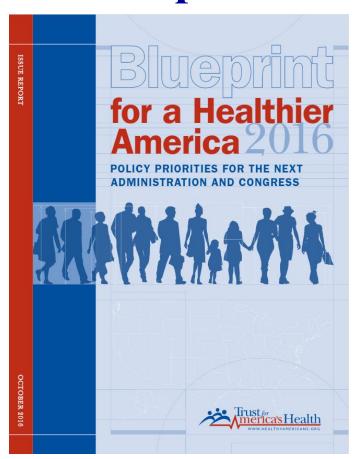
### Blueprint for a Healthier America



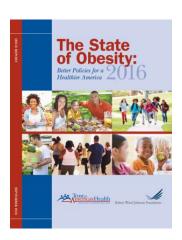
Anne De Biasi, MHA
Director of Policy Development
Trust for America's Health
December 2, 2016

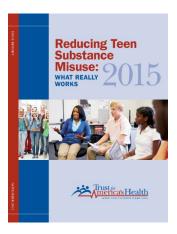


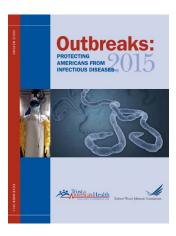
# Making Prevention a Priority

Trust for America's Health (TFAH) is a non-profit, non-partisan organization dedicated to improving the health of every community and making disease prevention a national priority.











#### The Problem and Need for Action

\$3 trillion annual spending



#### Poor health outcomes

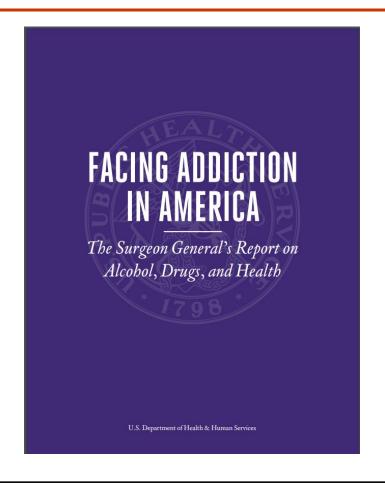




### The Problem and Need for Action









### Vision for a Healthier America







American Academy of Pediatrics















# The Opportunity

#### **EXAMPLES OF RETURN ON INVESTMENTS FOR PREVENTION EFFORTS**





# The Opportunity

#### **Cost-Benefit of Evidence-Based Interventions that Prevent Substance Misuse**

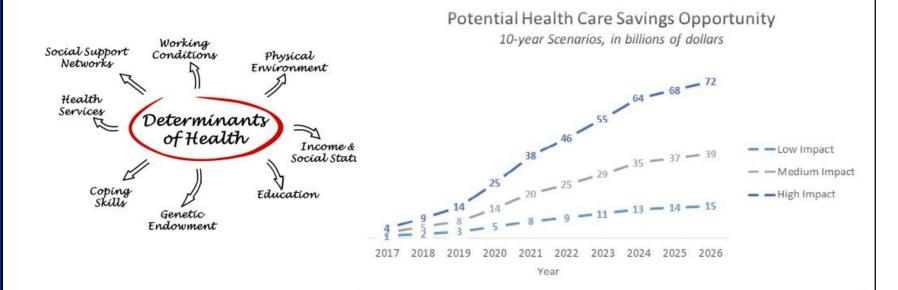
Program	Benefit per Dollar Cost
Nurse-Family Partnership	\$1.61
Raising Healthy Children/SSDP	\$4.27
Good Behavior Game	\$64.18
LifeSkills Training	\$17.25
keepin' it REAL	\$11.79
Strengthening Families Program 10-14	\$5.00
Guiding Good Choices	\$2.69
Positive Family Support/ Family Check Up	\$0.62
Project Towards No Drug Abuse	\$6.54
BASICS	\$17.61

<sup>\*</sup>Cost estimates are per participant, based on 2015 United States dollars.

