

# The Journey to Value-Based Care and Population Health

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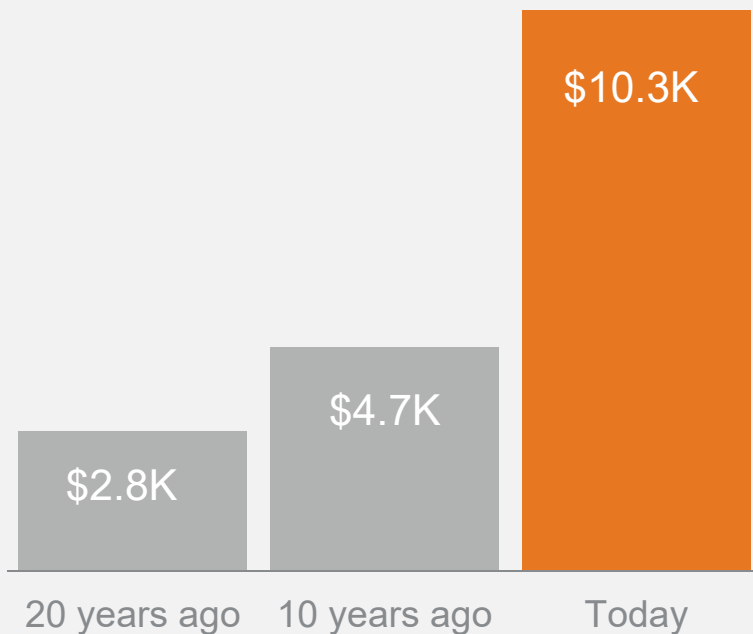


# What is the future of value-based care?

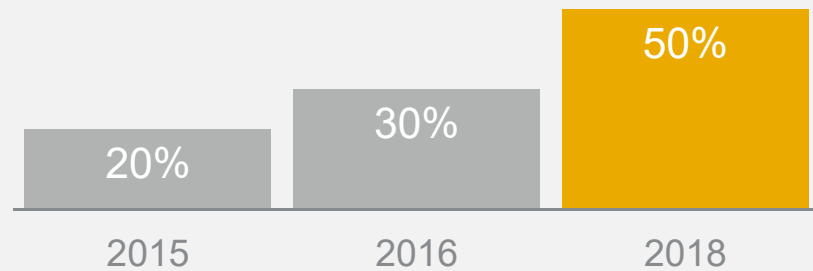


# The imperative to lower costs and improve quality will not change

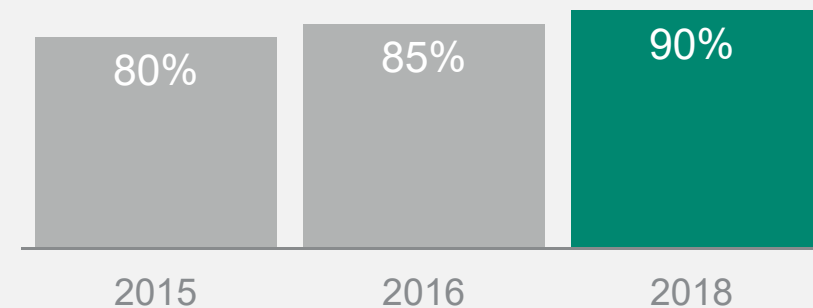
Growing annual **health care costs** per American



