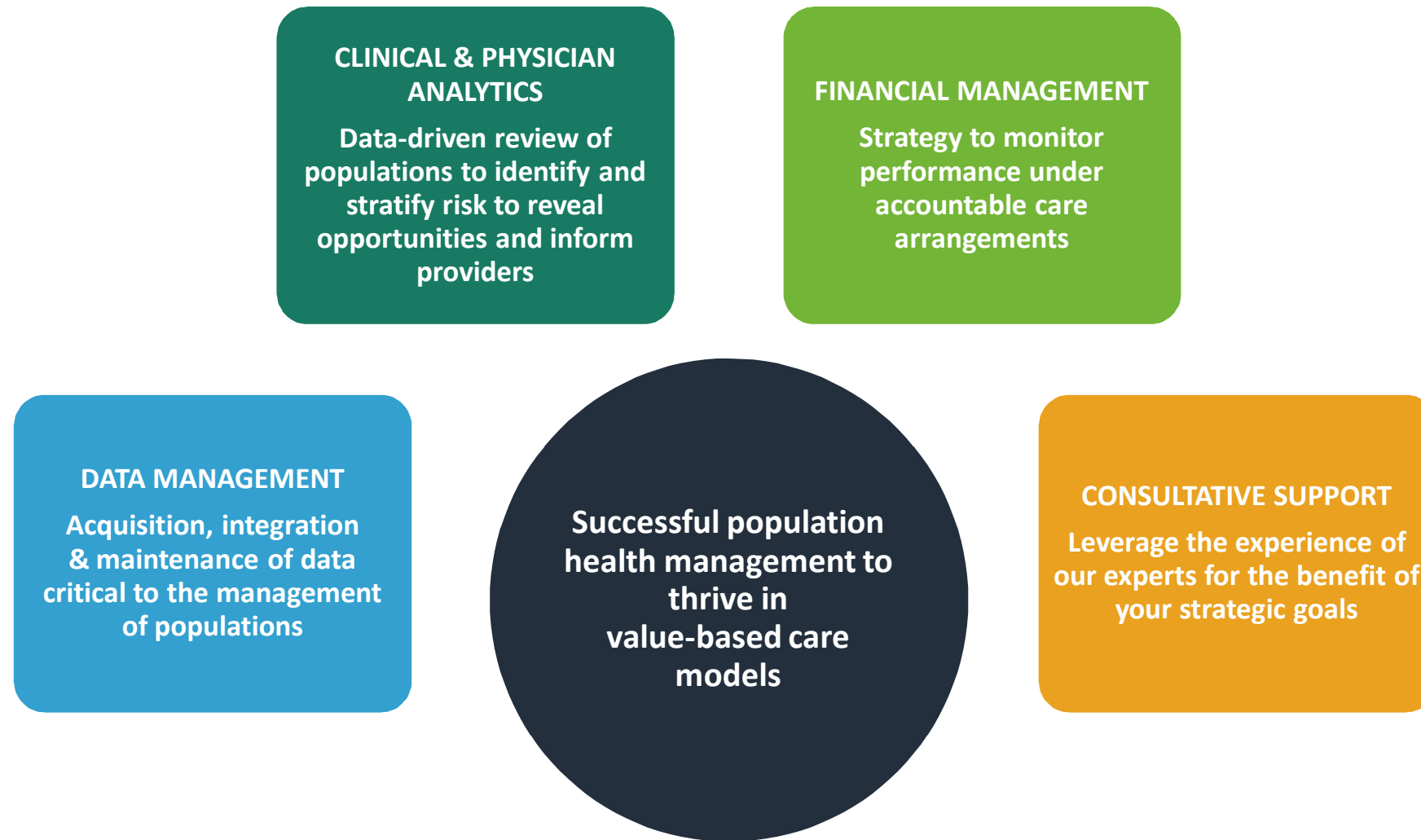




# A More Complete Picture



# Foundations for Success: Managing Population Risk



# Overview of Clinical & Physician Analytics

- Clinical Analytics that use EMR data to identify Gaps in Care, High Risk Patients, etc.
- Risk Analytics that use Claims Data to track prospective costs and stratify risk
- Registries with patient level profiles
- Predictive Analytics
- Easy to use Dashboards



## Stakeholders



Care Coordinator



Clinicians



Quality Leadership



Executive Leadership

# Clinical & Physician Analytics

- 11 drillable analytic dashboards to identify achievable opportunities to improve overall population health
- Create customized data segments around demographic, financial and health information to support targeted initiatives including:
  - Clinical pathways dashboards for COPD, oncology, CHF & AFIB



