

A photograph of a modern, multi-story hospital building with a curved facade and many windows. The sky is blue with some white clouds. The building has the word 'RUSH' visible on its side.

# Addressing Life Expectancy Gaps in Chicago: The West Side Total Health Collaborative

**Darlene O. Hightower**  
*Associate Vice President, Community Engagement and Practice*

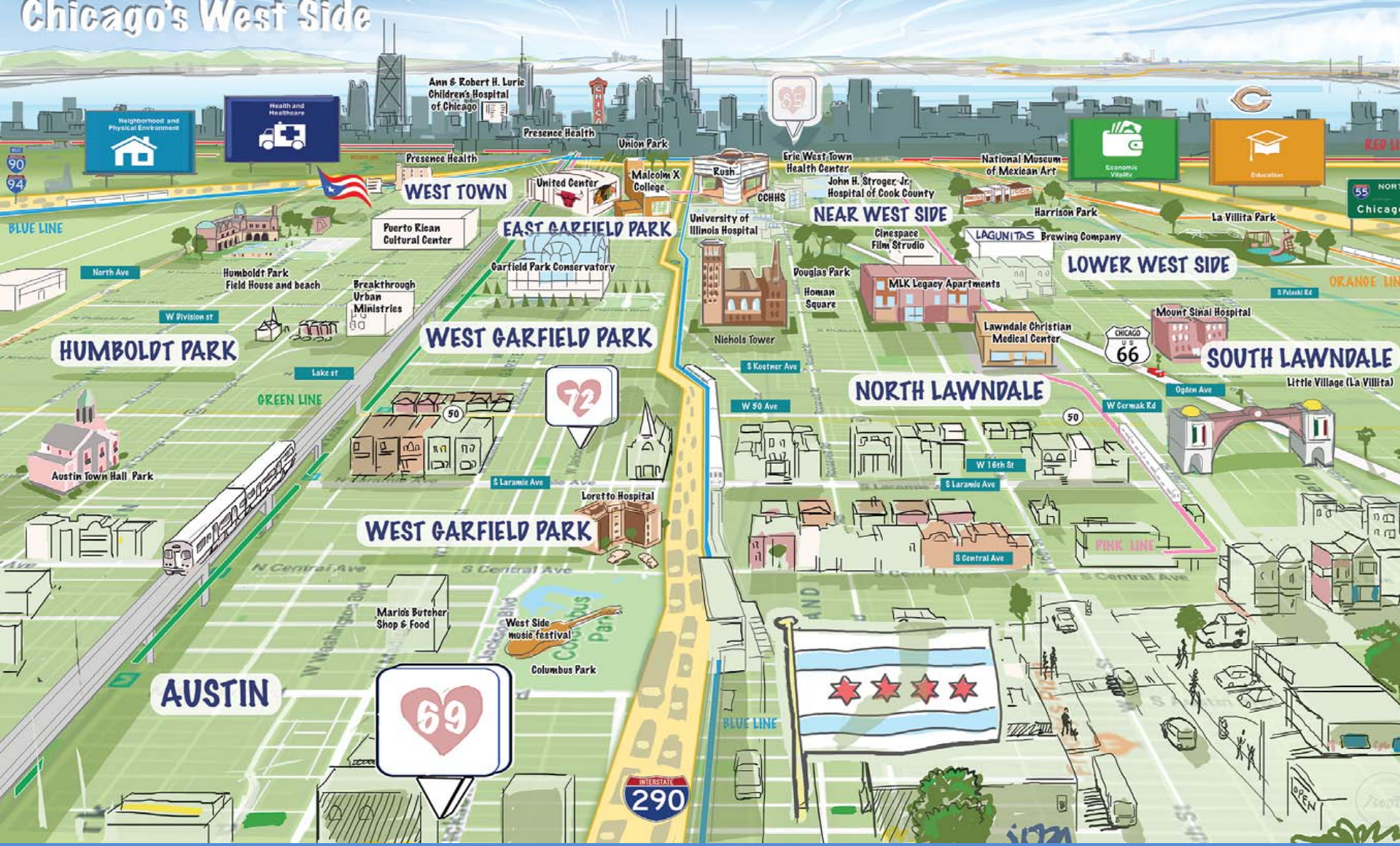
**March 20, 2018**



Rush is a not-for-profit health care, education and research enterprise comprising Rush University Medical Center, Rush University, Rush Oak Park Hospital and Rush Health.



