



REINVESTMENT
FUND



Collaborative Approaches to Healthy Communities

Population Health Colloquium: Special Edition

December 2, 2016

About Reinvestment Fund

- Reinvestment Fund is a certified **Community Development Financial Institution (CDFI)** - a specialized financial institution that works in markets that are underserved by traditional financial institutions. Certified by the US Treasury Department – assessed for our mission, financing activity and accountability.
- Our mission is to build wealth and opportunity for low-wealth people and places through the promotion of socially and environmentally responsible development.
- Since 1985, Reinvestment Fund has made **\$1.8 billion** in cumulative investments and loans.
- We are supported by over **850 investors** that include individuals, foundations, religious institutions, financial institutions, civic organizations and government.

Capital at Reinvestment Fund

- Reinvestment Fund is one of the largest loan funds in the country with total **capital under management of \$949 million**, a \$750 million loan portfolio, capitalizing 207 projects across 22 states.
- The only CDFI in the country with both an **investment grade rating of AA from Standard & Poor's** and the **highest rating of AAA+1 from Aeris** (industry rating agency).
- 2015 was a record year with **\$224 million in loan originations**.



Data at Reinvestment Fund

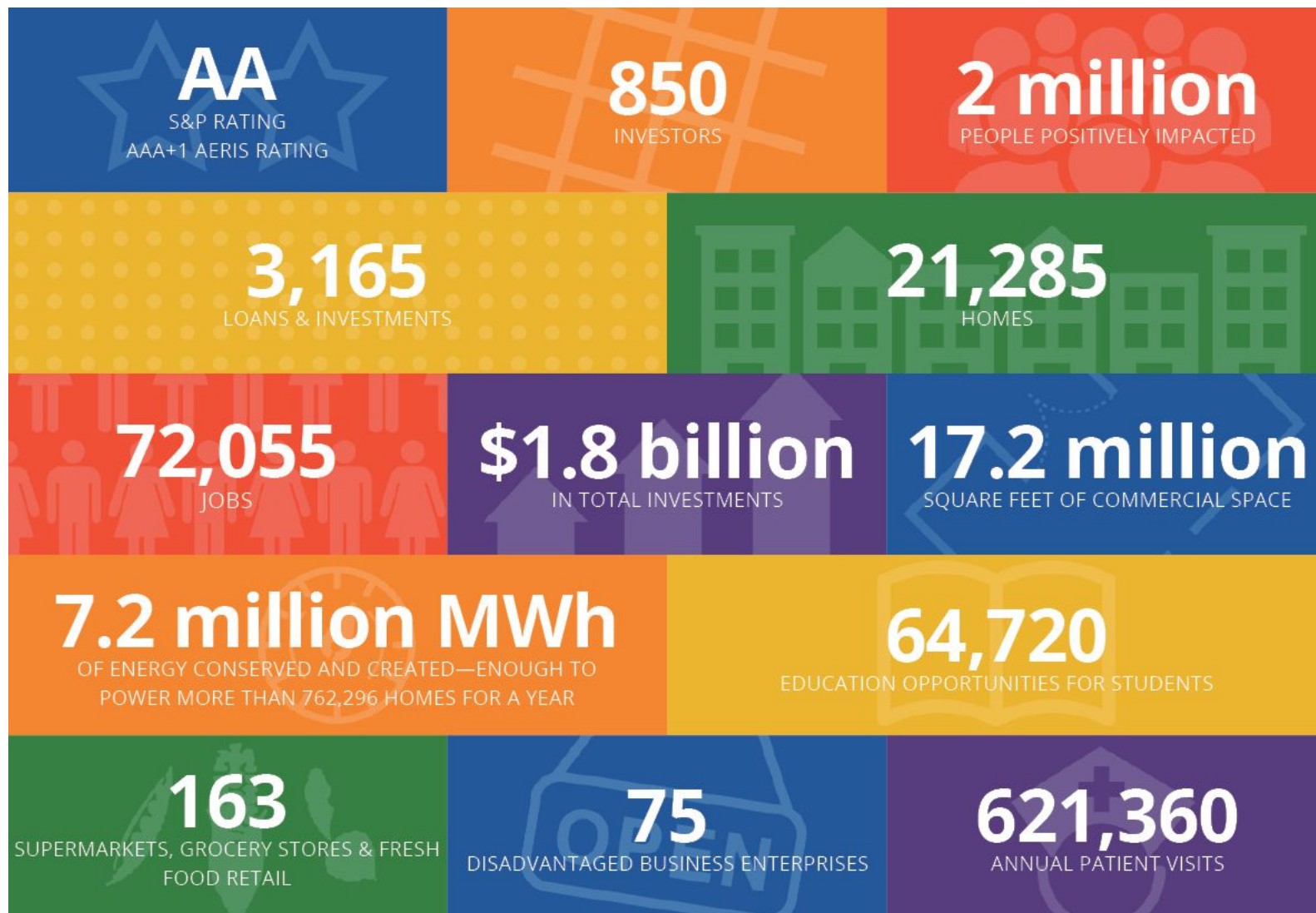
- We are an **intermediary of both capital and data**. We have helped stakeholders across the country develop a **framework for community investment**.
- **Balancing rigorous data analysis with on-the-ground knowledge**, we uncover key information that informs comprehensive revitalization.
- Our **highly-customizable spatial and statistical analyses** are based on proven methodologies to support program design, guide implementation and measure effectiveness.
- Our clients include government, philanthropy and private organizations.