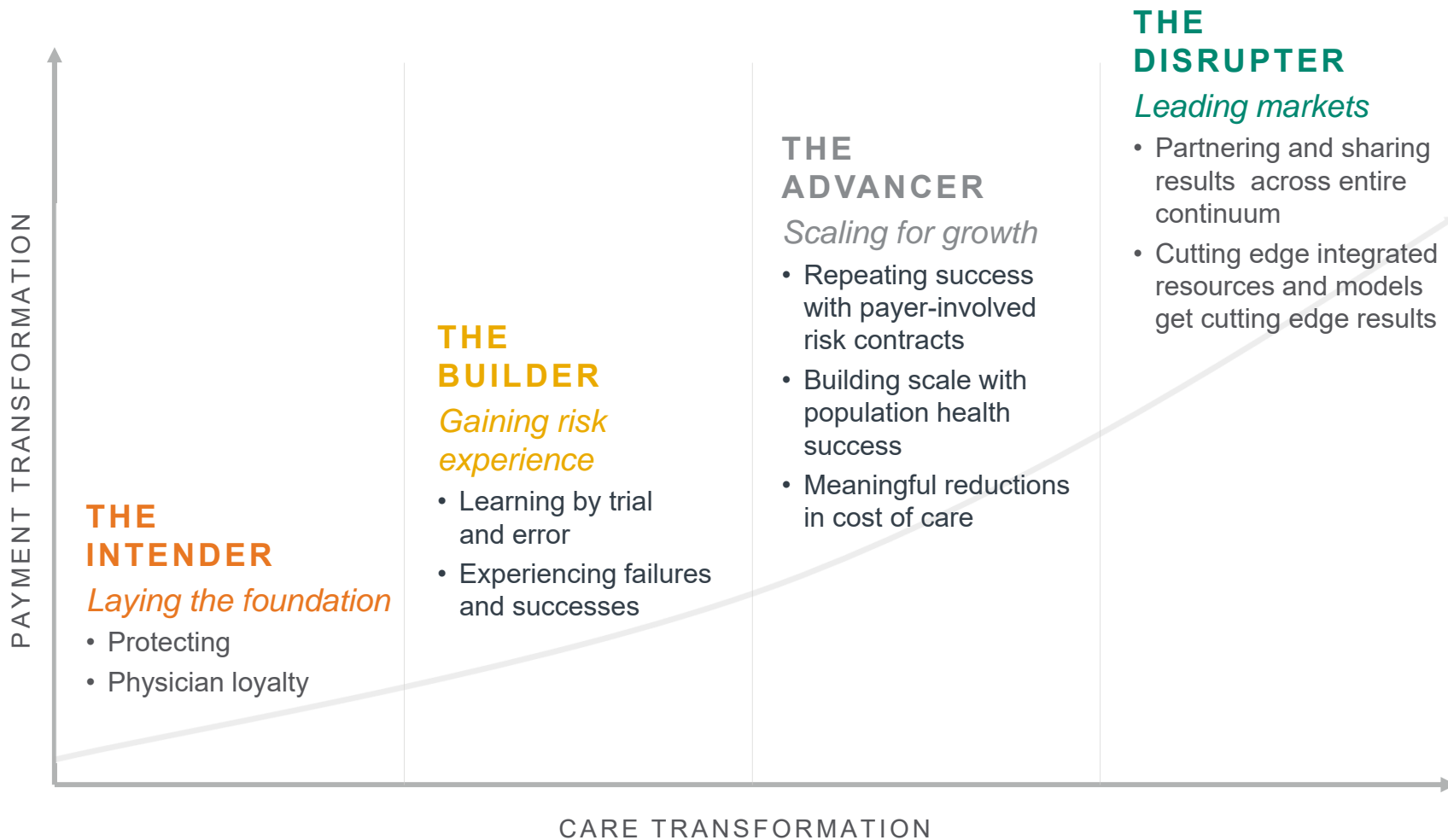
Growing Medicare payments tied to **quality**



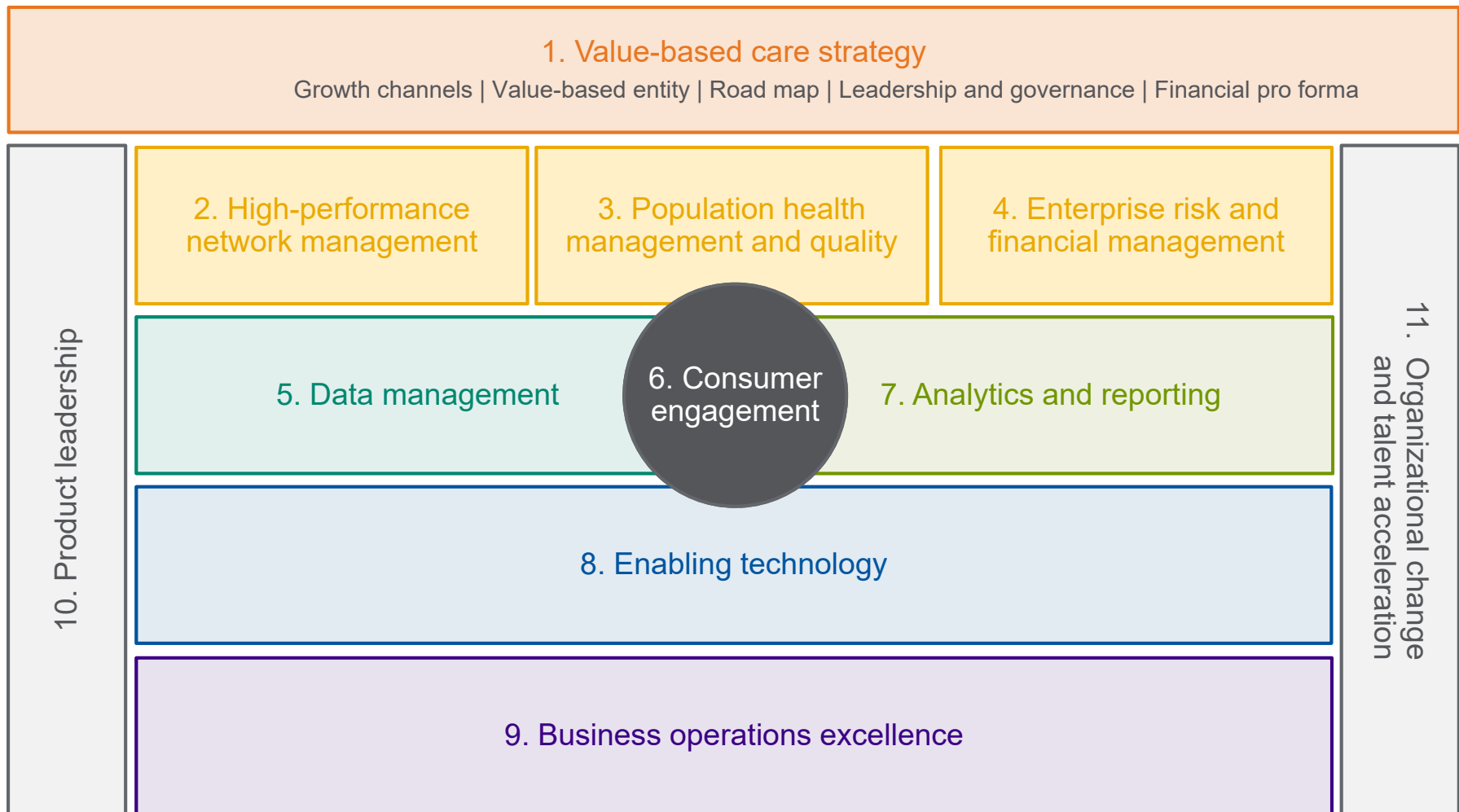
Growing Medicare payments tied to **risk**