# Chicago's West Side



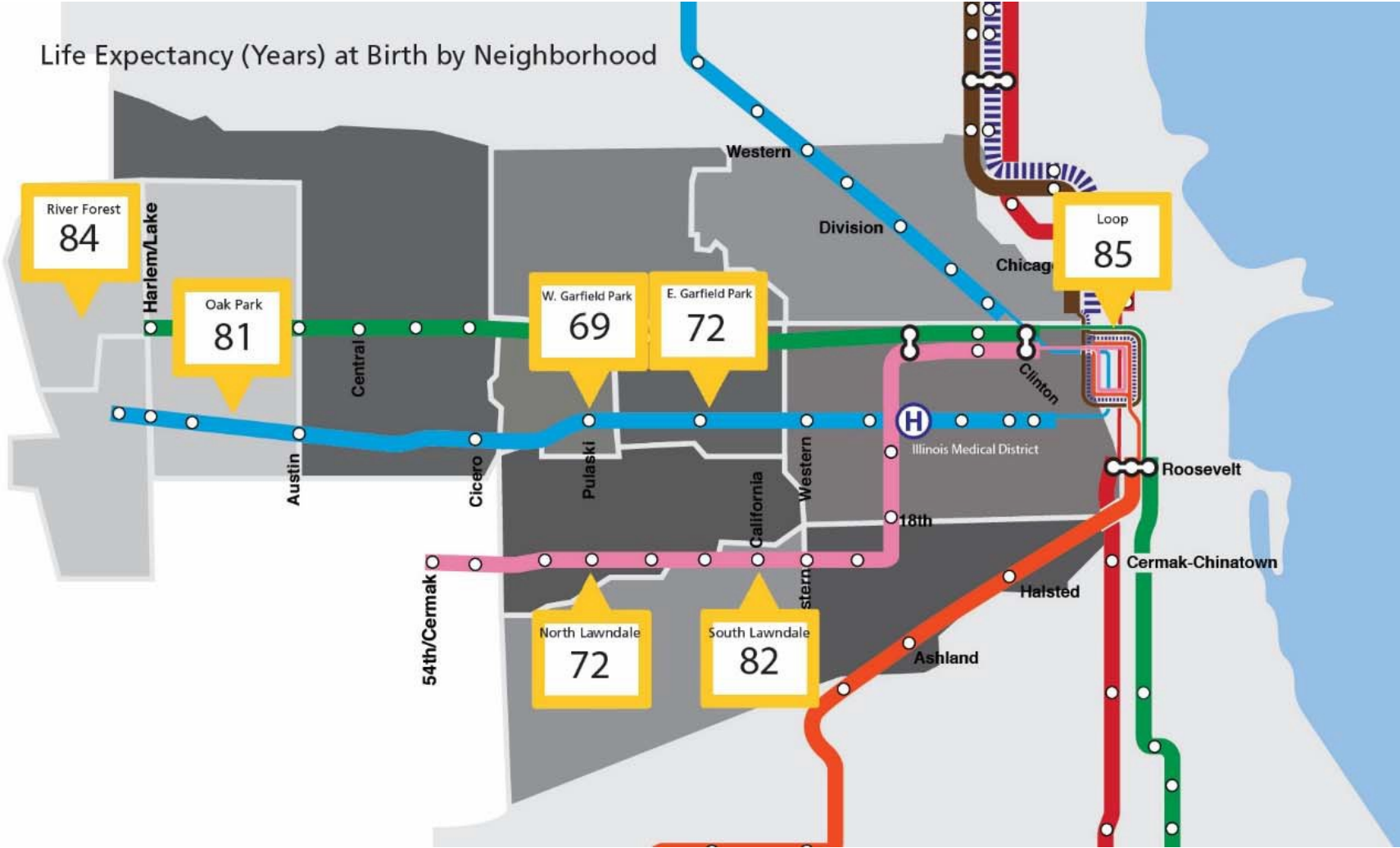
**9 Communities, 480,000 People**

# The West Side of Chicago has significant health care resources





# Problem statement: There is up to a 16-year gap in life expectancy between the Loop and West Side



**Goal: Decrease life expectancy gap by 50% by 2030**

# West Side United's Mission, Vision and Aim

## MISSION

To build **community health and economic wellness** on Chicago's West Side and build **healthy, vibrant neighborhoods**.

## VISION

To **improve neighborhood health by addressing inequities** in healthcare, education, economic vitality and the physical environment using a cross-sector, place-based strategy.