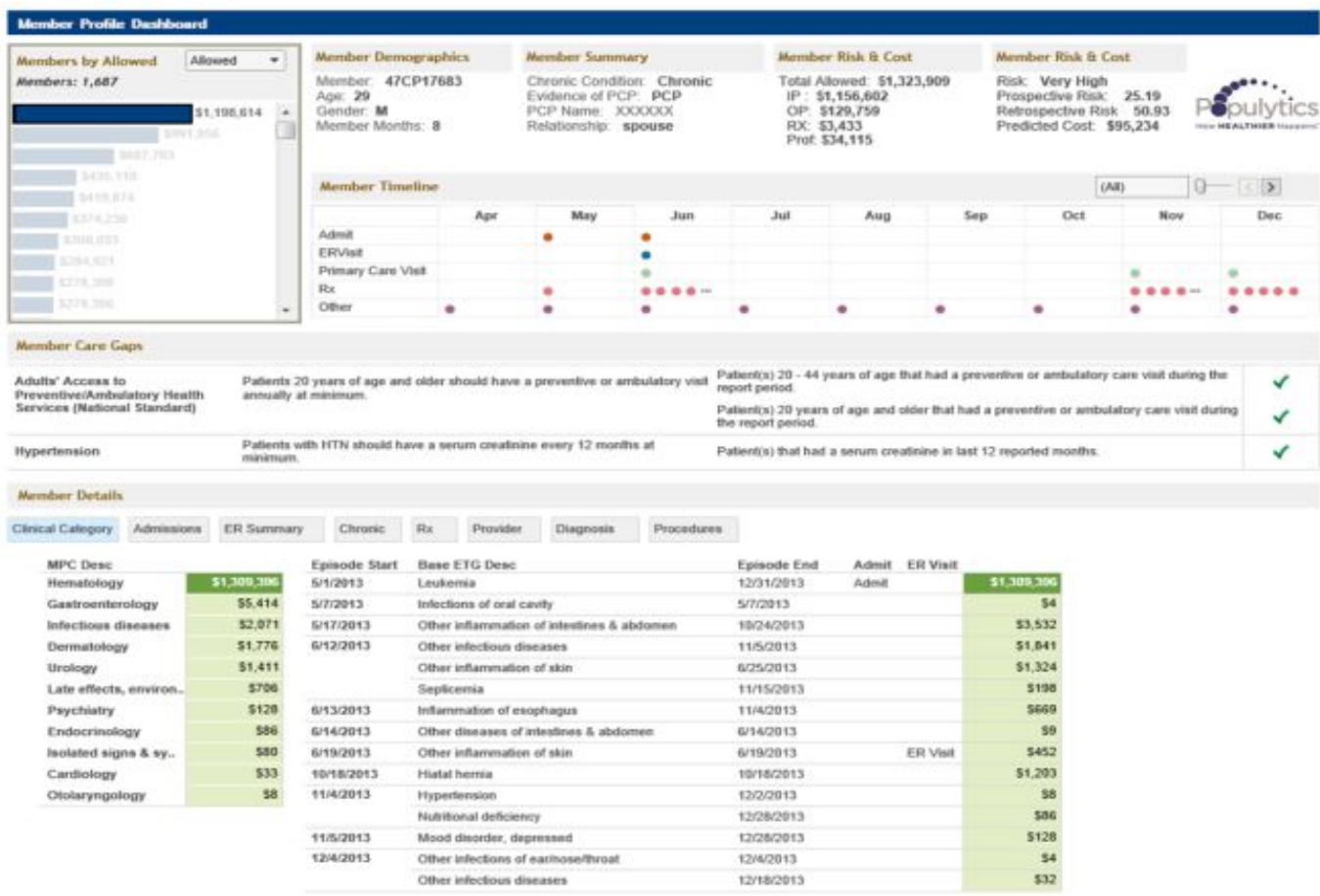
## Population Health Dashboards – Drillable to Patient Level

- **Overview of the At-Risk Population**
- **Inpatient Activity:** High utilizers, risk stratification, ACSC, chronic, high cost
- **Emergency Room:** High utilizers, risk stratification, ACSC, chronic, high cost
- **Chronic Care Members**
- **RX:** Review Rx utilization by drug class, brand, generic, high utilization members
- **Care Gaps:** Identification of key care gaps for attributed population
- **Provider/Outmigration:** Outmigration by clinical condition, specialty, PCP
- **Choosing Wisely®**
- **Cancer (collaboration with MSK)**
- **Diabetes, COPD**
- **Dropped HCCs**