# The path and timing to transformation will vary



# Framework for value-based care



# There are minimum requirements for success

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## Risk management and growth strategy

Craft a sustainable value-based strategy with a solid financial foundation for profitability and growth.



## Network formation and contracting

Develop an aligned physician network; match cross continuum and regional partnerships to market opportunities.



## Integrated care delivery

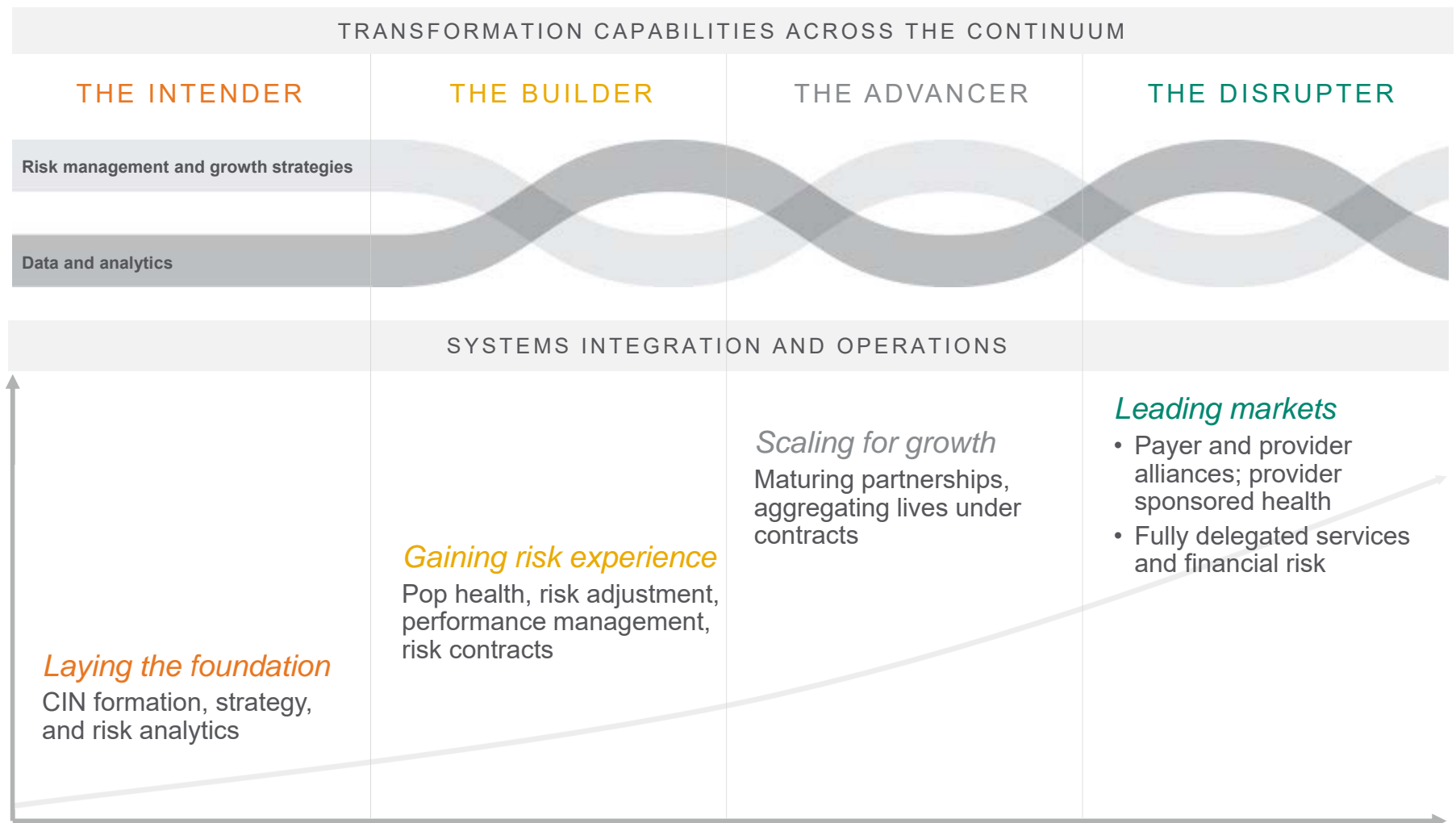
Develop and implement comprehensive, customized, scalable and standardized clinical programs and services.