**Partners** will include other healthcare providers, education providers, the faith community, business, government and residents that **work together to coordinate investments and share outcomes**.

## AIM

To reduce the life expectancy gap between the Loop and Westside neighborhoods by **50%** by 2030.

# West Side United is a place based approach to neighborhood vitality



- Holistically address the **social and structural determinants** of health
- Have a **unified “West Side Voice”** to outside audiences
- Create **opportunities to scale programs** that work on the community level
- Identify and create **new high-value connections** between organizations
- Create **common measures of success**
- Increase the **visibility of existing efforts**

 Ann & Robert H. Lurie  
Children's Hospital of Chicago®

COOK COUNTY HEALTH  
& HOSPITALS SYSTEM  
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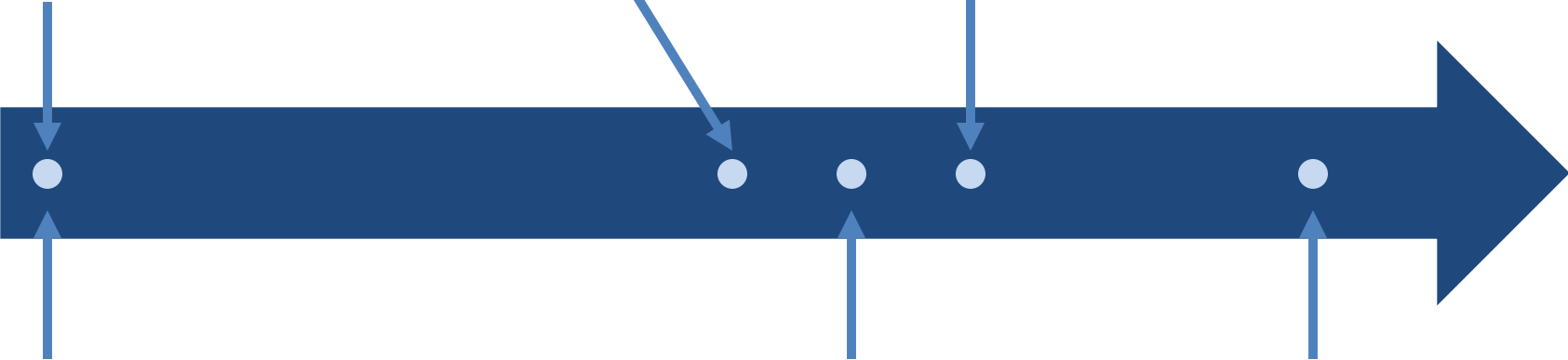
 UI Health | 

# Highlights of 2017 Activities

Convening at  
Malcolm X  
College  
**January 2017**

“What We  
Heard” Report  
published  
**July 2017**

Planning  
Committee  
formed  
**August 2017**



**January 2017**  
West Side  
Anchor  
Committee  
formed

**August 2017**  
West Side  
Connect-ED  
population  
health efforts  
launched

**February 2018**  
Report Back  
Event



# What We Heard

Coming Together to  
Improve Health and Wellness  
on the West Side



# The West Side Listening Tour: Spring 2017

**480** participants



**8** neighborhoods

**21**  
community  
listening  
sessions



## Improved access to jobs

- ✓ Coordinate workforce development programming
- ✓ Promote awareness of career paths for West Side residents

## Youth programs and education

- ✓ Support and build up education pathways
- ✓ Increase quality youth programs

## Improve access to healthcare

- ✓ Support behavioral and mental health screening and care
- ✓ Provide access to oral healthcare
- ✓ Coordinate patient care delivery

## Promote safe neighborhoods

- ✓ Support violence prevention programs
- ✓ Revitalize commercial districts
- ✓ Increase neighborhood walkability

# Feedback from West Side Conversations

*“I love the fact that the West Side already has everything it needs to be amazing. We just need to put it to work.”*

*“We are VERY family oriented and we like that kind of atmosphere.”*

*“There are no mental health facilities over here. The largest mental health facility on the West Side is Cook County Jail.”*

*“There is no trust. We need to work on the trust.”*

*“A lot of organizations offer nutrition services and education but this does nothing without adequate access to healthy food.”*