# Closure of Gaps in Care

- Highlight gaps in care and opportunities for intervention at the individual level
- Align patient intervention strategies with health system programs
- Interface with EPIC for point-of-care management



## Targeted Population Health Patient Registries

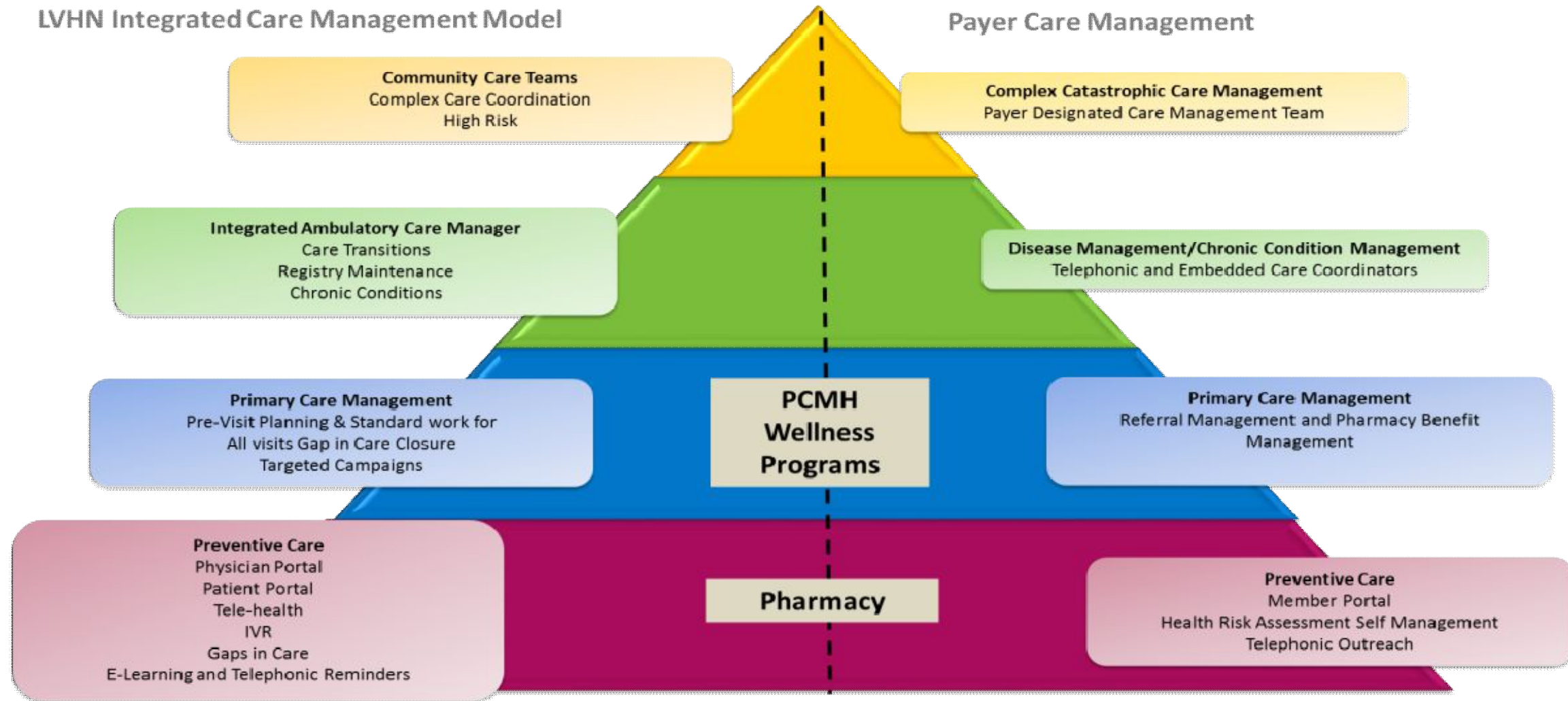
- **High Risk:** HCC Score > 3 & Likelihood of Hospitalization > 80%
- **High Utilization:** 2 Inpatient Admits or 3 ER visits in a 6 month time period
- **High Cost:** > \$100K in a 12 month period
- **High Risk/Low Cost:** HCC Score > 2 & < \$15K in a 12 month period
- **Newly Identified Chronic Patients:** Education opportunity
- **Newly Identified High Risk Patients:** Using claims & clinical data
- **Members with No PCP Visits:** Dropped attribution
- **Members with Visits to Multiple Specialists – Same Specialty:** “Doc Shopping”