## Integrated partnership

Develop partnerships, centralized infrastructure and local market governance to drive efficient operations. Integrate data and analysis and drive patient health at lower costs.

# Leading the right pace with the right capabilities



# Implementing a Data-Driven Population Health Strategy:

The Temple Center  
for Population Health



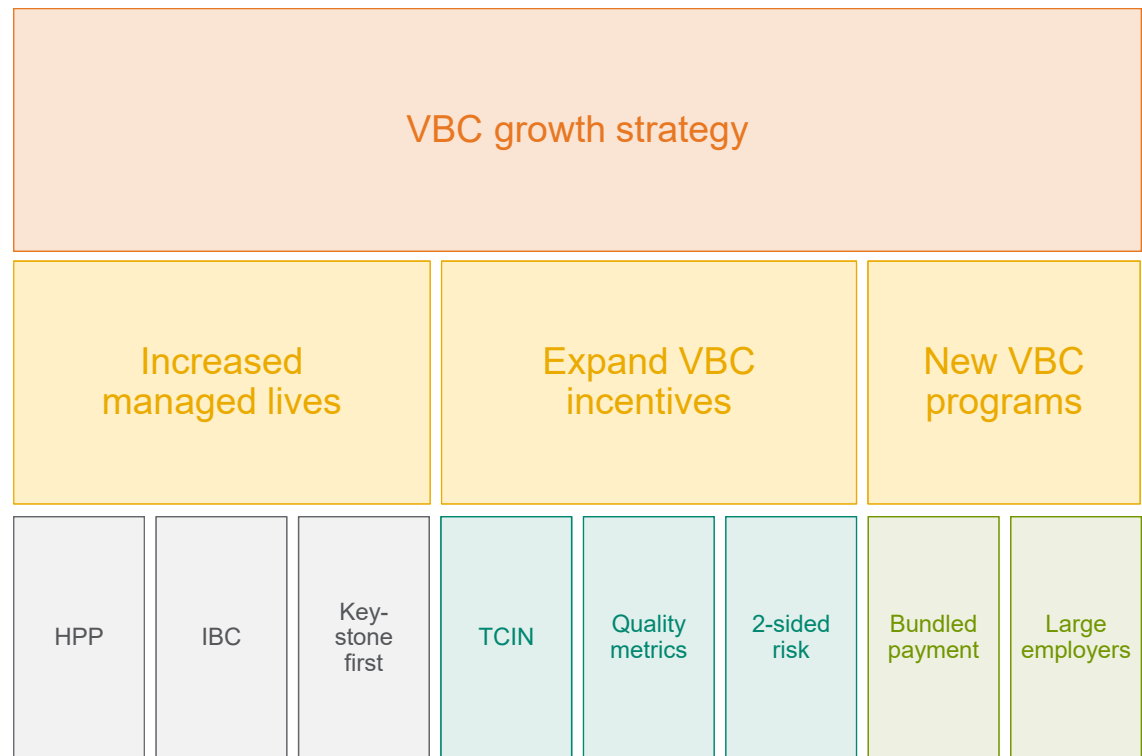


# Value-based care strategy

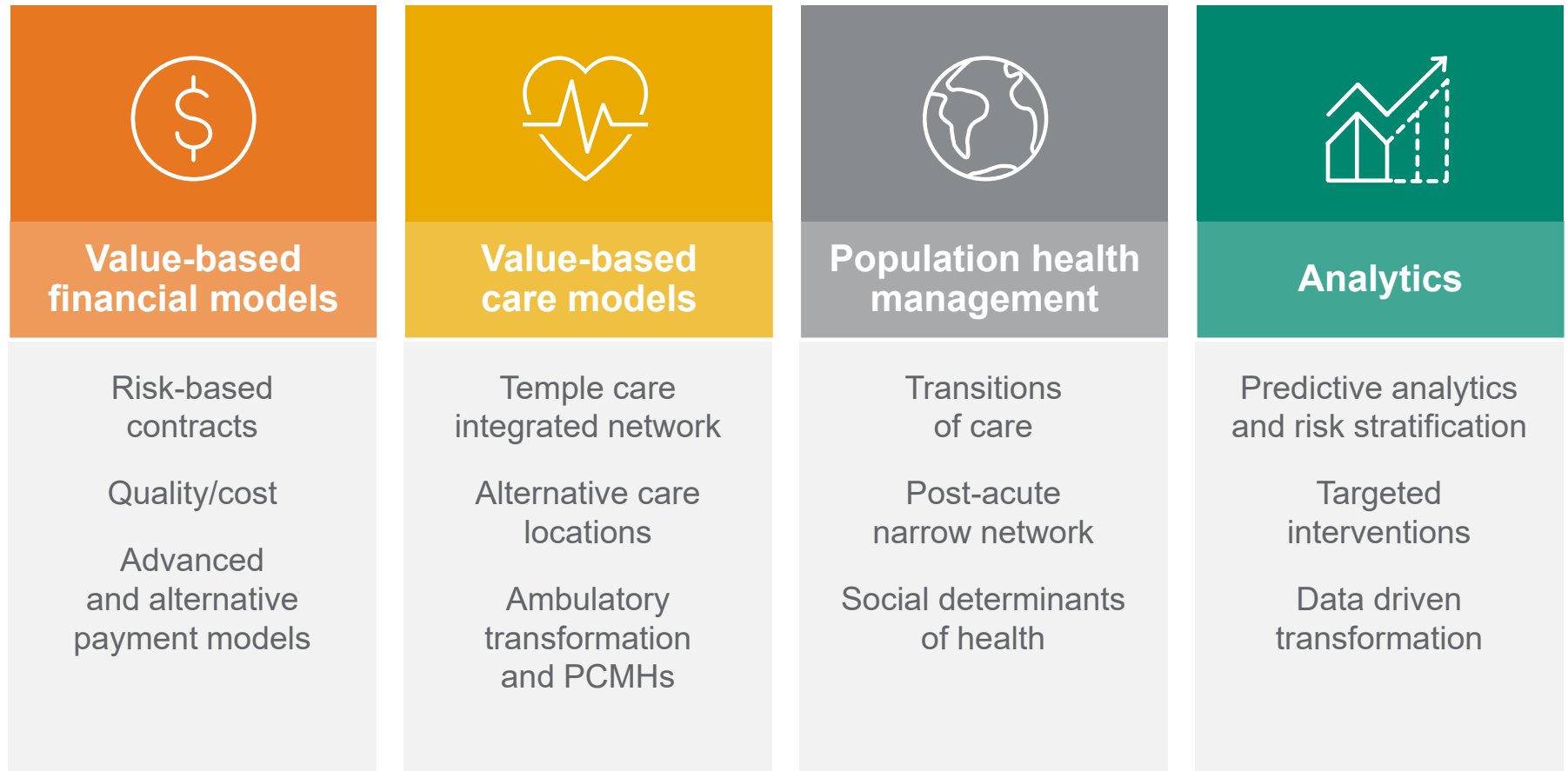