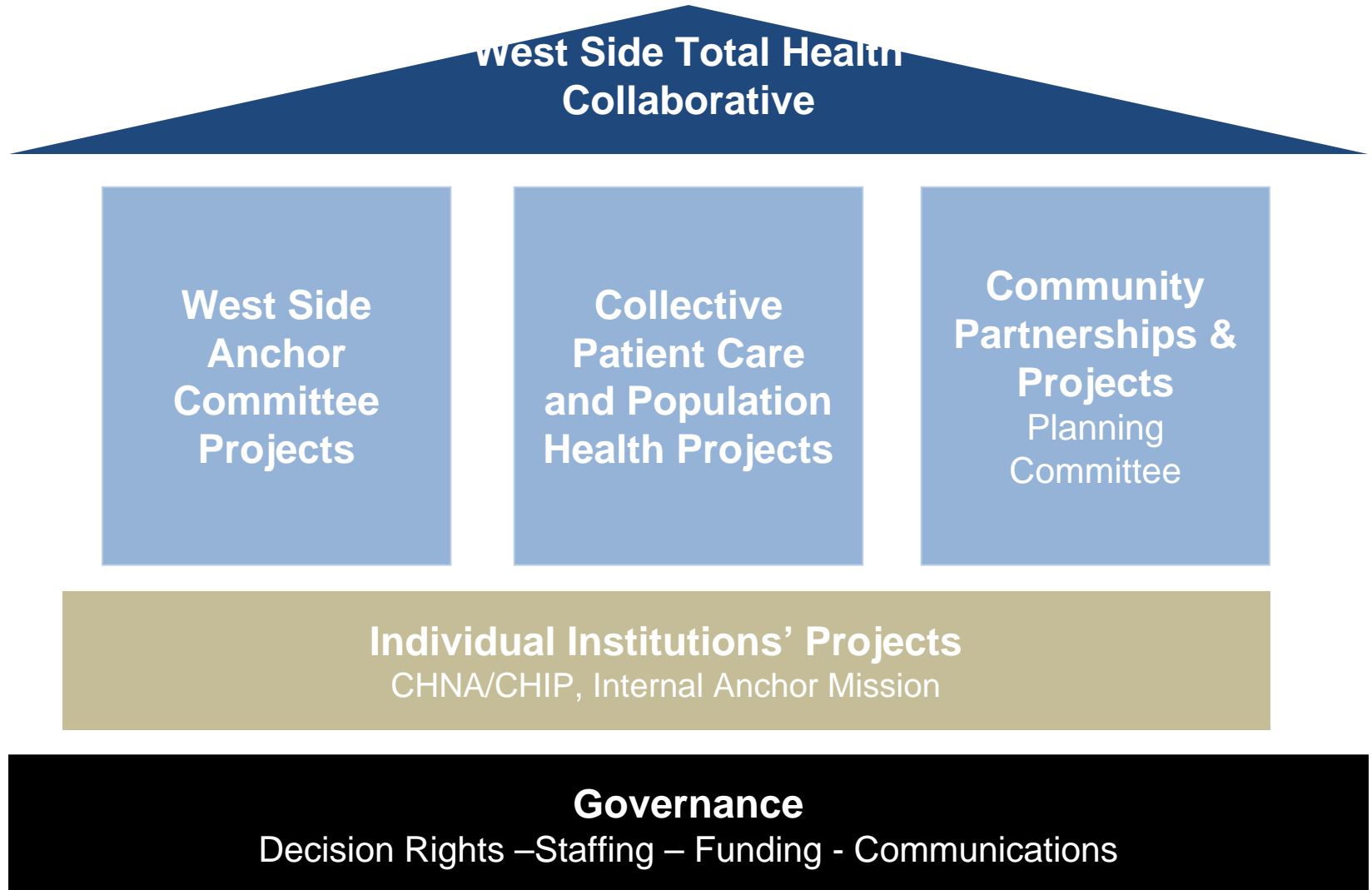
*“I think it’s a great idea that these three hospitals are coming to our community to ask how we can help them because they do not have the necessary information.”*

*“We need resources. These disparities [referencing the life expectancy map] exist because they [high life expectancy neighborhoods] have resources and we don’t.”*

*“The reality for us is we’re trying to get young folks to live some type of normalcy but they are walking around hopeless.”*

*“Don’t make top down decisions and then invite everyone to something already decided.”*

# Multiple work streams will contribute to collective outcomes in 2018





Our collective resources are already serving the West Side, but can be further leveraged through collaborative work