Reinvestment Fund and Equity

- As a capital and data intermediary, we channel resources to build affordable homes, quality schools, supermarkets, health centers and vibrant neighborhoods.
- We work to ensure all Americans have the opportunity to make the choices that allow them to live a long, healthy life, regardless of their income, education or ethnic background.

Education	Housing	Jobs	Neighborhood	Food
<ul style="list-style-type: none">• Access to quality options• Early childhood	<ul style="list-style-type: none">• Affordability• Quality	<ul style="list-style-type: none">• Access and training• Quality (wages and benefits)• Career ladders	<ul style="list-style-type: none">• Places to live and play• Vibrant market• Transit-orientation• Safety	<ul style="list-style-type: none">• Access to healthy options• Affordability• Nutrition

Our Impact in Numbers



Food Access: Organizing Capital

- **Early innovation:** Creation of PA Fresh Food Financing Initiative (FFFI) in 2004
- **Capital aligned to need:** Fund designed to provide loans and grants to support viable supermarkets and healthy food projects
- **Impact:** Over 6 years, FFFI financed 88 projects, totaling more than \$85 million in loans and grants; this resulted in 5,023 jobs and 1.67 million square feet of commercial space
- **National model:** White House and Congress sought our advice to create federal HFFI program; now in its sixth year, the Federal HFFI program has provided \$160 million to healthy food projects in 33 states
- **Growing healthy food portfolio:** To date, Reinvestment Fund has provided over \$232 million in financing to 156 healthy food access projects

Food Access: Organizing Data

- **National analysis on healthy food access:** The Limited Supermarket Access (LSA) provides a deeper understanding of the characteristics of areas with inequitable and inadequate access to healthy food:
 - The LSA is continually updated and identifies areas of greatest need and market potential within low- and moderate-income communities
 - In 2014, Reinvestment Fund updated this analysis for the nation, adding data for nine years beginning in 2005
- **More than capital:** Our comprehensive approach includes understanding access to healthy, fresh food, particularly in low-income areas
- **Our body of research has earned national recognition:** 10 studies on topics related to food, including access, financing mechanisms, program design, and food systems

Bridging Health Care & Community Health

- Reinvestment Fund is helping hospitals and health care providers realize the health benefits of community development.
- Reinvestment Fund's portfolio of work is built on the components necessary to improve community health in low-income communities where health disparities are often high.
- Targeted investments in cross-sectoral projects that combine health with healthy food access or education.
- Over **\$275 million** in cumulative investments in health and healthy food.



Invest Health

- Invest Health is an initiative of Reinvestment Fund and the Robert Wood Johnson Foundation (RWJF) that seeks to **fundamentally change** the way cities improve opportunities for their citizens to live healthy lives.



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Robert Wood Johnson
Foundation

Invest Health: Toward a Solution

- Teams of five cross-sector leaders in 50 mid-sized cities have been selected to participate in Invest Health.
- Over an 18-month program period, Invest Health teams will receive a range of supports, including:
 - Access to highly skilled faculty advisors and coaches;
 - inclusion in 4 national and 2-3 topical and/or regional convenings;
 - connection to a vibrant professional learning community; and
 - \$60,000 grant to support participation in the initiative.



Invest Health

- **Bring together disparate sectors in mid-sized cities** to align around a vision for better health, create innovative ideas, and unlock new sources of investment.
- **Help mid-sized cities attract capital** to improve health outcomes in low-income communities.
- **Build lasting relationships** in these cities that extend beyond the length of the program and help inform work in other communities nationwide.
- **Test potential solutions** to inform the national conversation about how to best invest to achieve health equity in more communities throughout the U.S.
- **Advance systems-focused strategies** that reach across sectors to support health improvement in low income communities.
- **Help cities use data as a driver for change**, beginning with an evidence-based understanding of the problem and continuing to a data framework for assessing impact.