## Path to continued growth

### Focus on three levers of VBC growth

1. **Grow** number of attributed lives under existing contracts
2. **Expand** scale and scope of incentives under existing or new contracts (clinically integrated networks)
3. **Explore** new VBC arrangements and programs with governmental/ commercial payers and/or large employers



# Temple Center for Population Health Value-based strategies

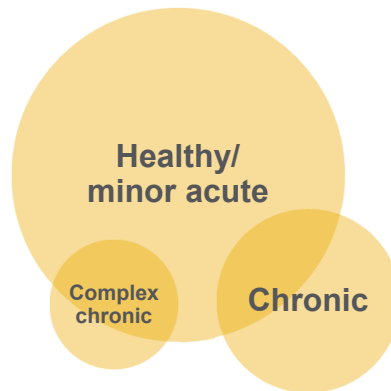


# Utilizing analytics to drive action

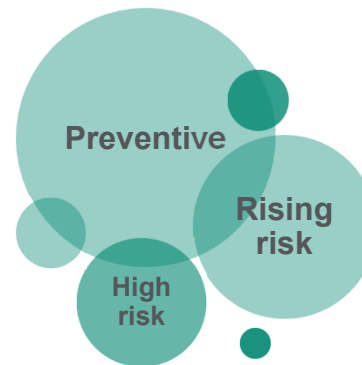
## Using analytics to drive population care management