~6,000 Annual Hires*	
	~\$2.8 B in Supply /Service Expenses
43,800 Employees	
	\$5.4 B** in Employee Spending Potential
\$4 Billion in Salaries/Wages	
	2,190*** Hospital Beds
89,117*** Annual Admissions	
	7,125*** Hospital Births

\*Estimated with anchor hiring data

\*\*Estimated from Consumer Expenditure Survey

\*\*\* Sourced from IDPH CY16 Hospital Survey

# The WSAC will be the vehicle for healthcare institutions' collaboration on internal anchor strategy initiatives



# West Side United: Bringing Community and Healthcare Institutions Together

## West Side United Methodology

### Business Units

#### West Side Anchor Committee

West Side health institutions align business units and coordinate anchor initiatives that will magnify local community impact in construction, hiring, investments and purchasing.

### Population Health

#### West Side Connect-ED

West Side health institutions share information on the top patient needs they encounter and identify opportunities to collectively optimize patient care, through joint public health and information technology initiatives.

### Planning Committee

#### Coordinate healthcare participation in neighborhood collaboratives

Provide healthcare support for existing, community based collective impact to help identify top healthcare priorities from the community and coordinate resources to meet emerging healthcare needs.

#### Link systems to scale what works

Identify and fix broken handoffs between systems, increase data accessibility and integration, and coordinate geographic reach of effective interventions to maximize impact of the community development system as a whole.

#### Provide technical expertise to neighborhood collaboratives

Provide technical expertise to neighborhood collaboratives by providing pro bono assistance in financial management, grant writing, research, evaluation and other capacity building resources.

#### Amplify the voice of the community through combined influence

Leverage our collective influence and support community based organizations to amplify West Side needs as a unified voice that will magnify impact.

*Focus area of the West Side Anchor Committee*

# The Planning Committee Determined Initiatives and Governance





# Meet the Planning Committee

## Community Representative Membership



**Darnell Shields**  
*Austin*



**Garth Katner**  
*Near West Side / West Town*



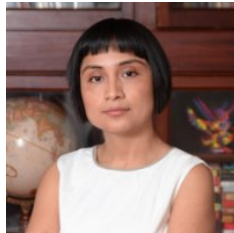
**Vanessa Ford\***  
*East Garfield Park*



**Melissa Chrusfield**  
*North Lawndale*



**Rachel Bhagwat**  
*Humboldt Park*



**Fanny Diego**  
*South Lawndale*



**Araceli Lucio**  
*Lower West Side*



**Angela Taylor\***  
*West Garfield Park*

## Non-Profit, Government, & Institutional Membership



**Tameeka Christian**  
LISC



**Maureen Benjamins**  
Sinai Urban Health Institute



**Chris Denes**  
Chicago Department of Family and Support Services



**Rhonda Hardemon**  
Malcolm X College



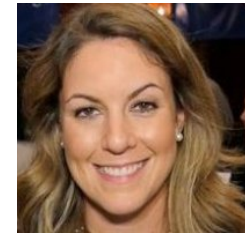
**Theresa Nihill**  
Metropolitan Family Services



**Nicole Kazee**  
Erie Health Center



**Megan Cunningham\***  
Chicago Department of Public Health



**Alexa James**  
NAMI

# West Side United envisions revitalized, healthy communities for all residents and stakeholders

Equal access to behavioral and physical health services

Healthy, affordable food in each neighborhood



Residents gainfully employed in high-quality jobs

Summer jobs & apprenticeships opportunities for all students

**Goal: Decrease the life expectancy gap between each neighborhood and the Loop by 50% by 2030**

# 2018 Priority Initiatives



## Health and Healthcare

- Community Health Strategy
- Community Health Workers
- Explore Co-Locating Health Services

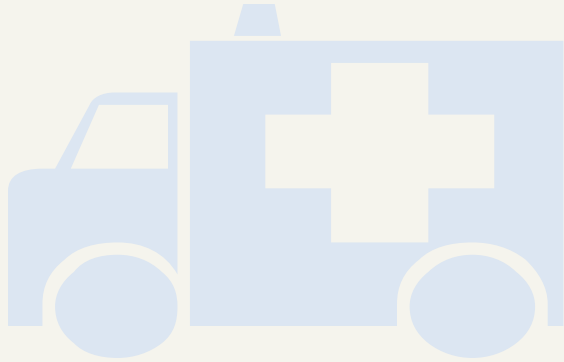


# 2018 Priority Initiatives

## Neighborhood and Physical Environment



- Impact Investing
- Healthy Food Strategy





# 2018 Priority Initiatives



- Local Hiring
- Employee Professional Growth
- Business Development
- Small Business Grant Pool