# Aligned Incentive Plan

## Achieving Clinical Excellence® (ACE)

- **Semi-Annual Practice-Based Group Incentive Plan:** Designed to provide physicians with incentives to meet the Triple Aim
- **Measurement Categories**
  - Better Care: CG CAHPs participation, Meaningful Use standards
  - Better Cost: Risk Adjusted ALOS, Risk Adjusted Episode Cost, Admissions and Readmissions, ED visits, and generic Rx Utilization
  - Better Health: Evidence-based Quality Measures, QI Projects
- **Funding Sources:** Include employer, payers & shared savings distribution
- **CME Opportunities/Online Modules**

# Care Management Strategy







## CASE STUDIES AND EXAMPLES



# Dropped HCC's Dashboard

## Dropped HCCs in 2015 from Prior Calendar Year (2012 - 2014)

Data through 12/31/2015



Filters

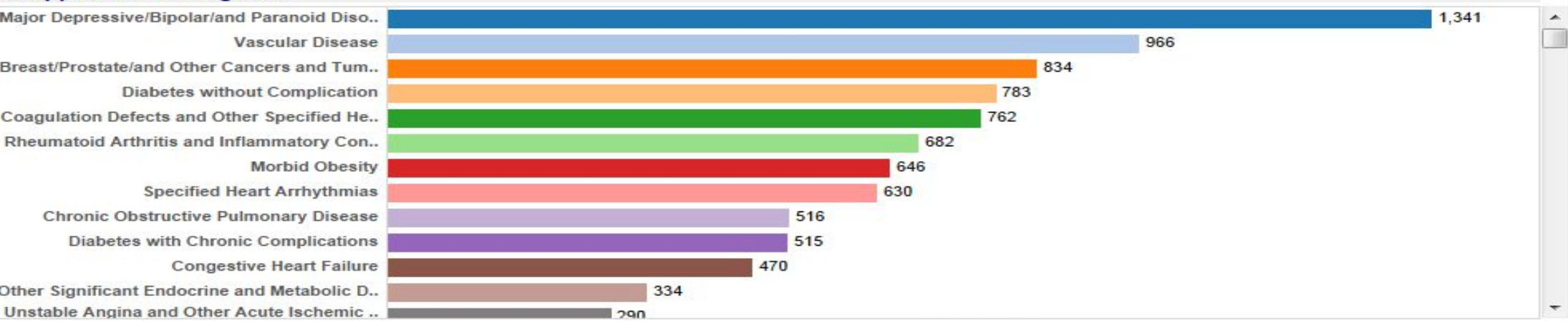
Claims Payer  
(All)

Current PCP's Clinic  
(All)

Current PCP  
(All)

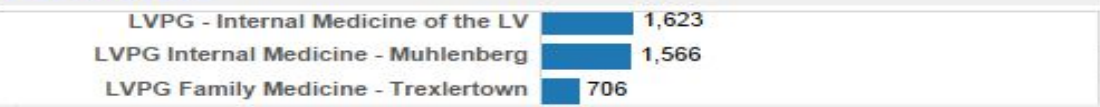
Summary	# Patients	# PCPs
	24,874	1,282

### Dropped HCC Categories\*



\*HCC Categories without text description represent more than 1 dropped HCC category. The category numbers are displayed.

### PCP Practice



### Current PCP



# Medicare Annual Wellness

Data by Enterprise Analytics

Medicare Annual Wellness appointments since Epic GoLive (2/18/15)

Grouped by PCP Practice, then Provider

Filtering on Entity

Report only includes Patients with a defined PCP Practice.

Listing of Medicare patients with their most recent Medicare Annual Wellness charge dates.

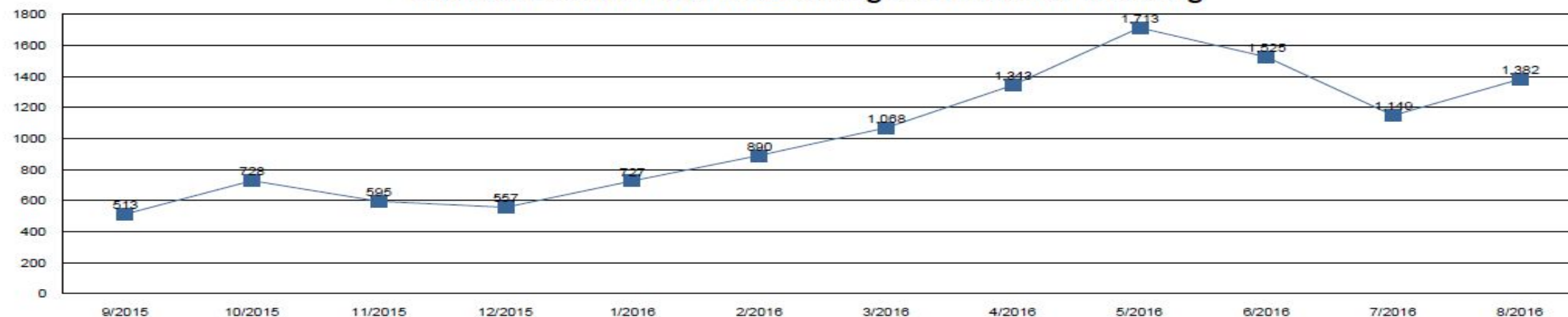
Medicare Annual Wellness Charge Codes:

G0402 - PR INITIAL PREVENTIVE EXAM (Welcome)

G0438 - PR PPPS, INITIAL VISIT

G0439 - PR PPPS, SUBSEQ VISIT

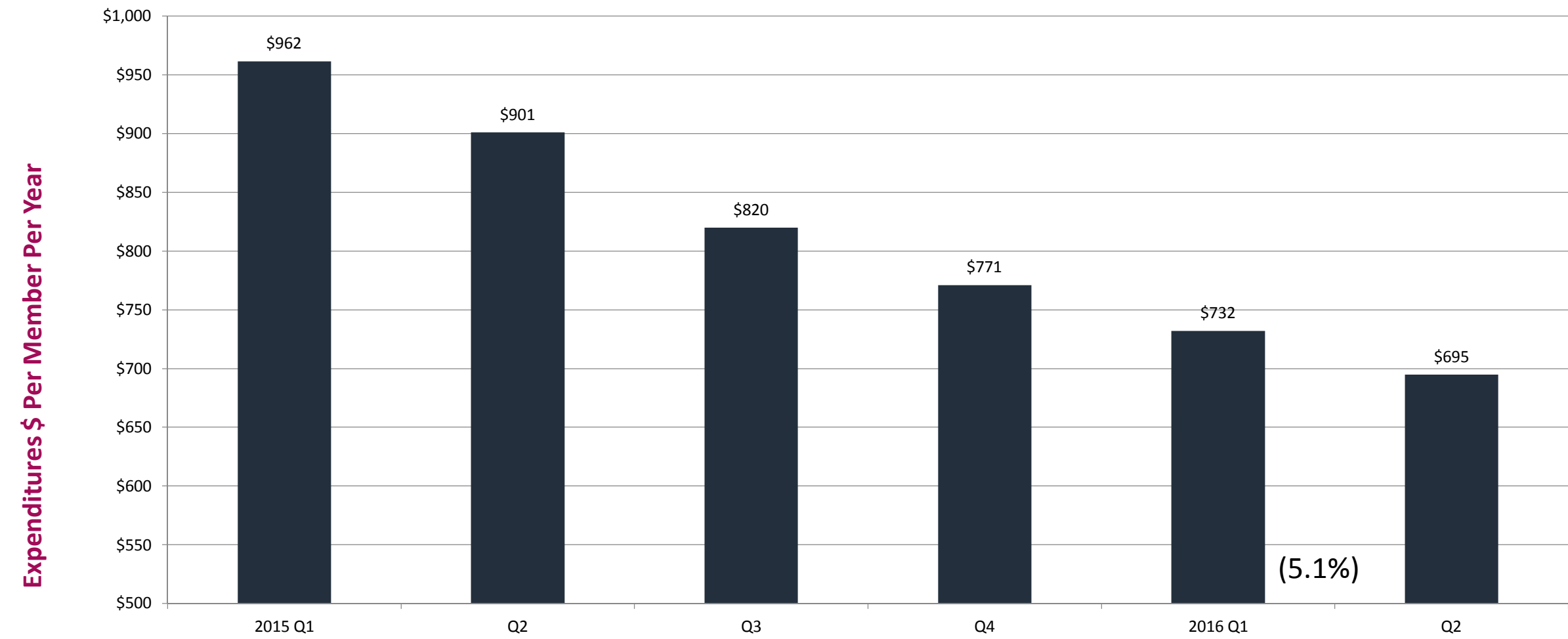
Medicare Annual Wellness Charges: 12 Month Trending



Grand Totals:	Total Medicare Patients		"Welcome"		"Initial"		"Subsequent"		Next Scheduled Practice Appt	
	Count	%	Count	%	Count	%	Count	%	Count	%
	47,458		865	1.82%	2,303	4.85%	10,320	21.75%	30,161	63.55%

