Thoughts on Population Health Management’s evolution
Metamorphosis

In the beginning...

No population health management

Focus is on visits, hospital admissions, other patient encounters

Increasing costs, unclear or poor results
Employers know Six Sigma, turn attention to health care

Employers want systematic care through accountable plans (HMOs)

Efforts to include providers in pop. health leave inefficient processes intact
Metamorphosis

And then...

Employers champion NCQA as accountability vehicle

Pop. health management takes hold among health plans

PCMH emerges as a pop. health model
Metamorphosis

And then...

Increasing emphasis on pt. relationship, not encounters

Accountability is central to public payers’ strategy

CMS’ #1 accountability vehicle: Medicare Advantage
Metamorphosis

*Today and beyond…*

- Population health not yet mastered or well organized
- Market in flux, at different development stages
- Digital is focus as care mgt. shifts to patient (wearables)
- NCQA’s job: Ensure managed care is *better* care
Accreditation exists to aid all stages of development

*Because needs and capabilities vary and change*
Reengineer what’s underneath

Adding **pop. health management** on top of chaotic processes doesn’t work
Medical homes: Population health in action

**Conventional View**

- 30 pts. per day
- 14 have chronic conditions
- Unknown health risks
- Visits too short for coaching

**Population View**

- 2,500 patient population
- 900 have chronic conditions
- 1,100-1,250 have mod-high health risk
- Care teams leveraged by HIT

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**Volume-Based/Episodic**

**Value-Based/Continuous**
Help Us Reach the Far Goal

Pop. health programs that use *measures*
Population Health

The **lens** we see through

The **water** we swim in
Americans were in the dark about quality.

HEDIS TURNED THE LIGHTS ON USING A POP. HEALTH APPROACH
Pop. Health: The way to optimize health and deliver coherent care
Now, about NCQA’s Population Health programs...
## Two new Population Health Management Products

<table>
<thead>
<tr>
<th>Population Health Program Accreditation</th>
<th>Population Health Management Prevalidation</th>
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<tbody>
<tr>
<td>For organization <strong>directly providing population health programs</strong> to individuals (i.e. interventions)</td>
<td>For <strong>software</strong> that helps with population health management</td>
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<tr>
<td>Programs can be <strong>based on specific population, conditions, or demographics</strong></td>
<td>A “pre-check” of software’s <strong>capabilities</strong> before a health plan (or other organization) uses it</td>
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<tr>
<td>Focuses on whole-person health: <strong>person first, the condition second</strong></td>
<td>Eligible tools include: data aggregators, case management systems, risk stratification tools</td>
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PHM Prevalidation for Health IT Vendors

Reviewable elements

PHM 2A: Data Integration
PHM 2B: Population Assessment
PHM 2D: Segmentation
PHM 5B: Case Management Systems
Eligibility for PHM Prevalidation

Various health IT solutions qualify

- Population assessment tools
- Data aggregators
- Risk stratification tools
- Population health management tools
Population Health Program Accreditation

- Accrediting chronic-condition or population focused programs (similar to Disease Management Accreditation)
- Follows PHM model
- Population health programs may contribute to a health plan’s overall PHM strategy

Surveys start: July 1, 2019
What’s behind the Population Health Program Accreditation

A model of care that strives to address patients’ health needs at all points along the continuum of care, including the community setting, by increasing patient participation and engagement and targeting interventions.
Key features of PHP Accreditation

- Accreditation at the organization level
- Closely related to the HPA’s PHM category of standards
- Some standards reviewed by program level; others for the organization as a whole
- One file review element, conducted on-site
- Offers automatic credit for the PHM standards for HP, MBHO, ACO, CM
Among our early adopters:
Among our early adopters: Orgs that interact with patients through apps
PHM Accreditation standards

- PHP 1: Program Description
- PHP 2: Data Integration
- PHP 3: Population Assessment
- PHP 4: Population Segmentation
- PHP 5: Targeted Interventions
- PHP 6: Practitioner Support
- PHP 7: Measurement and Quality Improvement
- PHP 8: Individual Rights and Responsibilities
Thank you