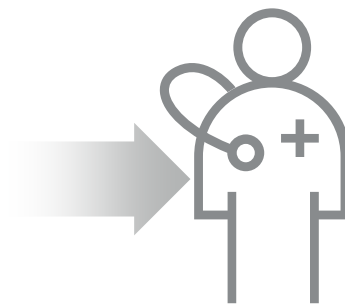
Risk strat attributed population



Segment population



Risk strat population segments



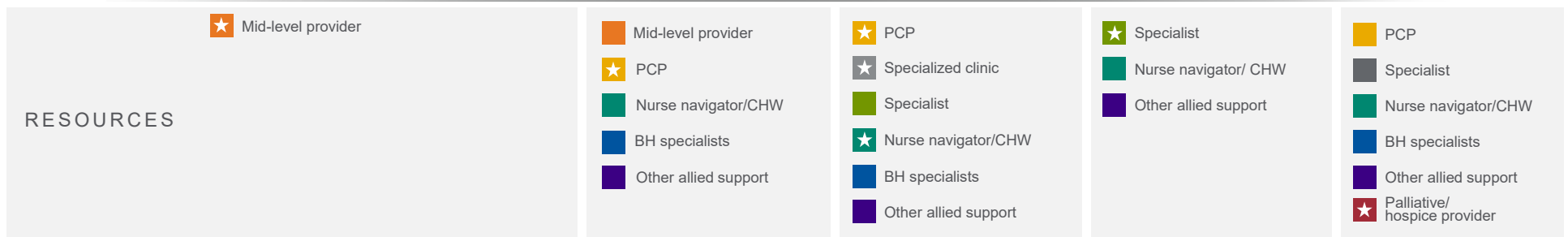
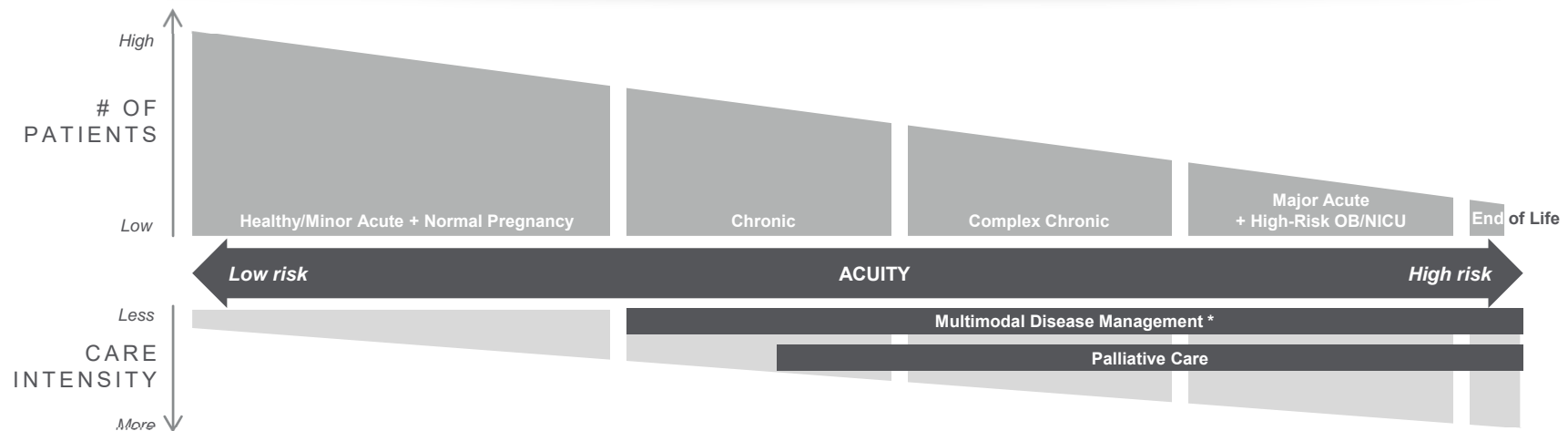
Identified high/rising risk members triaged by care navigator and managed via defined care pathways

# Population segmentation

**Phase I:** Maintain focus on med-high/high risk with emphasis on supplemental income adults with chronic conditions

**Phase II:** Expand to cover all segments of initial risk contracts

**Future state:** Expand segmentation to cover all populations in all risk contracts



LEGEND: \*Multimodal disease management (e.g., education, online engagement, remote monitoring); Other allied support: social worker, pharmacist/medication mgmt, educator, dietitian  
 ★ Lead provider

Source: 10000 Lives Model of Population Health Care Delivery

# Chronic care analysis (under \$200,000 threshold)

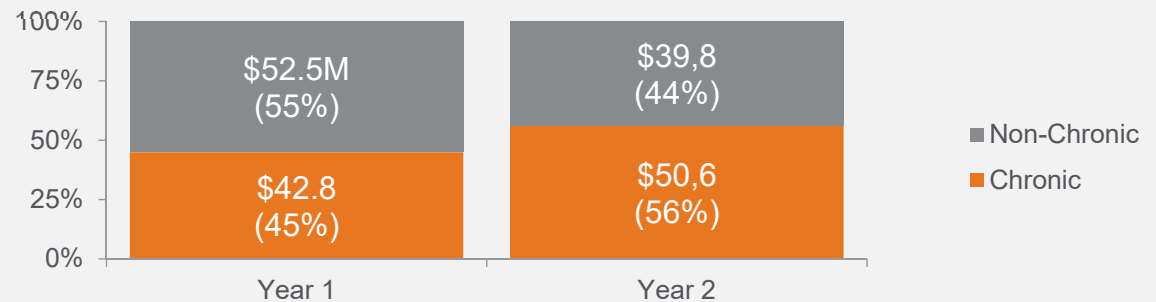
For chronic disease claims under \$200,000, a **18.2% increase in PMPY** occurs year-over-year.