Source: Washington State Institute for Public Policy, 2016, cited in Facing Addiction



# The Opportunity



TFAH/Healthsperien analysis: health and social service coordinating systems could yield between \$15 billion and \$72 billion in annual healthcare savings



### Guiding Principles for Improving Health

- ☐ Improve health in **EVERY** community and better meet local priorities
- Develop a modern public health system that is prepared for emergencies **AND** ongoing priorities
- ☐ Incentivize health care vs. sick care supporting health beyond the doctor's office







#### What Would a True "Health" System Require?

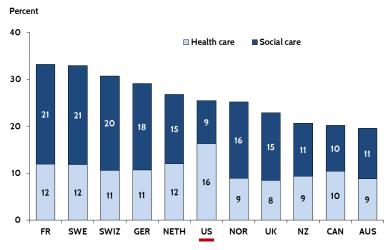






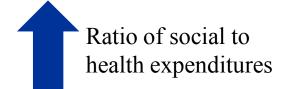
#### What Would a True "Health" System Require?

#### Health and Social Care Spending as a Percentage of GDP



Notes: GDP refers to gross domestic product.

Source: E. H. Bradley and L. A. Taylor, The American Health Care Paradox: Why Spending More Is Getting Us Less, Public Affairs, 2013.

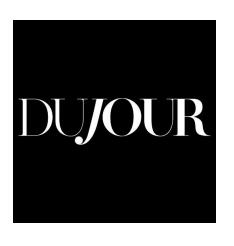




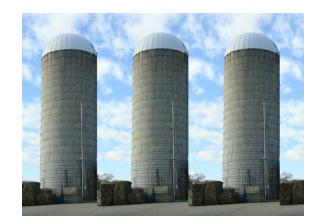




#### What Have the Barriers Been?









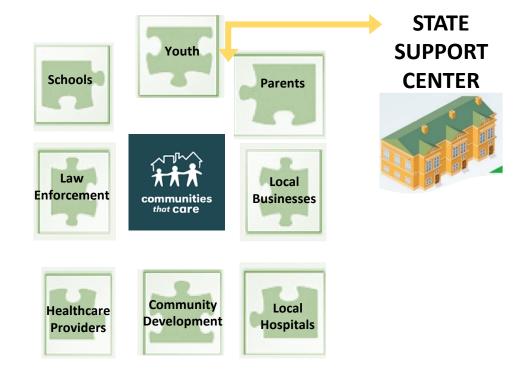
#### What Have the Barriers Been?





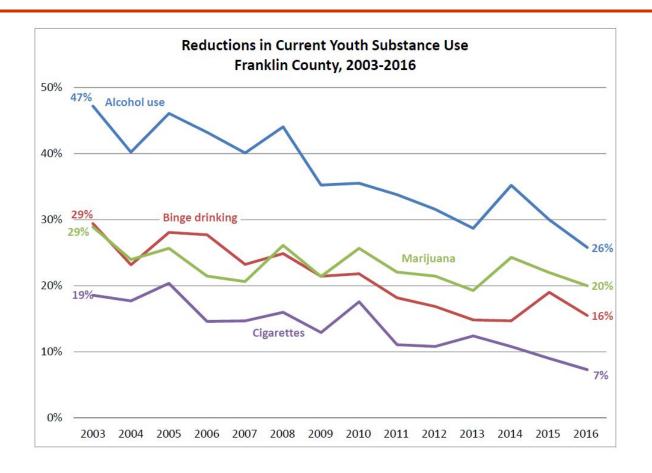


A. Create a Local Health Improvement Partnership pilot program





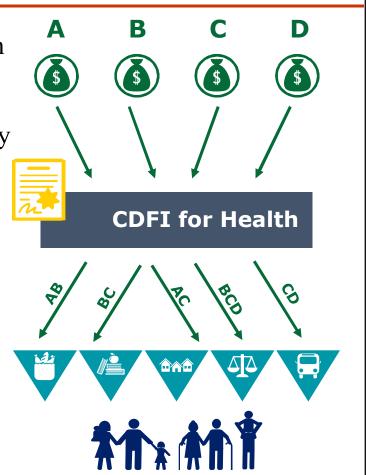
## CTC Reduces Substance Use





B. Pilot a new model to braid funds for health improvement

- Certified, place-based organizations (may already exist)
- Braids funding from multiple sources/sectors
- □ Trusted intermediary between sectors
- □ Financial manager of the partnership
- ☐ May re-grant to other community organizations
- Governs prioritization
- □ Accountable to funders and community