Invest Health: Competency Model



Invest Health: Competency Model

Equity & Social Determ. of Health	Community Engagement	Community Systems	Power and Influence
Understands causes and impact of disparities and inequities related to health and well-being	Leverages community assets and resources; collaborates with diverse partners	Understands complex community systems, including relationships, boundaries, and sources of interdependence	Understands how to leverage networks and sources of power; delivers influential messages
Cross-cutting skills			
Data Analysis and Use: Identifies and uses credible sources of data for planning, learning, and tracking progress			
Financial Capital: Identifies and harnesses new sources of capital for built environment initiatives that mitigate the social determinants of health			
High Performing Teams: Creates and sustains a high performing team that successfully plans and implements initiatives within a community			

Invest Health: Tools and Arc of Learning

Convenings



National (4)



Pods (2 to 3)

Skills Building



Webinars



Tools & Resources

Learning Support



Web-based Learning
Groups



Discussion Forum

Communications

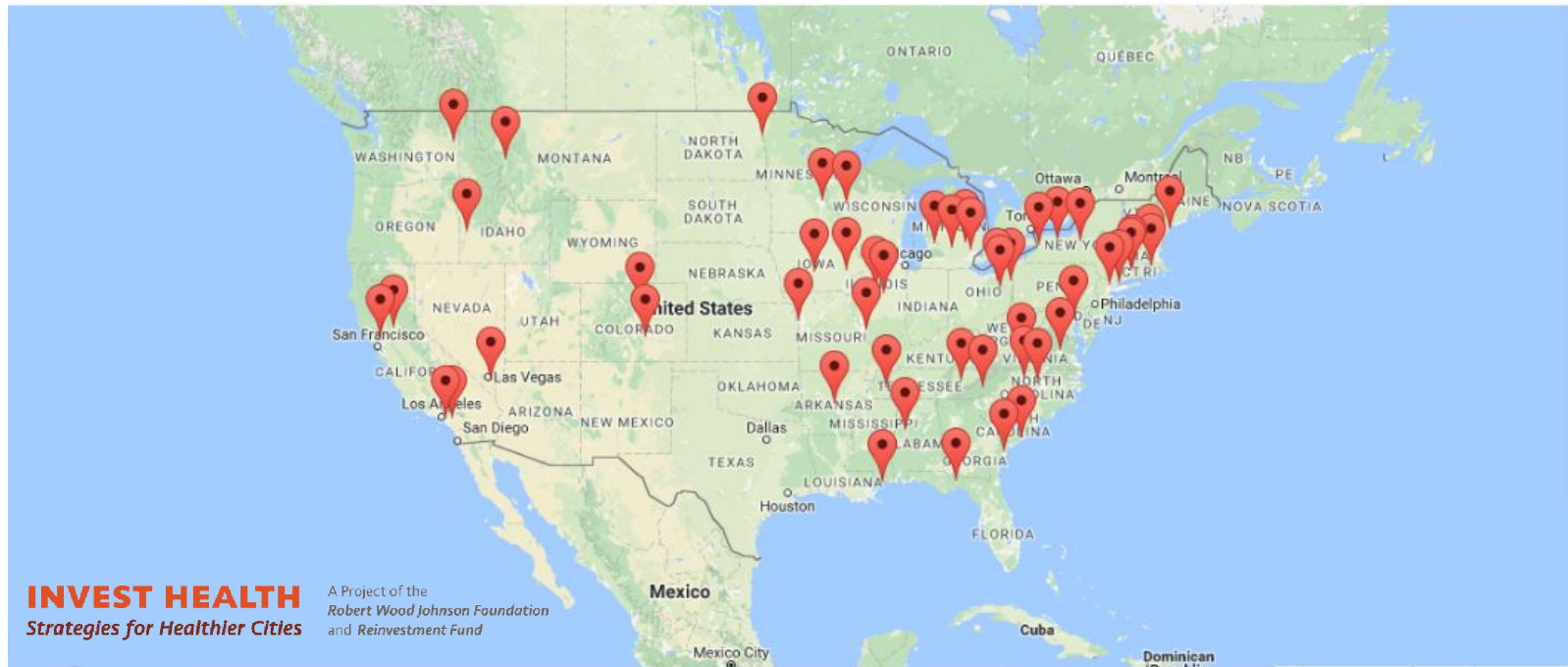


Web Portal



Weekly Newsletter

50 Invest Health Cities



Akron, OH

Asheville, NC

Bloomington, IL

