

# Eighteenth Population Health Colloquium

LOEWS PHILADELPHIA HOTEL, PHILADELPHIA, PA  
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## Delivering Population Health

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# What Has Resulted In The Last Century Of Progress?

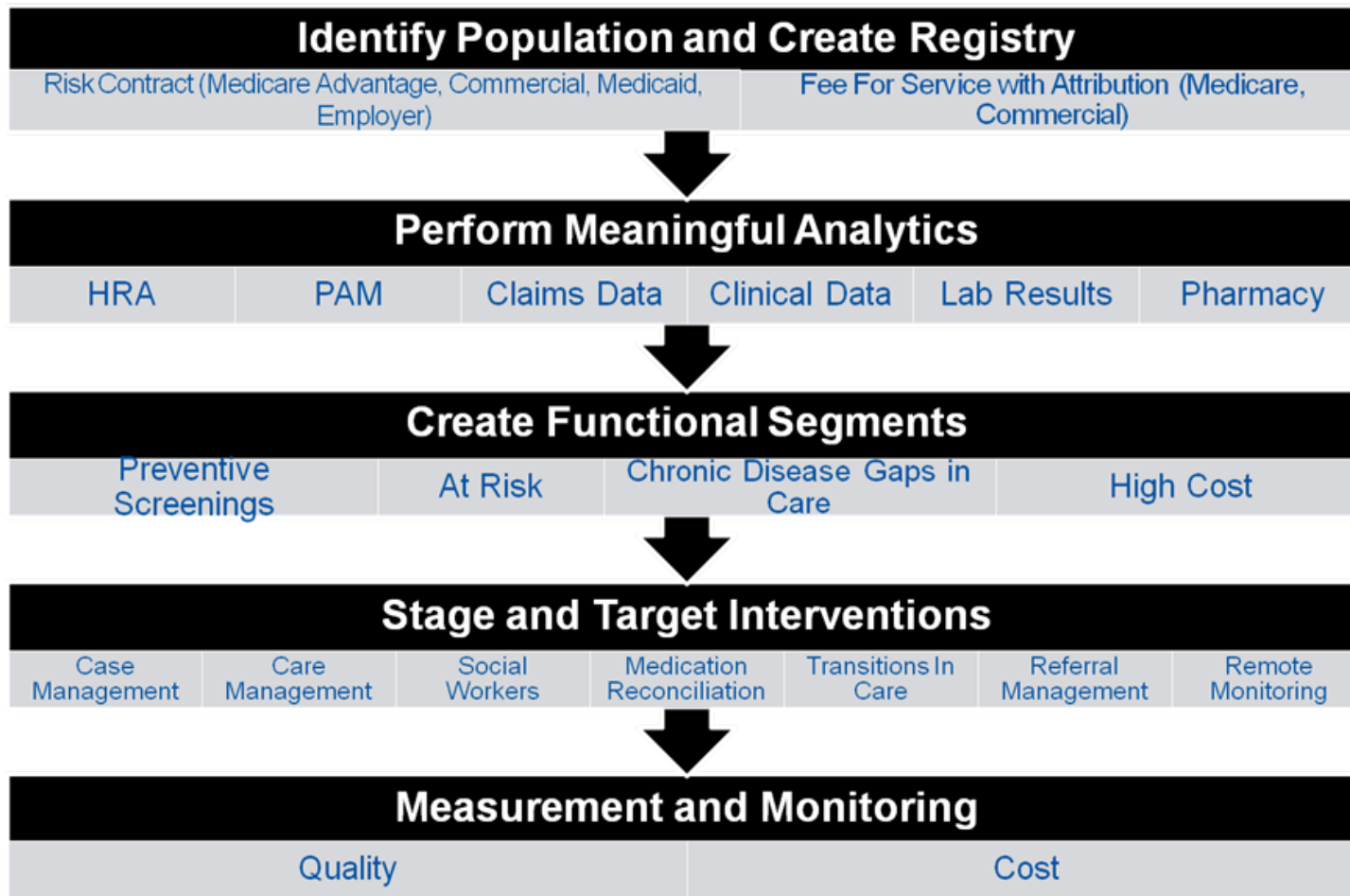
Year	Life Expectancy	Death Rate (per 100,000)	Leading Causes of Death	Clinical Need
1900	47	1,719	Pneumonia Influenza Tuberculosis Diarrhea GI disease	Acute
1950	68	963	Heart Disease Cancer Cerebrovascular	Acute Chronic
2000	77	865	Heart Disease* Cancer* Cerebrovascular	Chronic Acute Prevention

\* Cancer is currently the leading cause of death for certain age groups

# What Role Has Healthcare Played?

- Vaccination
- Motor-vehicle safety
- Control of infectious diseases
- Antibiotics and Antivirals
- Surgical Anesthetic and Antisepsis
- Recognition of tobacco use as a health hazard
- Healthier mothers and babies
- Fluoridation of drinking water
- Safer workplaces
- Clean Water and Improved Sanitation
- Safer and healthier foods

# How Do You Deliver Population Health?



# Key Competencies To Deliver Population Health

- Accurately assess population health market opportunity
- Develop clinical leadership
- Contracting expertise including alignment of incentives across contracts
- Functional IT system including analytics and workflow
- Effective patient segmentation and interventions
- System of care designed around the patient (vs. office transformation)
- Engaging and activating patients
- Identify and foster a performance network
- Strategic selection of partners including community organizations
- Incentives aligned with transparent clinical and financial performance metrics



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