**Economic Vitality**

# 2018 Priority Initiatives



- Paid High School Internships & College Apprenticeships

Education

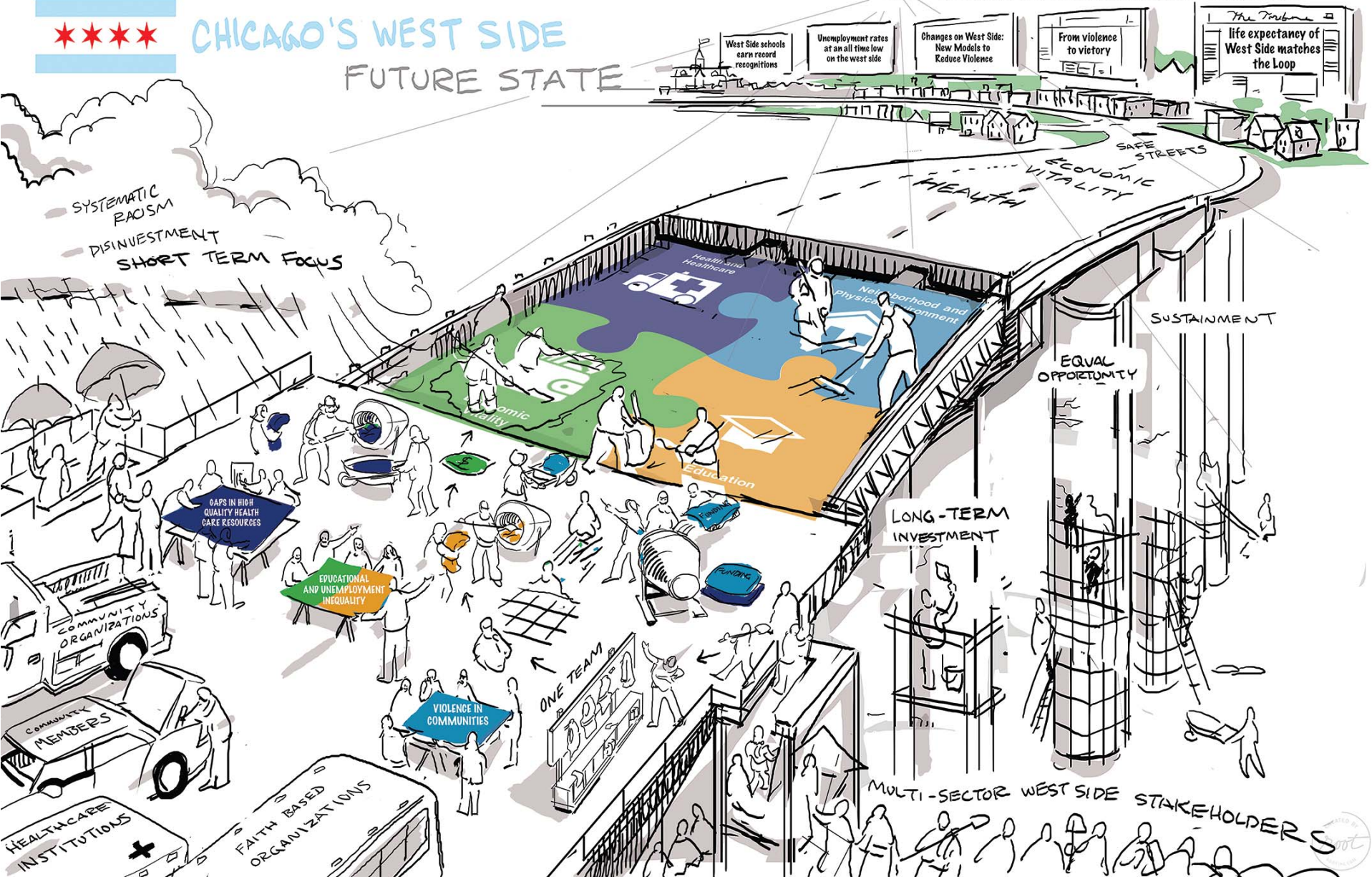




# CHICAGO'S WEST SIDE

## FUTURE STATE

**Mission:** to build community health and economic wellness on Chicago's west side and build healthy, vibrant neighborhoods



**THANK YOU and QUESTIONS!**

[westsideunited.org](http://westsideunited.org)