



Humana

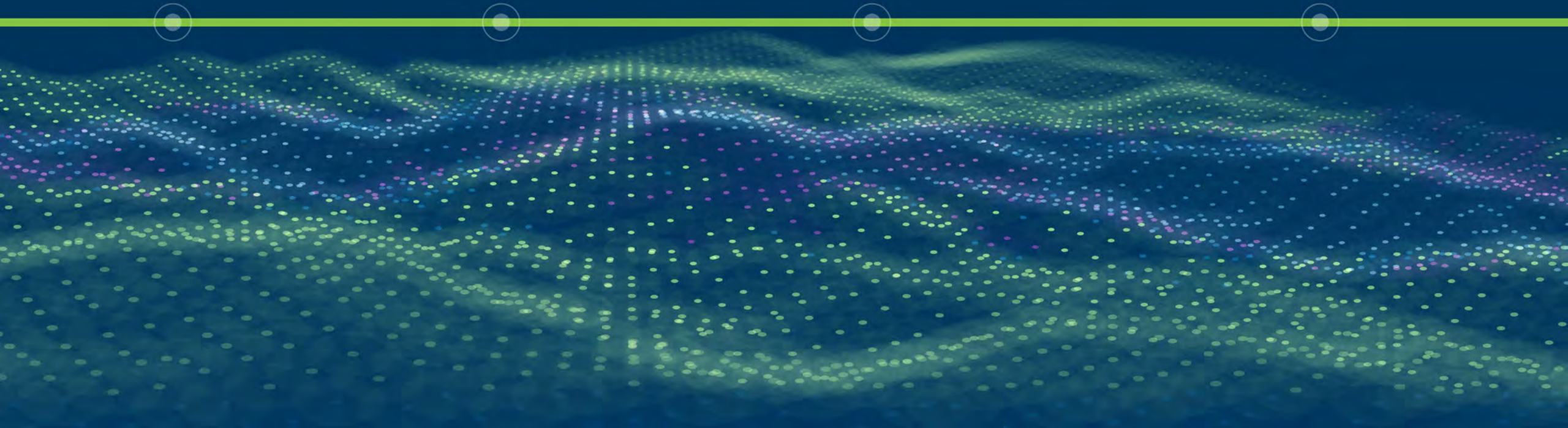
Making data
the **connective tissue**
throughout **your organization**