Buffalo, NY

Canton, OH

Des Moines, IA

Dundalk, MD

Durham, NC

Eau Claire, WI

Flint, MI

Framingham, MA

Grand Forks, ND

Grand Rapids, MI

Greensboro, NC

Gulfport, MS

Hartford, CT

Henderson, NV

Iowa City, IA

Jackson, TN

Kansas City, KS

Knoxville, TN

La Habra, CA

Lansing, MI

Little Rock, AR

Missoula, MT

Nampa, ID

Napa, CA

New Britain, CT

North Charleston, SC

Paterson, NJ

Peoria, IL

Pontiac, MI

Portland, ME

Providence, RI

Pueblo, CO

Richmond, VA

Riverside, CA

Roanoke, VA

Rochester, NY

Roseville, CA

Savannah, GA

Spokane, WA

Stamford, CT

St. Louis, MO

St. Paul, MN

Syracuse, NY

Tallahassee, FL

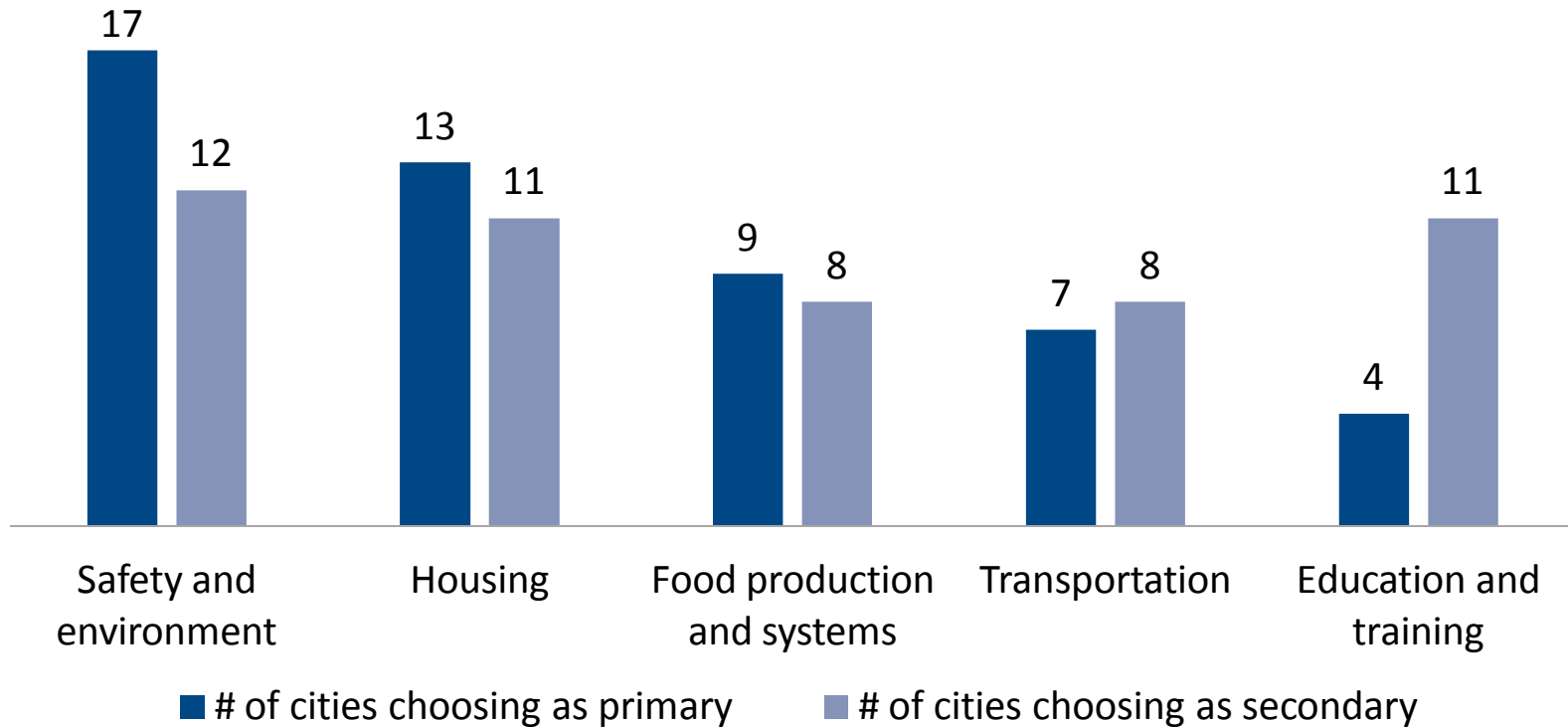
Tuscaloosa, AL

Westminster, CO

Youngstown, OH

The 50 Invest Health Cities

Applicant-identified preliminary focus areas



Engagement of Public Health Departments

Approximately half of the 50 Invest Health teams have at least one team member from a city, county, or state public health department:

- Bloomington, IL
- Des Moines, IA
- Durham, NC
- Eau Claire, WI
- Flint, MI
- Framingham, MA
- Gulfport, MS
- Hartford, CT
- Knoxville, TN
- Lansing, MI
- Missoula, MT
- Napa, CA
- Peoria, IL
- Pontiac, MI
- Portland, ME
- Providence, RI
- Richmond, VA
- Riverside, CA
- Syracuse, NY
- Tallahassee, FL
- Westminster, CO
- Youngstown, OH