

Hal Rosenbluth
Chairman & CEO

new ocean

TRANSCEND THE SEA OF SAMENESS

***THE HEALTH CARE
REVOLUTION:
Affordable, Accessible, High-
Quality Health and Well-Being
for America 2018***

You can't fake farming.



According to a recent landmark study by the Rand Corporation, workplace wellness is more than a \$14B industry in the United States

Most programs typically cost between \$3.20 and \$8.40 per employee per month.

New Ocean's Holistic Approach to Well-Being

1. Lifestyle

- Nutrition
- Stress Management
- Physical Activity
- Mindfulness
- Sleep

2. Chronic Conditions

- Asthma
- Diabetes
- Hypertension
- COPD
- Heart Disease
- Depression
- Anxiety
- Diabetes Prevention
- Weight Management
- Medication Management
- Lower Back Pain
- Substance Abuse

3. Behavioral

- Depression Prevention
- Responsible Drinking
- Tobacco Free

4. Financial

- Credit report
- Emergency Fund
- Living Will
- Spending
- Wants vs. Needs

Behavioral Economics and Behavior Change Principles

SMALL STEPS ADD UP TO BIG CHANGE

Track small incremental health goals weekly to drive sustainable change and reduce

CUSTOMIZATION

Personalized programs to strengthen commitment to goals

GAMIFICATION

Tiered rewards – leveling up for maximum fun and participation

VARIABLE REWARDS

Strategic rewarding for daily activities encourages good habits

Revolutionary Pricing for the Industry-Best, Most Comprehensive Health & Well-Being Solution



250k+

\$0.90 PMPM

Enterprise



1k - 250k

\$2.00 PMPM

Wellness Pro

For a health plan with 2 million members, savings over two years would range between \$47 million and \$175 million. Companies with five thousand employees could save as much as \$750 thousand.

Core offering addresses all aspects of health and well-being- life style and chronic condition management.

PRESS RELEASES

New Ocean to Offer Free Health and Well-Being Solution to Medicaid Recipients

Mar 7, 2018, 9:01am EST

North Dakota is the first state to partner with New Ocean; WellCare, a number of major managed Medicaid organizations, and state governments are in discussions

CONSHOHOCKEN, Pa.--(BUSINESS WIRE)

[New Ocean Health Solutions](#) (New Ocean), announced today its plan to extend its mobile-first health and well-being solution to Medicaid recipients nationwide at no cost. The solution, known as *Wellness Advantage*, is a platform that empowers people to live a healthy lifestyle, better manage their health and address chronic conditions. Wellness Advantage furthers New Ocean's commitment to democratize healthcare



Apple is launching medical clinics to deliver the 'world's best health care experience' to its employees

Amazon Offers Prime Discount for Medicaid Recipients

By NICK WINGFIELD MARCH 7, 2018



Adult Medicaid recipients will be able to get a Prime membership for \$5.99 a month, less than half the



THE VERG U B E R

SCIENCE \ TRANSPORTATION \ HEALTH \

Uber is driving patients to their doctors in a big grab for medical transit market

Google replaces EHR System



Thank you!

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