Heather Cox, Humana Chief Digital Health and Analytics Officer

My journey



Humana



Data in healthcare



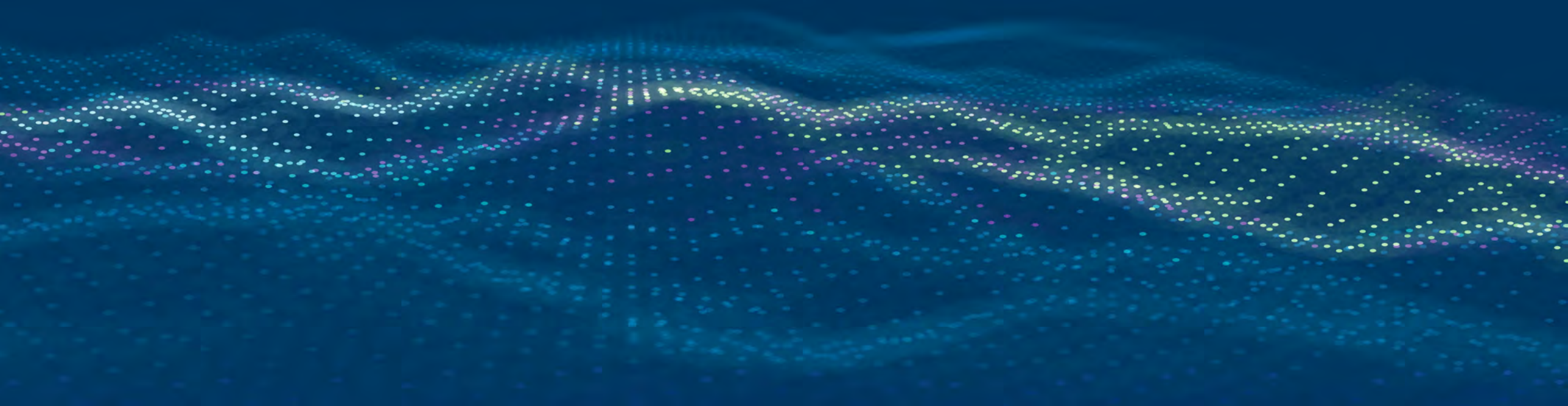
Ease



Responsibility



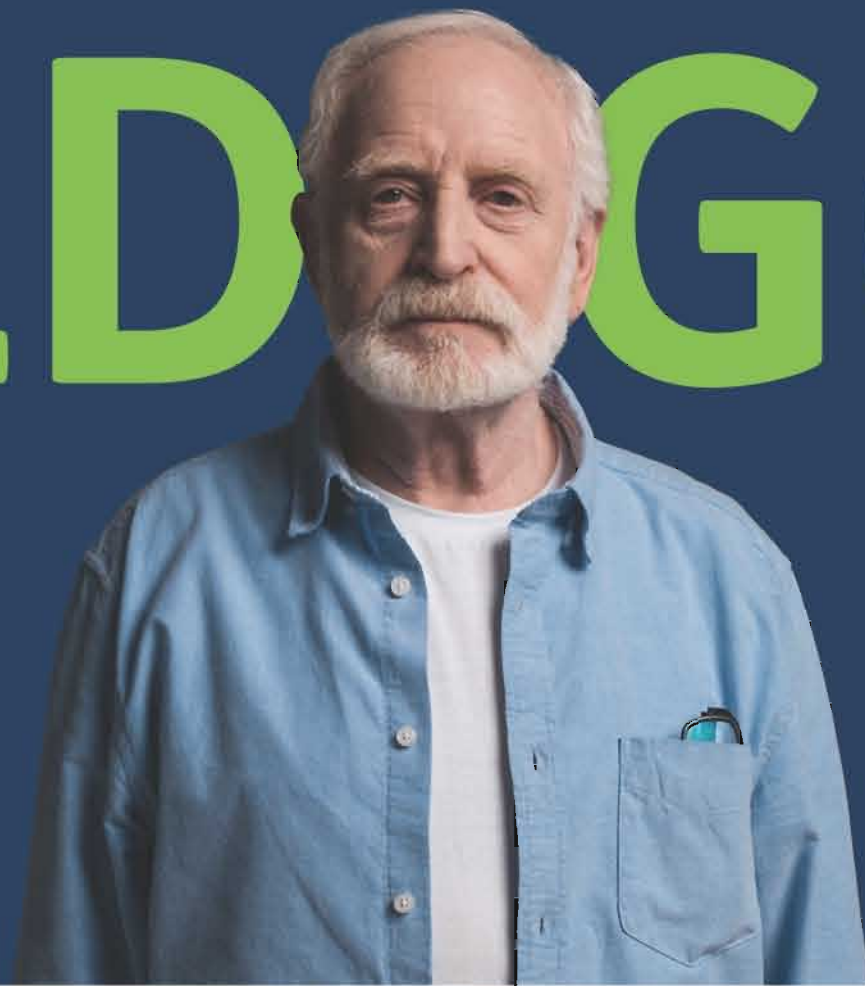