**Proportion of total spend allocated to chronic care increased by 11% from Year 1 to Year 2.**

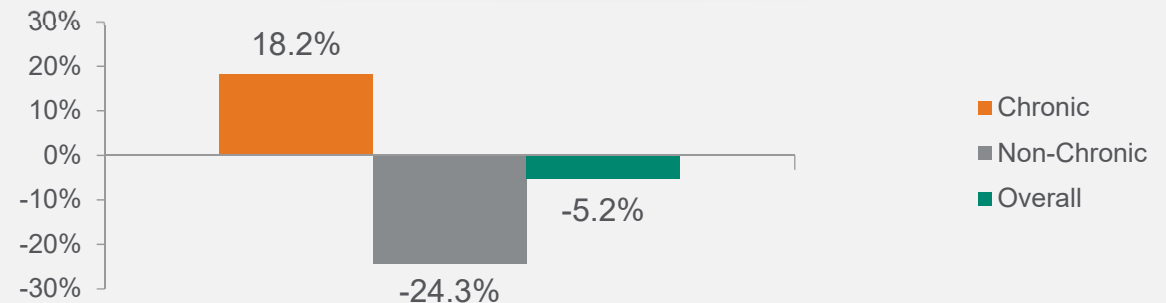
## Conclusion

With a significant increase in PMPY for chronic disease claims, the analysis suggests that **chronic disease is a key driver of year-over-year under \$200,000 spend trends.**

Under \$200,000 spend by chronic and non-chronic



PMPY trend by chronic and non-chronic claims

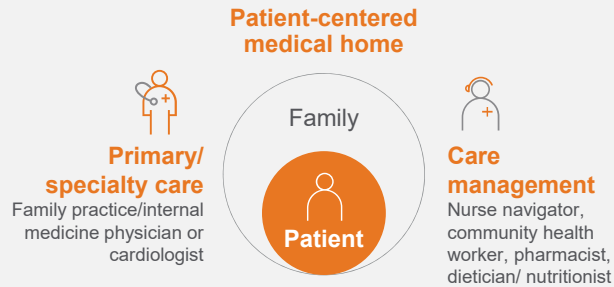


# Transformation: Heart Failure Medical Neighborhood

## COMMUNITY

### SECONDARY CLINICAL

#### PRIMARY CLINICAL



- Patient identification, segmentation, and risk stratification based on CHF prognosis
- Flu and pneumonia vaccination management
- For medium/rising/high risk patients:
  - ED and post-discharge follow-up, including PCP/specialist visit to prevent readmission
  - Disease mgmt and care planning with heart failure program
  - Management of major comorbidities
  - Coordination of community resources to provide additional support
  - Home visit, assessment, and remediation for high-risk patients



#### Pharmacy/DME

- Medication management and reconciliation (e.g., diuretic, Beta blocker, ACE inhibitor)
- Defibrillator, pacemakers, blood pressure, and pulse oximeter education



#### Specialty and Palliative Care

- Complex patient management by CHF program/clinic, with co-management by cardiologist, electrophysiologist, and cardiovascular surgeon
- Advanced illness/end-of-life support, including palliative care, hospice, advance directives, POLST/MOLST



#### Virtual Health

- Remote patient monitoring of biomarkers (e.g., scale, HR and activity monitors, and other wearable devices) connecting home health and lead physician
- Telehealth access to providers



#### Acute Care

- Episodic acute care at hospitals, emergency departments, and urgent care centers

#### Post-acute Care

- Cardiac rehabilitation and other post-acute care sites (SNFs, LTACs, and Home Health agencies)
- Home Health connectivity with patient monitoring devices
- Coordination with care management team to manage transitions



#### Workplace, religious organizations and community locations

- HF risk screening (e.g., 6 for Life)
- Heart failure support groups
- Smoking cessation programs
- Dietary counseling
- Weight management services



#### Community and public health agencies

- Assistance program enrollment (e.g., SNAP)
- Transportation services
- Permanent and supportive housing assistance programs (e.g., Blueprint Voucher Program, Pathways to Housing PA, etc.)

# Expanding VBC contracts with payers

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A best practice risk-based contracting strategy ensures that incremental risk/rewards are **proactively incorporated** into contracts and reflect metrics/performance drivers that are **identifiable and addressable** through care management.

## Actuarial driven

- Actuarial analytics/expertise to identify modifiable risk
- Service inclusions/exclusions

## Process based

- Claims data management and validation
- Templates to drive contracting consistency

## Strategically aligned

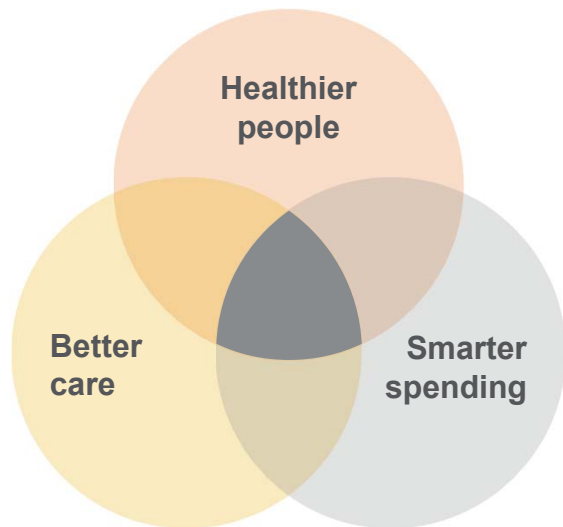
- Alignment with VBC strategy and capabilities
- Standardized quality metrics across contracts

# Data-driven value

## The business model for population health

Value-based population health requires real time, actionable data that drive alternative health care delivery models, population health management methods, incentives and reimbursement models that ultimately improve health outcomes.