#### **Certification**

- Credibility, standards, adaptability
- □ Flexibilities and freedoms:
  - Uniform, simplified processes
  - Flexibility (coordinating funds, reporting)
  - Eligibility for consolidated funds
  - Preferences for funds
  - Waivers
  - Ability to retain and reinvest savings





#### Role of Healthcare

- □ Best way for healthcare to invest in social determinants of health?
  - Value-based payment
  - Accountable Health Communities
  - Community benefit
  - Anchor institution
- □ What else will it take for healthcare to trust and invest in local health improvement coalitions?







#### Recommendation #2:

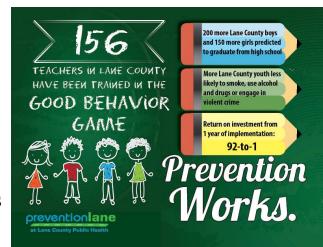
#### Scale and Sustain Evidence-Based, High Impact Strategies

- Scale and sustain efforts that:
  - Target shared risk and protective factors
  - Invest early in life
  - Integrate health & social services
  - Are evidence-based
  - Demonstrate high ROI
- □ This includes:
  - Insurer coverage
  - Innovative social investments
  - Integration of programs
  - Community benefit
- □ Barriers to scale up:
  - Lack of access to capital
  - Lack of larger, longer-term grants
  - Siloes / "wrong pocket"
  - No financial manager



PREVENTION PROGRAM



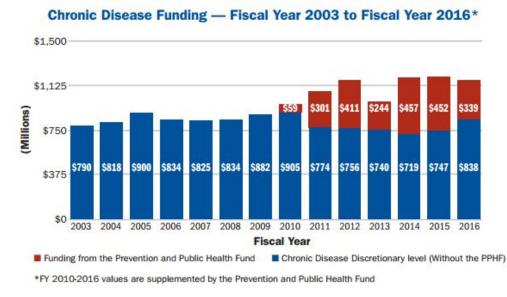


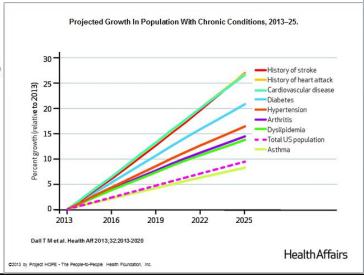




#### Recommendation #3:

# Fully Fund the Prevention and Public Health Fund and Other Local Health Improvement Efforts







#### Recommendation #4:

Increase Strategic Alignment of Policies and Programs to Improve Health and Related Factors

#### **Role of Federal Agencies**

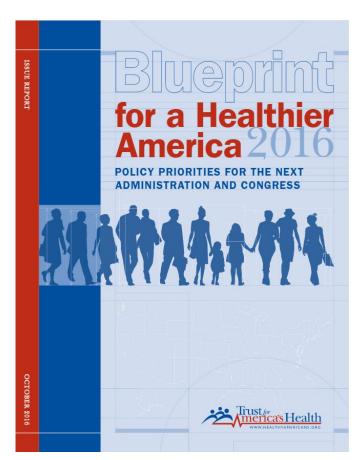
- Creating interagency teams
- □ Coordinating grant cycles, decision-making, eligibility
- Preferencing
- □ Aligning planning, reporting, and evaluation criteria
- Providing technical assistance, integrated grantee meetings, and conducting cross-agency evaluations



P3 | Performance Partnership Pilots for Disconnected Youth



#### Thank You



Please visit TFAH's website at: <a href="http://healthyamericans.org/">http://healthyamericans.org/</a>

adebiasi@tfah.org