We have achieved ~ 28.42%  
GOAL – 50% by end of FY 17

# SNF Expenditures



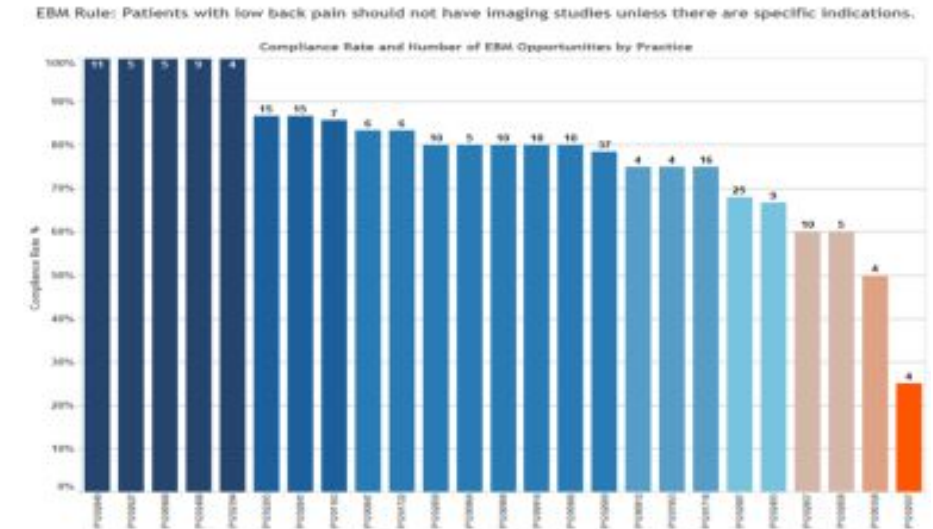
Quarterly Reports are based on Rolling Years

## Choosing Wisely®: Launched in 2012 by ABIM Foundation with coalition of medical specialty societies and Consumer Reports

- Encourages conversations between physicians and patients about overuse in health care
- Supports physician efforts to help patients make smart and effective choices
- Educational modules

## Care Pattern Analyzer/Physician Network Assessment: Review effectiveness & efficiency physician panels

- Episode cost overview with drill down to drivers of variance
- Provider affiliation (group, practice, practitioner)
- Service type (facility, ancillary, professional, pharmacy)
- Benchmarking against peer groups
- Promotes discussion regarding variances in practice patterns



## Quality Outcomes

Dashboard / Quality Outcomes





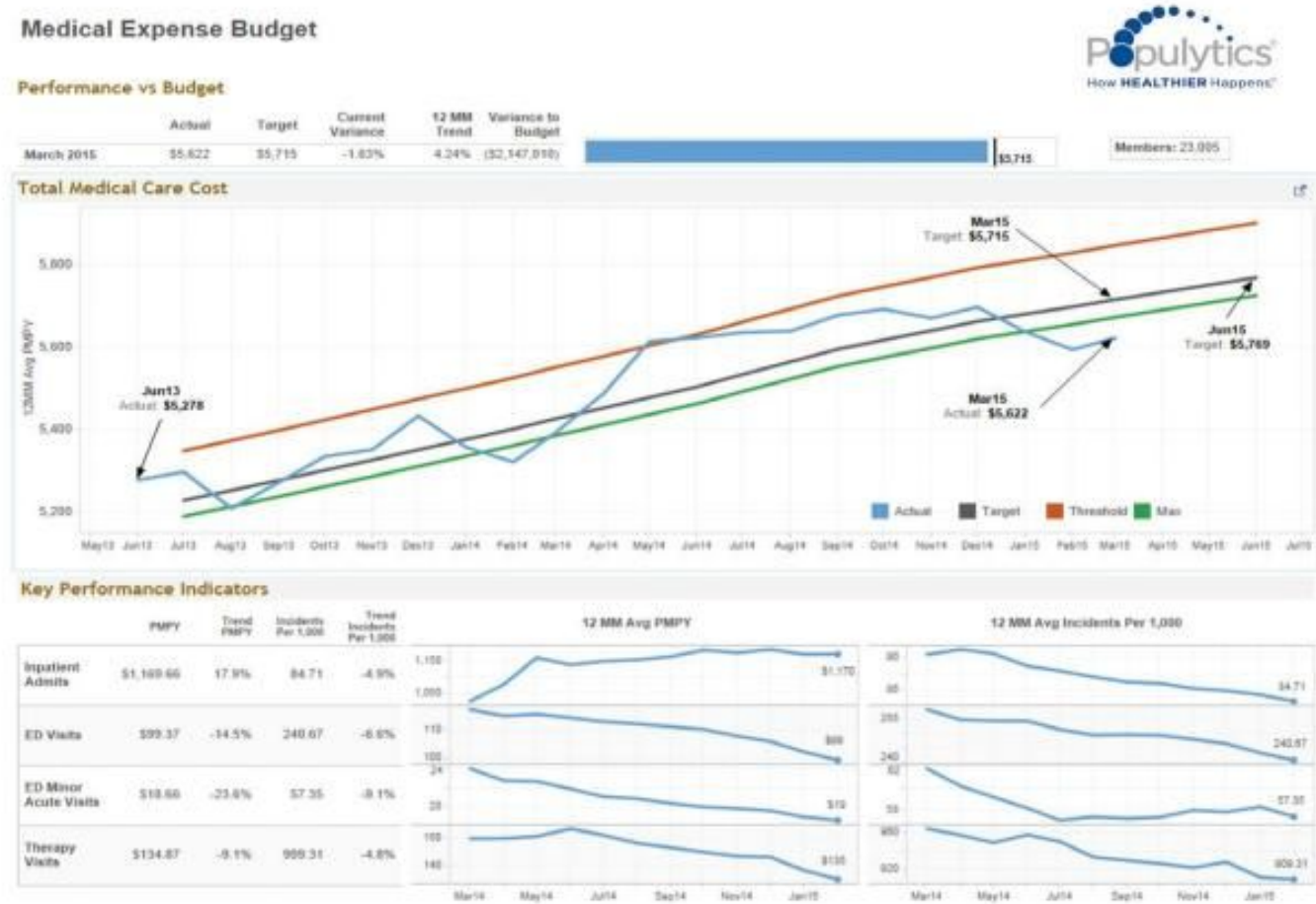
# Key Initiatives to Improve Financial Performance