Democratization



Addressing clinical and non-clinical needs



BOLD GOAL





78006

33629

33076

70032

40202

37901

70801

32034

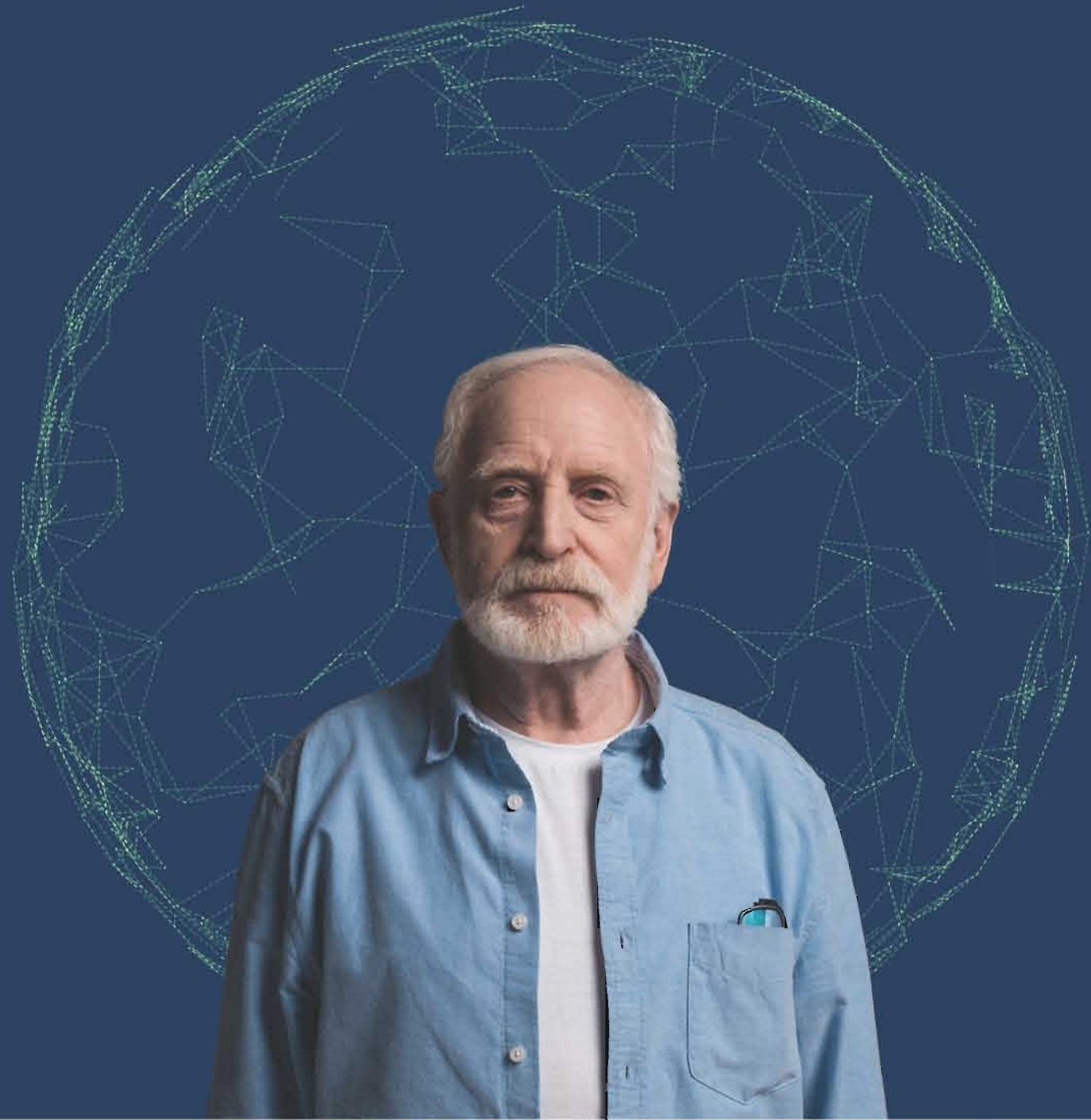
64030

Social

Economic

Environmental





