



Using Shared Decision Making to Drive Population Health Strategy

Population Health Colloquium Pre-Conference Symposium (in partnership with Thomas Jefferson University)

March 19, 2018, 8:00am ET, Loew's Hotel, Philadelphia, PA

Description

Join us Monday morning to learn how shared decision making (SDM) can strengthen your population health strategy and drive outcomes. This workshop begins with a brief overview of SDM principles, followed by a panel discussion focused on key outcomes that can be achieved with successful SDM implementation, including: improved patient and provider experience, higher quality of care, and care that aligns with what matters most to patients. We'll conclude with a discussion of the key role of culture and leadership as well as a practical overview of important resources described in the *National Quality Partners Playbook™: Shared Decision Making In Healthcare*. Participants will leave the workshop with a collection of best practices and strategies proven to facilitate successful implementation of SDM across a range of care delivery settings.

Session Objectives

During this half-day workshop, participants will:

- (1) Understand the role of shared decision making in population health.
- (2) Identify examples of health system and payer delivery models that support and facilitate shared decision making.
- (3) Identify ways to implement shared decision making principles across systems of care.

Agenda

8:00am Introduction and Icebreaker (30 mins)

Camille Espinoza, MSPH, MSW, Director, National Quality Forum, Washington, DC

- Welcome
- Overview of objectives and agenda
- Icebreaker activity

8:30am What is (and isn't) Shared Decision Making? (45 mins)

Alan Manning, MPA, Executive Vice President, Planetree International, Derby, CT

- Presentation and audience discussion or activity to cover:
 - Key elements of shared decision making and how it complements patient engagement, patient activation, informed consent, and patient-centered care
 - Key outcomes of shared decision making: patient and provider experience; quality of care; appropriate utilization that reflects patient goals and concerns

- How shared decision making enhances population health
- How to have the conversation that includes the 4th part of the quadruple aim (finding joy in practice)

9:15am Break (15 mins)

9:30am Making the Business Case for Shared Decision Making (60 mins)

Moderated by Alan Manning, MPA, Executive Vice President, Planetree International, Derby, CT

Emily Transue, MD, MHA, FACP, Associate Medical Director, Clinical Quality and Care Transformation, Washington State Health Care Authority, Seattle, WA

Peter Goldbach, MD, Chief Medical Officer, Health Dialog, Boston, MA

Leigh Simmons, MD, Medical Director, MGH Health Division Science Center, Internal Medicine, Partners HealthCare, Boston, MA

- Panel discussion featuring organizations that have successfully integrated shared decision making into care delivery processes, with each panelist sharing one case study/example
- Moving from pilots to broad-scale adoption and integration
- Impact of various shared decision making approaches and strategies on key population health outcomes
- Strategies to bring providers on board as partners
- Audience Q & A

10:30am Break (15 mins)

10:45am Beyond Decision Aids: How to Hardwire Shared Decision Making into Your Organization (60 mins)

Paul Sherman, MD, MHA, Chief Operating Officer & Medical Director, Care Delivery, Kaiser Permanente Washington, Seattle, WA

- How to embed patient centered care into organizational culture
- Collaborating with clinicians to overcome common barriers
- Automating workflows and processes to integrate shared decision making into every step
- How to support leadership to create culture change

Erik Hess, MD, Professor and Vice Chair for Research, Department of Emergency Medicine, University of Alabama at Birmingham, Birmingham, AL

- Expected impact of scaling an SDM intervention across multiple sites (utilization of care, patient experience and patient safety)
- How to effectively integrate SDM into clinical workflows utilizing electronic medical records and toolkits

Diana Stilwell, MPH, Director of Content Services, Health Dialog, Boston, MA

- Implementing the *National Quality Partners Playbook™: Shared Decision Making In Healthcare*
- Tackling common barriers to shared decision making
- Activating resources within the context of a shared decision making culture (EHR's, decision aids, NQP Playbook, etc.)

11:45am

Conclusion (15 mins)

Camille Espinoza, MSPH, MSW, Director, National Quality Forum, Washington, DC

- Concluding remarks and/or activity

12:00pm

End