- Identification of drivers of trend to target key initiatives that improve financial performance in shared risk arrangement
- Maximize performance in quality incentive programs
- Strategies and programs to ensure proper documentation of coding
  - Case Mix Index
  - HCC
- Operationalizing bundled payment arrangements

# Financial Management

## Care Cost Review: Monthly process of monitoring care cost

- Review across all arrangements and drillable to the specific agreement
- Identify opportunities to improve quality and reduce cost
- View progress compared to targets and benchmarks
  - PMPM/Utilization/Cost per Unit
  - Quality Metrics
  - Trending at procedure & episode level
  - MarketScan dataset



Medical Expense Budget Dashboard

# Population Health Education

**Populytics Academy:** Programs for physicians & administrators to provide education on topics including:

- Insurance metrics
- Clinical support programs
- Population health analytics
- Pay-for-value reimbursement
- Value of population health



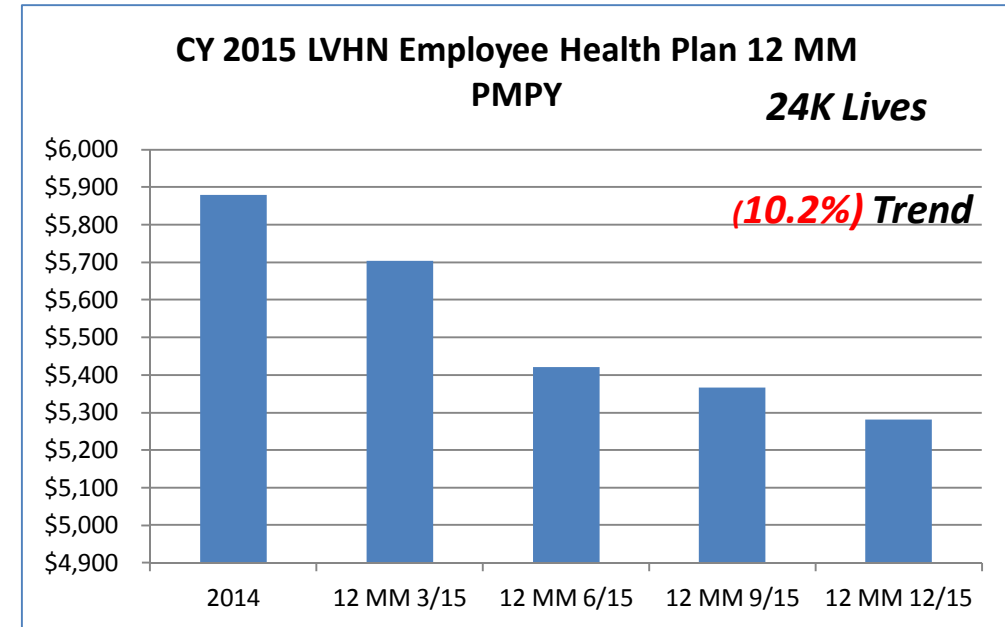
# Example AllSpire Dashboard



# Lehigh Valley Health Network

## Employee Health Plan

- Set targeted PMPM as a network goal & tied to employee incentives
- Established initiatives with savings of \$3.1M
- Achieved savings of over \$5M