### The Triple Aim



VALUE

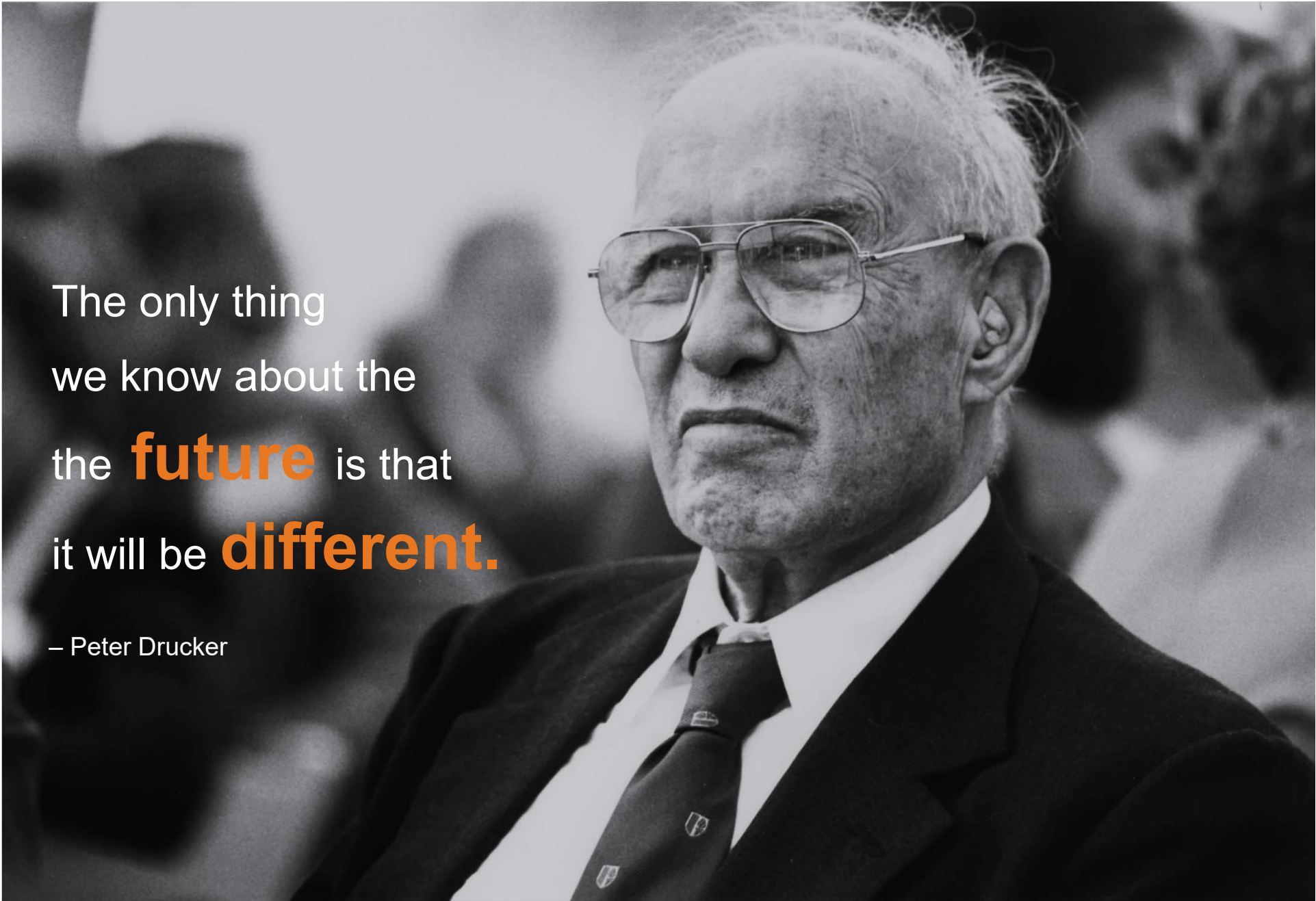


DATA

### Payment models





A black and white photograph of Peter Drucker, an elderly man with glasses, wearing a suit and tie. He is looking slightly to the right of the camera with a thoughtful expression. The background is blurred, showing other people in a crowd.

The only thing  
we know about the  
the **future** is that  
it will be **different.**

– Peter Drucker

# Thank you

We acknowledge the Population Health teams at the Temple Center for Population Health and Optum for their contributions.