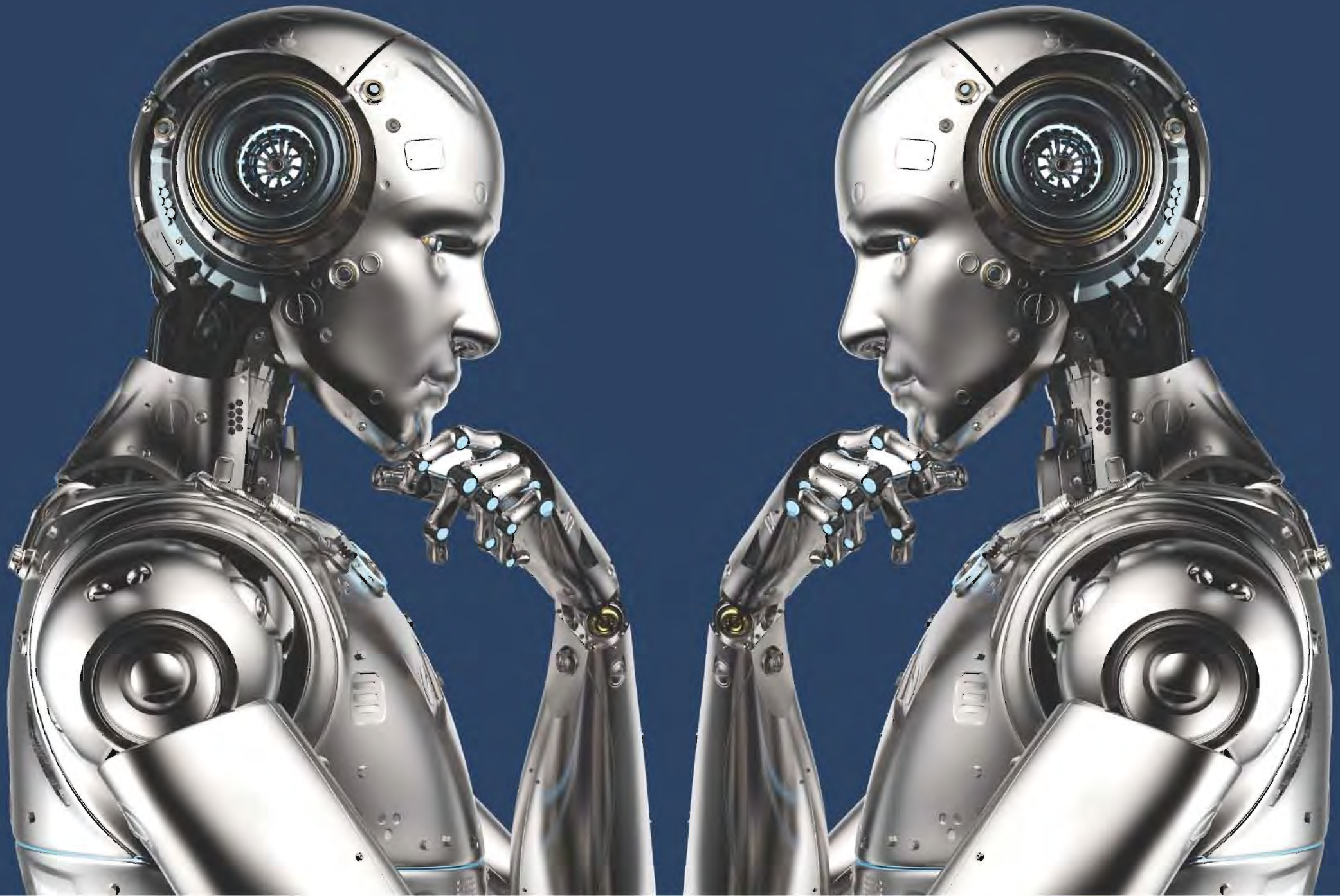
AI

Voice

Mobile

Wearables







Physician





Physician

Nurse



Physician

Nurse

Insurer

Digital Health and Analytics



Call center



Avatar



Chatbots



Humana