Category	12 MM Dec 2014	12 MM Dec 2015	Variance	Percent
Inpatient PMPM	\$ 1,242	\$ 969	(\$ 273)	( 22%)
Outpatient PMPM	\$ 1,883	\$ 1,712	(\$ 171)	( 9%)
Professional PMPM	\$ 1,427	\$ 1,264	(\$ 163)	( 11%)
Total PMPM	\$ 5,879	\$ 5,281	(\$ 598)	( 10%)

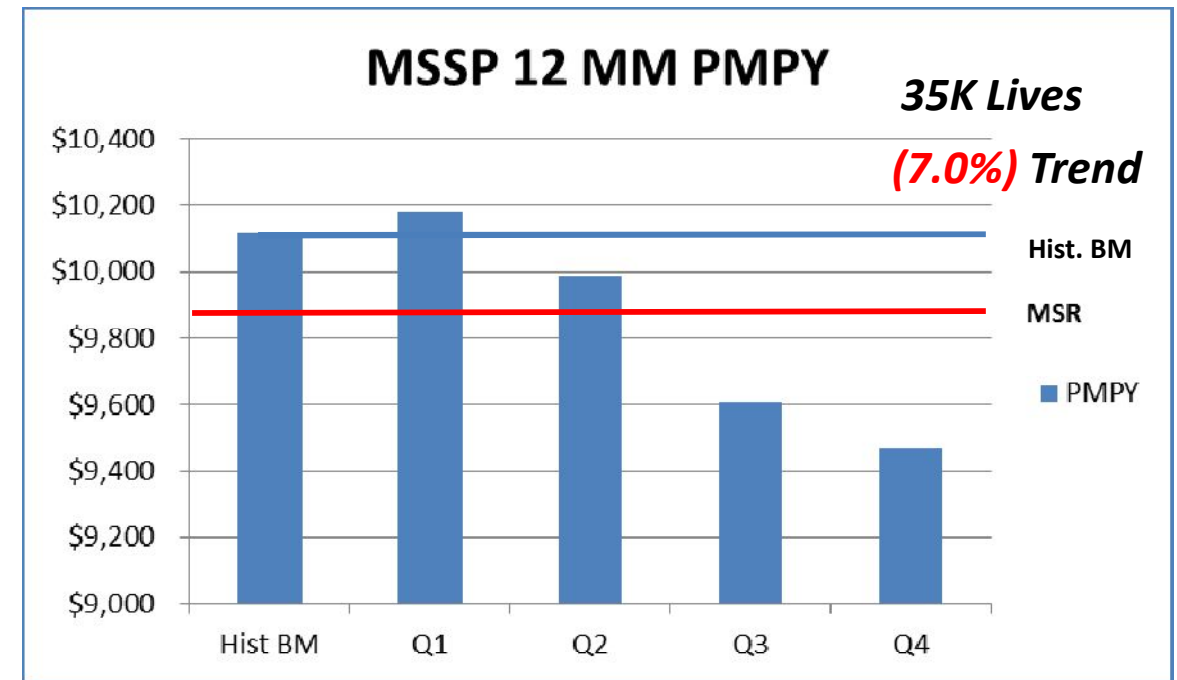
# Lehigh Valley Health Network

Results

## Year 1 MSSP

### 12 Months ended Dec 2015

- Based on CMS data received through the fourth quarter 2015
- Waiting for final reconciliation from CMS due in August timeframe



Category	12 MM Dec 2014	12 MM Dec 2015	Variance	Percent
Inpatient PMPM	\$ 3,281	\$ 3,014	(\$ 267)	( 7%)
Outpatient PMPM	\$ 2,064	\$ 2,023	(\$ 41)	( 2%)
SNF PMPM	\$ 979	\$ 771	(\$ 208)	(21%)
Total PMPM	\$ 10,180	\$ 9,469	(\$ 711)	( 7%)
Readmissions	178/K	163/K	( 15/K)	( 8%)



A photograph of a medical professional, a woman in a white lab coat and glasses, smiling and interacting with a family. The family consists of a man, a woman, and a young child. They are all looking at something the doctor is holding. The scene is set in a bright, clinical environment with large windows in the background.

# **DISCUSSION**